

# JOURNAL OF SPORTS PHILATELY

VOLUME 29

JULY-AUGUST 1991

NUMBER 6

## The 1925 Olympic Soccer Issues of Uruguay



Tabletas Bayer de Aspirina y Cafeína

Lo que se usa hoy en el mundo entero para  
dolores de cabeza, muela, garganta y oído;  
neuralgias; reumatismo; gripe e influenza.

*Saludo a los señores  
Guillermo Kinnell  
Díame en el día  
de hoy  
Cartas m. Julio 31/924  
Marcelo Alvarquez*

Siempre pida CA Aspirina

*Para la colección*





**VOL. 29 NO. 6**  
**JULY-AUG. 1991**

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## President's Message

by Mark C. Maestroni

**H**appy Birthday, SPI! Yes, fellow members, another year is drawing to a close. We're one year older, but aging gracefully, I'd like to think.

Philatelic organizations come and go, yet SPI has managed to "go with the flow." In the last year alone, our house publication has taken on a new look, a third handbook has joined the list of SPI-sponsored publications, and the American Philatelic Research Library has been named the repository for sport and Olympic philatelic resource material in the U.S. And to top it all off, we'll be gathering for a big birthday celebration at our First International Convention over the Labor Day Weekend at BALPEX '91 outside of Baltimore, Maryland!

A well-deserved round of applause is due all those who have so generously given of their time. But, let's face it, the backbone of our organization is the volunteers out there. Few philatelic groups are able to stand the test of time without those willing to give of their time.

Okay, you've probably figured out by now (what with all the buttering-up) that I'm about to give you a pitch. So, here goes.

First, and most important, is the need for a constant flow of material for the journal. No, I'm not merely asking for more checklists, collections of First Day Covers and the like. Thoughtful articles make the most interesting and informative reading. Believe me, I know from experience how difficult it can be to sit down and write. But aren't philatelists supposed to be some of the most creative and well-informed group around? I have certainly thought this to be true. So, for the sports collectors, in particular, among you, please spend a few hours some evening or weekend and write about some area of interest to you. You'll not only earn the gratitude of your editors, but the respect of your peers as well!

Next is the issue of an Advertising Manager

for *JSP*. Surprisingly, no less than two other philatelic organizations are pleading for a volunteer for a similar position with their groups. I can't quite figure out what the stumbling block is with respect to this task. Maybe it's the misguided idea that the position requires the talent of a Michelangelo. In fact, *no* artistic abilities are needed to accomplish this job! If you can keep an inventory of your philatelic collection and send out a few form letters now and then, you're hired! Besides, someone out there better volunteer soon before I come knocking on doors (and if you're a sucker for a sales pitch, watch out).

On a more mundane plane, many Board Members, including myself, have noticed a series of discrepancies and ambiguities in our SPI Constitution (which is included in the Membership Handbook you received with this issue). It is generally agreed that a close scrutiny of the Constitution, along with recommendations for changes, is in order. A Constitutional Revision Committee of three volunteers is needed. There is roughly a year until our next scheduled elections

in the summer of 1992, in other words, plenty of time. I hope to hear from at least three members out there (and please don't assume that "the other guy" will do it).

That's it folks. Now on with the festivities! In tandem with member Morris Rosen, President of the Baltimore Philatelic Society, we are planning quite a get together. I want to encourage all the exhibitors among you to send in for a prospectus. SPI is going to be awarding a gorgeous trophy for Best-of-Show (and possibly for second and third place, as well). There will be some interesting talks on Olympic and sport philately along with a good-sized bourse. An early evening SPI cocktail hour is planned for chat, and for those so inclined, we are looking into a tour of nearby Washington, DC. So, I look forward to seeing many of you there. *Happy 29th Birthday, SPI!*



**BALPEX '91**  
**Aug. 31-Sept. 2**  
**Hunt Valley, MD**



## Rugby Revisited

In continuing the saga of the infamous Rugby Stamps Checklist [JSP, September/October 1990, p.17], I offer explanations to New Zealand member Brian Vincent:

1. Yes, the checklist was quite a mixture of "oval ball and related" sports, including American football, rugby, rugby league, Canadian football, soule, calcio and Australian rules.

You will also note that the list includes stamps relating to the history of the game (Monaco, 1963), cinderellas (South African Easter sheetlet), and others (sports using oval balls, H-shaped goal posts and personalities).

I am a believer in collecting whatever one wants, and tried to make a list that catered for everyone interested in Oval Ball Sports.

2. The continuing story of the Thomond issue. These bogus issues distinctly show H-shaped goal posts. More obvious than the minute dot of a goal post on the Western Samoan "Independence" stamp.

3. France 1956. I am unaware of Rugby being played with V-shaped designs on the jerseys. This is used in Rugby League. Maybe this can be clarified?

4. Romania 1979. I quite agree with the Scott Number being unusual. Stanley Gibbons' 1979 stamps range between 4424 and 4540. Could there be a transposition of figures 2868? Maybe 2886 or 6288 or 6882?

Warwick Gowland  
Christchurch, New Zealand

*The editor of this column is at fault for the apparently incorrect listing of Romania 2868 in Warwick's Rugby Checklist. The Scott Catalog numbers were added to the list after it had been submitted as an extra service to those collectors who use Scott rather than Stanley Gibbons. Unfortunately, I made an incorrect guess on this one. Another review of Scott reveals no Rugby souvenir sheets issued anytime between 1978 and 1980. The obvious conclusion is that Scott doesn't list this item. I apologize for the error.*

## The Complete Jesse Owens

In response to your inquiry in the May 1991 issue of the *Journal of Sports Philately* [Sports Arena, pp. 14-15] about the completeness of the check list on Jesse Owens that appeared in the March 11<sup>th</sup> issue of *Linn's Stamp News*, enclosed please find what I believe to be a complete listing:

Dominican Republic	SC #475	01/24/57
Dominican Republic	SC #B2	02/08/57
Dominican Republic	SC #B27	09/10/59
Aden (Mahra State)	MI #165	1967

Aden (Mahra State)	MI #213	1968
Sharjah	MI #510	11/10/68
Khor Fakkan	MI #219	11/10/68
Yemen Arab Republic	MI #835	12/22/68
Mongolia	SC #516	03/25/69
Manama	MI #641	1971
Equatorial Guinea	SC #7277	06/26/72
Equatorial Guinea	SC #7286	06/26/72
Equatorial Guinea	SC #7295	06/26/72
Liberia	SC #999	07/02/84
Liberia	SC #1004	07/02/84
Burundi	SC #625	08/06/84
Burundi	SC #C287a	08/06/84
Togo	SC #C495	11/15/84
Togo	SC #C521	Aug. 1985
U.S.A.	SC #2496	07/06/90

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*Thanks, Ernest, for the updated list. Ernest is also the editor and publisher of the "The Black American Stamp Album." Members interested in this thematic collecting area may wish to contact him at the address listed above.*

## Philatelic Rating System

As time permits, I'm trying to whip my women's gymnastics collection into a new exhibit. Since one of my concerns is "what is legitimate enough to include," your latest President's Message [May, 1991, p. 1] interested me.

However, I have a big problem using #4 [What is the connection of the stamp issuing entity to the Olympic Movement?]. The references I've seen list medal winners by the thousands, but do not list members [countries], participants, or in particular, participants in specific sports. Can you suggest references that have this information?

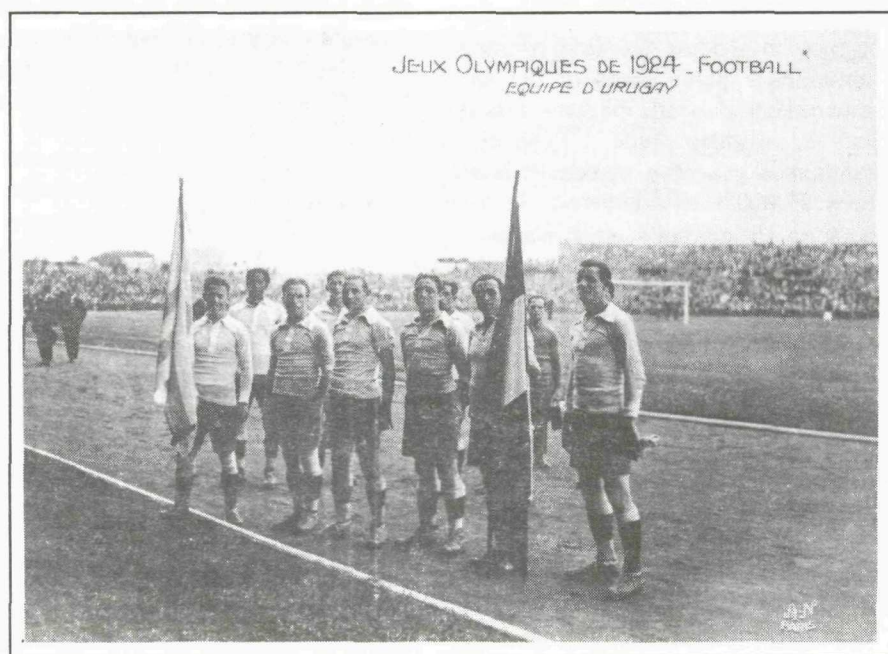
Richard Scott  
Orlando, Florida

*Other than individual Official Reports from each Olympic Games, I've never come across a single reference that listed the participating nations in each Games, much less for each sport at a specific Games. Have any of our readers come across such a list? If so, let us know about it — I'm sure many of us would be interested! On another tack, can anyone suggest how to modify the Rating System for use with non-Olympic sport issues? As long as a nation competes in a specific Olympic Games, it seems less important that the nation competes in the illustrated sport. Gymnastics, for example, limits Olympic competition to 12 teams.*



# The 1924 Olympic Soccer Issues of Uruguay

by Dale Lilljedahl



By closing your eyes, you can almost hear the roar as thousands of people pour into the streets of Montevideo in ecstatic joy. At crowded corners, men and women huddle in uneven circles chanting patriotic songs, while children run helter skelter adding their screams to the din. Bells are ringing, whistles are blowing, and the national colors fly from every window. Uruguay has just won its first Olympic gold medal. But this is not just any medal. You see, the national team captured the Olympic championship in the most popular sport in the land — soccer.

It all started in May of 1924 when 23 national teams gathered in Paris, France to begin the Olympic soccer tournament. Perennial power Great Britain did not send a team since it was mired in a heated debate over amateurism with the International Football Federation, so the favorite's role fell to the other pre-tournament selection, Spain. However, the competition intensified when Italy upset the powerful Spanish team, 1-0, in the first round, and the remaining teams suddenly realized they had a reasonable chance to win the gold.

On the way to the medal round, the Uruguay team breezed through its bracket as it pounded the Yugoslavians, 7-0, in the preliminary round, beat the United States team, 3-0, in the first round, and finally defeated a very good French team, 5-1. On June 5<sup>th</sup>, in the semifinal match against the team from Holland, they won the hearts of the predominantly French crowd with a 2-1 come-from-behind victory. Holland protested the game, but the ruling body disagreed and the results were upheld. Now Uruguay had only to defeat Switzerland in the finals to claim the crown.

On June 9<sup>th</sup>, 60,000 people packed into Colombes Stadium for the final game, with over 5,000 more standing outside to await the outcome. A Dutch referee was assigned to call the game, but the Uruguayan officials protested his objectivity, and he was replaced by a Frenchman. Once the play began, Switzerland spent most of the first half on their end of the field, but their stubborn defense did not let





Figure 1. The three Uruguayan stamps issued to commemorate the victory of the Uruguay soccer team at the 1924 Paris Olympics.

Uruguay score until the closing minutes. During the second half, the Uruguayan team's offense took control of the play, and posted a convincing 3-1 victory. After the game, the team was awarded their hard earned medals in front of the reviewing stand, and the celebrations began.

Like its citizens, the government of Uruguay wanted to celebrate this boost in national pride, so it decided to honor the team by printing a set of commemorative stamps (Figure 1). On June 10, 1924, just one day after the victory, Government Decree No. 1877 asked for stamp designs and quotations from the Government Printing Works, Barreiro et Coy, and Pena Brothers.<sup>1</sup> The firm of Munoz and Coy received the contract, and Uruguay soon issued a set of three stamps commemorating the Olympic victory. All three stamps depict the statue from the Louvre Museum in Paris known as the "Victory of Samothrace," differing only in color and denomination as follows:

- I. 2c Red
- II. 5c Lilac-rose
- III. 12c Bright blue

## Technical Information

### Vignette Design

What better way to celebrate an Olympic victory than with this famous statue which depicts the Greek goddess of victory, Nike! Considered one of the finest examples of Hellenistic art, she is thought to have been sculptured to commemorate a naval victory over King Antioches of Syria about

190 B.C., although this is not certain. The statue captures Nike at the instant she lands on the prow of a ship, gown blowing in the wind. Her head and arms are missing, but her great wings give her an air of grace and strength. Lost for centuries, the statue was rediscovered in 1863 on the Greek island of Samothrace; the pedestal was uncovered twenty years later, in 1883. Today, she is prominently displayed in the landing of the Daru stairwell in the Louvre.

### Printing Information

Munoz and Coy printed the stamps by typography on white paper with a thick white gum. This printing process requires an engraved master die on which the design is raised above the non-inked surface area. Ink is applied to the raised surface, which is transferred as the die is pressed against the paper.

There were two distinct printings which can be identified by their difference in shades; the first printing contained a paler shade of the announced colors, while the second issue had far brighter shades.<sup>1,4</sup> The circulation is generally agreed to have been 35,000 sets;<sup>4,5</sup> however, in his book on Uruguayan stamps, Emanuel J. Lee quotes a figure of only 15,000 sets.<sup>1</sup> Mr. Lee gathered much of his information from government sources, and could have easily overlooked a second order of the stamps, if such an order was issued. Therefore, I propose that the initial order of stamps was for 15,000, and that a second order was subsequently placed for an additional 20,000 sets. This would account for the discrepancy in the number of sets printed as well as the two distinctly different color shades.

### Printing Format

The issue was printed in small sheets of 20 (5 horizontal x 4 vertical) without blank fields, but surrounded by the usual selvedge. In the selvedge on the right hand side, a dark field the same color as the vignette appears in which is written "Munoz y Cia - Montevideo" in white letters. The stamps were printed to the following specifications:

Watermark: none

Perforations: 11

Size: 21.5 mm x 39.5 mm

## Development

### Proofs and Essays

There are no reported essays, die proofs, or trial color proofs available to the general public. Emanuel Lee assumes that a block of four of the 12c denomination in a "very dull shade of blue unlike the two issued shades"<sup>1</sup> was a proof, but there is no confirmation of this item. Perhaps this "proof" was only one of the striped examples noted below.

