

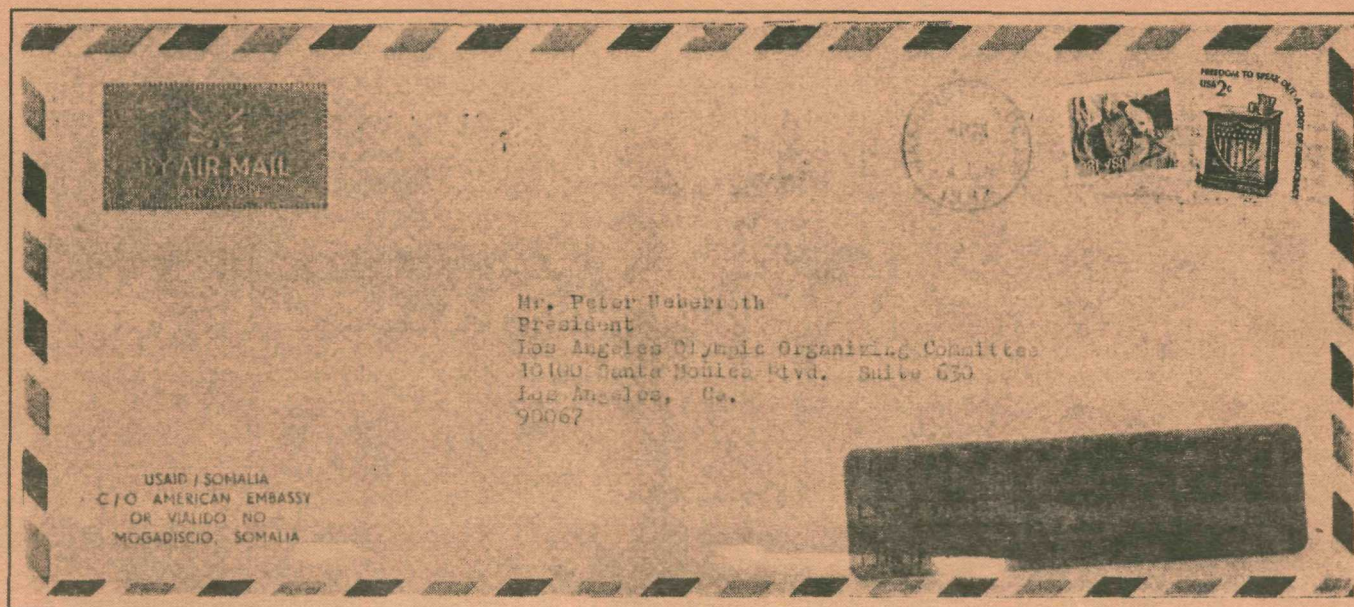
# JOURNAL OF SPORTS PHILATELY

VOLUME 29

MAY-JUNE 1991

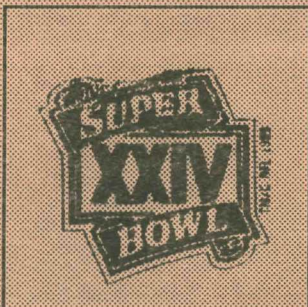
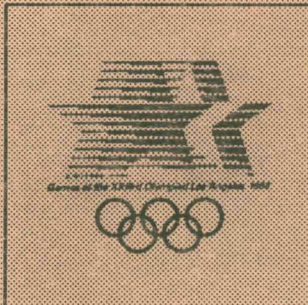
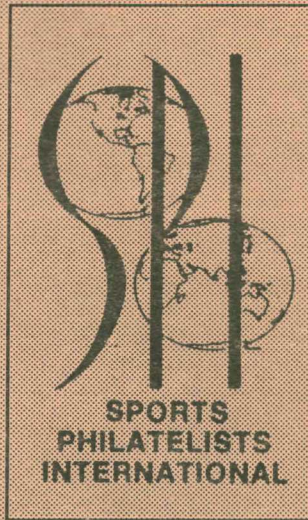
NUMBER 5

## The Los Angeles Olympic Organizing Committee: An Olympian Corporation





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MAY-JUNE 1991**

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# President's Message

by Mark Maestroni

"If it looks like a duck, walks like a duck and quacks like a duck, then it must be a duck" is an old political saw that seems appropriate when discussing the USPS's current plan to issue a \$9.95 Express Mail stamp incorporating the Olympic Rings in the design (see illustration).

Despite USPS "quacks" that they do not consider the stamp an Olympic commemorative, their purpose seems obvious: "feathering" their nest with philatelic profits.

As collectors of a popular thematic, Olympic and sports philatelists face the almost constant onslaught of stamps; some are legitimate, others less so. SPI has consistently stood on neutral ground, and quite rightly. I, for one, abhor those that try to tell me what I can, or should, collect, and which stamp issues should be ignored. The important thing is for a collector to be able to make an informed decision regarding specific philatelic acquisitions.

But what are we to make of the \$9.95 Olympic Rings Express Mail stamp? Does it really belong in an Olympic Collection?

Sports and Olympic philatelists intuitively assess prospective purchases, so I decided to apply these subconscious criteria to a rating system of sorts. The following four questions are an attempt to logically categorize these valuations:

#1 Does the subject stamp's face value satisfy a fixed postage rate or at least not exceed the highest fixed postage rate in force at the time of issue?

Yes	1 point
No	0 points

#2 Are any of the stamp's design elements Olympic in nature?

51% - 100% Olympic elements	3 points
26% - 50% Olympic elements	2 points
25% or less Olympic elements	1 point

Is the *predominant* element of the design Olympic?

Directly Olympic (logo, athlete, venue)	2 points
Inferentially Olympic (non-Olympic landmark in Olympic host city)	1 point
No Olympic connection (satellites)	0 points

#3 Does the stamp's purpose of issue coincide with an Olympic, or related, event?

Directly commemorates Games, victors, or anniversary of an individual or event	2 points
Purpose indirectly Olympic	1 point
Decidedly non-Olympic reasons	0 points

#4 What is the connection of the stamp issuing entity to the Olympic Movement?

IOC member and participates in Games	2 points
IOC member, but does not participate	1 point
Not an IOC member	0 points

The maximum possible score for a stamp is 10 points. In my rating system, I would rate a postal issue as:

Strongly Olympic	8-10 points
Marginally Olympic	5-7 points
Non-Olympic	0-4 points

So, how does our Express Mail stamp fair according to my system? Well, it is undeniably legitimate, as it satisfies the Express Mail rate that went into effect on February 3, 1991 (1 point). However, the Olympic element in the design—the Olympic Rings—occupies less than 25% of the overall illustration (1 point). The predominant element of the design—the eagle—is certainly non-Olympic (0 points). While the issue "advertises" the USPS sponsorship of the Games rather than the Games themselves (1 point), the U.S. nevertheless will participate fully in both the 1992 Summer and Winter Olympics (2 points).

The bottom line is that the \$9.95 stamp receives a rating of 5, making it marginally Olympic in nature. I suspect that I will collect this one correctly used on an Express Mail envelope. It will then be placed in that part of my collection that describes the increased (since 1984) importance and influence of corporate sponsorship in conducting the Olympic Games.

Will this rating system work for all postal items purporting to be Olympic? I don't know, but maybe it is a start in trying to winnow the wheat from the chaff. Let's hear from those of you who have ideas on how to improve it.





## To cricket ...

I was intrigued by your item on Barbuda Scott 1-11 [JSP, January 1991, Sports Arena], because I had not heard it before, although I have been collecting cricket stamps for some 15 years and thought I knew it all!!!

However, the information may well be correct and I look forward to hearing about it from another member's contribution.

I say it may be correct, because there is a precedent for issuing stamps to raise money for a recreation/cricket ground. St. Kitts-Nevis did just this in 1923 (Scott 52-62) and raised £3,916, which was enough to pay for a pavilion as well. The ground, named Warner Park, is depicted on St. Christopher-Nevis-Anguilla's 1952 2¢ value (Scott 108) and 1954 2¢ value (Scott 121). Other stamps, issued in 1969 (Scott 199-201) and 1973 (Scott 258-61 and 265-68) commemorate, in various ways, the landing and other aspects of the life of Sir Thomas Warner, the founder of the colony, after whom the ground is named.

Hope this will prove helpful.

W.J. Arnold  
Hendersonville, NC

## Or not to cricket?

Reference is made to the 1922 Barbuda stamps having been overprinted to raise money for a cricket pavilion on Barbuda. From several articles I have seen during the past few years it would seem that this is not so, and that the Barbuda issue has been confused with the St. Kitts Tercentenary issue of 1923. I enclose an extract from one of the articles published in the *British Stamp World* for 18 June 1987 by Marcus Williams on "The World of Cricket Stamps":

"Research has similarly shown that the well known St. Kitts Tercentenary issue of 1923 (SG 48-60) has a strong cricketing link; although depicting Sir Thomas Warner's ship lying off the coast, it was issued to finance a recreation/cricket ground and the money raised (£3,916) paid not only for the land but also for a pavilion. The ground, named Warner Park after the colony's founder, was itself depicted on stamps of 1952 and 1954 (SG 95, 108). Incidentally, it seems that a long-standing story in the philatelic world, that the Barbuda set of 1922 was issued to pay for a cricket ground or pavilion, has over the years become confused with St. Kitts and should now be discounted."

A.J. Gardner  
Somerset, England

## What was that address - Part II?

Of course Praha is not in Yugoslavia! I confirm the statement of David Fogel of Chicago, IL [JSP, January 1991, Letters]. There is a very simple explanation as concerns the address on the 1925 Czechoslovakia cover depicted on the front of the September 1990 issue: Jugoslávská = Yugoslavian Street. That's all.

WARNING: everyone should be careful when trying to translate languages 1:1!

Dr. Roman Babut  
Warsaw, Poland

*This obviously also explains the number 56 that follows the word "Jugoslávská" on the cover in question: it's not a postal code, but a street address! Dr. Babut's advice is well taken. Because foreign conventions may differ, both in time and place, from those we accept as standards today, one must be doubly careful in translating the written word!*

## More holes in JSP

Is it possible to 3-hole punch the JSP editions before mailing? The new size is much better.

Cliff Jeger  
West New York, NJ

*The JSP Committee discussed this option. However, our printer, John La Porta, expressed the difficulty and added steps involved in performing this task on a stapled journal. We also felt that the new format publication would, more likely than not, be placed on a book shelf rather than in a 3-ring binder. After all, this was one of the reasons for discarding our old loose-leaf format for the journal!*

## Olympic Candidate Cities

Let me say that I think our new format is a marvelous improvement to the Journal. Not only is it exciting, but it even seems that there has been a spin-off to more detailed, and interesting articles. Congratulations!

As a collector, and student of Candidate City material (primarily publications and pins), I was most interested in your note concerning Bill Mallon's work.

I have been working in the Brundage Archives to try to find some of the material reported in the November 1990 issue of JSP. His work has been a big help to me, and I guess that's what it's all about.

See Letters on Page 31



# The Los Angeles Olympic Organizing Committee: An Olympian Corporation

by Mark C. Maestroni

**A**mazing! That's the only possible adjective that can be used to describe the performance of the Los Angeles Olympic Organizing Committee, more popularly known by its acronym, LAOOC. I cannot fail to be impressed by the gargantuan task that the LAOOC faced. Hercules has, since ancient times, been strongly identified with the Olympic Games. And it's no wonder; organizing a 20th Century Olympics could not be any less "herculean" a task than cleaning the mythical Augean Stables.

The Closing Ceremonies of an Olympic Games signal the beginning of a lengthy period in which various facets of the games are analyzed. Philatelically, we have already seen comprehensive reports on the various USPS-sponsored commemorative cancels, checklists of Olympic stamp issues from around the world, and inventories of related products such as post cards.

However, on a recent foray

through my 1984 cover collection I realized that, to date, there has been no examination of the LAOOC! More specifically, the growth of this organization from its creation in 1978 to its disbandment in 1985 has never been explored.

In order that this "oversight" might be corrected while at the same time shedding some light on this fascinating business, I have tried to trace the development of the LAOOC.

Over the course of its nearly seven year existence, the Los Angeles Olympic Organizing Committee was responsible for a budget of nearly \$500 million (1984) and a permanent administrative staff that grew to 1750 persons by 31 May 1984. Each new phase in the planning process usually necessitated staff increases which invariably resulted in a move to larger quarters. It therefore seemed logical to organize the philatelic contributions of the LAOOC around the movement of the administrative headquarters.

Three areas of philatelic interest are covered in this article:

- Covers exhibiting the various address changes of the LAOOC.
- USPS-produced "change of address" labels applied to incoming mail to the LAOOC, and;
- Meter markings applied to outgoing mail from the various LAOOC offices.

This article also serves as a caveat for Olympic Philatelists. A great quantity of LAOOC letterhead stationery was produced for in-office use. Human nature being what it is, some of this was used for the personal business of employees. Following the Games, remainders were sold to the public; again much of it was used to "personalize" individuals' correspondence. This article provides, when possible, approximate dates for legitimate LAOOC use in an effort to guide philatelists in the purchase of said covers when they appear in the philatelic market place.

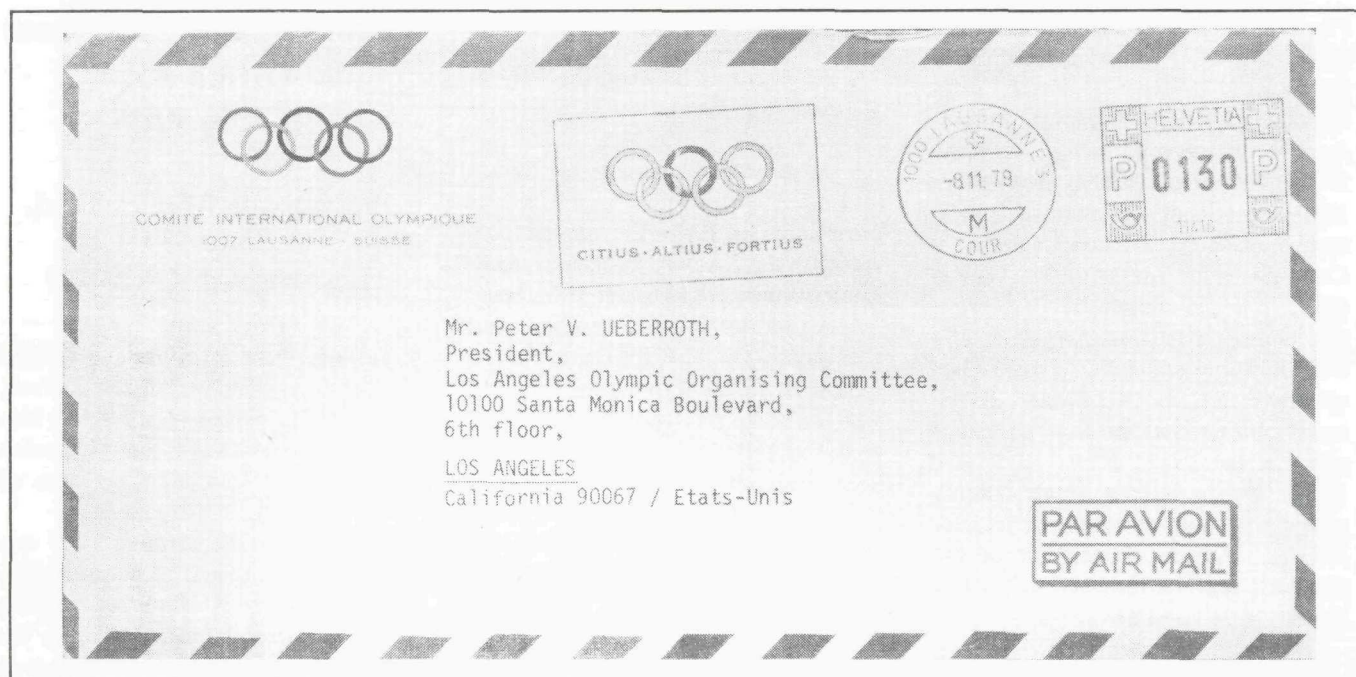


Figure 1. IOC cover to the newly-installed President of the LAOOC, Peter V. Ueberroth, at the organization's first formal location. Ueberroth assumed his post on 26 March 1979.



**TV Asahi** Asahi National Broadcasting Co., Ltd.  
6-4-10 Roppongi, Minato-ku, Tokyo, Japan.



Mr. John Argue  
President  
1984 Los Angeles Olympiad  
626 Wilshire Blvd., Suite 1000  
Los Angeles, Calif. 90017  
U. S. A.

**AIR MAIL**

Figure 2. Cover to John C. Argue while temporary head of the LAOOC.

**Office #1**  
**6/78 - 4/79**

**626 Wilshire Blvd.**  
**Suite 1000**  
**Los Angeles, CA 90017**

**Planning.** Few realize that Los Angeles, California had been a bit player for 44 years before its successful staging of the XXIIIrd Olympiad. In fact, Angelenos were so taken with the 1932 Olympics, that in September 1939 a group of like-minded sportsmen formed the Southern California Committee for the Olympic Games (SCCOG). Committed to resecuring the Games for Los Angeles, the SCCOG submitted a bid for the subsequently canceled 1940 Games. Its interest continued as the U.S. candidate city for the 1952, 1956, 1976, and 1980 Games before finally being selected as host of the 1984 Games. John C. Argue, President of the SCCOG, was instrumental in guiding the city's preparations.