### Presentation Proofs

A special printing of all three stamps was distributed to the athletes, coaches, and trainers of the medal-winning team, as well as to certain government officials. The denominations and vignette colors remained the same as the issued stamps, but they were printed on yellow paper. To initiate this special printing, Government Decree No. 1902 was issued on July 21, 1924, stating: "As a matter of urgency, the printing on yellow paper of ten sheets of each value was ordered from Munoz & Coy, and it



was furthermore specified that these sheets should rank as essays without value as postage stamps, the sole object of printing them being to present them to the victorious football team."<sup>1</sup> These were, indeed, never sold to the public for use as postage, and since their design did not vary from the issued stamps, they should properly be classified as presentation proofs.

The ultimate printing of this special issue is believed to have been 500 sets; no one seems to dispute that number. However, Decree No. 1902 only ordered ten sheets, which translates into a total number of 200 stamps of each denomination. Also, it only mentions presentation to the team, and does not include any distribution to government officials. Yet, such a distribution must have originally been planned, since 200 sets are obviously far more than needed to present to a football team which probably had no more than 20 players and coaches. Surely, the popularity of the proofs forced an increase of the number from 200 to 500 as more and more government officials requested copies.

Some of the proofs were mounted on special presentation sheets which were given to high government officials in a very limited edition (Figure 2). The sheets have a gray olive branch border which starts at the lower left hand corner, continues up the left margin, and across the top, ending at the upper right corner. The proofs are arranged diagonally from upper left to lower right in ascending order of value. At the bottom right hand corner is the following four-line inscription in script lettering:



Figure 2. Special Presentation Sheet, with stamps printed on yellow paper, distributed to the team and various government officials.

Homenaje del Correo del  
Uruguay a los "Campeones  
Mundiales de Football".  
Montevideo, 31 de Julio de 1924.

Not all the proofs were distributed singly, since examples are known in blocks of four<sup>11,12</sup> as well as full sheets<sup>13</sup> in all three values. This is not too surprising; 500 is still a large number to distribute even amongst

government officials. The proofs also exist in the following printing varieties:

1. Imperforate (all three values).
2. 5c block of four, vertically imperforate.<sup>6</sup>



## Printing

The first day of issue for the stamps was July 29, 1924.<sup>1,3</sup> However, they were only valid for a limited time. While Emanuel Lee notes the last day of validity as July 31, 1924,<sup>1</sup> Heiko Volk gives August 2<sup>nd</sup> as the final day.<sup>3</sup> Since several covers with the August 2 date are known (and none later), it is logical to assume that this was the final day of validity. The final day of sale for the set is not known, but is most probably also August 2, 1924. The location of the first day of issue was Montevideo, the capital of Uruguay. Apparently, the vast majority of the stamps were posted on covers from that city. In fact, the only other place from which I have seen them canceled is Duraznu, Uruguay (see illustration on front cover).

The stamps exist in several imperforate varieties. The Fédération Internationale de Philatélie Olympique (FIPO) notes loose stamps imperforate on the right and left sides,<sup>5</sup> but gives no specifics as to which values are affected. Below, is a list of varie-

ties which have so far been reported.

- I. 2c red
  - a. Imperforate.<sup>4,5,7</sup>
    1. Imperforate pairs.<sup>5</sup>
  - b. Imperforate vertically between two stamps.<sup>7</sup>
- II. 5c lilac-rose
  - a. Imperforate.<sup>4,5,7</sup>
    1. Imperforate pairs.<sup>5</sup>
  - b. Imperforate vertically.<sup>5</sup>
    1. Blocks of four.<sup>4</sup>
- III. 12c bright blue
  - a. Imperforate.<sup>2,4,5,7</sup>
    1. Imperforate pairs.<sup>5</sup>
    2. Block of eight with ink striping and top, left, and bottom selvage.<sup>13</sup>
  - b. Pronounced striping in the color.<sup>9</sup>

## Cancellations

In addition to the stamps, a commemorative cancellation was created to honor the victorious football team. The cancel was used during the entire period of postal validity of the stamps,

but only in the capital city of Montevideo. It was a Guller machine cancellation,<sup>8</sup> which has the post office identification in a single circle to the left, and a rectangular slogan box on the right. Inside the slogan box is the following inscription:

VRVGVA Y  
CAMPEÓN MVNDIAL  
DE FOOTBALL.

The cancellation has three different versions which differ only in the wording inside the post office identification circle:

1. "RECOMENDADA/  
MONTEVIDEO" (date only)
2. "MONTEVIDEO-URUGUAY/E"  
(date and time)<sup>6,13</sup>
3. "MONTEVIDEO/(letter)"  
(date and time)
  - a. Letter "C" (for "Cartos" which means "Post Office")<sup>8</sup>
  - b. Letter "I" (for internal use)<sup>8</sup>

The Type 1 cancel is the most common (Figure 3), while the Type 3 is the rarest. All three types are used



Figure 3. Type 1 "Recomendada" commemorative cancellation dated 31 July 1924 at Montevideo.



as departure cancellations. The "MONTEVIDEO/C" cancellation is known to have been used as an arrival cancellation, but it is extremely rare. So far, only the Type 1 and Type 2 cancellation have been observed as first day cancellations. Apparently few varieties of the cancellations were created by printing errors, but the "RECOMENDADA/MONTEVIDEO" cancellation does have a variety with the date "S1" in lieu of "31."<sup>10</sup> □

[Author's note: This article is merely a synopsis of my research to this point, and I hope it can be revised as new information comes to light. I would appreciate receiving any additional printing news, philatelic varieties, or cancellation information.]

## Endnotes

1. "Postage Stamps of Uruguay" by Emanuel J. Lee, printed by M. Harres, 1931, page 293.
2. Ibid, page 294.
3. "Die Olympischen Spiele im Blickpunkt der Philatelie und ihren Randgebieten" by Heiko Volk, 1976, page 68.
4. Ibid, page 69.
5. "Post, Philately, and Olympism, Volume 1" by the Comité International Olympique, 1984, page 151.
6. Ibid, page 152.
7. "A Philatelic History of the Olympic Games" by Ernest Trory, printed by Crabtree Press, Ltd., 1956, page 37.

8. Monograph No. 16 of the Sports Group of the Italian Thematic Association entitled, "Jeux Olympiques Paris 1924," page 39.
9. Ibid, page 40.
10. Author's collection.
11. David Feldman SA, auction on November 3-8, 1980.
12. David Feldman SA, auction on April 10-15, 1983.
13. Hapsburg, Feldman SA, auction on November 21, 1987.

[Editor's note: Thanks to Sherwin Podolsky and Morris Rosen for supplementing the author's illustrations with additional material.]



Figure 4. The obverse of the post card on the front cover, which depicts the Uruguayan soccer team, winners of the gold medal at the 1924 Olympic Games in Paris.



# Pete Sampras — New U.S. Tennis Star

by Dorothy E. Weihrauch

The 1990 U.S. Open men's singles final treated tennis fans to an unforgettable match while introducing them to a previously almost unknown young U.S. player. Pete Sampras, age 19, began the 1990 tennis year ranked #81 in the Association of Tennis Professionals (ATP) computer rankings. Pete finished the year ranked #5 in the world, largely as the result of his victory at the U.S. Open, where he overpowered a heavily favored Andre Agassi of the U.S. in the final, winning 6-4, 6-3, 6-2.

His U.S. Open victory was only Sampras' second tournament win on the ATP tour in 1990, his first having come in February over Andres Gomez of Ecuador in the U.S. Pro Indoor. Sampras is a right-handed player with a bullet serve often clocked in the 120 mph range, and an effective net game. His one-handed backhand is the stronger of his ground strokes; his forehand shots, while extremely powerful, are more likely to result in errors. Since his game is continuing to

improve, his future looks bright, indeed. He is a welcome addition to the U.S. tennis scene, evidencing a maturity and seriousness, both on and off court, which contrast markedly with the behavior patterns of some U.S. tennis stars in recent years.

As a tennis junior, Sampras was a baseline player. He decided to change his game to serve-and-volley, since his ambition is to win the British championship (Wimbledon), a grass court tournament for which a serve-and-volley game is considered essential. His tennis idols are the great Australian players of the 1950's and 60's, Ken Rosewall and Rod Laver.

Sampras' 1990 tennis year ended with another major victory which brought him a huge financial reward. There were two competing end-of-the-year tournaments in 1990, both offering enormous amounts of prize money. The first, held in Frankfurt, Germany, in November and sponsored by the ATP, was an invitational tournament for the eight players ranked highest on the ATP computer for 1990. It was a round-robin event in

which Sampras was eliminated before the semi-finals. The winner, Andre Agassi, took home \$950,000.

The second tournament, an elimination event rather than a round-robin, was held in Munich, Germany, in December, and was sponsored by the International Tennis Federation. Called the Grand Slam Cup, it was an invitational competition for the 16 players with the best over-all record in 1990 Grand Slam play. (The tennis Grand Slam consists of the Australian, French, British and U.S. championships). Sampras won this tournament, defeating, in an anti-climactic final, Brad Gilbert of the U.S., 6-3, 6-4, 6-2. Gilbert, ranked #20 for his Grand Slam record, was taking part in the tournament only because several players with better Grand Slam records refused to do so. Sampras' reward for this victory was \$2,000,000, the largest purse ever paid to the winner of a tennis tournament. This sum raised his total tennis earnings for the year to nearly \$3,000,000! □



US TENNIS OPEN - MEN'S

PETE SAMPRAS BEAT  
ANDRE AGASSI, 6-4,  
6-3, 6-2, TO WIN  
HIS 1ST U.S. OPEN.

Pete Sampras' victory over Andre Agassi in the finals of the 1990 U.S. Open is commemorated on this cover postmarked from Flushing, NY, site of the U.S. Tennis championships.



# 29¢ Flag With Olympic Rings Definitive

by Mark Maestroni &  
Norm Jacobs, Jr.

On April 21, 1991, the United States Postal Service (USPS) issued its first Olympic-related definitive stamp — this one in booklet form, no less, which is also a first for this topical.

Each booklet contains one pane of ten 29¢ stamps, which meets the current domestic first-class rate for letters weighing up to one ounce.

The design of the stamp (Figure 1) is simple: a waving U.S. Flag with staff appears in the upper two-thirds of the stamp, with the multi-colored five Olympic Rings in the lower third. The only wording, "USA/29," is in the upper right corner. Printing details are contained in Table 1, at right.

The booklet cover bears an enlarged full-color reproduction of the stamp in the right half, along with a specification of contents (Ten/Stamps) and price (\$2.90). The left half of the cover's outside has a rate table for first-class domestic mail. The inside of the cover reproduces Express Mail rates and other special services. Both sides of the cover are depicted in Figures 2 and 3.

My compliments go to the designer of the stamp, John Boyd of New York City. The simplicity in juxtaposition of flag and rings is most pleasing. Even more important, though, is that Mr. Boyd has scrupulously followed the International Olympic Committee's (IOC) design guidelines for the Olympic Rings. Too

Table 1 Printing Details	
<b>First Day:</b>	April 21, 1991 at Atlanta, Georgia
<b>Second Day:</b>	April 22, 1991 at 50 state capital cities, plus Wash., DC
<b>General Sale:</b>	Beginning April 23, 1991
<b>Scott Number:</b>	2528
<b>Format:</b>	Folded booklet with one pane of ten 29¢ stamps
<b>Perforation:</b>	11
<b>Process:</b>	Photogravure, by KCS
<b>Colors:</b>	Red, blue, black, yellow and green
<b>Booklet Size:</b>	1.75" high x 3.2" wide (folded); 6.4" wide (open)
<b>Stamp Size:</b>	.71" x .82" (image area); .84" x .99" (overall)
<b>Quantity Printed:</b>	60 million
<b>Plate Number:</b>	One group of five gravure cylinder numbers, preceded by the letter K, on the tab of each booklet pane.
<b>Designer &amp; Typographer:</b>	John Boyd, New York, NY
<b>Art Director &amp; Project Manager:</b>	Joe Brockert (USPS)
<b>Modeler:</b>	Richard Sennett (Sennett Enterprises)

often, this logo has been twisted into a misshapen mess by uncaring stamp designers. In this case, the color sequence, ring size, method of interlocking and proportion of height to width (0.4375:1) are all exactly correct.

Unfortunately, such can not be said for the printing and booklet production by KCS, a new printer whose only experience with stamp production was with the recently-issued "F" stamp.

The initial distribution of this booklet was very limited. No stocks were made available to *any* post office in San Diego County; the three philatelic windows received a limited in-

ventory of 300 booklets apiece. My purchase of ten booklets from the central post office philatelic window yielded only one which I considered "collectible." The remainder had panes which, when folded, creased the stamps themselves rather than the vertical perforation between the second and third vertical pairs.

The yellow ring was misaligned on every stamp in every booklet, and the screen used in the photogravure process was much too coarse. The fine curves of the rings appear "fuzzy" as a result. This is especially obvious on the black and red rings, even without magnification.

Further, the four stamps around

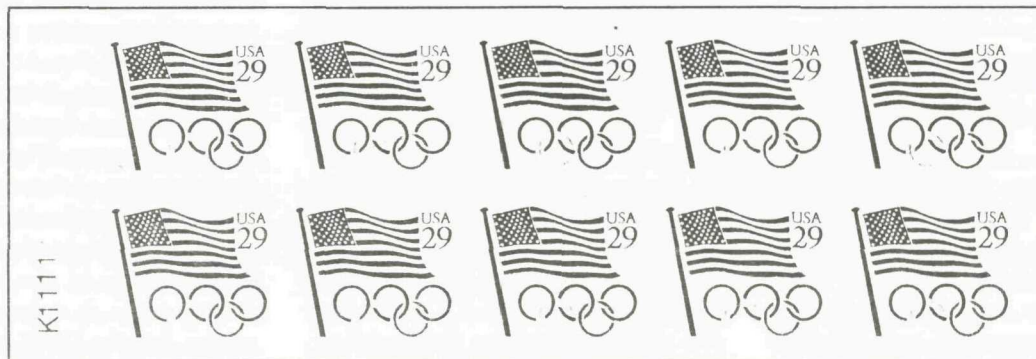


Figure 1. Single pane of ten 29¢ Flag With Olympic Rings stamps. The plate number appears in the selvage with the "K" in blue; the five cylinder numbers, in sequence, are blue, red, black, green and yellow.



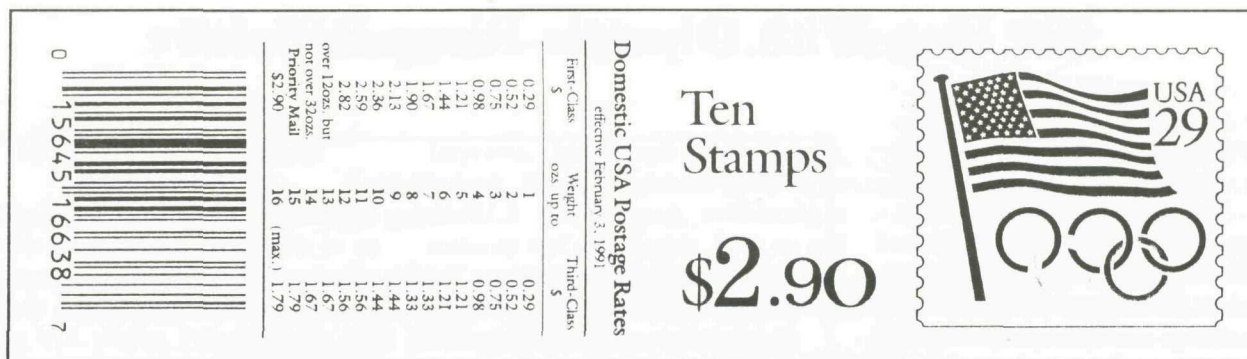


Figure 2. Outside of unfolded booklet cover with reproduction of stamp and domestic postal rate chart.

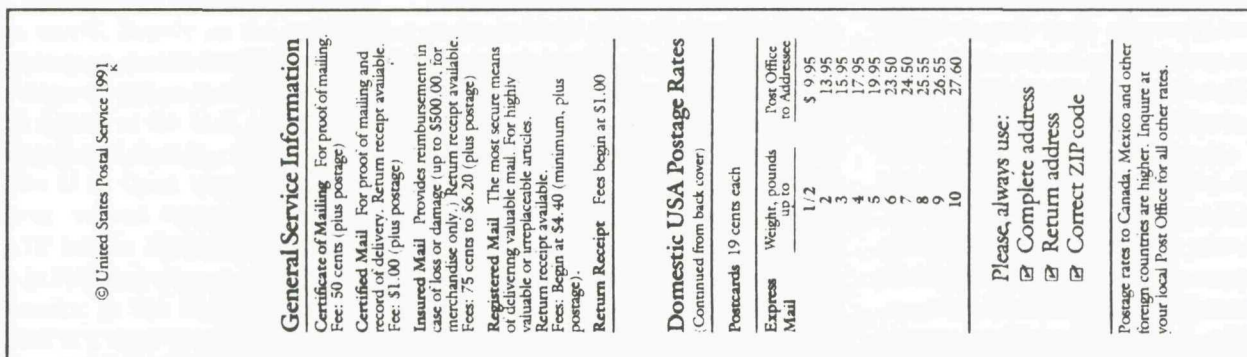


Figure 3. Inside of booklet cover. Note that the copyright information is printed on the booklet rather than pane of stamps. The "K" under the second "1" in "1991" identifies the printer - KCS.

the fold on one booklet pane were so badly mangled during the booklet assembly process, that they will be relegated to my scrap box for paying bills.

Philatelic windows supposedly receive the finest specimens of each issue. If this is the best that KCS can do, the USPS should reexamine its contracts and quality control mechanisms for non-BEP printers. (The Bureau of Engraving and Printing has, since the late nineteenth century, printed nearly all U.S. postage stamps. In an effort to save money, the USPS is contracting more and more printing to independent firms.)

## First Day of Issue Ceremonies

On Sunday, April 21, 1991, the USPS held a "Salute to the Olympics" in Atlanta, at the first day of issue ceremony for the 29¢ Flag With Olympic Rings definitive stamp (Figure 4). The ceremony was billed as the grand finale of the Atlanta Dogwood Festival, but the cold and windy

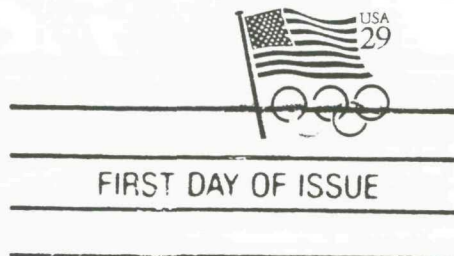
weather contributed to a modest turnout of 200 to 300 people. The ceremony took place in the middle of Peachtree Street at 15<sup>th</sup> Street (a two-block area of Peachtree Street had been closed to traffic), just a few blocks from the headquarters of the Atlanta Committee for the Olympic Games (ACOG). During the ceremony, a small plane flew overhead trailing a banner proclaiming "A Postal Salute to the Olympics."

Included among the speakers were Richard Carlton of the Atlanta Dogwood Festival; Maynard Jackson, Mayor of Atlanta; Ginger Watkins, Executive Vice President of the ACOG; and Assistant Postmaster General Deborah Bowker. Two Olympians also spoke at the ceremony. The first was Al Oerter, winner of an incredible four consecutive gold medals in the discus from 1956 through 1968 (Figure 5). Mr. Oerter is also one of only three U.S. athletes who has been awarded the Olympic Order (bronze, 1978) by the IOC. The other two awardees are Jesse Owens (silver, 1976) and Anita DeFrantz (bronze, 1980).

The second speaker, Eddie Crook, won the Olympic gold medal in boxing in 1960 (Middleweight Division—75 kg or 165½ lbs). Mr. Crook now serves as a letter carrier in Columbus, Georgia, having retired from the U.S. Army. The participation of these two Olympians in the ceremony may make this stamp of particular interest to collectors of boxing and track and field. Several other Georgia Olympians attended and were introduced, but did not speak. They included Rocky Lane (boxing, 1956) and Arlene Vincent-Mark (track and field, 1988).

Although there was no official ceremony program for this stamp issue, I used the Atlanta Dogwood Festival Events Schedule to obtain autographs and first day cancellations of the new stamp (Figure 6). I believe that very few of these programs were cancelled, particularly with autographs. The high wind and open air table set up in the middle of the street, made it awkward to service covers, but the USPS employees were very helpful. Most covers were serviced on a "hand back" basis; full





Mark C. Maestroni  
2824 Curie Place  
San Diego CA 92122

Figure 4. First day of issue cancel for the 29¢ Flag With Olympic Rings stamp in Atlanta, Georgia. Cancel smudging was inevitable, due to the windy conditions at the outdoor ceremony.

postal facilities were not available. It should also be noted that smudging of the inked cancels was all but inevitable due to the windy conditions: collectors risked having their treasures blown away if they set them down to dry.

## Second Day of Issue

Those collectors who follow the first day of issue calendar are familiar with the USPS procedures. Normally, issue dates are set many months in advance and typically take place on a weekend (often on Sunday), the theory being that fewer pre-issue date sales or unauthorized first day city cancels occur with post offices closed.

Something very mysterious was happening with regard to the Flag With Olympic Rings stamp. For some months now, the first day of issue had been scheduled for April 21, 1991, a Sunday. Yet, when the main philatelic window in San Diego was contacted bright and early on Monday morning, the clerk informed me that, yes, he did have a small stock of the issue. They would not, however, be available for sale until Tuesday, April 23!

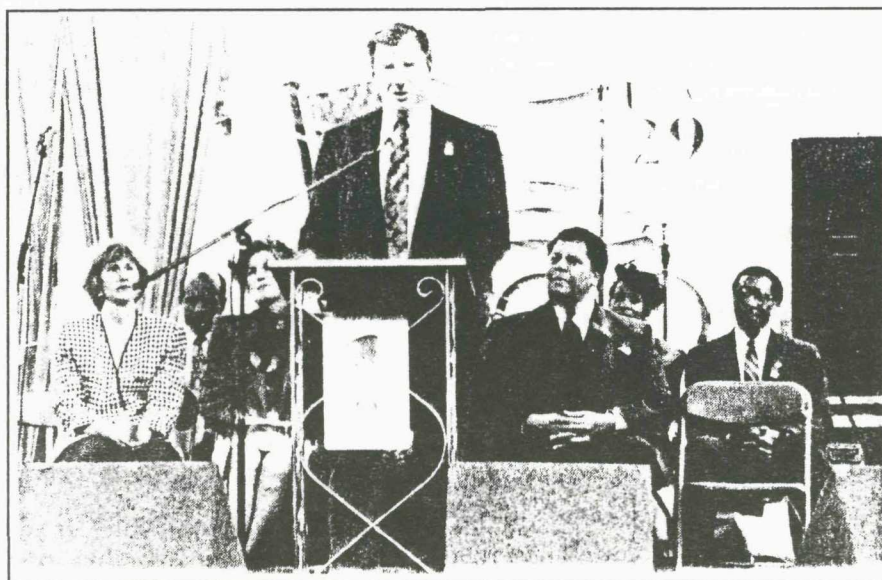


Figure 5. Four-time Olympic gold medal winner Al Oerter speaking at the first day ceremonies. Seated (front row, left to right): Deborah Bowker (USPS), Ginger Watkins (ACOG), Mayor Maynard Jackson.

No assurances from me convinced the clerk that the first ceremonies had indeed taken place the previous day in Atlanta. His instructions, which were enclosed with the inventory, were clear: *NO* general sale before April 23, 1991.

Puzzled, I accepted his explanation — and promptly called the two

other philatelic windows in the county at Oceanside and El Cajon. Same story. They had their inventory, but could not sell them until the following day. Philatelic windows receive their stock separately from the general post office inventories, which explains why they had stock but the regular post office windows did not. What was



## PIEDMONT PARK EVENTS

**April 13-14**  
**12 noon - 6:00 p.m.**

Piedmont Park will be the venue for the nationally-renowned band "America" on Sunday, while other musical entertainment will be featured throughout the weekend on three stages. A balloon race, a parade, theatre presentations, and a host of other outdoor events will create a true Spring weekend outing in the park!

### **SATURDAY, APRIL 13 - SUNDAY, APRIL 14** **Michelob Light Main Stage Entertainment**

Presented by Z-93

- Continuous local/regional entertainment both days
- Featuring "America" on Sunday, April 14, 4:00-6:00 p.m.

### **Target's Children's Corner**

Young Audiences Present:

- Theatre Gael's "Arthur"
- "Kids Write Plays: Red, White, Blue and You, Too!"
- The Jamaican Dance Theatre
- The Atlanta World Music Consort
- Kele's Pacific Dancers

SciTreK Demonstration and Exhibit

Scottish Rite Children's Medical Center - Kid Safe Event

Savannah Sails and Rails and the Kite Association of Savannah present a Kite-Making Workshop

Boy Scout Troup 287 present an Outdoor Campsite Demonstration  
Costumed characters, The Sandman, Toot the Train ride, Firetruck,  
Face Painting, Carnival Games, Star Walk

### **The Schweppes Bistro Stage Entertainment**

Presented by Oldies Lake 102 and East Coast Entertainment with performances by "Flavor" on Saturday and "Terry Lee and the G.T.'s" on Sunday.

### **WXIA TV Channel 11's "Swing into Spring"**

Look for surprises from our friends at 11 Alive!

### **Kite Flying Exhibition**

Presented by Savannah Sails and Rails and the Kite Association of Savannah

### **SATURDAY ONLY, APRIL 13**

### **13th Annual Corporate Balloon Race**

Sponsored by WPCH 94.9 FM 5:00 p.m. (weather permitting)

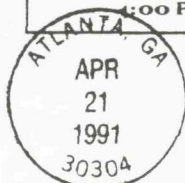
### **Razzle Dazzle Children's Parade (2:00 p.m.)**

**Special thanks to Evian,**  
**the official bottled water of Piedmont Park.**

**SEE "AMERICA" PERFORM LIVE!**

**SUNDAY, APRIL 14,**

**4:00 P.M. - 6:00 P.M.**



**FIRST DAY OF ISSUE**



## MIDTOWN EVENTS

**April 20 - 21**  
**Saturday - 12 noon - 10:00 p.m.**  
**Sunday - 12 Noon - 5:00 p.m.**

Midtown will host the Best of Atlanta's music scene in jazz, blues and contemporary music, and a variety of cultural events and exhibitions — from the Art Show with over 75 Southeastern artists to Archifest's "Brik" Competition. Theatre presentations for kids, local musical entertainment, and a presentation of the new Olympic stamp will make Midtown the place to be this weekend!

### **SATURDAY, APRIL 20 - SUNDAY, APRIL 21** **MCI Main Stage "Best of Atlanta" Music**

Featuring Atlanta's best musicians Continuous entertainment both days.

### **Target's Children's Stage**

Young Audiences Present:

- The Atlanta World Music Consort
- Theatre Gael's "Arthur"
- Alliance Theatre School's "Kids Write Plays: Red, White, Blue and You, Too!"
- The Jamaican Dance Theatre
- Kele's Pacific Dancers

### **Archifest "Brik" Competition**

Presented by the American Institute of Architects in conjunction with "Archifest." Featuring eight Atlanta architectural firms competing to build elaborate structures with giant blocks. (All Day)

### **1991 Artists' Show**

Featuring 75 of the Southeast's most respected artists displaying and selling their work (All Day)

### **SUNDAY ONLY, APRIL 21**

### **Postal Service Salute to the Olympics**

The grand finale of the Atlanta Dogwood Festival. The new Olympic stamp will be unveiled in a special ceremony including military bands, Olympic rings presentation, and much more. (3:00 p.m.)

Midtown Event Admission is \$2.00 for adults. Children under 12 are admitted free when accompanied by an adult.

*Deborah Bork*  
*Quinn Dufus*  
*Al Oerter*  
*1991*

Figure 6. Dogwood Festival Program with first day cancel and autographs of Al Oerter and guests.

unusual, especially with a recent rate change resulting in a huge demand for booklets of 29¢ stamps, was that the distribution was made only to philatelic windows.

Okay, I thought, someone in

USPS distribution screwed up and we have to live with it. But, the plot thickened.

Lo and behold, what should arrive in Thursday's mail (April 25) but an announcement from the USPS

Philatelic Division that all 50 state capitals, plus the District of Columbia, were offering a special Second Day of Issue cancellation for the stamp (Figure 7). A quick perusal of the roster (Table 2) confirmed my suspicions:



San Diego, Oceanside and El Cajon were not, of course, on the list.