A valid argument could be presented for any of three dates to mark the creation of the LAOOC:

- 18 May 1978; Athens, Greece: Provisional awarding of the Games to Los Angeles during the 80th Session of the IOC.
- 15 June 1978: Legal incorporation of the LAOOC as a non-profit, private corporation in the State of California.
- 20 October 1978; Washington, DC: Formal signing of the Olympic Contract between the City of Los Angeles and the IOC.

As the initial award of the Games to Los Angeles in May 1978 was provisional, I favor the second date whereby the LAOOC became a legally-constituted entity under U.S. law.

A search for a President and Chairman for the LAOOC began almost immediately, taking nearly a year to settle on Peter V. Ueberroth and Paul Ziffren. In the interim, John C. Argue served as temporary head of the new Olympic Organizing body which operated out of the SCCOG offices on Wilshire Boulevard (Figure 2).

**Administration & Philatelic.** Staffing during this period remained at 11 per-

sons. Mail to the LAOOC was addressed to the SCCOG offices on Wilshire Boulevard. Confusion in terminology often resulted with two different entities (SCCOG & LAOOC) occupying the same premises (Figure 3). No slogan meter postmarks or other commemorative or advertising postal items are known from this period.

**Office #2**  
**4/79 - 7/81**

**10100 Santa Monica Blvd.**  
**Suite 630**  
**Los Angeles, CA 90067**

**Planning.** Almost immediately upon the naming of Ueberroth and Ziffren, the LAOOC moved (April 1979) into its own quarters on Santa Monica Blvd. in the Century City area of West Los Angeles (Figure 1).

The period up through 1980 was termed the "pre-Games" period, referring more to the XXIIrd Games being held in Moscow rather than to the XXIIIrd Olympiad. It is important to remember that the IOC rules "prohibit-



it any sponsor contracts from being concluded prior to the conclusion of the previous Olympics.<sup>1</sup> LAOOC activity was, instead, focused on three major areas: development of a strategic plan, revenue acquisition, and securing venue sites and support facilities. However, potential corporate sponsors were approached, so that upon the opening of the new Olympic Quadrennial on 4 August 1980, the day following the closing of the Moscow Olympics, the LAOOC was able to announce nine sponsorship agreements totalling \$30 million, plus the highly lucrative U.S. Television rights which went to the American Broadcasting Corporation (ABC) for \$225 million.

**Administration.** Staff growth during this period was slow. Starting with the initial group of 11 members brought over from the SCCOG offices, the LAOOC grew to 19 by November 1980.

It was inevitable that once the new quadrennial began, LAOOC business would expand rapidly. An administrative headquarters of reason-

able size would be needed. In the original 1978 Bid Documents, the University of California at Los Angeles (UCLA) had been designated an Olympic Village venue, along with the University of Southern California (USC) and the University of California at Santa Barbara (UCSB). The LAOOC elected to negotiate with campus officials at UCLA for land to build a permanent administrative headquarters. No doubt this was because USC was woefully short of additional land, and UCSB was far too distant from Los Angeles to be functionally feasible. This was agreed to in March 1981, with costs shared by the LAOOC and UCLA. Construction on the three-story structure began almost immediately, and took 16 months to complete.

**Philatelic.** I have not seen any "forwarding" markings from the SCCOG office to the LAOOC offices on Santa Monica Boulevard Corresponding to that period, although it's certainly possible that some exist. Again, no slogan meters are known from the LAOOC offices during this period.

**Office #3**  
**7/81 - 8/82**

**10995 Le Conte Avenue**  
**Los Angeles, CA 90024**  
**(Univ. Extension Bldg.)**

**Planning.** As previously stated, the LAOOC's initial work during the "pre-Games" period paid off. With the start of the new quadrennial, it was financially secure with corporate sponsorship contracts and numerous venue pre-agreements. The "planning" period from 1981 through 1982 focused on hiring key staff and the development of a departmental structure about which the organization of the Games would revolve. The introduction of the Commissioner Program and development of a Master Plan were the two primary activities of the LAOOC during this period.

**Administration.** Construction of the permanent administrative headquarters of the LAOOC was on schedule; the

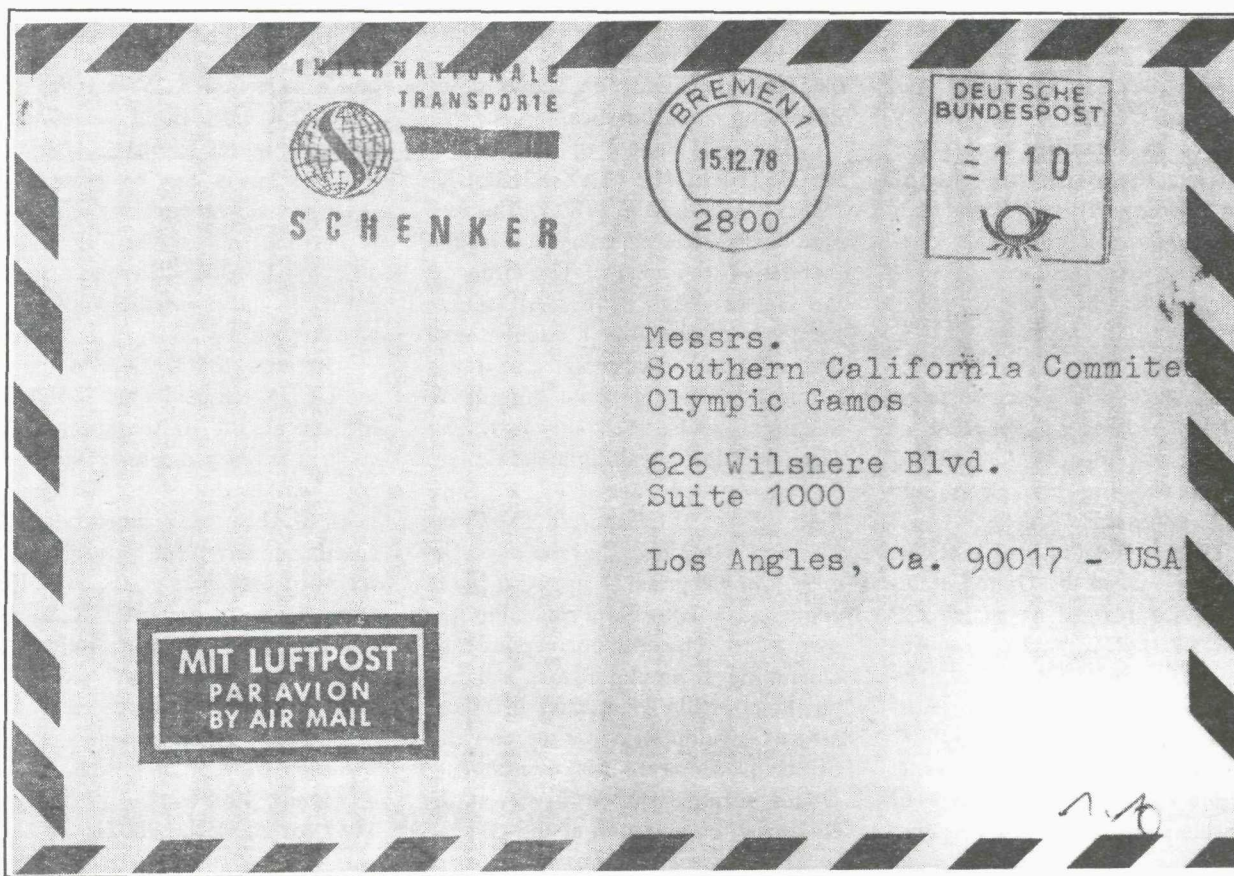


Figure 3. Cover to the SCCOG offices after awarding of the Games to Los Angeles.



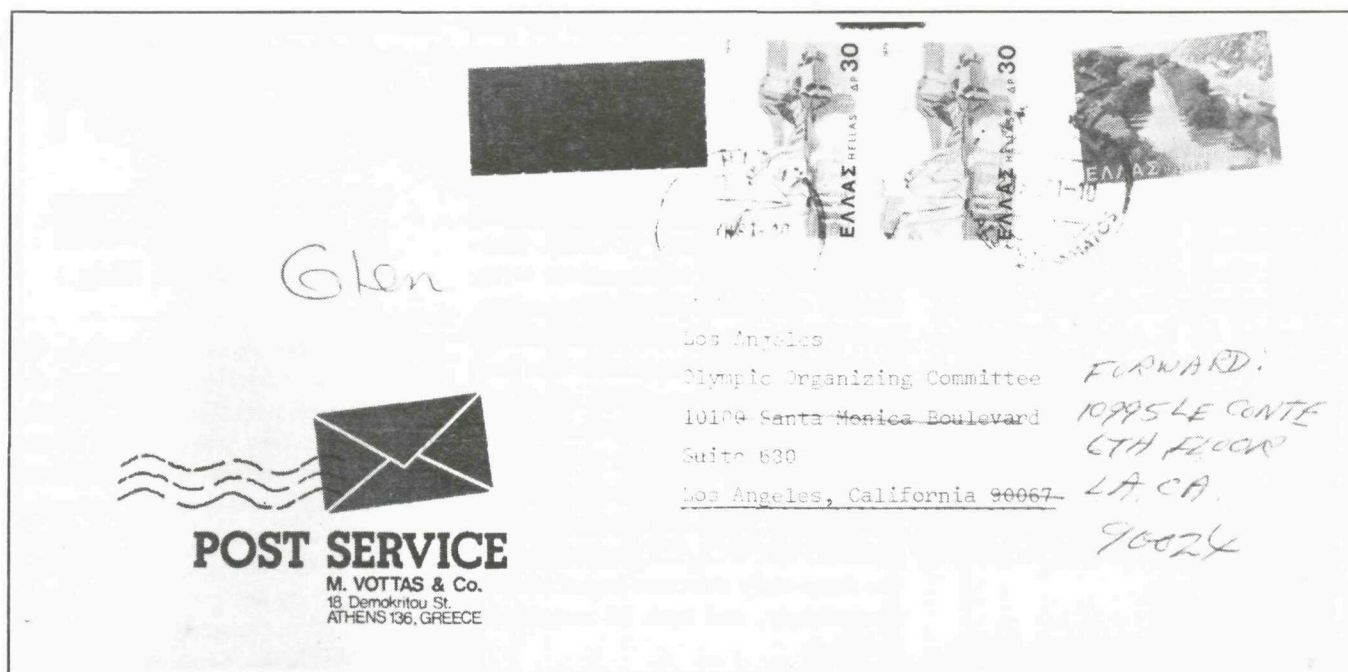


Figure 4. Cover forwarded to LAOOC offices in the Univ. Extension Building before the advent of the USPS "change of address" labels. The reverse of the cover bears a receiving cancel of 26 December 1981.

anticipated occupancy date was August 1982. In the intervening period, explosive staff growth necessitated by entry into the Master Planning phase of development rapidly outstripped the existing facilities of the Century City offices.

In July 1981, an agreement was reached with UCLA to temporarily lease space in a facility across the street from the permanent headquarters building. The sixth and half the seventh floors of the University Extension Building became a transitional location for the LAOOC offices (Figure 4).

**Philatelic.** Another problem surfaced during this period as a direct result of the constant movement of the LAOOC offices: forwarding mail from one address to another.

"Mail delivery to the LAOOC was enhanced when the United States Postal Service granted a special ZIP code for all LAOOC mail: Los Angeles, California 90084, USA. By acquiring this special code, no street address was required and all LAOOC mail could be addressed in the same way from approximately July 1981 through the existence of the Organizing Committee. In view of the many

moves which were to come, this proved to be a wise action and saved considerable confusion among those wishing to contact the LAOOC."<sup>2</sup>

Besides exhibiting the new format for addressing letters to the LAOOC, the cover in Figure 5a shows other interesting characteristics.

The oval cancel in blue reads: REGISTERED/12 MAY 82/BUCKINGHAM PALACE S.W.1. The real clue to its sender is encrypted on the rear flap -- the crest of The Order of the Garter (Figure 5b). All senior members of the Royal Family have their own individual ensigns, so it was a matter of doing some digging to determine whose crest this was. The Curator of the Royal Philatelic Collection provided the answer: The Prince Philip, Duke of Edinburgh. The Curator also explained that because the crest was embossed in green, it likely contained a letter in Prince Philip's own hand. General correspondence emanating from the Prince's office would normally be mailed in black-crested envelopes. While the contents of the cover were not available, I would surmise that it involved the equestrian competition at the Games, as The Prince Philip was President of

the International Equestrian Federation.

To expedite correct delivery of mail addressed to the LAOOC at its various previous addresses, the USPS used computer-generated, rerouting labels. These yellow, self-sticking labels measured 3.25" x 0.95" (8.25 cm x 2.4 cm). Eight variations are known (Figures 6a-6h).

The labels can be grouped into two primary groups by ZIP code: 90084 and 90024 (the ZIP code for UCLA). Further differences are primarily in the phraseology of the forwarding address.

Because the LAOOC's move to the UCLA campus coincided with the implementation of the special 90084 code, it is not possible to judge which code was used first on the labels, or even if they may have been used simultaneously. Yet, the absence of recorded examples of the 90024 code from the early part of 1982 suggests that it may have been instituted by the USPS as an "expansion" code as mail to the 90084 code increased.

The earliest dates that I have seen for each code are: 6 May 1982 for ZIP code 90084, and 19 November 1982 for ZIP code 90024.



**Office #4  
8/82 - 6/85**

**10940 Le Conte Avenue  
Los Angeles, CA 90084  
(New Headquarters)**

**Planning.** Refinement of the Master Plan with detailed time lines for each department continued. The LAOOC initially used an interesting computer-generated tool known as PERT (Program Evaluation and Review Technique) which broke down the Games planning into 20,000 tasks! Unfortunately the first complete run of the program showed the Games being ready several years *after* the date set for the Opening Ceremonies. Needless to say, the program was scrapped in favor of a simpler one. However, this may give the reader a deeper appreciation of the monumental task of organizing an Olympic Games.

**Administration.** On 9 August 1982, the permanent LAOOC headquarters building was inaugurated. The existing staff of 90 immediately moved over from their temporary facilities in the adjacent University Extension Building.



Figure 5b. Green Order of the Garter crest on rear flap of cover in Figure 5a.

**Philatelic.** A noteworthy philatelic event during this period was the mailing of Invitations to the Games on 1 July 1983. From the Official Report: "Official Invitations from the LAOOC to the recognized National Olympic Committees in 151 countries are handcanceled and mailed at the Worldway Postal Center in Los Angeles. U.S. Olympic medalists Anita DeFrantz and Bob Seagren join U.S. Postal Service officials for the mailing."<sup>3</sup>

**Office #5  
8/83 - 9/84**

**2560 Walnut Avenue  
Los Angeles, CA 90230  
(Marina Center)**

**Planning.** By the summer of 1983, the LAOOC had solidified its plans for the Games. Venues were in place, including those new facilities built with corporate sponsorship such as the Cycling Velodrome and Swimming Stadium. A trial run for the overall Games program was scheduled using pre-Olympic sporting events.

**Administration.** The staff had grown to 390 by June 1983. Within two more months, the new LAOOC Administration Building has been outgrown; the permanent staff now numbered over 500.

It was clear that the new headquarters at UCLA would never be able to absorb the further planned increase in personnel to 1750 permanent staff members. The LAOOC selected a vacant helicopter engineering and design center (previously owned by Howard Hughes) in Culver City, about 10 miles southwest of the

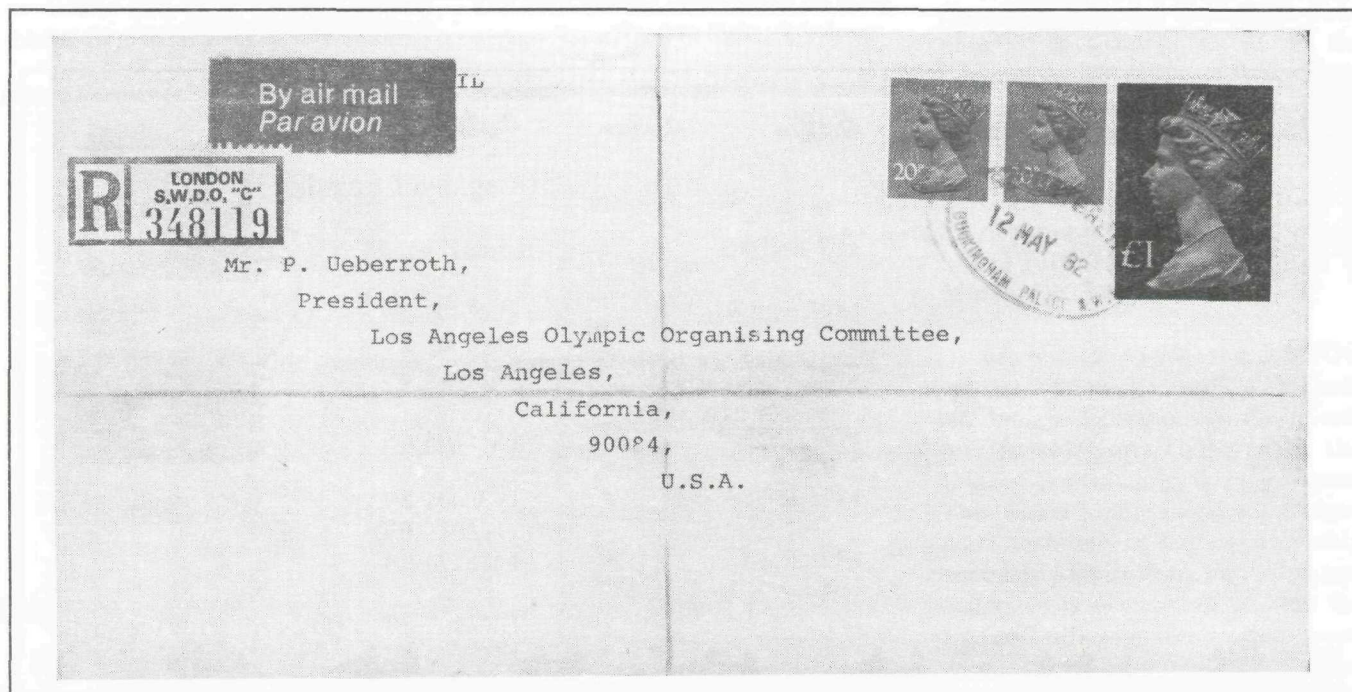


Figure 5a. Cover to President Ueberroth from H.R.H. The Prince Philip, Duke of Edinburgh and President of the International Equestrian Federation. Registration marks from the Palace appear on the front and reverse.



LOS 00 37066871 05/06/82

LA-OLYMPIC-ORG-COMM  
BOX SECTION  
LOS ANGELES CA 90084

Figure 6a. Earliest 90084 USPS label to the LAOOC.

LOS 00 37189471 06/18/82

LA-OLYMPIC-ORG-COMM  
% P O BOX 24901  
LOS ANGELES CA 90084

Figure 6b. 90084 ZIP; box with % sign.

LOS\*00 37257281 08/25/82

LA-OLYMPIC-ORG-COMM  
P O BOX 24901  
LOS ANGELES CA 90084

Figure 6c. 90084 ZIP; box without % sign.

LOS\*00 37069481 04/06/83

LOS-ANG-OLYMPIC-COMM  
PO BOX 24901  
LOS ANGELES CA 90024

Figure 6d. Earliest 90024 ZIP code to LAOOC.

LOS 00 37198081 11/19/82

LOS-ANG-OLYMPIC-COMM  
PO BOX 24901  
LOS ANGELES CA 90024

Figure 6e. Same as 6d, but without \* in top line.

OLY 00 37086581 04/08/83

:OLYMPIC ORGANIZING  
PO BOX 24901  
LOS ANGELES CA 90024

Figure 6f. 90024 ZIP to OLYMPIC ORGANIZING.

LAO 00 37027261 06/02/83

LA-OLYMPIC-ORG-COMM  
P O BOX 24901  
LOS ANGELES CA 90024

Figure 6g. 90024 ZIP, similar to 6c.

UEB 00 371935C1 05/19/83

UEBERROTH  
P O BOX 24901 % LAAOC  
LOS ANGELES CA 90024

Figure 6h. Addressed to Peter Ueberroth at LAOOC.

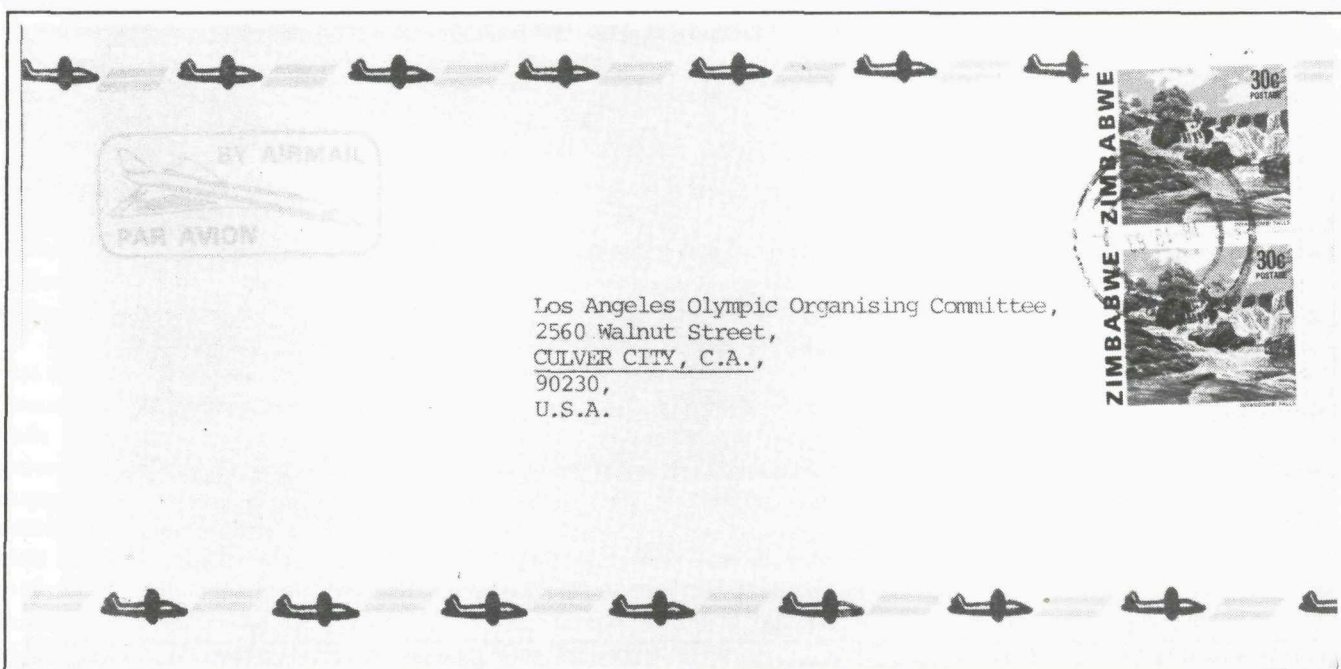


Figure 7. Cover to Marina Center at their street address rather than Los Angeles, CA 90084.



UCLA offices (Figure 7). The Marina Center, as it came to be known, comprised four buildings. The entire administrative staff moved into the new facility over a 5-week period commencing in August 1983. The LAOOC Headquarters Building continued to be used by the Ceremonies Development Department, and later the commissions for Tennis and Gymnastics (the two sports with venues on the UCLA campus).

**Philatelic.** As the Games neared, mail volume increased dramatically. This was due not only to the extensive communication with other entities involved in the planning process, but also with the tremendous response from the public for information. Immediately before the move to Marina Center, the mail delivery was increased to twice per day, with outgoing mail volume in July 1983 alone reaching 41,000 pieces (an average of 1300 pieces per day!).

The Marina Center's mail room served as the central mail processing facility for the LAOOC. Table 1 illustrates the volume of outgoing metered mail from Marina Center.

Postage costs for this mail totaled \$381,759.41, which averages out to 38¢ per piece. Special delivery, odd-sized packages, large shipments (both national and international) from Marina Center and other satellite offices totaled \$1,346,893.

**Table 1<sup>4</sup>**

Month	Mail Pieces
September '83	36,319
October '83	33,715
November '83	49,387
December '83	65,298
January '84	57,434
February '84	66,002
March '84	77,746
April '84	105,066
May '84	207,153
June '84	122,860
July '84	112,089
August '84	65,041
<b>Total</b>	<b>998,110</b>

It is not entirely clear when the LAOOC inaugurated the use of slogan meter cancels. The earliest example I have come across is the "Stars in Motion" logo dated 2 September 1983. As this was definitely the first of the 5 different slogans to be used by the LAOOC, it leads me to believe that these meters were first used after the move to the Marina Center. All cancels are known only in red. All Meter machines were Pitney-Bowes, small "PB" variety (Figures 8-10). The most current information on these meters is outlined in Table 2 below.

**Table 2**  
**LAOOC Slogan Postage Meter Machines**

Meter Slogan	Meter Number	Earliest Use
Stars in Motion Logo	PB 2063693	19 June 1984
	PB 2503148	
	PB 6011754	
		2 September 1983
"Buy Olympic Coins"	PB 6011754	9 January 1984
ARTS Logo	PB 2063693	16 August 1984
	PB 2503148	
	PB 6011754	
		9 April 1984
"Olympic Patron Program"	PB 2063693	
	PB 6011754	
"Olympic Spirit Team"	PB 6011754	5 April 1984

## Satellite Offices

The LAOOC found it necessary, either for physical or logistical reasons, to set up as many as 18 satellite offices during the planning period. These are outlined below.

### Ceremonies Development Committee Headquarters.

P.O. Box 4788  
Anaheim, CA 92803  
(Walt Disney Productions)

Very few departments within the LAOOC were located outside the committee's administrative structure. Initially, the Ceremonies Development Committee was one of them.

Two years before the Games, Walt Disney Productions was entrusted with the task of planning both the Opening and Closing Ceremonies (Figure 11). They were chosen based on their past experience in producing both the 1960 Squaw Valley and 1980 Lake Placid Ceremonies. Unfortunately, their plans exceeded the allocated budget, and they refused to guarantee a smaller bid.

On 18 August 1983, having looked elsewhere for help, the LAOOC named David L. Wolper as Commissioner and Executive Producer of the Games. Henceforth, the Ceremonies Development Department was located in the LAOOC Headquarters Building.

### LAOOC Representational Office

85 Aoyama Kyodo Bldg.  
3-6-18 Kita Aoyama  
Minato-ku, Tokyo, Japan

In March 1980, the LAOOC entered into an agreement with Dentsu, Inc., a Japanese advertising and public relations firm, to be the LAOOC's marketing agent in Japan. This was a highly lucrative arrangement resulting in large sponsorship contracts with Brother, Fuji Film, and Sanyo. It is not known whether the LAOOC offices in Tokyo were located at a pre-existing Dentsu office, or in new offices engaged for Dentsu's use as a marketing agent (Figure 12).



Los Angeles Olympic Organizing Committee  
Los Angeles, California 90084 USA



JEANNE D'AMICO  
LOS ANGELES OLYMPIC  
E ORGANIZING COMMITTEE  
LOS ANGELES  
CA 90084

## News Release

16-

Figure 8. First slogan meter cancel used by the LAOOC on cover to Jeanne D'Amico, Manager, Olympic Speaker's Bureau.

### LAOOC Representational Office Washington, DC

A Washington, DC office of the LAOOC was opened in April 1983. Its initial duties were to handle liaison with the White House, Congress, and other Federal Agencies, as well as to coordinate activities at the two East Coast venues for preliminary Soccer competitions. Following the withdrawal of the U.S.S.R. from competition, this office became indispensable in limiting the extent of the boycott, by visiting the diplomatic missions in Washington of over 50 African nations to assist them in preparations for

the Games.

I have not been able to ascertain the exact location of the Washington, DC offices.

### Preliminary Soccer Venues

Venue offices were set up at the three preliminary soccer competition sites outside of Los Angeles. These sites were located at:

- Harvard Stadium, Boston
- Navy-Marine Corps Stadium, Annapolis
- Stanford Stadium, Palo Alto

Besides serving as venue offices for the commissioners, these facilities also functioned as staffing centers, administrative headquarters, and uniform distribution centers.

### Design Center 8th Street Warehouse Los Angeles, CA

The Design Center housed the various groups of architects and designers whose purpose it was to design the "Look" of the Games, which became known as "Festive Federalism". The Design Center was a semi-independent group under the leader-

Los Angeles Olympic Organizing Committee  
Los Angeles, California 90084 USA



00000  
JOSEPH RUDDY  
3852 172 W 104TH ST  
INGLENWOOD CA 90303



Figure 9. ARTS Festival slogan meter cancel from LAOOC offices. Enclosure was a newsletter for T&F Venue Staff.



Los Angeles Olympic Organizing Committee  
Los Angeles, California 90084 USA



Los Angeles Olympic Organizing Committee  
Olympic Patron Program  
Ticketing Department  
Los Angeles, CA 90084



Figure 10. Olympic Patron Program slogan meter cancel from LAOOC offices.

ship of The Jerde Partnership, architects, and Sussman/Prejza & Co., designers, and commenced work in the fall of 1982.

#### Look Warehouse

The Look Warehouse, despite connotations to the well-known pictorial magazine, was actually the storage center for all the Festive Federal decorations for the Games. Some interesting statistics on its contents:

- 21,046 street banners
- 3,000,000 square feet of fabric
- 35 miles of fence fabric

In all, there were 110,000 separate Look items which took 100,000 man hours to install!

#### Material Distribution Center (MDC)

The MDC was actually a series of four warehouses set up at various stages during the planning phase to store equipment and non-Look items for the various venues. They were located at:

- Rowan St. (Dart Drug) Warehouse
- Zellerbach Paper Company

- GSA Warehouse
- Bethlehem Steel Warehouse.

#### Volunteer Staffing Centers

One of the biggest success stories of the Games was the tremendous volunteer support of the community. Immediately preceding and during the Games, the volunteer staff numbered 45,450, of which 33,000 were unpaid!

To staff the Games, four centers were opened in and around Los Angeles:



LOS ANGELES  
DROP SHIPMENT  
AUTHORIZATION 108  
PRESORTED FIRST-CLASS



Ms. Louise Riley  
Los Angeles Olympic Organizing Committee  
Los Angeles, California 90084



Figure 11. Cover from the Ceremonies Development Committee at Walt Disney Productions' offices in Anaheim, CA.



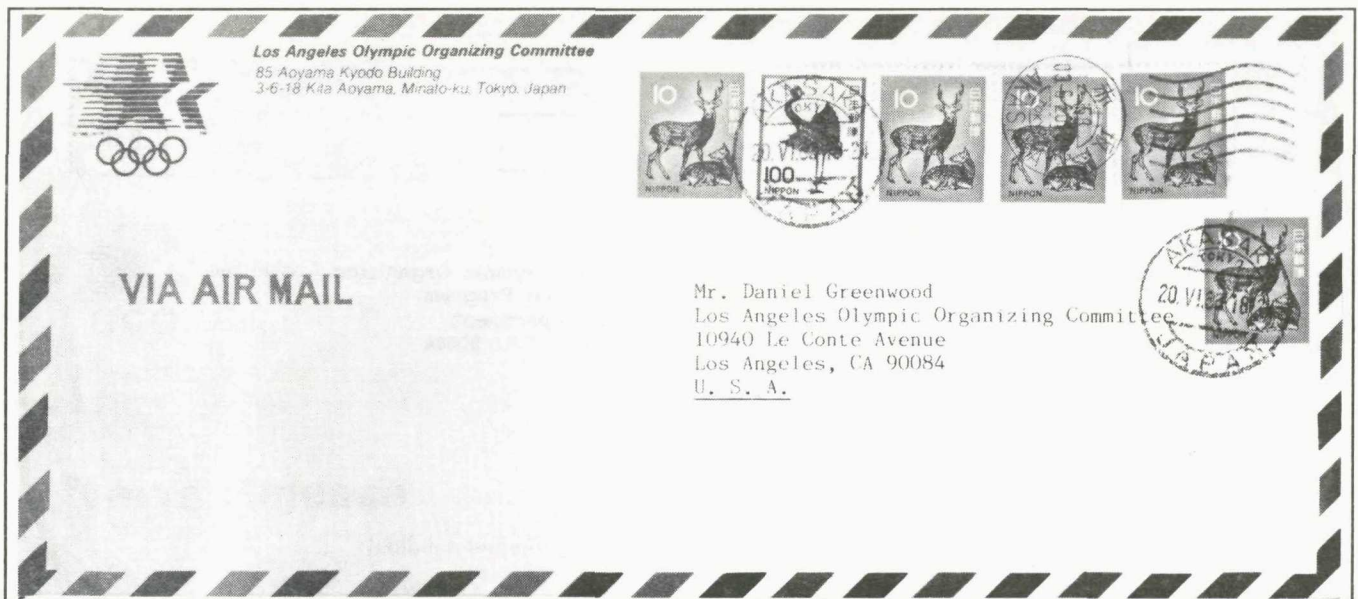


Figure 12. Cover from the Tokyo offices of the LAOOC to Dan Greenwood, VP for Sponsor Relations in Los Angeles.

- Crenshaw Center (10/83)
- Long Beach Ctr. (11/83)
- UCLA Center (11/83)
- East LA College (12/83)

All four centers remained open through the second week of July 1984.

#### Remote Ticket Centers (6/7 - 8/11/84)

When mail order sales of tickets to the U.S. General Public were discontinued on 1 May 1984, the LAOOC still had roughly 1 million of its original 4.5 million tickets unsold

(total tickets available for the Games actually numbered 7,759,000). Nine Remote Ticket Centers were opened on 7 June 1984 to sell the remaining "public" tickets:

- ARCO Plaza
- Beverly Center
- Del Amo Fashion Square
- Newport Center Fashion Island
- Oxnard Esplanade
- Plaza Pasadena
- Sherman Oaks Galleria
- Vermont & Slauson Shopping Center
- West Covina Fashion Plaza

These centers experienced incredible sales for what are normally less popular sporting events, selling 399,600 tickets (40% of their allocation!)