If ever a case of circumstantial evidence existed for conviction, this was it. I am convinced that the USPS deliberately held back normal general sale of this stamp in order to maximize their profits from not only first day of issue cancels, but second day cancels as well.

I sincerely hope that this will not become a recurring USPS policy. In the meantime, collectors should keep an eye out for commercial use of this stamp on April 22, particularly from cities other than those listed here. Let us know if you find them! □



Figure 7. Second Day of Issue cancel applied at 51 U.S. cities.

**Table 2**  
**Second Day Cities**  
**(50 state capitals and Washington, DC)**

Juneau AK 99801-9998	Frankfort KY 40601-9998	Albany NY 12288-9998
Montgomery AL 36119-9998	Baton Rouge LA 70821-9998	Columbus OH 43216-9998
Little Rock AR 72231-9998	Boston MA 02205-9998	Oklahoma City OK 73125-9998
Phoenix AZ 85026-9998	Annapolis MD 21401-9998	Salem OR 97301-9998
Sacramento CA 95813-9998	Augusta ME 04330-9998	Harrisburg PA 17105-9998
Denver CO 80266-9998	Lansing MI 48924-9998	Providence RI 02904-9998
*Hartford CT 06101-9998	St. Paul MN 55101-9998	Columbia SC 29201-9998
Washington DC 20066-9998	Jefferson City MO 65101-9998	Pierre SD 57501-9998
Dover DE 19903-9998	Jackson MS 39201-9998	Nashville TN 37229-9998
Tallahassee FL 32301-9998	Helena MT 59601-9998	Austin TX 78710-9998
*Atlanta GA 30804-9998	Raleigh NC 27611-9998	Salt Lake City UT 84119-9998
Honolulu HI 96820-9998	Bismarck ND 58501-9998	Richmond VA 23232-9998
Des Moines IA 50318-9998	Lincoln NE 68501-9998	Montpelier VT 05602-9998
Boise ID 83708-9998	Concord NH 03301-9998	Olympia WA 98501-9998
Springfield IL 62703-9998	Trenton NJ 08650-9998	Madison WI 53714-9998
Indianapolis IN 46206-9998	Santa Fe NM 87501-9998	Charleston WV 25301-9998
Topeka KS 66603-9998	Carson City NV 89701-9998	Cheyenne WY 82001-9998

\* Initially, covers to these cities were returned uncanceled. The USPS, however, informed them that the Second Day Cancels were *not* optional. Customers were directed to resubmit covers to these cities for cancellation.

#### Did You Know...

when Ronald Reagan officiated at the opening ceremonies at Los Angeles in 1984, it marked the first time a President then in office had ever opened an Olympic Games held in this country? Other U.S. Olympic Games, and their Presidential representation: 1980 Winter Games in Lake Placid, Walter Mondale (vice president to Jimmy Carter); 1960 Winter Games in Squaw Valley, Richard Nixon (vice president to Dwight Eisenhower); 1932 Summer Games in Los Angeles, Charles Curtis (vice president to Franklin D. Roosevelt); and, 1904 Summer Games in St. Louis, Alice Roosevelt (Theodore Roosevelt's daughter). FDR attended the 1932 Winter Games as Governor of NY.



# The Sports Arena

by Mark C. Maestroni

Warwick Gowland sent in a fascinating advertising cover dating back to the 20's (Figure 1). W.H. Tisdall, Ltd. was (is?) a sports retailer in New Zealand.

What I find particularly fun about this cover is the astronomical number of sports collections in which this cover could find a home: hunting, fishing, polo, cricket, golf, tennis, rugby, bowling, croquet, field hockey, and soccer! Have I missed any?

Warwick also sent in some advance publicity for the upcoming Rugby World Cup which will take place in the UK and France this year. Apparently, New Zealand, Great Britain and Tonga have advised of stamp issues to come; Italy and Romania have already released date-stamps for their countries' qualification competitions.

Rugby collectors should mark their calendars so that they don't miss obtaining the trio of handsome cancels that the UK will use for the Cup competition. In addition to the Welsh cancel illustrated in Figure 2, there



Figure 2. One of 3 cancels to be used in the UK to commemorate the Rugby Union World Cup in 1991.

will be similar cancels for English Rugby to be issued in Twickenham, Middlesex and for Scottish Rugby from Edinburgh.

Brian Vincent provides information on New Zealand's stamps marking the Centenary of the New Zealand Football Association.

Two 80c stamps were issued March 6, 1991. Designed by Terry Crilley of Picton, the setenant pair

create a single picture of footballers in action. The stamps were printed in New Zealand by Southern Colour Print, Ltd. in Dunedin, using the lithography process. They're arranged in a horizontal format in sheets of 100 (10 rows of 10 stamps). Each stamp measures 40mm x 28mm.

The New Zealand Football Association was formed on October 2, 1891, even though the first inter-provincial soccer match took place at Christchurch in 1890 (Canterbury beat Wellington, 20-0). International competition was established in 1904, when a new South Wales side won five of nine games played there. New Zealand also participated in the 1982 World Cup finals. The country's soccer program is well-established, with as many as 250,000 participants.

As mentioned in a previous issue of *JSP*, there were rumors, which eventually proved true, of a special commemorative folder containing special covers for each of the can-

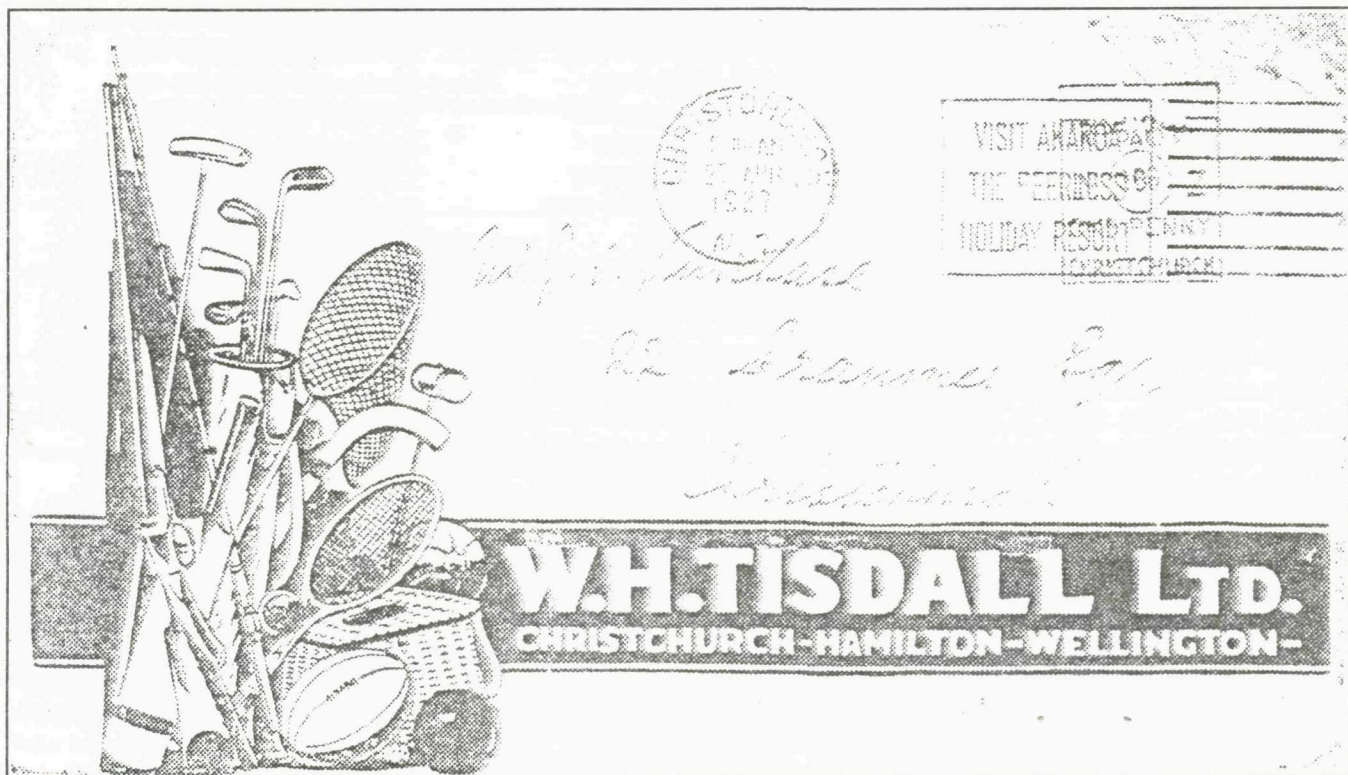


Figure 1. New Zealand 1920's advertising cover for the sports thematic collector. No fewer than 11 sports are illustrated!



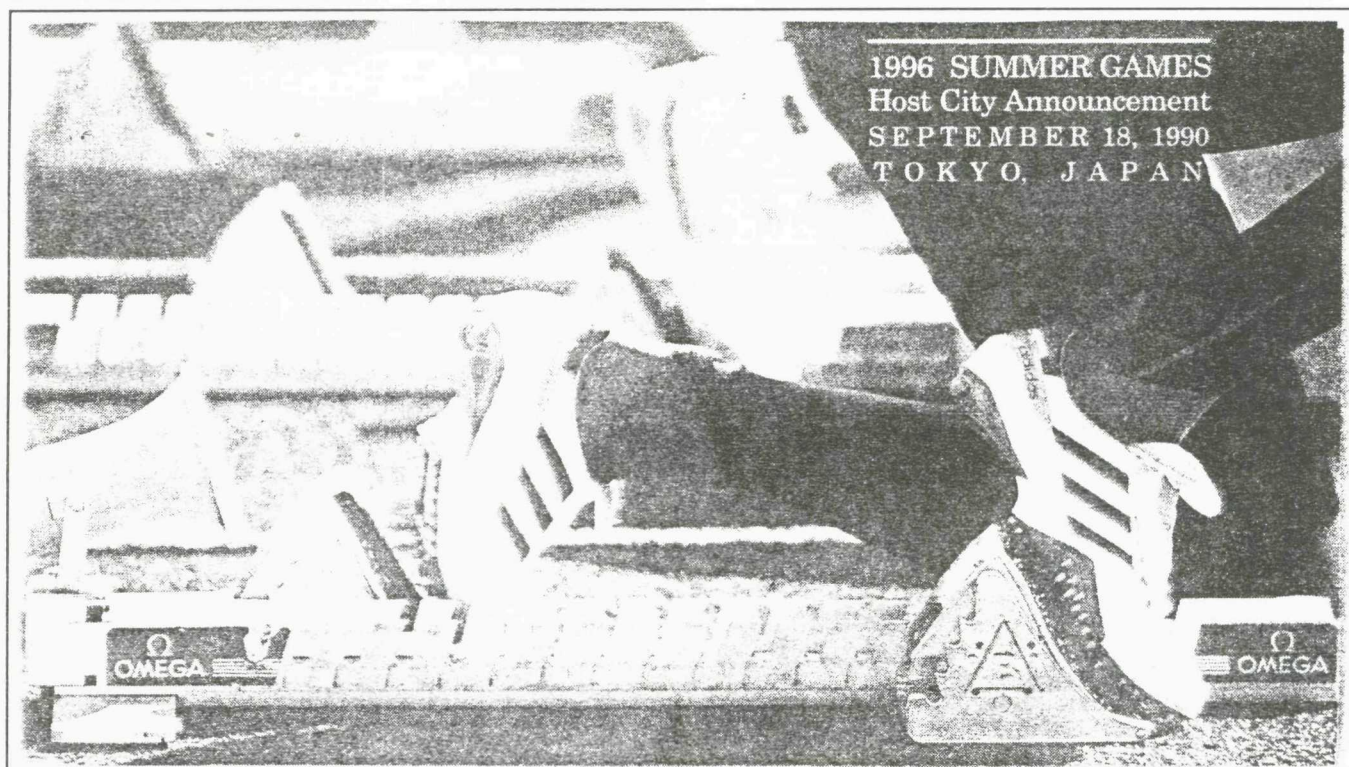


Figure 3. Cover of the USPS-produced commemorative folder for the 1990 Tokyo IOC Session during which the host of the 1996 Summer Games was announced.

didate cities that bid for the 1996 Olympic Games. Figure 3 reproduces the cover of the 4-page, card stock folder. As the official worldwide sponsor, the USPS solicited a special cover from each candidate city's na-

tional postal service (6 in total). The rather unassuming USPS contribution is depicted in Figure 4. According to Kim Parks of the USPS Olympic Marketing Division, 5,000 folders were printed with each candidate city

post office receiving 500 folders. The IOC received the remaining 2,000. The folders were never sold, but were handed out as gifts. Ms. Parks notes that no supplies exist in the USPS vaults except for a few archive copies.

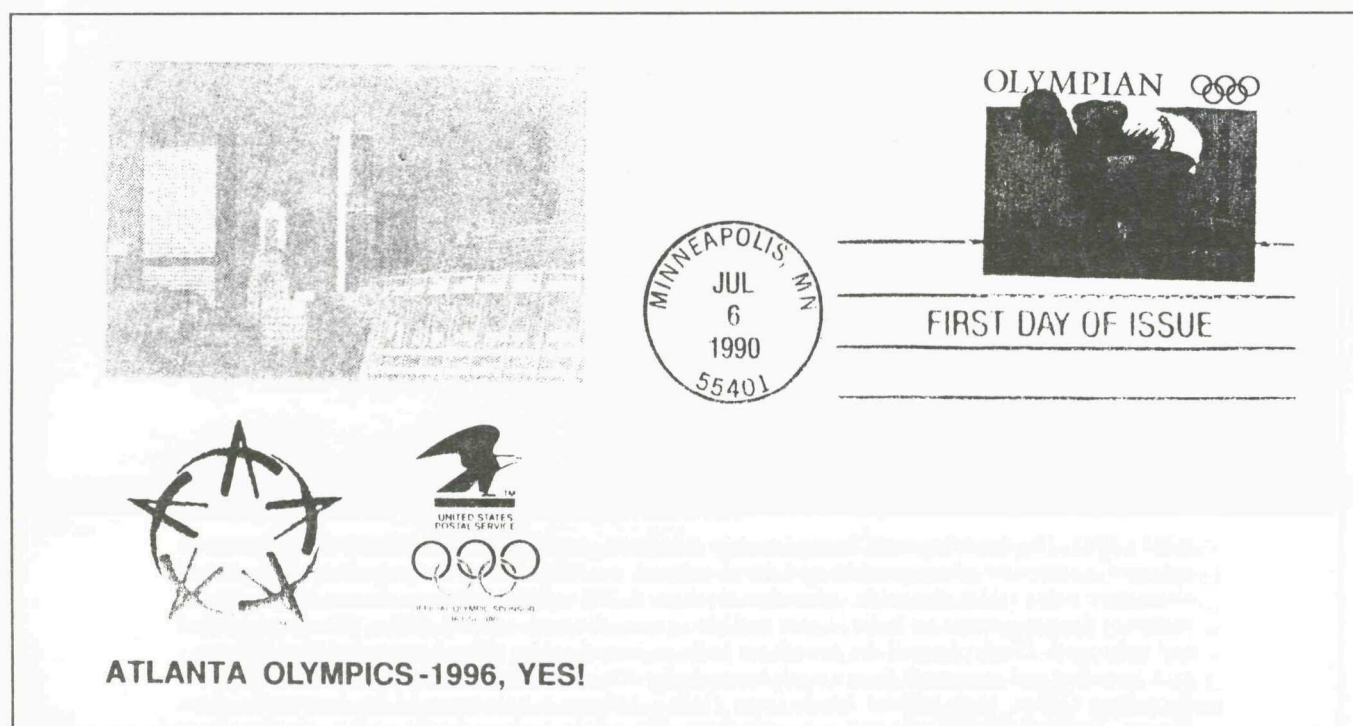


Figure 4. As its contribution to the folder illustrated in Figure 3, the USPS provided specially cacheted covers bearing the 1990 Olympians issue with the FD cancel.