#### Ticketing Data Center

The Ticketing Data Center, whose exact location is still a mystery to me, was actually a very sophisticated computer center. It went into operation around June 1983 when tickets sales started. During the course of its existence, it used a variety of P.O. Box addresses:

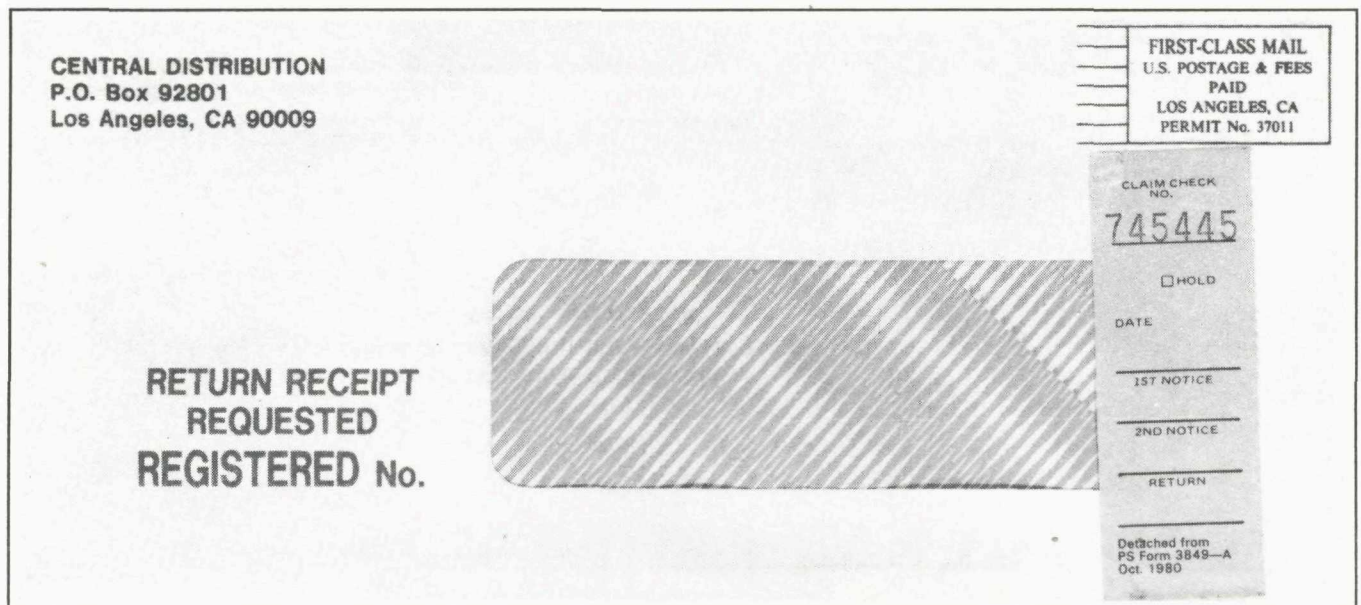


Figure 13. Registered Permit Mailer from Ticket Distribution Center for mailing event tickets.



- Box 60729  
Los Angeles, CA 90060
- Box 71527  
Los Angeles, CA 90071
- Box 92801  
Los Angeles, CA 90009

The last Box number was used as a return address for mailed tickets. A First Class Mail Permit Number for the registration of the mailed tickets was used: #37011 (Figure 13).

**Uniform Distribution Center**  
5353 Grosvenor Blvd.  
Los Angeles, CA  
(17 June - 6 Aug. 1984)

A large warehouse, the UDC handled the majority of outfitting for the staff, volunteers, and Olympic Family. Sub-centers were established at USC, Lake Casitas, UC Santa Barbara, and the preliminary Football Venues.

## Close Down of the LAOOC

The Games concluded on 12 August 1984. Almost immediately, staff were released or moved back to the LAOOC Headquarters Building at UCLA. The move was completed on 10 September 1984. As of 1 January 1985, 65 employees remained; by 1 June 1985, the staff had dwindled to 30. The LAOOC offices at UCLA were closed down on 30 June 1985, and the building turned over to UCLA. The LAOOC was dissolved on 31 December 1985.

As a tribute to the LAOOC President, the Board of Regents of UCLA renamed the building the "Peter V. Ueberroth Olympic Office Building."

[Special thanks to S. Podolsky and C. Klinkner for variations of the USPS labels, and to F. Rapkin for contacting the Curator of Royal Phil. Collection.]

## Endnotes

1. LAOOC, *Official Report of the Games of the XXIIIrd Olympiad, Los Angeles 1984*, Volume 1, p.18.
2. Ibid, p.58.
3. LAOOC, *Olympic Retrospective, the Games of Los Angeles*, p.501.
4. Ibid 1, p.61.

### Did You Know...

The oldest American gold medal winner is Galen Spencer, who was 64 years old when he competed in archery in 1904.

## 22nd GAMES - 1980

Part 1 - \$10.00 + 2.00 ship.

Additional sections will be available every 2-4 months, through the 1988 Games.

ooooo

We still have several complete SPORTS pages (through 1970) on hand at \$25.00 incl. ship.



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	Price	Post.
1st thru 15th . . . . .	5.90	(1.25)
16th Games (1956) . . . . .	5.00	(1.25)
17th Games (1960) . . . . .	7.55	(1.25)
18th Games (1964) . . . . .	20.50	(2.00)
19th Games (1968) . . . . .	22.50	(2.45)
19th Games Imperf . . . . .	4.35	(0.95)
19th Games Part 4 . . . . .	17.50	(1.50)
Part 4 is non-Olympic members only.		
20th Games (1972) Part 1 . . . . .	6.00	(1.25)
Part 1A non-I.O.C. . . . .	4.00	(1.25)
Part 2 . . . . .	10.00	(1.25)
Part 2A (unlisted) . . . . .	1.10	(0.95)
Part 3 . . . . .	11.60	(1.50)
Part 3A (unlisted) . . . . .	10.10	(1.25)
Part 4A (unlisted) . . . . .	10.90	(1.25)
21st Games (1976) Part 1 . . . . .	18.25	(1.75)
Part 2 . . . . .	14.00	(2.00)
Part 3 . . . . .	11.50	(2.50)
22nd Games (1980) Part 1 . . . . .	10.00	(2.00)
Part 2 . . . . .	17.50	(2.50)

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# The Sports Arena

by Mark Maestroni

Fellow SPI member, Mark Galough, updates us on some New York State events, both recent and upcoming:

The New York Run for '92, a statewide fund raising event to benefit the USOC, was conducted during the month of November 1990. Approximately 5,000 runners participated for a minimum \$35 pledge in the torch relay. All major communities in New York State were covered by the run, which was designed to focus attention on athletes preparing for the 1992 Winter Olympics.

The U.S. Postal Service offered a special cancellation in several areas throughout the state. A special limited edition commemorative cachet was also offered (Figure 1). Cancellations were applied at:

- Buffalo, November 8
- Rochester, November 9
- Watertown, November 12
- Syracuse, November 13
- Binghamton, November 15
- New York City, November 20
- White Plains, November 21 & 22
- Albany, November 26
- Glen Falls, November 29
- Plattsburgh, November 30
- Lake Placid, November 30



Figure 2. Logo of the World University Games Buffalo '93. The logo also appears in the postage meter of the organizing committee.

During the summer of 1993, Buffalo, New York and its neighboring communities will host the World University Games (WUG). According to Ron Ferguson, Executive Director, the WUG is an international sporting event second in size only to the Summer Olympics. He expects 7,000 athletes and officials from more than 120 different countries and 500,000 spectators to attend the 12-sport competitions.

A postage meter was used by the

WUG staff in distributing promotional literature. It features a star-over-star design identical to the Games logo (Figure 2), with the words "World University Games Buffalo '93" below.

There have been no decisions that I know of regarding philatelic products during the Games, although I'm sure plans will be forthcoming.

The Track & Field aficionado in the crowd might appreciate the following short list of stamps showing track great, Jesse Owens, that appeared in the 11 March 1991 issue of *Linn's Stamp News*. According to Earnest Shinault of Memphis, TN, the compiler of the list, it is a complete accounting of commemoratives for Jesse (number in parentheses are Scott Catalogue numbers unless otherwise specified):

- Burundi, 6 August 1984, (625 & C287a)
- Dominican Republic, 24 January 1957 (475)
- Equatorial Guinea, 26 June 1972 (7277, 7286 and 7295)
- Manama, 1971 (Michel 641)
- Mongolia, 25 March 1967 (516)
- Sharjah, 15 Oct. 1968 (Mi. 510)



Figure 1. Official Commemorative Cacheted cover for the New York Run For '92. Revenues from the run benefit the winter sports of biathlon, bobsled, figure and speed skating, ice hockey, luge, and skiing.



- Sharjah, 10 November 1986 (unl)
- Togo, 15 November 1984 (C495)
- U.S.A., 6 July 1990 (2496)

Is this list, indeed, complete? If you have corrections or additions to, drop us a line.

SPI Membership Director, Peg Jones, keeps us updated on some tidbits of information regarding Atlanta '96.

First, the Atlanta Organizing Committee (AOC), which was the name of the body bidding for the Games, has been renamed the Atlanta Committee for the Olympic Games (ACOG). On 28 January 1991, the ACOG and the City of Atlanta signed a contract regarding site and facility construction. The head of the committee has also been named—Billy Payne, past-President of the AOC. His salary is expected to be between \$400,000 and \$500,000. There will also be a 30-member Board of Directors to guide the management of the Games. These individuals will be drawn from the business and government sectors in Atlanta. Seven members (it is not clear whether they are additional or part of the 30) will come from the USOC and other sporting bodies in the U.S.

It was also announced that all matters relating to sponsorship, licensing, television rights and development will be handled jointly by the ACOG and USOC. As far as I know, this is a unique partnership for a U.S.-hosted

Olympic Games.

Peg also reports that the ACOG has opened bidding for the construction of facilities. Obviously, some minor conflicts have occurred: "the tennis site has not been chosen. My neighbors were against having it ¼ mile from me and the county has chosen four other sites."

Plate wear varieties of the 1990 Football hologram envelope have been reported.

According to a report in *Linn's Stamp News* (November 12, 1990), examples of envelopes with larger and smaller imprints of the "USA 25" and horizontal line above the hologram, have turned up in collectors' hands.

*Linn's* contacted the U.S. Stamp-  
ed Envelope Agency, the printer, and was assured that no new plates had been put into use. However, because the plates used for printing this envelope are flexographic (made from rubber and polymar), they tend to wear out more quickly than steel dies. This probably accounts for the differing thickness of the printing.

The cover depicted in Figure 3 is a SPI-cacheted cover. Although I can't tell for certain, it appears to exhibit the larger variety printing. Collectors should check their own copies for varieties in line width. We would like to know if any other varieties have surfaced. This column will report on any new developments!

### Basketball Material Wanted

New SPI member, Su Zhongwen, is seeking collectors interested in trading basketball postal material. Mr. Su is a university professor and coach in China, and can offer Chinese philatelic sports material. He may be contacted at:

Physical Culture  
Commission  
Xiamen, 361003  
People's Rep. of China

### Meter Study Group

SPI Director, Glenn Estus, is organizing a study group concentrating on Sport and Olympic Meters. He is willing to be the coordinator for the group, and plans to publish a quarterly newsletter. Interested meter enthusiasts should contact Glenn at:

P.O. Box 451  
Westport, NY 12993

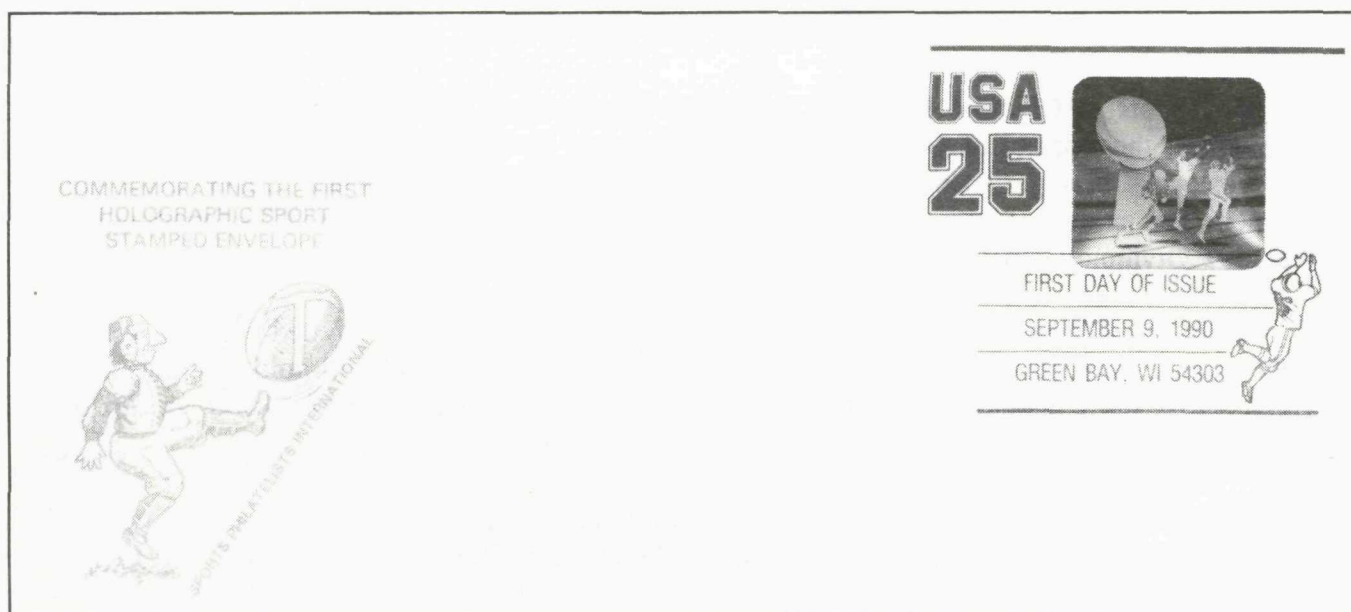


Figure 3. USPS Football Hologram envelope with SPI cachet and first day cancel of September 9, 1990.



# ATA Sports Checklist Service

The following is an updated list of Sport Checklists available from the ATA. Please include 15¢ per page and a large enough stamped addressed envelope(s) - or 25¢ for my envelopes - along with sufficient postage. (5 pages = 1 ounce: U.S. @ 29¢ for first ounce and 23¢ for each additional ounce; Canada: first ounce @ 40¢ and 23¢ for each additional ounce; Europe, etc. @ 50¢ each ½ ounce). Your requests should be mailed to: Mrs. Joan R. Bleakley, 15906 Crest Drive, Woodbridge, VA 22191. These Sport Checklists are available to all SPI members. [\* = abbreviated list (no descriptions)]

Last Entry	Sport	Last Entry	Sport	Last Entry	Sport
19Jan91	Archery 7 Pages	03Sep87	Hunting Scenes 2 Pages		<b>Track &amp; Field Events:</b>
19Mar89	Automobiles 25P	18Jan91	Ice Hockey 4P*	10Oct90	Discus 5 Pages
07Dec90	Badminton 1P	03Mar90	Judo 4P	10Oct90	Hammer Throw 2P
10Jul90	Baseball 7P	03Mar90	Karate 2P	10Oct90	High Jump 4P
18Aug90	Basketball 8P*	03Mar90	Martial Arts 5P	10Oct90	Hurdles 6P
31Mar90	Biathlon 2P*	12Dec88	Motorcycles 9P	10Oct90	Javelin 5P
18Jan91	Bobsled, Luge, etc. 3P	28Jul90	Mountain Climbing 3P*	10Oct90	Long Jump 3P
08Jul90	Bowling 1P	30Jan91	Parachute 3P	10Oct90	Pole Vault 3P
19Jan91	Boxing 9P	23Jan91	Polo 1P	10Oct90	Relay Race 2P
10Oct90	Chess 8P	15Aug87	Roller Skating 1P	10Oct90	Running 18P
19Jan91	Cricket (Sport) 6P	11Jan91	Rowing 4P	10Oct90	Shot Put 3P
18Jan91	Diving Competition 3P*	01Feb91	Rugby 2P	10Oct90	Triple Jump 1P
10Jul90	Fencing 8P	13Oct90	Scuba 5P	10Oct90	Walking 1P
18Jan91	Field Hockey 3P	19Jan91	Skating (no Hockey) 8P		
18Aug90	Golf 2P*	30Mar90	Skiing (no Biathlon) 16P	23Jan91	Volleyball 5P
01Mar90	Gymnastics, Men 6P	22May90	Soccer 25P	18Jan91	Water Polo 1P*
01Mar90	Gymnastics, Women 8P	19Jan91	Swimming 6P*	18Jan91	Water Skiing/Surfing 2P*
17Jan91	Horse Racing 4P	07Jul90	Table Tennis 3P	18Jan91	Windsurfing 2P*
10Oct88	Hunting & Shooting 6P	10Mar90	Tennis 9P	19Jan91	Wrestling 6P*

## OLYMPSPORT '91 International Philatelic Exhibition City Museum, Český Brod, Czechoslovakia September 21-28, 1991

This Sport & Olympic Philatelic Exhibition is organized by the Union of Czechoslovak Philatelists, the Society of Olympic and Sport Philately in Czechoslovakia (OLYMPSPORT), Czechoslovak Olympic Committee, Czechoslovak Olympic Academy and Český Brod City Council. The exhibition commemorates the 25<sup>th</sup> Anniversary of OLYMPSPORT's founding, and the 1992 Olympic Games in Albertville & Barcelona.

Exhibition Classes will include a National Competitive Class with invited exhibits, and an International Competitive Literature Class. OLYMPSPORT and IMOS will hold meetings at the Hotel Slavoj on September 28, 1991. Unfortunately, the announcement arrived too late for our exhibitors to meet the March 31, 1991 deadline.

OLYMPSPORT Chairman, Jaroslav Petràsek, would like to extend a special invitation to all SPI Members to attend. Further information may be obtained from OLYMPSPORT '91, PP Box 13, Český Brod, Czechoslovakia, C5 282 23.