# American Bank Note Company Archives Auction

by Sherwin Podolsky

Christie's Robson Lowe, New York, sold many lots of interest to Olympic and sport philatelists in their sale of the American Bank Note Archives on September 12, 1990. The material was all unique and beautifully cataloged. Some lots were illustrated and well described. Perhaps the best so treated were the following lots:

Costa Rica 1941 Soccer Championship: Lots 283 & 284  
Ecuador 1939 First Bolivarian Games: Lots 349 & 356  
Belgium 1920 Olympics: Lots 695 & 696

Each lot, except Lot 284, was treated to a full page in the catalog and is reproduced herewith. The following are the prices realized in U.S. dollars for the lots and include the 10% Buyer's Premium.

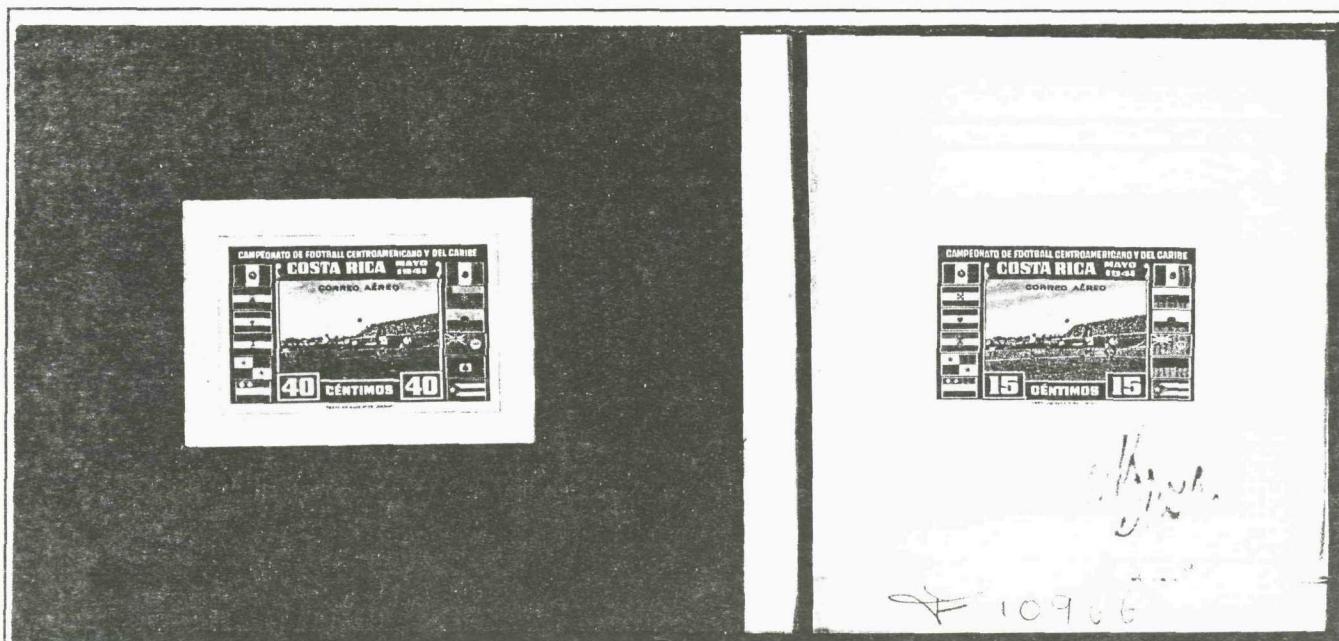
Lot 283	\$ 4,180.00 (estimated at \$2,000-3,000)
Lot 284	4,950.00 (estimated at \$1,500-2,000)
Lot 349	1,980.00 (estimated at \$2,000-3,000)
Lot 356	5,280.00 (estimated at \$2,000-3,000)
Lot 695	8,800.00 (estimated at \$750-1,000)
Lot 696	10,450.00 (estimated at \$75-100)

Lot 284 is not included among the illustrations. However, it is described as follows:

Costa Rica Air Post 1934-47, (132) proofs affixed to index cards, many issues represented including 1941 Soccer Championship, 1944 San Ramon, 1943-45 Portraits Issue and 1947 Roosevelt, most very fine. Estimated \$1,500-\$2000.

By dividing the price realized by the estimated number of items in the lot, an average price realized per item can be obtained. For example, if there were 132 items in lot 284, the average price realized per item is just \$37.50. However, some items may have higher topical interest than others and could have a higher market value.

In the case of lot 696, the 1920 Belgium Olympic set overprinted "Specimen" and with punch hole, we know from Heiko Volk's catalog on Olympic Philately that each sheet had 100 stamps. Thus, there were 196 specimen sets. By dividing the price realized of \$10,450 by 196, we get only \$53.32 per set. Of course, multiples with the printer's inscription on the selvage would command some premium. The inscription extends over the selvage to only two stamps. □

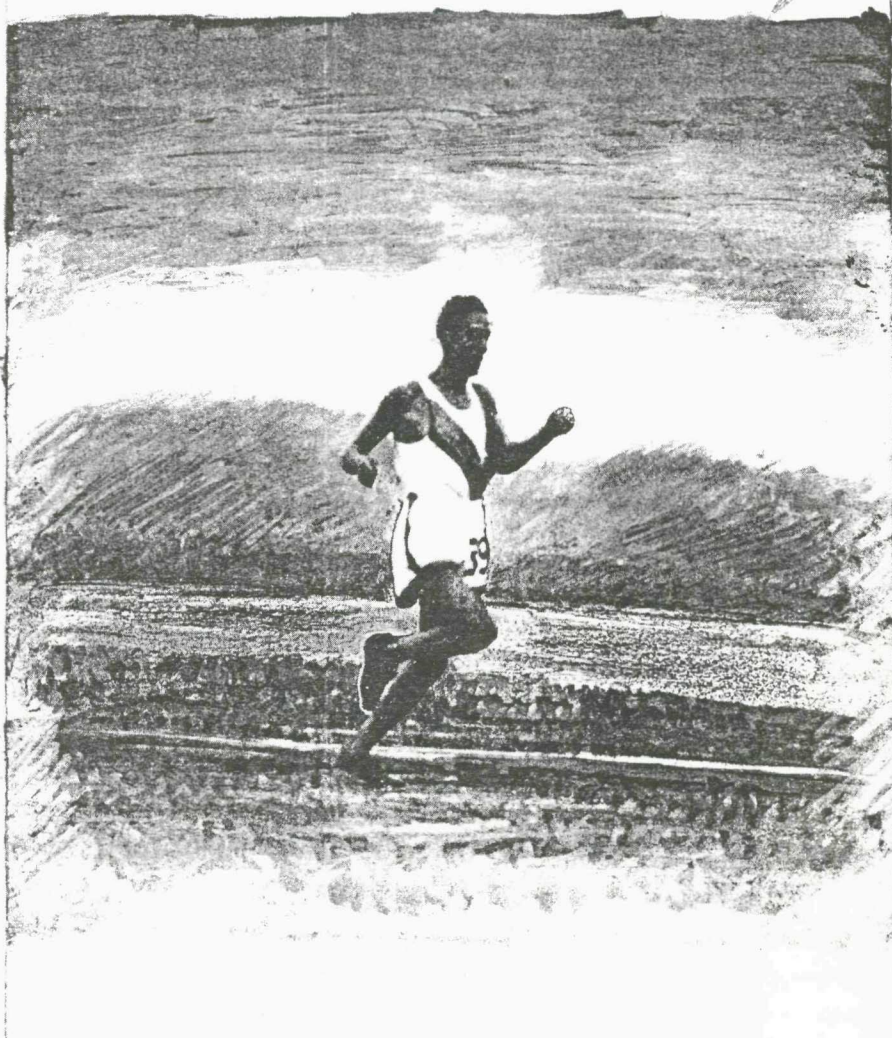


•283 1941, 10c-5col Soccer Championship Air Post, production file (C94P-C101P), artist's enlarged composite photographic and hand-painted model for 40c denomination with 1.4col alternative value tablet alongside, affixed to thick card, 288 x 215mm.; large master die proofs for centimos denominations on India in rose and blue green, die sunk on card, 228 x 152mm., initialled and approved; 15c-5col small die proofs on India in issued colors affixed to card, 125 x 160mm., each initialled and approved; frame-sunk bromide for 40c in issued color, as submitted to the Costa Rica Post Office, with official handstamps (162 x 145mm.); accompanied by layout for sheet format, internal worksheets and memorandum also original photographs and engraving from which the design was derived, **very fine** ..... photo ex est. \$2,000-3,000



L.10532.

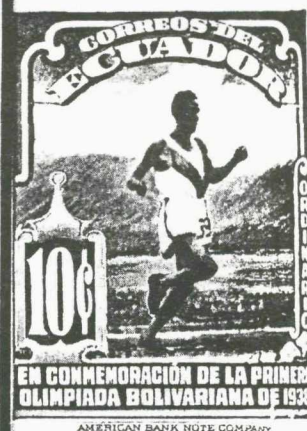
# 20164



SIZE



# 20164  
L.10532

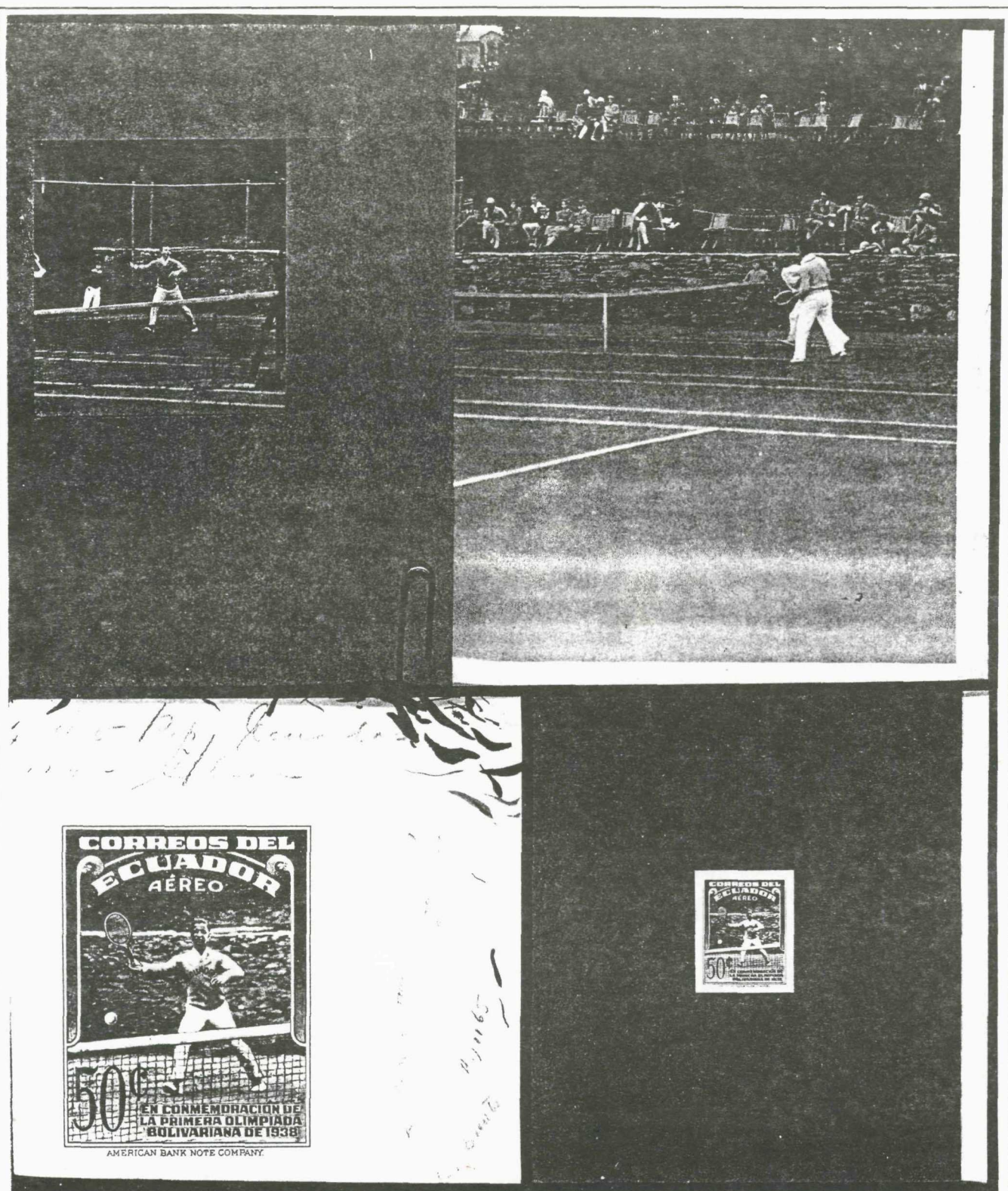


AMERICAN BANK NOTE COMPANY

349 ex

●349 1939, 5c-2s First Bolivarian Games production file (377-381), enlarged artist's composite photographic and handdrawn models on thin card, max size 155 x 188mm.; mounted stamp size bromides in approximate issued colors for the same denominations, 135 x 128mm., 5c, 10c and 1s with notation 'This model shown to Consul General and verbally approved by him'; 5c (3), 10c, 50c (2), 1s (2) and 2s (3) large die proofs in issued colors on India, die sunk on card, 228 x 150mm.; also accompanied with various original photographs upon which the designs were based, layout for sheet format and worksheets, **very fine** ..... photo ex est. \$2,000-3,000





●356 1939, 5c-2s First Bolivarian Games Air Post, production file (C53-C69), enlarged artist's composite photographic and handdrawn models on thin or thick card, max size 220 x 270mm.; mounted stamp size bromides in non-issued colors for the same denominations, 145 x 128mm.; 5c and 10c with notation 'This model shown to Consul General and verbally approved by him'; 5c-2s large die proofs in issued colors on India, die sunk on card, 228 x 150mm.; also accompanied with various original photographs upon which the designs were based, layout for sheet format and worksheets, **very fine** ..... photo ex est. \$2,000-3,000

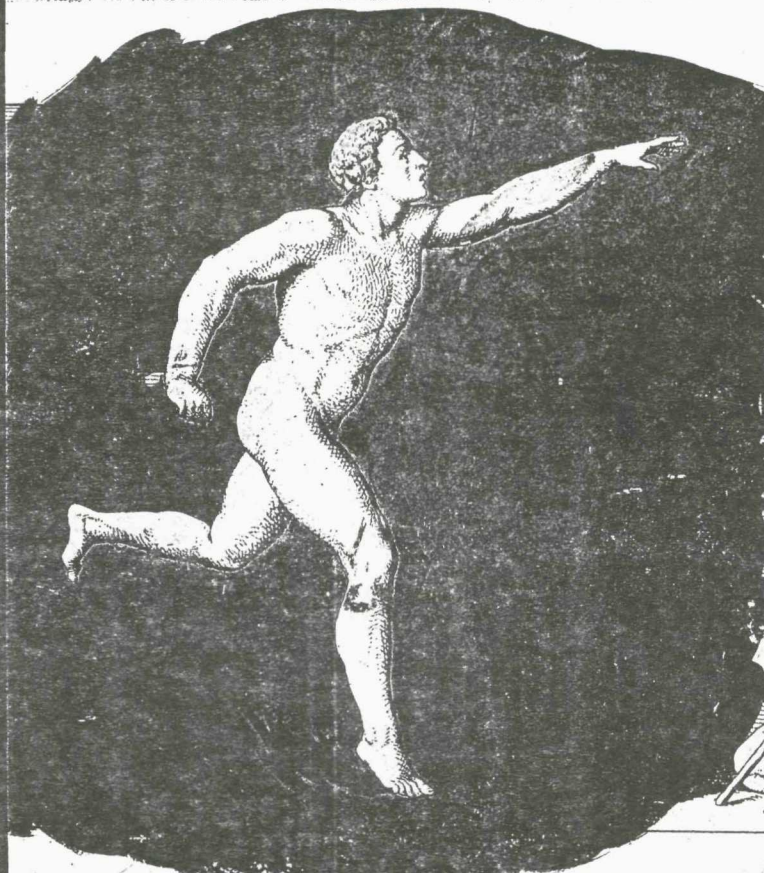
356 ex



# BELGIUM



*mito  
refuse and  
for Belgie*



695 ex

- 695 1920, 5c-15c Olympics production file (B48-B50), artist's preliminary sketches and handpainted designs, composite stamp-size model for 10c affixed to annotated larger card; large die proofs on wove mounted and die sunk on card (10c has wrinkle); another 15c large die proof mounted on card with punched hole through left value; plate proofs mounted on index cards with extra 15c card proof, in spite of some faults, a unique and fascinating lot ..... photo ex est. \$750-1,000
- 696 1920 5c-15c Olympics (B48S-B50S), perforated file sheets, each stamp overprinted 'Specimen' and with small punched hole, six sheets of each denomination with four stamps missing from one sheet of each value, generally **fine—very fine** ..... est. \$75-100



# Adirondack Hot Air Balloon Festival

by Mark Galough

**T**he Adirondack Hot Air Balloon Festival is held annually in Warren County, New York in late September. The festival, located approximately half-way between New York City and Montreal, Canada, has grown to a four-day event with balloons launching in three locations.

The Festival is the largest of its kind in the eastern United States, boasting 100 or more balloons from all over the world. Each festival includes various races for the balloonists and a static aircraft display, along with numerous activities between balloon flights.

On the Saturday and Sunday of most festivals, the USPS has offered a special hand cancellation at the Warren County Airport, the location of the weekend activities. Although the festival began in 1973, the first hand stamp was not available until 1983. Most commemorate a special event connected with lighter-than-air craft and are normally of national or international interest.

In 1983, a cancel designed by Robert Whiting featured a gas balloon



Figure 2. Unusual use of a Togo first day cancel on a U.S. stamp, obtained by the author at the 1984 Balloon Festival.

and the Concorde, commemorating 200 years of flight. Figure 1 depicts a special cachet available at the 1983 Festival.

On the Friday of the 1984 Festival, Togo presented a first day of issue of a Disney characters stamp commemorating Donald Duck's 50<sup>th</sup> Birthday, along with a hand cancel with a hot air balloon. After much discussion with the operator of the table, I was able to obtain the cancel on my own envelope utilizing a 20c U.S. stamp (Figure 2). Since only Togo stamps were being canceled at

the table, I assume I obtained one of the few, if not the only, Togo cancel on a U.S. stamp.

Figure 2a depicts a special cachet with both the Togo stamp and cancellation as well as the festival cancellation, which was designed by James Galusha.

The 1985 cancel was designed by Joe Williams, and commemorated the bicentennial of the first crossing of the English Channel by a hot air balloon. Once again, the Concorde was featured, this time with a hot air balloon.

A variation of this theme featured a special cachet which was transported to England via the luxury liner Queen Elizabeth II and returned to the U.S. from France via the Concorde. This envelope (Figure 3) depicted cancellations from the Balloon Festival, as well as England and France, and was backstamped on the QEII.

In 1986, the 5<sup>th</sup> Anniversary of the first trans-Pacific crossing by a balloon was featured (Figure 4), and was designed by Peter LoSacco. Rocky Aoki, a crew member of that flight, is now an annual participant the festival, having brought balloons in 1989 and 1990.



Figure 1. 1983 Concorde/Adirondack Balloon Festival cancel on special cacheted cover commemorating the Glens Falls, NY first gas balloon flight.



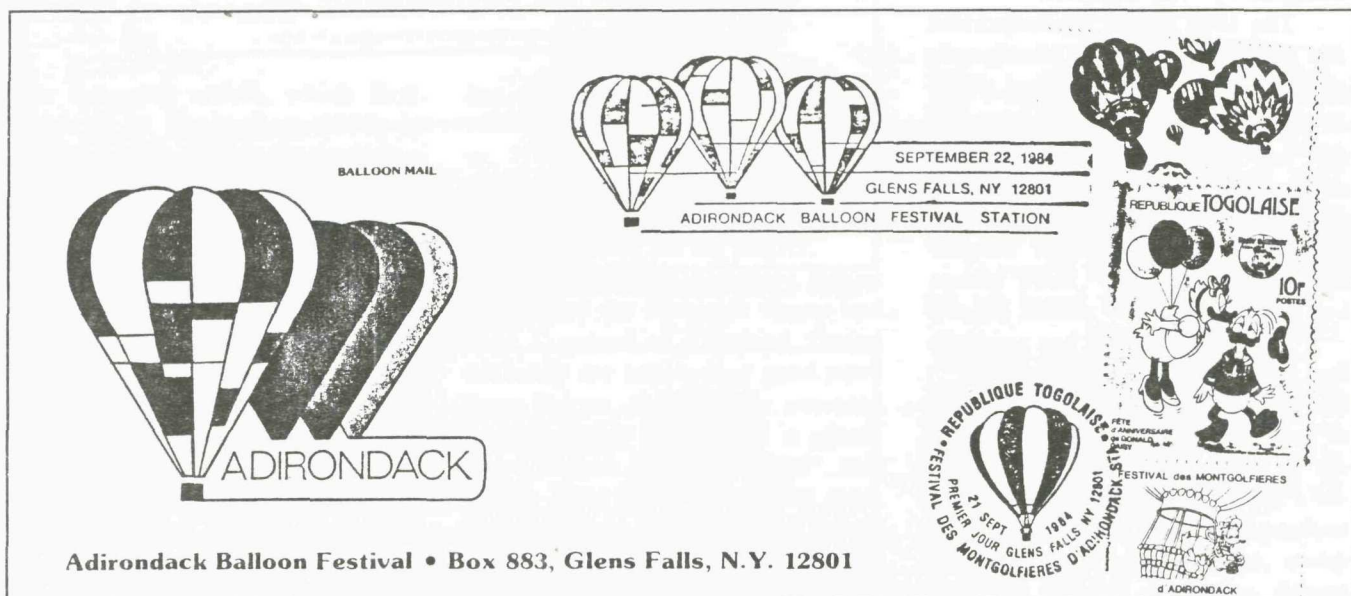


Figure 2a. Proper use of the Togo first day cancel on Disney "balloon" stamp. Selvedge of the Togo stamp notes location of the first day ceremonies at the Adirondack Balloon Festival.

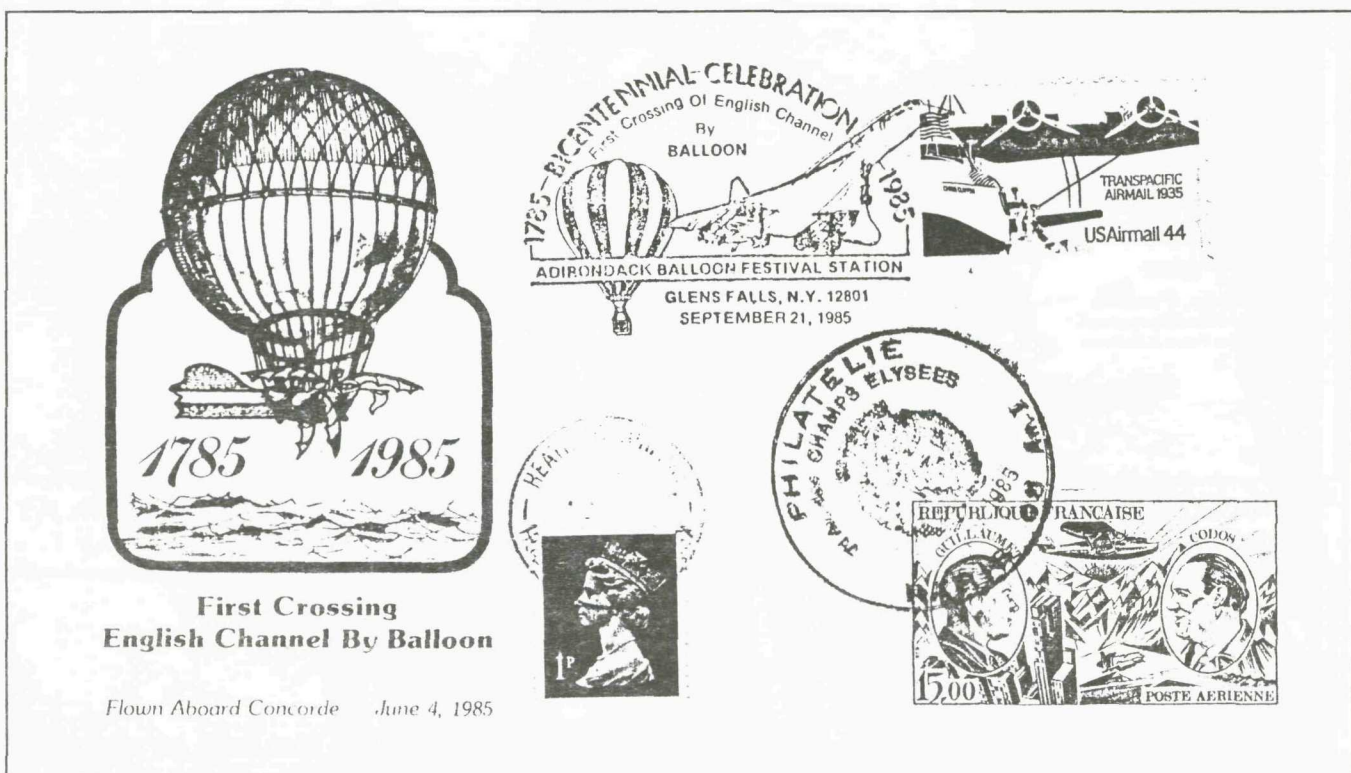


Figure 3. The 1985 Festival cancel was applied to this interesting cover which had first traveled to France aboard the Concorde, and then returned to the U.S. on board the luxury liner, QEII.



The first trans-Atlantic hot air balloon crossing is commemorated on the 1987 cancel (Figure 5). It was designed by Walt Grishkot.

The 1989 cancel commemorated the 150<sup>th</sup> Anniversary of photography and pictured the 19<sup>th</sup> Century photographer, Nadar, taking the very first aerial photograph from a balloon in 1856. This huge cancel (3-7/8" x 2") was designed by Russ Serrienne and is shown on a special cachet that was available at the festival (Figure 6).

No cancels were issued for the 1988 or 1990 Festivals.

Special thanks to Walt Grishkot, organizer and promoter of the festival, and Jerry McKenna, Philatelic Clerk at the Glens Falls Branch of the USPS for their input and information. □

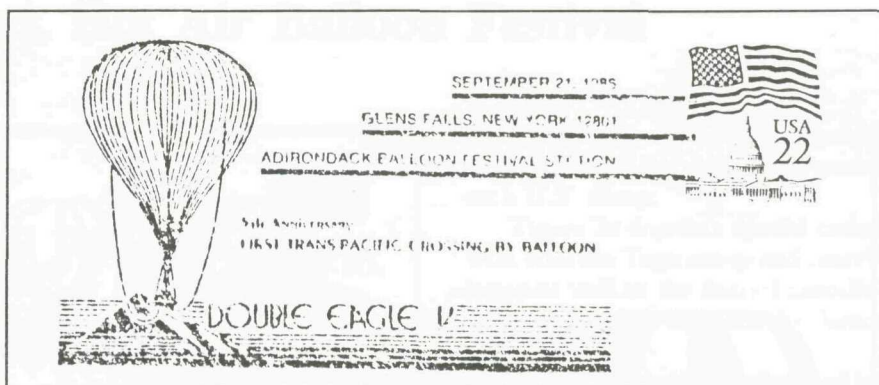


Figure 4. Anniversary of the first trans-Pacific crossing by the Double Eagle V.