# U.S.P.S. Machine Cancels for the 1992 Olympic Games

by Glenn Estus

Late in 1989, the United States Postal Service issued a press release noting that 145 post offices had been granted permission to use a special die hub cancellation with the wording "U.S. POSTAL SERVICE/OFFICIAL SPONSOR/1992 OLYMPIC GAMES." These hubs could be used continuously or intermittently, depending upon prior commitments the local offices may have until August 31, 1992. The earliest dates seen by me or reported to me are from Cleveland and Dayton Ohio (Dec. 26, 1989). The listing below is updated through April 1, 1991.

Of the 145 post offices listed in the original list, I have yet to see or have reported to me examples from Alhambra, CA; Charlotte, NC; Inglewood, CA; Mid-Island, NY; Morgan Station, NY; Mount Vernon, NY; Norfolk, VA; Phoenix, AZ; Sacramento, CA; or Tampa, FL. The following post offices were not listed on the original list, but have used the slogan: Marina del Rey, CA; Upstate SC; US Postal Service, MI (Detroit); Industry, CA.

Note: ZIP is the ZIP Code number actually found in the cancellation dial. Position denotes the placement in the cancellation dial of the Machine Number. For example: a "12" means at 12 o'clock, while a "3.5" means the machine number is between 3 o'clock and 4 o'clock, etc. Post offices in this list with no date have been reported to me, but the reporter did not list the date. Special Thanks to Harold Wilson for his contributions.

\* One of the Buffalo dials has been seen with "SAY NO TO DRUGS" in the cancellation dial.

City	State	ZIP	Machine Number	Position	Earliest Date
AKRON	OH	443			Mar 8 90
AKRON,	OH	443			Jan 4 90
ALBANY,	NY	122			Aug 1 90
ALBUQUERQUE,	NM	87101			Jan 13 90
ANAHEIM,	CA	928	2A	3.5	Feb 6 90
ANCHORAGE	AK	995			Jan 3 90
ANCHORAGE,	AK	995			Feb 16 91
ATLANTA,	GA	303			Dec 28 89
AUSTIN	TX	787			Jan 5 90
BAKERSFIELD	CA	933			Jan 4 90
BALTIMORE	MD	212			Feb 9 90
BALTIMORE,	MD	212	5	8	Jan 2 90
BATON ROUGE	LA	708			Dec 27 89
BILLINGS,	MT	591			Jan 2 90
BIRMINGHAM,	AL	352			Jan 2 90
BLOOMINGTON,	IL	617			Jan 3 90
BOISE,	ID	837			Jan 5 90
BOSTON	MA	021	8A	3	Sep 27 90
BOSTON	MA	021	1	3	90
BOSTON,	MA	021	8B	3	Dec 27 90
BOSTON,	MA	021	1	3	Jan 13 90
BRONX,	NY	104			Feb 5 90
BROOKLYN,	NY	112			Jan 12 90
BUFFALO	NY				Dec 29 89
BUFFALO	NY	142	*	12	Dec 27 89
BUFFALO,	NY	142			Feb 5 90
CHARLESTON	WV	253			Dec 28 89
CHARLESTON,	SC	294			Dec 28 89
CHATTANOOGA,	TN	374			Dec 28 89



City	State	ZIP	Machine Number	Position	Earliest Date
CHICAGO	IL	606			Jan 5 90
CHICAGO,	IL	606			Dec 23 90
CINCINNATI,	OH	452			Jan 2 90
CLEVELAND,	OH	441			Dec 26 89
COLORADO SPRINGS,	CO	809	2B	4	Feb 16 91
COLORADO SPRINGS,	CO	809	2A	4	Jan 10 90
COLUMBIA,	SC	292			Jan 9 90
COLUMBUS	OH	430			Feb 9 90
COLUMBUS,	OH	430	4B	8.5	Mar 19 90
COLUMBUS,	OH	430	4A	8.5	Jan 3 90
CORPUS CHRISTI	TX	784			Jan 9 90
DALLAS,	TX	752			Feb 10 90
DAYTON,	OH	454			Dec 26 89
DENVER,	CO	802			Jan 5 90
DES MOINES	IA	503			Jan 2 90
DETROIT,	MI	481			Sep 10 90
EUGENE	OR	974	2A	12	Jan 22 90
EVERETT,	WA	982			Feb 21 90
EVERETT,	WA	982	1A	3.5	Jan 5 90
FAIRBANKS,	AK	99701			Mar 5 90
FORT LAUDERDALE,	FL	333			Jan 8 90
FORT MYERS,	FL	339			Dec 28 89
FORT WAYNE,	IN	468			Jan 2 90
FORT WORTH,	TX	761	7A	4	Jan 20 90
FRESNO	CA	937			Jan 5 90
GARY,	IN	464			Jan 4 90
GMF-STAMFORD,	CT	069	21B	4	Oct 29 90
GMF-STAMFORD,	CT	069	21A	4	Dec 29 89
GRAND RAPIDS,	MI	493			Jan 9 90
GREEN BAY,	WI	543			Jan 2 90
GREENSBORO,	NC	274			Mar 10 90
GREENSBORO,	NC	27420			Jan 8 90
HACKENSACK	NJ	076			Jan 23 90
HACKENSACK,	NJ	076			Jan 10 90
HAMPTON ROADS	VA	233	1A	4	Jan 1 90
HARRISBURG,	PA	171			Jan 10 90
HARTFORD,	CT	061	1A	2	Feb 19 90
HONOLULU	HI	968			Jan 8 90
HOUSTON,	TX	770			Jan 4 90
INDIANAPOLIS,	IN	462			Feb 6 90
INDUSTRY,	CA	917	2A	3.5	Feb 23 90
JACKSON,	MS	392			Jan 31 90
JACKSONVILLE,	FL	322			Feb 15 90
KALAMAZOO,	MI	49001			Feb 14 91
KALAMAZOO,	MI	490			Jan 24 90
KANSAS CITY,	MO	641			Feb 8 90
KNOXVILLE,	TN	379			Feb 9 90
LANSING,	MI	489			Feb 28 90
LAS VEGAS	NV	890	1A	4	Feb 8 90
LEXINGTON,	KY	405			Feb 8 90
LINCOLN	NE	685			Feb 9 90



City	State	ZIP	Machine Number	Position	Earliest Date
LINCOLN,	NE	685			Jan 30 91
LITTLE ROCK	AR	722			Feb 7 90
LONG BEACH	CA	908	2A	4	Feb 7 90
LONG ISLAND	NY	117			
LOS ANGELES,	CA	900	8A	4	Feb 24 90
LOS ANGELES,	CA	900	7A	4	Feb 6 90
LOUISVILLE,	KY	402			Jan 4 90
LUBBOCK,	TX	794			Feb 23 90
MACON,	GA	312			Mar 9 90
MANCHESTER,	NH	031			Jan 8 90
MARINA DEL REY,	CA	902	5B	4	Jan 18 90
MARYSVILLE,	CA	959	A1	4	Jan 16 90
MEMPHIS,	TN	381			Mar 7 90
MIAMI,	FL	331			Jan 6 90
MIDDLESEX-ESSEX,	MA	018			Feb 28 90
MILWAUKEE	WI	532			Nov 9 90
MILWAUKEE,	WI	532			Jan 24 90
MINNEAPOLIS	MN	554	5A	8	Jan 11 90
MINNEAPOLIS	MN	554	1C	8	Jul 6 90
MINNEAPOLIS	MN	554	5C		
MINNEAPOLIS,	MN	554	2B	8	Apr 10 90
MOBILE,	AL	366			Mar 7 90
NASHVILLE,	TN	372	5B	4	Feb 16 90
NEW HAVEN,	CT	065	3A	8	Feb 13 91
NEW HAVEN,	CT	065	4A	8	Jan 10 90
NEW ORLEANS,	LA	701			Feb 6 90
NEW YORK	NY	100			
NEWARK,	NJ	071	2B	2	Mar 16 90
NEWARK,	NJ	071	2A	2	Feb 12 90
NO VA MSC	(VA)	220			Jan 8 90
NO. SUBURBAN,	IL	601	5	4	Aug 22 90
NO. SUBURBAN,	IL	601	8	4	Jan 15 90
NORTH JERSEY,	NJ	073			Mar 10 90
OAKLAND,	CA	946			Jan 17 90
OKLAHOMA CITY,	OK	731			Feb 15 90
OMAHA,	NE	681			Feb 22 90
ORLANDO,	FL	328	1B	4	Jan 31 90
OSHKOSH,	WI	549			Mar 7 90
PENSACOLA,	FL	325			Feb 17 90
PEORIA,	IL	616	1A	1	Feb 2 91
PEORIA,	IL	616	2A	1	Feb 14 90
PHILADELPHIA,	PA	191			Jan 18 90
PITTSBURGH,	PA	152			Feb 6 90
POCATELLO	ID	832			Feb 26 90
POCATELLO,	ID	832			Oct 9 90
PORTLAND	OR	972	A2	3	Jan 26 90
PORTLAND,	OR	972	2A	4	Oct 9 90
PORTLAND,	ME	041			Jan 5 90
PROVIDENCE,	RI	029			Jan 19 90
RALEIGH,	NC	276			Feb 26 90
RICHMOND,	VA	232			Feb 5 90



City	State	ZIP	Machine Number	Position	Earliest Date
ROCHESTER,	NY	146			Jan 18 90
ROYAL OAK,	MI	480			Feb 5 90
SAINT LOUIS	MO	631	3	8	Feb 8 90
SAINT PAUL,	MN	551			Mar 7 90
SALEM	OR	973	3A	12	Jan 4 90
SALT LAKE CITY	UT	841			Feb 2 90
SAN ANTONIO,	TX	782			Jan 19 90
SAN BERNARDINO,	CA	924	3A	4	Mar 16 90
SAN BERNARDINO,	CA	924	4A	4	Feb 9 90
SAN DIEGO	CA	921			Jan 18 90
SAN DIEGO,	CA	921			Jan 18 90
SAN FRANCISCO,	CA	941			Jan 2 90
SAN FRANCISCO,	CA	941	9A	4	Dec 28 89
SAN JOSE	CA	951	7B	3	Apr 5 90
SAN JOSE	CA	951	7A	3	Feb 9 90
SAN JUAN,	PR	009			Feb 10 90
SANTA ANA,	CA	927	8A	4	Jan 2 90
SANTA BARBARA	CA	931	4A	4	May 8 90
SANTA BARBARA	CA	931	3A	4	Feb 23 90
SAVANNAH,	GA	314			Feb 8 90
SEATTLE	WA	981			Feb 5 90
SEATTLE,	WA	981	5	9	Mar 17 90
SEATTLE,	WA	981	6	9	Jan 16 90
SHREVEPORT,	LA	711			Mar 7 90
SIOUX CITY,	IA	511			Dec 27 89
SOUTH BEND,	IN	466			Dec 27 89
SOUTH BEND	IN	466			Feb 26 90
SOUTH JERSEY	NJ	080			Jan 28 91
SOUTH JERSEY,	NJ	080			Feb 24 90
SOUTH SUBURBAN,	IL	604			Mar 7 90
SPOKANE,	WA	992			Feb 20 90
SPRINGFIELD,	MA	011			Feb 12 90
SPRINGFIELD,	IL	627			Feb 16 90
TACOMA,	WA	984	1A	4	Feb 16 90
TOLEDO	OH	436			Jan 22 90
TOLEDO,	OH	436			Jun 11 90
TOPEKA,	KS	666			Jan 25 90
TRENTON,	NJ	086			Mar 5 90
TUCSON	AZ	857			Feb 26 90
TUCSON,	AZ	857			Mar 24 90
TULSA	OK	741			Jan 22 90
TYLER,	TX	757			Feb 8 90
U.S. POSTAL SERVICE	(MI)	481			Mar 9 90
U.S. POSTAL SERVICE	MI	481			Jan 23 90
UPSTATE SC, GMF	SC	293&296			Jan 30 90
VAN NUYS	CA	914	5A	3	Jan 18 90
WASHINGTON,	DC	200			Jan 24 90
WESTCHESTER	NY	105			Jan 8 90
WESTCHESTER,	NY	105			Jan 16 90
WILMINGTON,	DE	198			Jan 2 90
WORCESTER,	MA	016			Jan 22 90
YOUNGSTOWN,	OH	445			Jan 27 90



# Super Sunday - Part VI

by Donald B. Crisman

**S**uper Bowl XXIV was held in the Superdome in New Orleans on January 28, 1990. The combatants were the three-time Super Bowl Champion San Francisco Forty-niners and the three-time Super Bowl losers from Denver. Super Bowl XXIV was the seventh Super Sunday Game to be played in the "fun city of the south," making New Orleans the

most frequent city to host the annual National Football League Professional Football extravaganza. Five cities are tied for the least popular location having hosted one game each: Houston, Texas; Palo Alto, California; Pontiac, Michigan; San Diego, California and Tampa, Florida (Tampa will host the Silver Anniversary game on January 27, 1991).

As has often been the case, the 24<sup>TH</sup> Super Bowl was a blowout, with the San Francisco team dominating and winning by the most lopsided margin ever, 55-10. The victory tied the Forty-niners (the team of the Eighties) with the Pittsburgh Steelers

(the team of the Seventies) for most wins, by earning them their fourth Super Bowl rings. Joe Montana had an outstanding game, completing 22 of 29 passes for a record five touchdowns. In the eyes of many, he became the player of the decade.

On the philatelic side, Super Bowl XXIV was average in my judgement. Our very informal rating system considers the number of different cachets appearing, the number of sports collectors met, different trades made, availability of a special commemorative cancellation, the cooperation received from USPS personnel and the quantity of player autographs ob-

tained. Different cachets were scarce, and only three sports cover enthusiasts surfaced over the game weekend. It is my opinion that the poor turnout was, in part, due to the lack of USPS promotion of both the special cancellation and the special hologram (space-type) game cover.

Many collectors were disappointed the previous year at Super Bowl XXIII in Miami when the USPS failed to offer a commemorative game cancellation. The colorful team helmet Super Sunday Hologram Cover (Figure 1) sold by USPS was very popular with the fans. The USPS New Orleans special promotions staff went out of

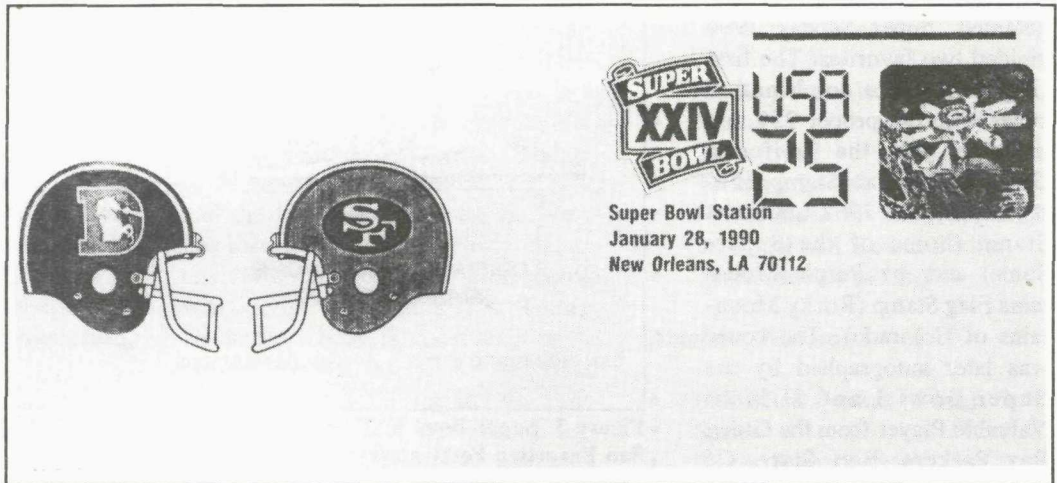


Figure 1. Super Bowl XXIV team helmet, size 10, cacheted space hologram envelope produced and sold by the USPS.

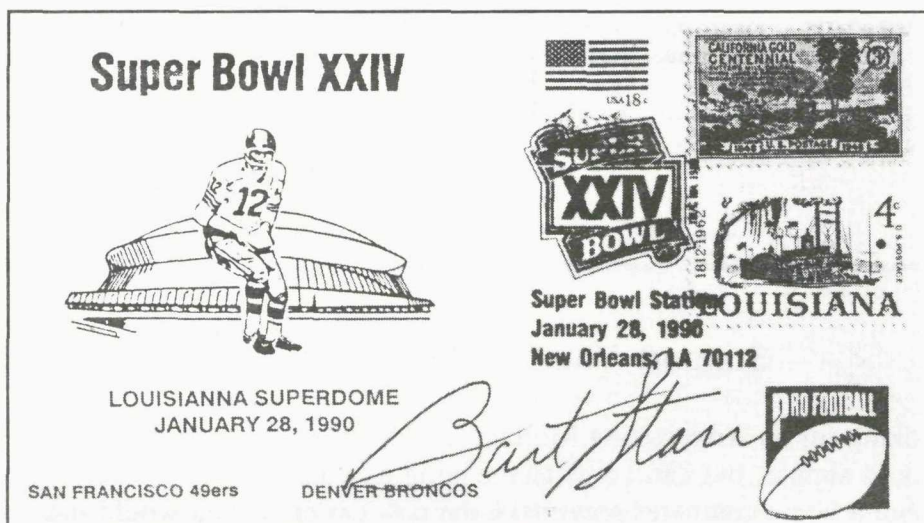


Figure 2. Super Bowl XXIV cacheted combination cover with Super Bowl I and II MVP autograph (Bart Starr, Green Bay Packers).



their way to satisfy unusual collector cancellation requests.