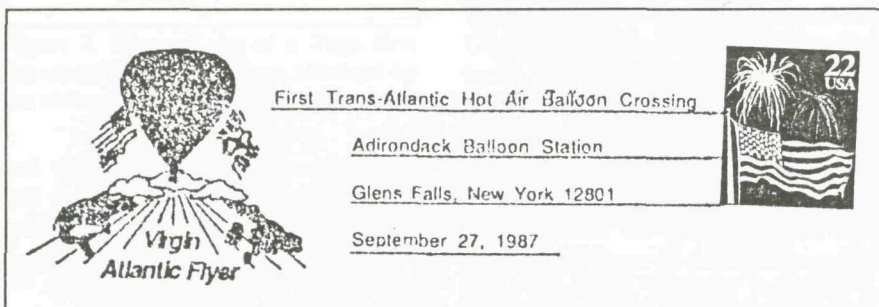


Figure 5. The Virgin Atlantic Flyer performed the first trans-Atlantic crossing.

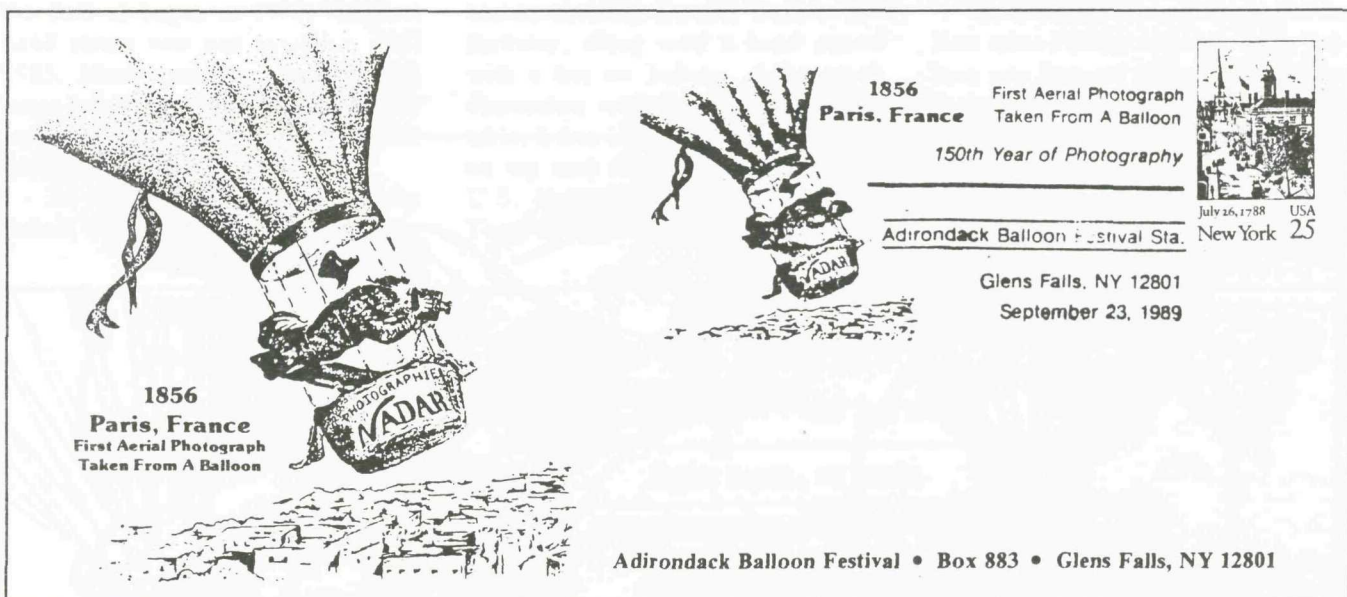


Figure 6. An intrepid French photographer, Nadar, took the first aerial photograph in 1856 over Paris, France.

### Support Your Society — Volunteer!

I can't believe we're still looking for an **Advertising Manager** for *JSP*! There must be someone out there who wants to accept the acclaim of his fellow members for keeping down dues. This is not a difficult task; a few hours per month should suffice. How about it folks? Give the job a try and contact John La Porta or Mark Maestroni for details. We'll help get you started!



## Olympian Effort

[The following article, which first appeared in September, 1990, is reprinted with the kind permission of the *American Printer* magazine. Subsequent to this article, Atlanta did receive the "nod" as host of the 1996 Summer Olympic Games.]

Atlanta 1996 is a beautifully executed and dignified presentation intended to attract the 1996 Summer Olympics to Atlanta. The project also represents an unusual collaborative effort between a custom looseleaf manufacturer and a trade binder — two segments of the same industry that ordinarily compete with each other to acquire market base.

Working under incredible time pressure on an extremely complex five-book package, John Quincey's LeRoy, NY-based BOK Industries,

Inc. executed the piece in cooperation with the Riverside Group, a Rochester, NY trade binder. Atlanta-based Copeland Design created the presentation's design and selected BOK as principal binder for the project.

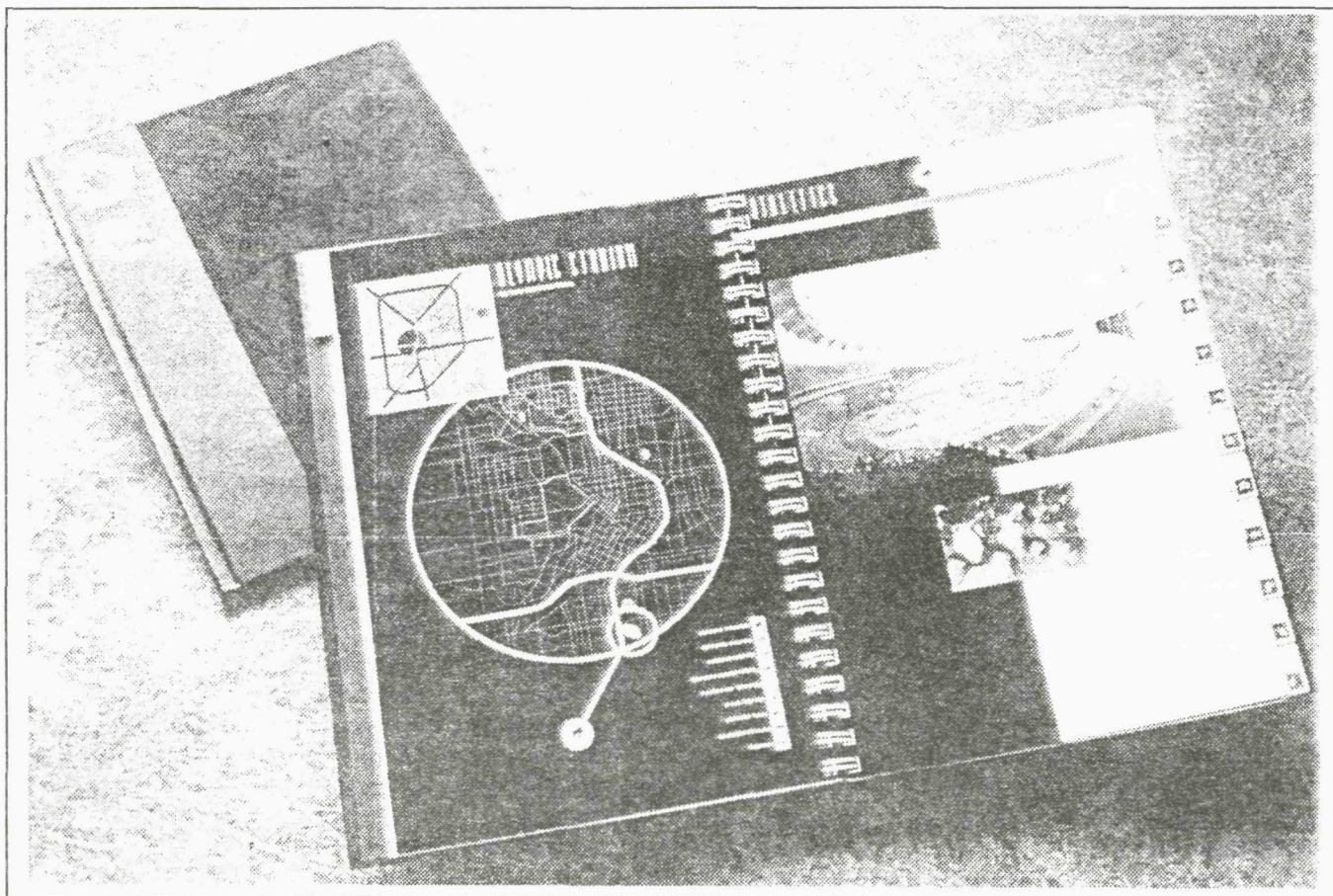
Although John Quincey, Robert Franzen of the Riverside Group and Brad Copeland of Copeland Design anxiously are anticipating good news from Tokyo, their jointly executed project already has earned a prestigious award. "Atlanta 1996" was chosen "Best of Category" for case-bound projects by the Binding Industries of America (BIA) at its recent convention in Puerto Rico.

"This elaborate five-book set combines three stitched perfect-bound books and two wire-bound books, all of which fit neatly into a cut-away slipcase," notes Quincey, president

and owner of BOK, "Commissioned by the Atlanta Organizing Committee (AOC) and requiring nearly one year to research, photograph, design, print and bind, the package includes such unusual features as a double wire-bound book, genuine leather and bonded leather covers, gold leaf foil stamping and special diecut tabs.

"This project proved to be a real challenge, due to its complexity and the fact that we had so little time in which to complete our share of the work," notes Quincey. "BOK's responsibility was to design and produce the book covers and slipcase, stamp and gold leaf foil decoration, deboss the flyleaves and covers, as well as make the diecut tabs that separate the different sections."

From its 130,000-sq.-ft. plant and headquarters facility in western New



BOK Industries of LeRoy, NY is particularly proud of this five-volume package—"Atlanta 1996"—presented to the International Olympic Committee in a bid to attract the 1996 Summer Olympics.



York, BOK Industries manufactures binders and custom-designed information packages for such diverse products as computer software, videocassettes, insurance paper holders and audiotapes. It also produces employee handbook covers, manufacturers' product catalogs, telephone book covers and report and presentation binders. The firm serves a variety of customers ranging from small businesses to Fortune 500 companies such as Xerox, Kodak and IBM.

Founded in 1960, BOK occupies an enviable position within a very competitive industry, both in terms of its products and production methods. For example, the firm owns the patent on the first floppy disk holder and also was the first looseleaf manufacturer to screen print bar codes directly onto resalable binders.

Additionally, BOK is one of the first firms in its industry, as well as in New York state, to automate its production process by using computer-integrated manufacturing. Its sophisticated computer system has enabled the company to facilitate production and move significantly ahead.

The Riverside Group, located in Rochester, NY, was BOK's choice to execute the trade binding portions of the project. Although the two firms had shared projects in the past, "Atlanta 1996" represents the largest joint assignment carried out cooperatively by BOK Industries and Riverside.

Robert Franzen, the Riverside Group's sales manager, reports his firm was responsible for collating, stitching, gluing and finishing the five presentation books. The fourth, "The Games," originally was planned to be a single wire-bound book. As the volume grew in size over the course of its planning, the designers decided it should consist of two separate books double-wire-bound into a single package.

"This was one of the most challenging aspects of the entire project," Franzen notes. "Our people and BOK's traveled back and forth between the two plants for some time. This gave us an opportunity to get to know each other and our reciprocal capabilities quite well."

According to Brad Copeland, president of the nine-year-old Atlanta-

based Copeland Design, his firm started working on the Atlanta Olympics project more than two years ago. At that time, he was asked to design a commemorative poster for the United States Olympic Committee (USOC) for use in its search for an American city to bid to host the 1996 games.

Next, Copeland was asked to participate in a contest to design a 1996 Olympic logo. After being chosen to create the marquee that now graces the Atlanta presentation (and which was based on a long list of AOC criteria), Copeland created a series of press kits and other support materials for the AOC.

"These commissions really laid the groundwork for our firm being invited to create the total package. Ultimately, we were brought in to do the job because of the confidence we'd built," explains Copeland.

"The first step was to travel to IOC headquarters in Lausanne, Switzerland, where George Hirthler of the Writers Group in Atlanta and I spent five days in the Olympic Library researching recent bid packages. Interestingly, bids before 1988 weren't very sophisticated. We did learn, however, that the most important points to convey were total organization and clarity.

"If we could show organization in our bid package, then Atlanta would be perceived as similarly organized and, therefore, potentially a very successful Olympic host. While in Switzerland, we also learned how to structure the proposal and how to handle translations into French."

The resulting "Atlanta 1996" package is structured into five separate volumes, all fitting neatly into the slipcase created by BOK. Copeland notes that the package is almost like an encyclopedia, where one volume at a time can be pulled off the shelf so readers can locate the information they want instantaneously.

The five books include:

**The "Welcome" book:** This contains messages from prominent Atlantans and Georgians who, in their own words, tell why the 1996 Olympics should be held in their city.

Among the dignitaries quoted are Governor Joe Frank Harris of Georgia; Atlanta Mayor Maynard Jackson;

Billy Payne, president of the Atlanta Organizing Committee; Ron Allen, CEO of Delta Air Lines; Dr. John P. Crecine, president of Georgia Institute of Technology; Coretta Scott King; Hank Aaron; Kim Basinger; and Senators Wyche Fowler and Sam Nunn.

**The "Atlanta" book:** This volume tells of Atlanta's many strengths and why the city is a good place to hold the 1996 Olympic games. Descriptions are given regarding the spirit of the city and its citizens, its ability to organize large-scale events, its excellent business and cultural communities, the total infrastructure, etc. The book also contains information on where the individual events would be held.

**The "Questions" book:** In a clear-cut Q and A form, this book fully answers a series of questions posed by the IOC to all potential host cities. Questions relate to the ability of the proposing city to handle an event as enormous as the Olympics in terms of transportation, security, accommodations, etc.

**The "Games" book:** This is the largest and certainly the most important in the package. Generally, this volume deals with two factors. One is the cultural events that, should Atlanta be chosen at the September Tokyo meeting, the city must host between the 1992 Barcelona Olympics and 1996. According to IOC rules, the host city must sponsor these yearly events to celebrate the games.

According to Copeland, Atlanta proposes to have a tall ship sail from Barcelona to Georgia at the end of the 1992 games. The ship would bring the Olympic flame to Atlanta and commemorate Columbus' discovery of the New World 500 years earlier.