Every year I try to pick a favorite cover from the dozens obtained. Super Sunday 1990 yielded two favorites. The first (Figure 2) is a combination cover with the proper 25¢ rate made up with the California Gold Centennial Stamp (Forty-niners), the 1962 Louisiana Stamp (home of the Superdome) and the Purple Mountains Flag Stamp (Rocky Mountains of Colorado). The cover was later autographed by the Super Bowl I and II Most Valuable Player from the Green Bay Packers, Bart Starr. Of equal stature is the cover autographed by Forty-niner wide receiver and Super Bowl XXIII Most Valuable Player, Jerry Rice (Figure 3).

Many fans and media people felt that Joe Montana and Jerry Rice should have been named joint MVP's for the 24<sup>TH</sup> edition of Super Sunday. Colorano "Silk" Covers released an attractive 1969 Football/Knute Rockne combination cover depicting Joe Montana (Figure 4), which included the final score a few weeks after the event.

The Silver Anniversary of Super Sunday will be history when this article is published. Hopefully, this important milestone in American sports history will have generated a large volume of attractive philatelic sports collectibles. A close, down-to-the-wire game would also help make the event more memorable. □

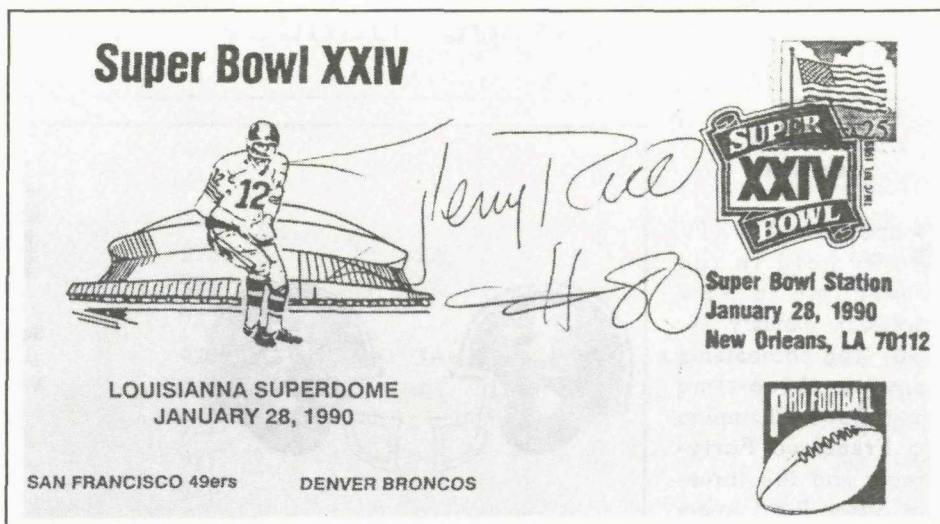


Figure 3. Super Bowl XXIV cover with Super Bowl XXIII MVP autograph (Jerry Rice, San Francisco Forty-niners).

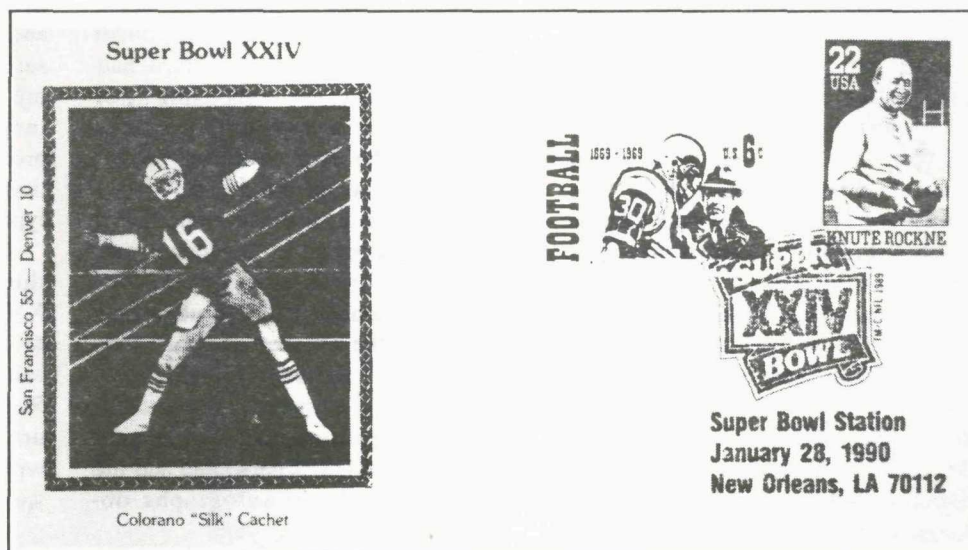


Figure 4. Colorano Super Bowl XXIV combination cover with 1969 Football Centennial and 1988 Knute Rockne Stamps.

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# Japan and the 1990 World Cycling Championships

by Mark Maestroni &  
Norman Batho

The 1990 World Cycling Championships were held from Monday, August 20, to Sunday, September 2, 1990, in and around the cities of Maebashi in Gunma Prefecture and Utsunomiya in Tochigi Prefecture, Japan.

The Championships carry a long history and tradition in the world of cycling, and the event, marking its 87<sup>th</sup> celebration, was the first to take place in Asia.

The Japan Cycling Federation, now called the Japan Amateur Cycling Federation (host of the championships), was established in 1934. Two years later, the Federation attained membership in the Union Cycliste International (UCI), and with it the opportunity to participate in the World Cycling Championships held in Switzerland in the same year. With the outbreak of World War II, Japan was expelled from the UCI, but regained full membership status in 1949.

The Championships' one hundred-year history has seen many remarkable races and the rise of new generations of cycling stars. Of all the records, the most notable is that of Japanese cyclist Kouichi Nakano, who won an unprecedented ten consecutive World Professional Sprint Championships. His first win against world-

class competitors was in Venezuela in 1977, followed by honors in West Germany, Holland, France, Czechoslovakia, Britain, Switzerland, Italy, and the U.S. He surpassed the previous record of Belgian cyclist J. Scherens, who achieved six consecutive wins from 1932 to 1937. Today, Nakano's record is considered to be unbeatable and his name is passed down by fans in Europe and the United States as one of the cycling legends. His first Gold Medal, won after 41 years of participation by Japanese cyclists.

In the amateur category, Inoue and Madrame won third prize in the tandem sprint held in Uruguay in 1968, to bring Japan its first amateur medal.

The championships were attended by 60 countries fielding 1,000 athletes, both men and women. Two types of races were held: track races at the Maebashi Event Hall and road races contested in and around Utsunomiya City. A total of 20 events were competed in by both amateurs and professionals:

## Track Races

### Amateur Men:

- Individual Pursuit (4 km)
- Motor Pace (Preliminary Round

40 km, Final Round 50 km)

- Sprint
- Time-Trial
- Tandem Sprint
- Points Race (Preliminary Round 30 km, Final Round 50 km)
- Team Pursuit (4 km)

### Amateur Women:

- Individual Pursuit (3 km)
- Sprint
- Points Race (30 km)

### Professional Men:

- Individual Pursuit (5 km)
- Motor Pace (Preliminary Round 50 km, Final Round 1 hour)
- Sprint
- Points Race (Preliminary Round 50 km, Final Round 50 km)
- Keirin

## Road Races

### Amateur Men:

- Team Time Trial (25 km x 4 laps)
- Individual Road Race (14.5 km x 13 laps)

### Amateur Women:

- Team Trial (25 km x 2 laps)

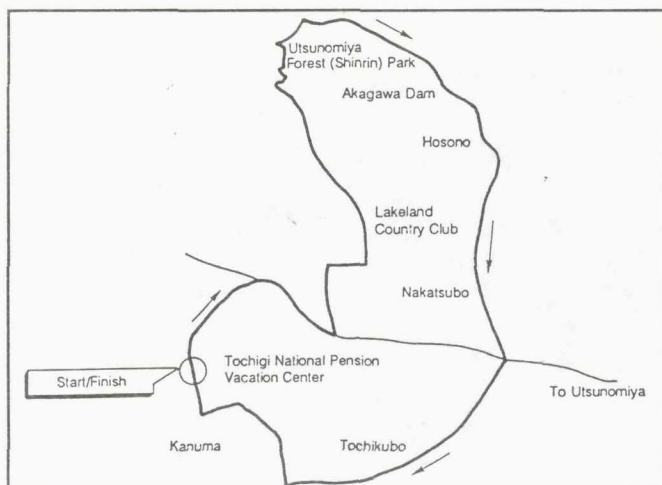


Figure 1. Individual Road Race course.

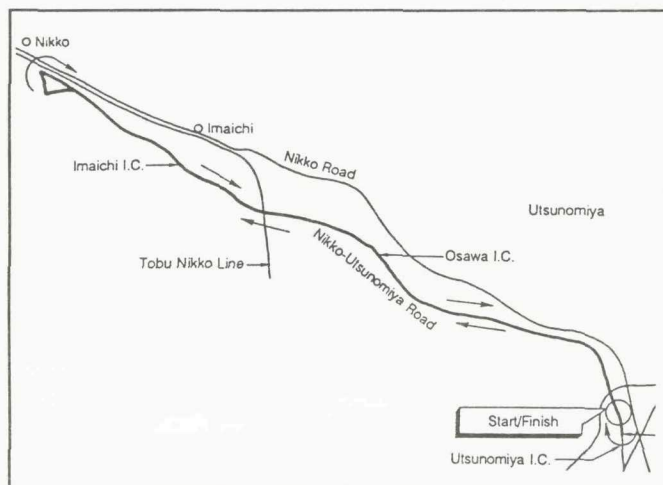


Figure 2. Team Road Race course.



- Individual Road Race (14.5 km x 5 laps)

#### Professional Men:

- Individual Road Race (14.5 km x 18 laps)

The road races took place along two different courses. The 14.5 kilometer course for the Individual Road Race ran clockwise through Kogashiyama and Utsonomiya Forest (Shinrin) Park (Figure 1). An altitude difference of 190 meters and an average gradient of 1.3% provided a challenging ride with many steep slopes and undulations.

The Team Road Race course made use of the Nikko-Utsunomiya Highway (Figure 2). Starting at Utsonomiya, the course passed through the city of Imaichi, reaching the Nikko Interchange, and then turned back. It was any easy grade route measuring 25 kilometers each way with an al-

titude difference of 340 meters and an average gradient of 1.36%.

A great deal of philatelic material was generated by the races. A single ¥62 stamp (Figure 3) was released on August 20, 1990. Printed in five-color offset, it depicts the "Keirin," a



Figure 3. Japanese stamp issued for the 1990 World Cycling Championships.

race unique to Japan, but adopted as an official event of the World Cycling Championships beginning in 1980. The stamp measures 22.5 mm x 33 mm, and was designed by Takashi Shimizu.

Six different booklets were also issued advertising the races on the covers, two of which are depicted in Figures 4 and 5. First Day Covers, announcements of the issue in various formats, First Day Folders, race course layouts with First Day Cancellations, about a dozen official cancellations on postal cards, and an ECHO card were among the many ancillary items available to collectors.

Virtually all the material carries the recent Japanese post office symbol: a red heart with a white horse carrying a winged critter. The inscriptions read: "What kind of dream will be passed tomorrow," "Safe-reliable-dream," and "POST OFFICE." □



Figure 4. The logo of the World Cycling Championships was reproduced on this ¥620 booklet cover. The logo was designed by Mr. Hazime Kato, a committee member of the professional cyclist union.



Figure 5. ¥620 booklet illustrating the Green Dome Maebashi velodrome, site of the track events.



## A Quarter Century of Olympic Bidding

by Brian Wilkinson

**W**hen the Salt Lake City delegation arrives in Birmingham, England, in June, Utah's capital city will hit another milestone in its long career of bidding for the Olympic Winter Games.

Salt Lake City has been bidding to host the Winter Games for nearly 25 years, starting in the mid-1960's. The short course in Utah's Olympic bidding history goes something like this:

- 1966: Salt Lake City is named the USOC's candidate for the 1972 Olympic Winter Games, but the IOC chooses Sapporo, Japan.

- 1967: Salt Lake City competes against Denver, Lake Placid and Seattle to become the U.S. candidate

for the 1976 Olympic Winter Games. Denver wins.

- 1973: After being chosen by the IOC to host the 1976 Winter Olympics, Denver withdraws as host. The USOC designates Salt Lake City as the new U.S. candidate, but the IOC chooses Innsbruck, Austria, to take Denver's place.

- 1985: Salt Lake City goes head-to-head with Anchorage, Lake Placid, and Reno in the race to be named the U.S. candidate for the 1992 Olympic Winter Games. Anchorage wins and remains the U.S. nominee for the 1994 Olympic Winter Games after Albertville is tapped by the IOC to host the 1992 Winter Olympics.

- 1989: Salt Lake City, Anchorage, Denver, Lake Placid, and Reno com-

pete to be "America's Choice" for the 1998 Winter Games. The USOC chooses Salt Lake City. Later that year, Utah citizens vote overwhelmingly to pursue hosting the 1998 Olympic Winter Games, and approve spending \$56 million in public funds to build Olympic facilities.

- 1991: Construction begins on Salt Lake City's Olympic speedskating oval, bobsled/luge run, ski jumps and practice ice sheet. On June 15, 1991, the IOC will choose the city to host the 1998 Olympic Winter Games. □

*[The preceding article appeared in the March 1991 issue of The Olympian Magazine, published by the United States Olympic Committee, and is reprinted with their kind permission.]*



Salt Lake City's competition includes Jaca, Spain in the Spanish Pyrenees. Their candidature is commemorated on this 1990 cancel.



# Sidelining Our Collecting Interests: Rugby Union

by Warwick Gowland

Many of us are not governed by the rules of exhibiting and like to display a variety of material of our subject along with our philatelic items. I refer to health food cards, cigarette cards, telephone cards, signatures of our "heroes," etc. Illustrated here are a few items which I find add character to my collection.

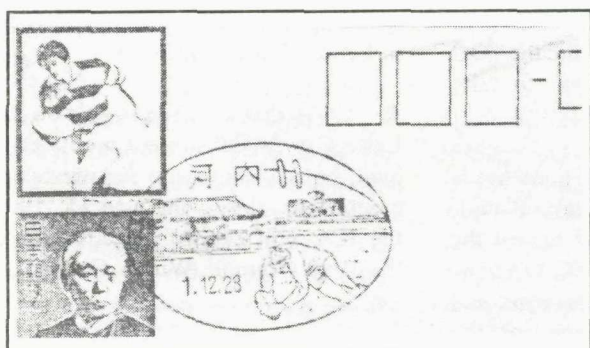


Figure 1.

Japan issued an imprinted card (Figure 1) and postmark depicting Rugby Union. The card marks the 44<sup>th</sup> National Athletic Meeting.

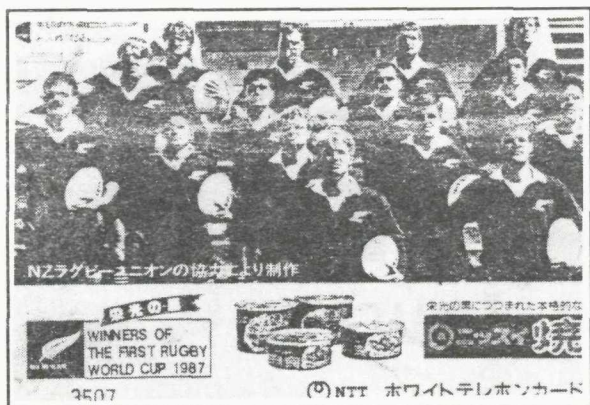


Figure 2.

Telephone cards are an increasingly popular collectible. Figures 2 and 3 present two telephone cards depicting rugby. Figure 2, above, shows the winning New Zealand team at the inaugural Rugby World Cup in 1987. Another Japanese card (Figure 3) shows rugby players in action.



Figure 3.

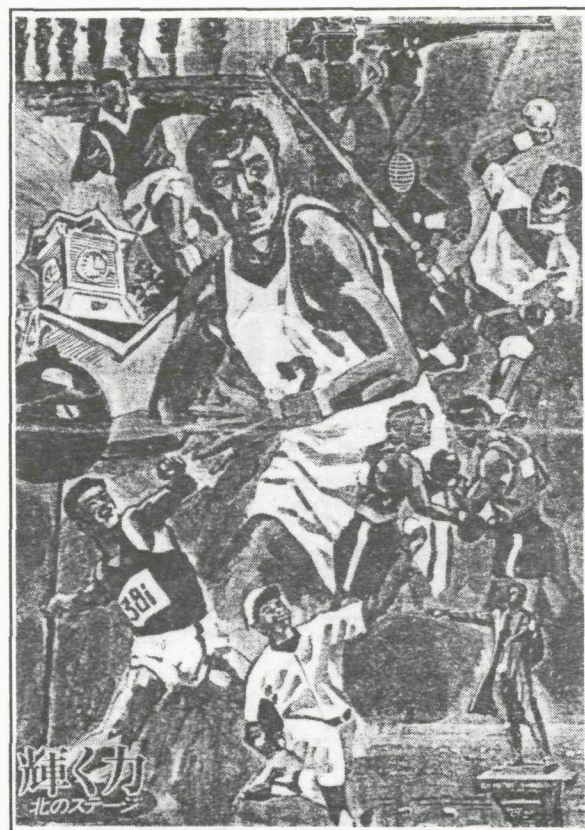


Figure 4.

Many sports are played at Japan's National Athletic Meetings. Figure 4 is part of a set of 5 letter cards with the picture sides showing sports played at this competition. Two telephone cards showing rugby. At right, the card shows the winning New Zealand team at the inaugural Rugby World Cup in 1987.





Figure 5.

A 1989 "Ball Sports" Sanitarium Card (Figure 5) shows New Zealand playing France in the final of the 1987 World Cup. Another Sanitarium Health Food Card shows Colin Meads, famous "All Black" (National New Zealand player 1957-1970) with 51 test matches to his credit (Figure 6). □

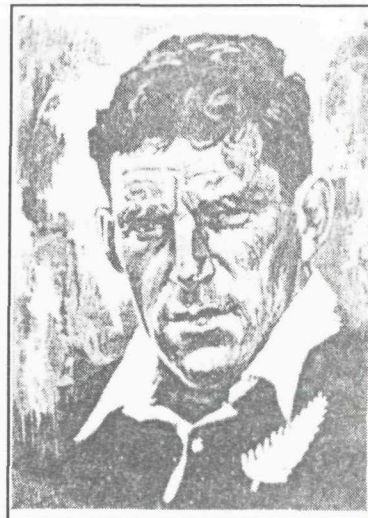


Figure 6.

### Did You Know...

There are only four Olympic basketball players who have played on an Olympic championship team as well as on an NCAA and an NBA championship team. The four U.S. Olympians who were able to wear this triple crown of basketball titles were Clyde Lovellette (1952), Jerry Lucas (1960) and Bill Russell and K.C. Jones (both 1956).

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# BALPEX '91

by Morris Rosen

The Baltimore Philatelic Society is pleased to announce its schedule for BALPEX '91 to be held August 31 through September 2, 1991 (Labor Day Weekend) at Marriott's Hunt Valley Inn. The exhibition will host the national convention of Sports Philatelists International. This group is dedicated to promoting the collecting of Sports Philately. It is the first time that such a convention is being held in the United States.

The 360 frame exhibition will be complemented by a fifty dealer bourse, representation from a number of foreign postal services and agencies and a U.S. Postal Service station with a special exhibition cancel.

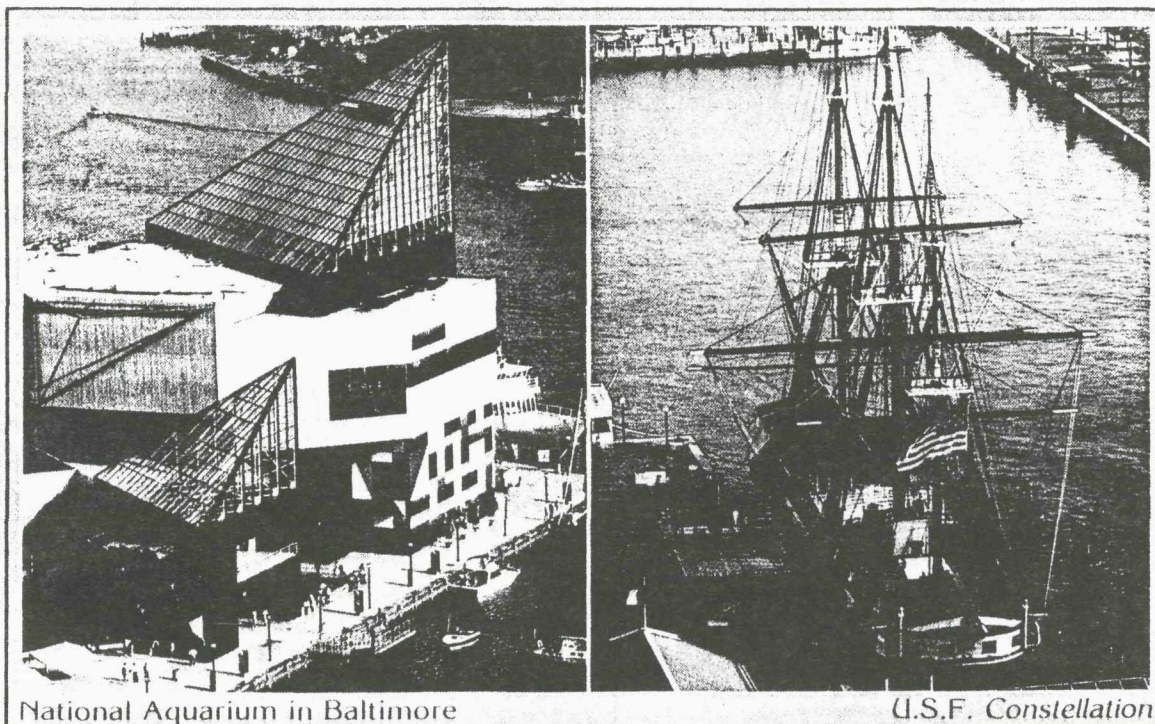
The various participating societies will have tables in the show lobby to promote their organizations.

There will be many meetings, lectures and slide programs during the three days of the show. Among them will be regional meetings of the Scandinavian Collectors Club, The Postal History Society, The Maryland Postal History Socie-

ty, The Society for Israel Philately, The George Washington Masonic Stamp Club, The James Hoban chapter of the Eire Philatelic Society.

The show visitor should consider visiting not only BALPEX, but some of the many stellar attractions of the city of Baltimore and its vicinity. The Inner Harbor of Baltimore is surrounded by a number of outstanding tourist sites. Some are the U.S.S. Constellation; The National Aquarium; The Maryland Science Center, which features an IMAX movie program and the Davis Planetarium with a spectacular sky show. Federal Hill with its old homes; and a short drive away Fort McHenry, with a visitor center which puts on hourly programs dealing with the War of 1812 and the birth of our national anthem. The pavilion at the Inner Harbor features a number of fine restaurants specializing in the sea foods which give this area its culinary reputation.

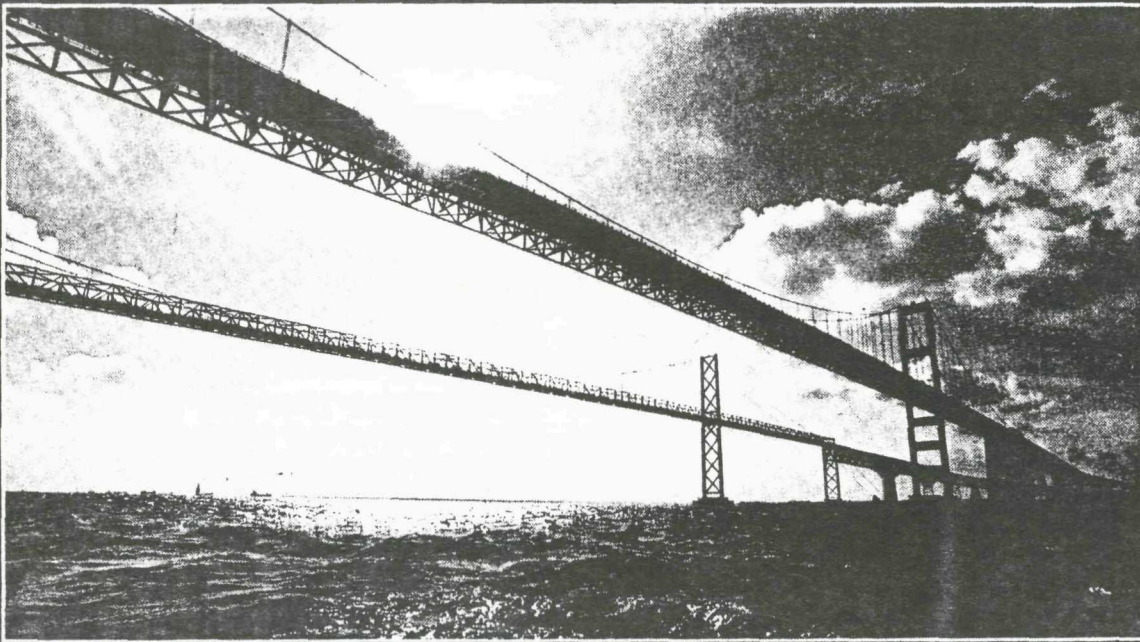
Matthew Bennett will hold the annual BALPEX Auction on Sunday September 1, 1991 at 1:00 P.M. in the Maryland Room of the Inn. Information on lot viewing will be made available in a future release. Collectors may write to the Bennett firm to request a catalog.



## BALTIMORE

Figure 1. National Aquarium in Baltimore - U.S.F. Constellation.





Maryland

# Chesapeake Bay Bridge

Figure 2. Chesapeake Bay Bridge.

The awards banquet will be held on Sunday, September 1, 1991 at 8:00 P.M. in the Maryland Ballroom of the Inn. A cocktail hour with cash bar will precede the banquet.

Visitors who plan to stay at the Hotel can obtain a special reduced rate by requesting a Hunt Valley reservation form from the BALPEX Committee. A special room rate for single or double room occupancy of \$62.00 per night was established for show participants. If you would like to exhibit, a prospectus can be obtained either from the BALPEX COMMITTEE, 8207 Daren Court, Baltimore, MD 21208, or from Morris Rosen, 7013 Pheasant Cross Drive, Baltimore, MD 21209.

This is the first convention of SPI in its thirty year existence. We have grown to the point where this became possible. One hundred frames (each holding 16 standard album pages) have been reserved for our society. They will be held until July 31, 1991. A beautiful prize will be given by SPI for the best exhibit in open competition in addition to the awards furnished by BALPEX. Please get your entries in early.

A number of our members will exhibit outstanding material in a Court of Honor. Included will be a rare collection of Olympic Proofs never exhibited previously. This will be a one of a kind opportunity. SPI is preparing slide programs, lectures and social programs to complement the exhibition. It is our plan to have a surprise sports guest at the

show.

Among the foreign guests coming to BALPEX will be Francesca and Leon Rapkin. Leon, as you know was the chief executive of Stampworld - London 90, and Francesca the beautiful queen of the Olympics, was on the London 90 jury, and was the designer of their prestigious medal. She has tentatively agreed to give a presentation on the 1936 Olympics.

I am looking forward to seeing many of you for the first time at our convention. Together we can make it one of the most memorable ones ever held. □

## TO OUR MEMBERS

When requesting information from a society officer, please include a self-addressed stamped envelope.



# On Sports and Olympic Exhibiting

by Jim Bowman

In this month's column, I will begin to address a suggestion provided me by Sherwin Podolsky. He suggested that potential sports exhibitors might be interested in the possibility of entering an exhibit in other than the Thematic Philately category.

To those readers of this column that may be interested in exploring such a possibility, it is necessary that you have available the latest copy of the American Philatelic Society's (APS) *Manual of Philatelic Judging*. [The Third Edition, copyright 1990, is available from the APS, P.O. Box 8000, State College, PA 16803.] Some of the possible exhibiting categories are:

- Aerophilately
- First Day Covers
- Special Studies
- Postal Stationery
- Maximaphily

If you were to refer to Maximaphily in the APS *Manual of Philatelic Judging*, you would not find a discussion of contents and means for judging. This category is popular in Europe and is an acceptable category in a Federation Internationale de Philatelie (FIP) sanctioned international exhibition. We often refer to these items as "Maximum Cards." The FIP rules require that:

- the postage stamp should be postally valid and affixed only on the view side of the picture postcard;
- the picture postcard dimensions must conform to the universal postal convention; and,
- the pictorial design of the cancellation and place of cancellation should have a close and direct connection with the subject of the stamp and of the picture postcard, and within the validity of the stamp as close as possible to the date of its issue."

Unfortunately for the prospective sports exhibitor, most show chairmen and philatelic judges in the United States do not look with favor upon this category, considering it to be "philatelic" in nature and not worthy of having a place in a national-level show. This may change in the future.

I believe that the category of Special Studies may possibly bear the most fruit for the individual seeking to exhibit sports in other than the Thematic Category. This is a relatively new exhibiting classification for which the guidelines or rules are not well-established but are gradually evolving as the result of increased interest by exhibitors in finding a *niche* for the type of material they desire to exhibit. Some World Series of Philately (WSP) shows are now offering a Special Studies Category.

Exhibitors in this category must have perseverance and patience as this field continues to develop. What one jury

might consider *worthy*, another might not. This situation has parallels in Thematic and Revenue exhibiting. Once deemed "unacceptable," these categories have since gained wide acceptance and have well-defined rules and guidelines.

Let's more closely examine the subject of Special Studies. To quote the APS *Manual of Philatelic Judging*:

"The basic umbrella for our hobby is postal communications or payment of a tax/fee. Therefore, it would seem that a special study should include material that in addition to its theme, shows evidence of having passed through the postal system or directly relates to a tax or fee having been paid."

The judging manual further states:

"A subgroup of Special Study exhibits might be described as the historical thematic exhibit...this type of exhibit seems to fit the thematic class, but usually it does not fit comfortably into the thematic judging guidelines."

As an example, the manual cites the much-exhibited "Gold Fever" as an example of the type of exhibit that should be included in this category.

Over the past few years, I have closely followed the development of an exhibit pertaining to both domestic and foreign advertising collars. Initially, the exhibit did not fare well and it was sometimes difficult to find a show category into which it could be placed. With the advent of the Special Studies Category, and much work on the part of the exhibitor, it was recently awarded a Vermeil at a WSP national-level show.

In the September/October 1989 issue of *JSP*, Sherwin Podolsky's article on "Exhibiting Olympics" voiced concerns about the difficulties of using the documentary approach to exhibiting because the thematic guidelines shut out the documentary approach. He went on to make a proposal for new rules for exhibiting both documentary and first day covers. In concluding this column, I submit that categories presently exist (as delineated in the APS *Manual of Philatelic Judging*) which afford the opportunity to use a documentary approach to sports/Olympic exhibiting and for First Day Covers. I also believe that it is preferable to attempt to work within already established (or evolving) guidelines rather than to create another category.

According to the APS, all good exhibits will have elements in common..."they tell a story." Do not lose sight of this, regardless of what category you select in preparing your exhibit.

I will have more to say in later columns regarding alternate categories for sports/Olympic exhibiting. I would really like to hear from readers, both pro and con, regarding my thoughts on this subject. □



# News of Our Members

by C.A. Reiss

## New Members

1763R Ms. Sally Forlines, Box 633, Clayton, GA 30525.

She is an accountant and collects all Olympics. (Jones)

1764R Arini Mario, Via Del Famte 33, Marsala 91075

Italy. He is a physican who collects all Olympics. He has a special interest in Olympic history and old Olympic Games. (Tognellini)

1765R Ben Maiden, 1205 Mills Ave., Burlingame, CA

94010. He is a film editor and collects tennis, swimming, rowing, cricket & table tennis. (Jones)

1766R Harry M. Jones, 5442 Mt. Corcoran Pl., Burke, VA

22015. He is retired, fluent in French and collects womens gymnastics. (Jones)

1767R Rick Hazeltine, 155 Trafalgar La., San Clemente,

CA 92672. He is a journalist and a beginning collector of volleyball stamps who is looking for check list assistance. (Reiss)

1768R H.E. Neumann, 2695 Labieux Rd., Nanaimo, BC, V9T 3N5 Canada. He is fluent in German and collects Summer & Winter Olympics. (Jones)

1769R Richard Chinn, 67 Leawood, Aptos, CA 95003-5920. He is retired and a general collector of only stamps. (Reiss)

1770R William S. Hein Jr., 327 N. Ellicott Creek Rd., Buffalo NY 14228-2322. He is a salesman and collects only wrestling. (Jones)

**Total Membership, August 31, 1990** 433

New Members 22

Reinstated Members 03

Resignations 51

Deceased 01

Dropped 0

**Total Membership, March 8, 1991** 406

## Letters

*Continued from Page 2*

However, I did notice some omissions in the report.

- 1) 1936: Berlin, the final choice, was not listed for the summer games;
- 2) 1992: New Delhi was listed, but never submitted a final bid for the summer games; and,
- 3) 1994:1 Lausanne was a candidate for the winter games, but never submitted a final bid. It was not listed.

If New Delhi is listed as a candidate city, Lausanne should also be listed. Since neither submitted final bids to the IOC, however, I believe neither should be listed as candidate cities. Do you know if Bill compiled his list on the basis of final official bids to the IOC?

Harry Henriksen, Curator  
Brundage Olympic Collection  
Mahomet, IL

*Thanks for the kind words! It was my error for not listing Berlin in the 1936 category -- purely a typo, as it was on Bill Mallon's list. As for New Delhi and Lausanne, I added these later years as Mallon's list did not go all the way to the present time. I suppose that one could either delete the cities that did not make a formal bid, or include them. Personally, I find it more interesting to list them all regardless of their final intentions. To answer your last question, I honestly don't know whether Bill's list was based on the final bids or not?*

## Basketball Handbook Now Available!

JSP Editor, John La Porta has just announced that George Killian's *Handbook of Basketball Philately* is now available. The handbook covers the stamps, postmarks, postal stationery and other philately commemorating the sport of Basketball. The pages are 8½" x 11" and three-hole punched for a standard 3-ring binder, which is included. It is anticipated that annual or biannual supplements will be made available for an additional cost. All prices are postpaid, surface bookrate:

SPI USA Members:	\$26.25
SPI Foreign Members:	\$30.00
All Non-members:	\$35.00

Orders may be sent to: John La Porta,  
P.O. Box 2286, La Grange, IL 60525-8386, USA.



## Basketball Philatelic News

The November, 1990 issue of the newsletter of the Basketball Study Group contains 32 pages. There are articles dealing with USSR postal stationery featuring Lithuanian basketball themes, the 1990 Bruges (Belgium) Gold Cup competition entitled "Basketball in Wheelchairs," the 1990 Induction Ceremony held at the Naismith Basketball Hall of Fame, and the XI<sup>th</sup> FIBA World Championship.

Additionally, new basketball postal stationery, stamps, meters and cancels are illustrated. There is also a short article discussing some questions about exhibiting.

For information about subscribing to the quarterly newsletter *Basketball Philatelic News*, write to George E. Killian, Editor, c/o National Junior College Athletic Association, PO Box 7305, Colorado Springs, CO 80933-7305.

## Matchpoint

In the December, 1990 issue (#21) of this quarterly newsletter of tennis philately the featured article, entitled "Tennis on Stamps, Postmarks and Postcards," is by John Holman. Reprinted from the July, 1982 issue of *Gibbons Stamp Monthly*, Mr. Holman offers a discussion of the development of tennis from medieval times to the present, with particular emphasis on the sport in Great Britain. The article is illustrated with reproductions of a variety of special postmarks used during the Wimbledon matches, as well as with photographs of the stamps of Hungary and Bermuda relating to the history of tennis.

Also in this issue, new tennis material is described and depicted. These include stamps, postmarks, meters, postal stationery and telephone cards.

Membership in the Tennis Study Group, which includes four issues of *Matchpoint*, costs \$4.00 for U.S. subscribers and \$6.00 for those living outside the U.S. For more information, please write Les Yerkes, PO Box 55, Tome, NM 87060.

## La Philatelie Thematique Groupe Sports

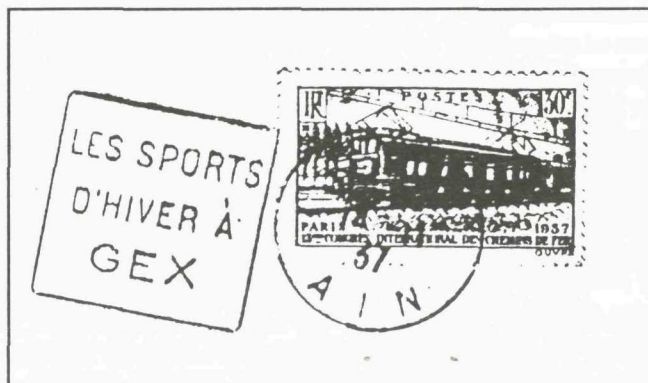
The 4th quarterly issue for 1990 (#38) of the French Thematic Association's (Sports Group) journal contains articles on the 1968 Grenoble Olympics, the 1944 "Olympics" held at two Polish officer prisoner of war camps in

Germany, Daguin machine cancels with a sports connection, and an apparently complete listing of 1989 French cycling cancellations. There is also a continuation of the article on the Olympics of Ancient Greece begun in the previous issue of the journal. The editorial discusses the 1989 French postal card issued to commemorate the Around-the-World Whitbread sailing race.

The article on the 1968 Grenoble Olympics appears to contain a complete listing, with many illustrations, of French publicity cancellations in use prior to and during the Games. Also included are cancellations from Grenoble and nearby towns in use at Olympic venues, as well as a listing (with some illustrations) of commercial meters used by firms promoting the Games.

An internal postal service operated between 1942 and 1944 at several of the largest Polish officer prisoner of war camps in Germany, with the permission of the German camp authorities. The prisoners at two of these camps, Woldenberg and Gross-Born, organized and carried out sporting competitions during 1944, the year during which the 13<sup>th</sup> Olympiad would have taken place but for the second World War. Stamps, vignettes and cancellations produced and used internally in those camps to commemorate their games are discussed and illustrated in this article.

The Daguin machine cancel (the machine is illustrated on a French stamp, Scott B573) came into use in France in 1884 and continued in use, with some changes in form, until 1963; some later examples exist as not all post offices promptly discontinued their use. The Daguin canceller provided both a circular date stamp with town name and a square box for promotional text. It was extensively used by French provincial towns both to publicize one-time events and to promote themselves as vacation sites. Many of these cancellations are sports related. In this article, all of the sports-related cancellations are listed, together with the town, the promotional text and the year of first usage of the cancel. An example is shown below.



Example of a French Daguin machine cancel with a sports theme.



## New Stamp Issues

by Brian Bjorgo

Information on this list has been obtained from the following sources: *Linn's*, *STAMPS*, *Stamp Collector*, *Mekeel's*, *Stamp Wholesaler*, and *Scott's Monthly Journal* between 1 September 1990 and 31 December 1990.

**Central African Republic:** 8 June 1990, ITALIA '90. 5f, 30f, 500f, 1000f, soccer scenes. Scott #344-7.

27 July 1990, BASEBALL. 500f (Baseball player Don Mattingly). Perf, imperf and S/S with scenes in border.

7 Jul 1990, ITALIA '90. 5f, 30f, 500f, and 1,000f. Details not reported.

**China, PR:** 22 September 1990, 11<sup>th</sup> ASIAN GAMES. 4f (track and field), 8f (gymnastics), 10f (martial arts), 20f (volleyball), 30f (swimming), 1.60y (shooting), 7y S/S containing 12 stamps.

**China (Taiwan):** 8 September 1990, SPORTS. \$2 (sprint), \$3 (broad jump), \$7 (pole vault), \$16 (high hurdles). Scott #2741-44.

**Comoro Islands:** June 1990, ITALIA '90. Six values, each design features players from a different country: 50f (Brazil), 75f (England), 100f (West Germany), 150f (Belgium), 375f (Italy), 600f (Argentina), 750f S/S (Argentina and Italy). Scott #447-453.

**Congo:** 22 December 1990, ALBERTVILLE '92. 75F (ice dancing), 80F (Nordic skiing), 100F (speed skating), 120F (luge), 200F (alpine skiing), 240F (ice hockey), 400F (ski jumping), 500F S/S (bobsled and Olympic Rings).

**Cook Islands:** 15 June 1990, BARCELONA '92. Setenant triptych of \$1.85 stamps. Each stamp shows Olympic flame and rings, runner, both sides of Olympic coin, and skier.

**Costa Rica:** June 1990, ITALIA '90. 5c (soccer player, flags of Italy and Costa Rica). Scott #424.

**Cyprus (Turkish):** 8 June 1990, ITALIA '90. 300L (team), 1,000L (logo). Scott #9005-6.

**Czechoslovakia:** 5 May 1990, ITALIA '90. 1K (two players after ball).

7 September 1990, 100<sup>th</sup> ANN. OF GRANDE PARDUBICE STEEPLECHASE. Three values; two show riders: 50h and 40k. Scott #2802-3.

**Djibouti:** 12 June 1990, ITALIA '90. 100f (soccer scene). Scott #669.

3 July 1990, 20 KM. RACE. 55F. Scott #670.

**Dominica:** August 1990, ITALIA '90. Players of participating nations: 15c (Beckenbaur of Germany), 45c (Barnes of England), 60c (Romario of Brazil), \$4 (Lindenberger of Austria), two \$6 S/S (McGrath of Ireland and Litovchenko of USSR).

5 November 1990, BARCELONA '92. 45c (tennis, men's singles), 60c (men's fencing), \$2 (swimming), \$3 (Star Class yachting), and \$5 S/S (coxless pair rowing team).

**Dominican Republic:** 20 March 1990, 9<sup>th</sup> NATIONAL GAMES. 10c (cycling), 20c (running), 50c (basketball). Scott #1075-77.

**Ecuador:** 1990, ITALIA '90. 100s (ball), 200s (player), 300s (map/trophy), all perforated; 200s (player/flags and 300s trophy), imperforate. Scott #1234-8.

**Egypt:** May 1990, ITALIA '90. 10pi (cup and ball), 50pi S/S (cup and flags of participating nations). Scott #1420-1.



**Egypt:** 8 August 1990, WORLD BASKETBALL CUP. 10pi (mascot bird playing basketball). Scott #1422.

**El Salvador:** 25 June 1990, ITALIA '90. 7 value set depicting players and flags of nations: two 55c, two 70c, two 1 colon, and one 1.50 colon. Scott #1236-42.

**Equatorial Guinea:** 8 June 1990, ITALIA '90. 100F (soccer player), 250F (player making goal), 350F (World Cup trophy and 24 jerseys from participating nations). Scott #1213-5.

**Finland:** 9 October 1990, EQUESTRIAN. S/S of four 2m depicting horse-care, one depicts riding.

**France:** 10 June 1990, YACHTING. 2.30F (Whitebread Transglobal Yacht Race). Scott #2223.

24 December 1990, ALBERTVILLE '92. 2.30F+20c (ski jumping).

31 December 1990, ALBERTVILLE '92. 2.30F+20c (downhill skiing).

**Gambia:** August 1990, ITALIA '90. 4-values and two S/S depicting players of various nations: 1d (Vialli of Italy), 1.25d (Maradona of Argentina), 3d (Marchena of Costa Rica), 5d (Shaiba of UAE), two 18d S/S (Hagi of Romania and Van Basten of Netherlands).

**Ghana:** August 1990, ITALIA '90. 4-values and two S/S depicting players of various nations: 20c (Napoli of Italy), 80c (Klein of Romania), 200c (Dassayev of USSR), 300c (Sang Ho of South Korea), and two 600c S/S (Fajardo of Colombia and Ibrahim of UAE).

No DOI in 1990, ITALIA '90 winners. Overprints of 60c on 5c, 200c on 15c, 300c on 25c, and 600c on 150c S/S. Scott #1123A-1123D.

**Great Britain:** 13 November 1990, WINTER RECREATIONAL SPORTS. 31p (sledding), 37p (ice skating).

**Grenada:** 9 July 1990, BARCELONA '92. 10 values and two S/S depicting various Olympic sports (10c, 15c, 45c, 50c, 65c, 75c, \$2, \$3, \$4, and \$5, plus two \$8 S/S): men's steeplechase, dressage, men's swimming, men's field hockey, women's gymnastics (beam), Flying Dutchman yachting, freestyle wrestling, men's diving, women's cycling, men's basketball; S/S depicts equestrian and men's long distance track race.

August 1990, ITALIA '90. 4 values and two S/S depicting athletes of countries: 10c (Brehme of Germany), 25c (Nevin of Scotland), \$1 (Chovanec of Czechoslovakia), \$5 (Michel of Spain), and two S/S \$6 (Giannini of Italy and Perdomo of Uruguay).

**Grenada-Grenadines:** August 1990, ITALIA '90. 4 values and two S/S depicting athletes of countries: 15c (Burruchaga of Argentina), 45c (Lineker of England), \$2 (Hysen of Sweden), \$4 (Sang Ho of South Korea), \$6 S/S (Ramos of USA and Stojkovic of Yugoslavia).

**Guatemala:** 25 April 1990, CENTRAL AMERICAN AND CARRIBEAN UNIVERSITY GAMES. Set of 8 values: 15c (logo), 20c (torch), 25c (volleyball), 30c (soccer), 45 (martial arts), 1q (baseball), 2q (basketball), 3q (hurdles). Scott #455-462.

**Guinea:** 3 August 1990, BASEBALL. 450F (baseball player Robin Young, baseball autographed by Bob Feller). Scott #C170.

3 August 1990, ITALIA '90. 4 values and two S/S, each depicting a soccer player and an Italian scene; the S/S only shows scenes. 200f, 250f, 300f, 450f stamps and 750f S/S's. Scott #1130-34.

3 August 1990, ALBERTVILLE '92. 4 values and 3 S/S, each depicting an athlete and a mountain village, the S/S's depict athletes. 150f (skier), 250f (cross-country skier), 400f (two-man bobsled), 500f (speed skater), 750f S/S (ski boot in border), 1,500f S/S (ice hockey player), 1,500f S/S (ice skaters).



# Commemorative Sports Cancels

by Mark C. Maestrono

## THE NUMBERING SYSTEM

Catalogue numbers are shown at left, such as 88101-911. In this example:

88=Year [1988]

1=Month [January]

01=First day of use

-911=First 3 ZIP code digits

Because the months of October, November and December are 2-digit months, they are expressed as O, Y, and Z respectively.

The place of use is listed next, followed by the dates of use. All cancels are in black unless otherwise specified.

The illustrations and numbering system are from the Commemorative Cancel Catalog published by General Image, Inc., PO Box 335, Maplewood, NJ 07040, and are used with their kind permission.

## SPORTS CROSS INDEX JANUARY-APRIL 1989

**BASEBALL:** 128-441, 204-681, 212-237, 218-531, 224-601, 225-711, 304-379, 310-084, 317-101, 318-611, 403-921, 408-611, 413-900, 414-900, 415-292, 416-613, 428-601.

**BASKETBALL:** 128-850, 304-043, 313-641, 315-641.

**CHESS:** 218-88.

**FISHING:** 407-291.

**FOOTBALL (American):** 120-928, 128-850, 317-466.

**GOLF:** 215-920, 225-921, 322-850, 407-291.

**OLYMPICS (Spec.):** 327-945, 403-895A, 403-895B, 403-957A, 403-957B.

**OLYMPICS (Winter):** 408-800.

**RUNNING:** 429-40202.

**SKIING (Snow):** 129-81620, 129-81657.

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## JANUARY-APRIL 1989



89120-928 ANAHEIM, CA 20-22  
"Honoring the Super Bowl"



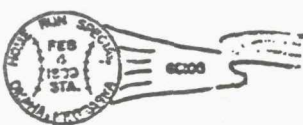
89128-441 CLEVELAND, OH 28-29



89128-850 PHOENIX, AZ 28-29



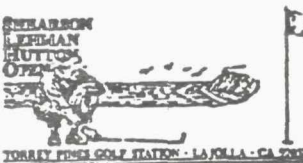
89129-81620 AVON, CO 1/29-2/12  
89129-81657 VAIL, CO 1/29-2/12



89204-681 OMAHA, NE (RED) 4-5



89212-372 NASHVILLE, TN 12



89215-920 LA JOLLA, CA 15, 18-19



89218-088 SOMERSET, NJ 18-19  
"U.S. Chess - 50th Anniversary"



89218-531 KENOSHA, WI 18-19  
"150th Year Anniversary of Baseball"



89224-601 MELROSE PK, IL 24-26  
"150th Anniversary of Baseball"



89225-711 SHREVEPORT, LA 25-26

TYPE A: Date inside baseball. Dates used were Feb. 25-26.

TYPE B: Date under "Shreveport." Date used September 25.

"The club thought that the postal service device would not arrive in time so they ordered another. The club's device had the date within the baseball. The postal service device had the date under 'Shreveport.' The club used their own device on their show covers and that of the postal service on mail in requests. However, they found that they had used the date of September 25 for all the mail in requests."



89225-921 SAN DIEGO, CA 25-26





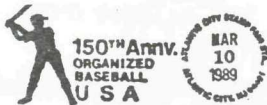
89304-043 AUGUSTA, ME

4



89304-379 KNOXVILLE, TN

4-5



89310-084 ATLANTIC CITY, NJ

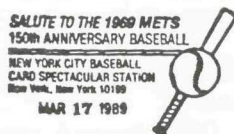
10-12



89313-641 KANSAS CY, MO 13,16-18,20  
"NAIA Men's National Basketball Ch."



89315-641 KANSAS CITY, MO 15,18-20  
"Women's Basketball National Ch."

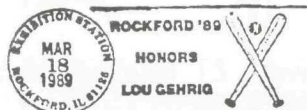


89317-101 NEW YORK, NY

17-19



89317-466 SOUTH BEND, IN (GRN) 17



89318-611 ROCKFORD, IL

18-19



89322-850 PHOENIX, AZ  
"Moon Valley LPGA Golf"

22-26



89327-945 VALLEJO, CA

27



89403-895A RENO, NV

3-7

"Reno-Sparks Convention Center"

89403-895B RENO, NV

3-7

"Lawlor Events Center"

89403-921A SODA SPRINGS, CA

3-7

89403-957B OLYMPIC VALLEY, CA 3-7



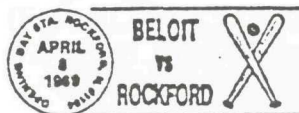
89403-921 SAN DIEGO, CA

3



89407-291 MANNING, SC

7-9



89408-611 ROCKFORD, IL

8



89408-800 WESTMINSTER, CO

8-9



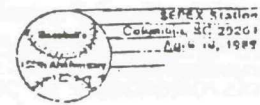
89413-900 LOS ANGELES, CA

13



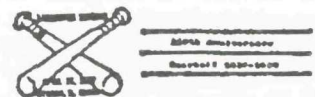
89415-900 LOS ANGELES, CA

14-16



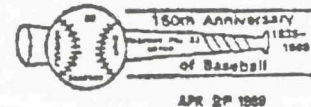
89415-292 COLUMBIA, SC

15-16



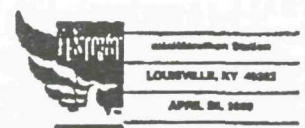
89416-613 OTTAWA, IL

16



89428-601 MELROSE PK, IL

28-30



89429-40202 LOUISVILLE, KY  
"miniMarathon Station"

29

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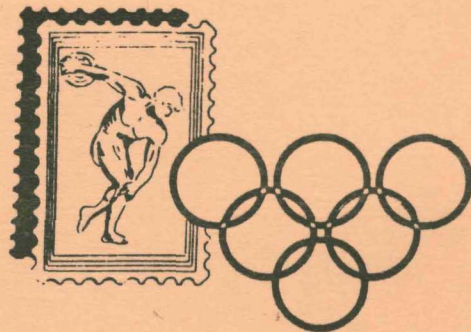
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