The second phase of this book is a complete schedule of proposed events for the 1996 Summer Olympics. Approximately 200 computerized maps show every venue Atlanta will use for each Olympic event, both facilities that currently exist and those that will be constructed especially for the games.

**The "Media/Support" book:** This details Atlanta's sophisticated communications network and the kind of coverage holding the Olympic Games



in the city is likely to generate. Also shown are proposed camera locations at every event.

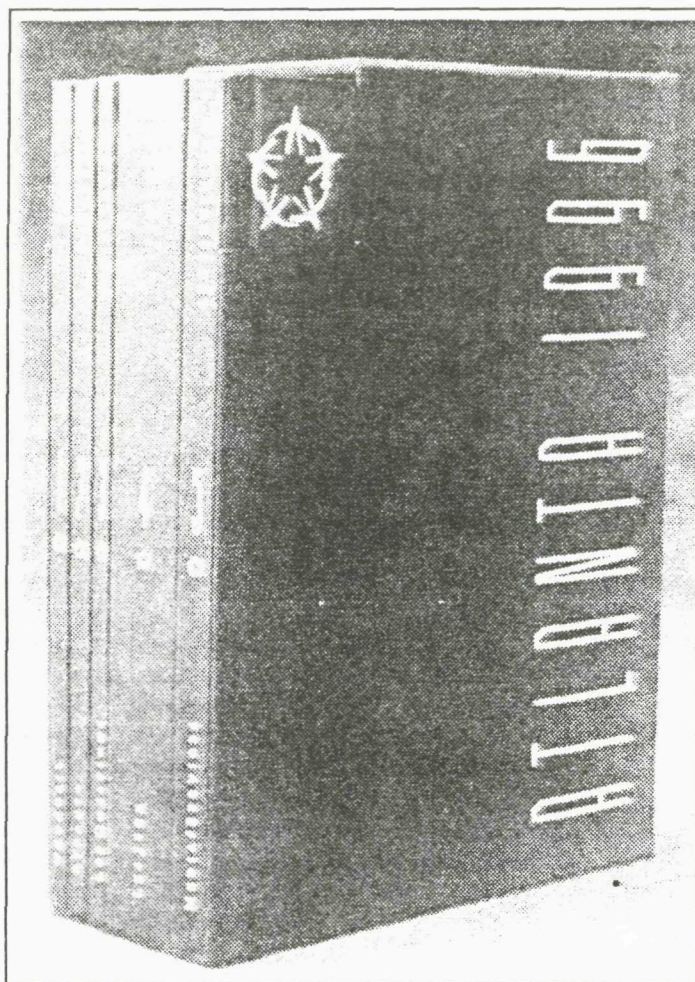
Writing, designing and executing all this was a very tall order. "Fortunately, all color renderings of non-existent venues had been completed before we began the project, around Labor Day 1989," Copeland explains.

"Between August and December, 650 pages of copy were written. Design, planning the mechanicals and translating the copy from English into French took from Labor Day until January 1. All mechanicals were delivered to the printer between November and January 1. BOK and The Riverside Group received the first volumes around Christmas and the last pages during the third week of January. It was unbelievable that this package was put together during the worst time (production-wise) of the year — the Christmas/New Year holidays," says Copeland.

Although BOK Industries and Copeland Design are located several hundred miles from each other in different states, the two firms had worked together in the past. Through its Atlanta sales representative, David Green, BOK submitted a proposal to manufacture the package.

"Our first job was to create a prototype, which literally evolved from paper to cloth and leather binding as we worked," according to John Quincey. "We knew that high quality was imperative if we were to make a favorable impression on the IOC. This task called for real innovation in information packaging. Our customer, Copeland Design, asked us to solve a complex packaging problem. We are gratified that the result is so appealing."

The total order was 550 complete sets, of which 100 have genuine leather covers. The remainder are cov-



A combination of wire and perfect binding was used in the five "Atlanta 1996" books. In this "Games" book, BOK Industries incorporated an unusual double-wire binding mechanism.

ered with bonded leather.

A number of unique challenges confronted BOK Industries, The Riverside Group and Copeland Design in producing the "Atlanta 1996" package. Due to the large volume of literature that had to be inserted into the package, the number of books and their respective sizes had to be determined so that every thing fit into the slipcase.

According to Quincey, the size of the books was changed at least four times; the total number of books ultimately included in the package was changed twice.

The leather ordered for the initial 100 sets did not arrive on time. Reacting quickly, Quincey ordered replacement hides to be flown to his plant. Unfortunately, the new leather was too thick for use as book covers and needed to be shaved thinner by an operation called skiving.

"Because we were using large pieces of leather, we needed the correct size machine to skive the hides to a more workable thickness," Quincey says. "We were fortunate to locate a shoemaker in Batavia, NY, only 10 miles from our plant. This firm had been in business for more than 100 years and was the only company in the vicinity who had a skiving machine large enough for our purposes."

The fourth book describes each proposed Olympic event and where it will be held in detail. This presented one of the most difficult challenges. Because it is such an important segment of the overall presentation to the IOC, this book had to make a particularly good impression.

A significant amount of information had to be included in this book, the largest single volume in the package. As a result, the number of pages grew several times during the design process.

BOK (like Copeland and Riverside) was under extreme time pressure to complete the job. According to Quincey, printed sheets started arriving at his plant on a daily basis starting about Christmas. These naturally had to be sent to The Riverside Group's plant for their part of the binding process. The last pages were sent to BOK during the third week of January, only five days before the books were due to be shipped.

Quincey notes that although this kind of deadline is nothing new in the binding industry, "it does make life interesting." Fortunately, BOK, Riverside and Copeland were able to complete the job on time. The last week of January saw Copeland and a party of three board a Swissair 747 bound for Lausanne and a presentation to the IOC. □



# The "Phantom Imperforates" of Italy's 1960 Olympic Commemoratives

by Alan Marder

**B**ack in 1980, as a novice in the field of host nation Olympic philately, I began work on the topic by compiling a comprehensive want list of as much relevant material as I could find. My reference sources included general and specialized catalogs, philatelic publications, auction catalogs and material exhibited at local stamp shows.

It was a listing in a March, 1980 auction catalog that started a multi-year search which is the subject of this article. The listing read as follows:

"Lot # 728 fdc ITALY M1064-72 complete set issued to commemorate the '17th OLYMPIC GAMES IN ROME'. A VERY SCARCE SET because THERE ARE BOTH PERF AND IMPERF on same cover... There are three covers in set."

I immediately turned to my want list for the 1960 Rome Olympics and made a notation that this commemorative issue (Scott #799-807) existed in imperforate condition. I presumed that they were somehow comparable to the imperforates produced by the French postal authorities for each of their issues or to the Austrian black prints. The thought of bidding on the set of covers never really occurred to me—there were so many more common items that were still missing from my collection.

I forgot about these covers until June, 1980 when I attended a local stamp show. The dealer who sponsored the aforementioned auction was in attendance. Included in his stock, was a shoebox filled with unsold lots from the auction, including the set of Italian Olympic covers. I examined the set, found it to be in excellent condition, and was delighted that the dealer was willing to part with the covers for a fraction of the estimated value listed in the auction catalog.

Each of the covers (Figure 1) bears six stamps, three perforate and the same three without perforations, postmarked in Trieste on June 25, 1960, the first day of issue. The margins of the imperforate stamps are large (up to 4 mm in some cases) and the paper stock appears to be both thicker and whiter than the paper for the perforated stamps. The colors and printing methods appear to be identical, though the details are slightly sharper on the imperforates (particularly on the 15, 35, 110, and 200 lire engraved stamps). The imperforates, in their clarity and overall quality, give every indication of satisfying the basic definition of a "proof."

Not content with simply placing the new acquisition in my collection, I attempted to find out more about the imperforates, such as quantities issued and catalog values. For over three years my search produced no results. I consulted a wide variety of catalogs and spoke with dozens of dealers and fellow collectors. There was no listing



Figure 1. First day of issue of Italy's 1960 Rome Olympics commemoratives (Scott #799, 801, and 803). The "phantom imperforates" appear at top, with the corresponding perforated series at bottom.



of such an issue, no one I contacted had ever heard of it, and in my search for other host nation Olympic material I never came across anything similar.

It wasn't until late 1983 that, while browsing through an album of sports-related covers, I came upon what appeared to be a souvenir card, approximately 7 x 10 inches in size, reproducing, in full color, the set of nine 1960 Italian Olympic commemoratives (Figure 2).

Upon removing the item from its protective sleeve, I discovered it not to be a single card, but an eight-page postal bulletin issued by the Italian Ministry of Posts and Telecommunications. The pages provide details of the commemorative issue and a brief history of the Olympic Games in both Italian and French. The back cover has a notation in Italian indicating that this is Bulletin No. 67, on sale at philatelic windows for a fee of 100 lire. The stamps reproduced on the front cover were identical to my imperforates in color, detail, and clarity. Even the ridges of engraving on the 15, 35, 110, and 200 lire values were obvious to the touch.

Was this the source of my imperforates? One foolproof test remained to be performed. The printing of the text within the bulletin begins on the reverse of the front cover. By holding my first day covers up to a source of intense light, I could see the printing on the back of the stamps. Clearly, some enterprising dealer or collector purchased a bulletin, carefully cut out and affixed these "phantom imperforates" adjacent to the normal issues, had them postmarked on the first day of issue, and thereby created an attractive set of combination covers.

Unfortunately, the solution of my mystery raised as many questions as it answered:

(1) Were the cutouts actually valid for postage? I think not; the face value of the set is 610 lire while the price of the bulletin was only 100. Anyone with a large supply of bulletins could make a profit by using the cutout stamps for postage.

(2) Why didn't the Italian postal authorities take precautions against the possibility of such unauthorized use? Many nations reproduce their philatelic issues in a variety of formats, but

most alter the size, color, or design of the issue; some utilize special overprints or printed cancellations. Italy appears to have used the original dies or plates for the reproductions on the bulletin, with no changes whatsoever. (3) How common are postally used covers bearing these "phantom imperforates?"

In eight years of seriously collecting Olympic material I have not yet seen another similar cover.

The moral of the story is *not* to take as gospel everything printed in auction catalogs, study your specialty and know your material well. As always "caveat emptor"—buyer beware.

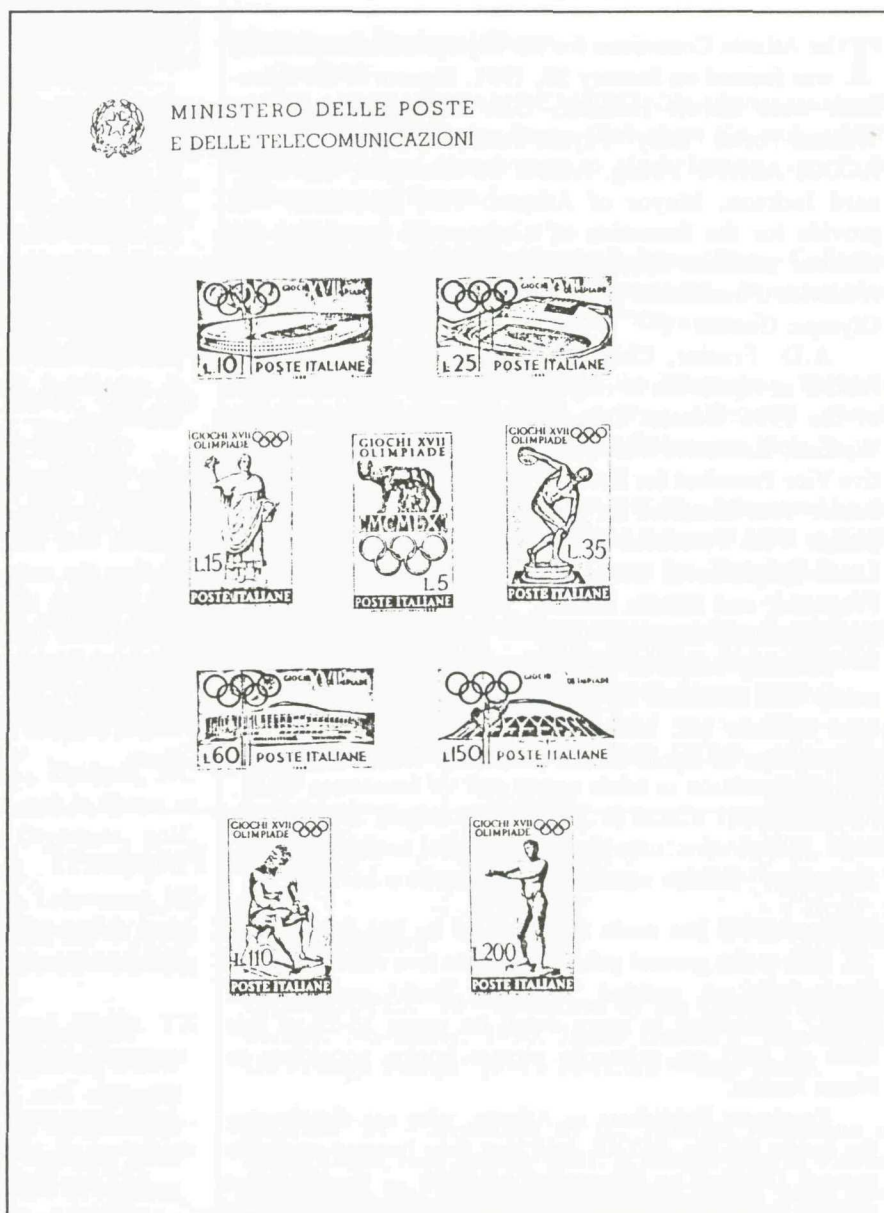


Figure 2. Italian postal bulletin #67 reproduced the nine Olympic stamps, but without perforations. The "imperforate" pictures were clipped for use on composite FDC's.

#### PANAMFILEX '91

Morris Rosen has been selected as US Commissioner to PANAMFILEX '91, a sport and Olympic competitive exhibition being held August 4-14, 1991 in Havana, Cuba in conjunction with the Pan American Games. The US Government has granted permission for Morris to carry 45-50 frames of exhibits, despite the continued US trade boycott of Cuba.



## Atlanta Olympic Games Update

by Peg Jones

The Atlanta Committee for the Olympic Games (ACOG) was formed on January 28, 1991. Signers of the agreement were Robert Helmick, U.S. Olympic Committee; William Porter "Billy" Payne, President and CEO of the ACOG; Andrew Young, ACOG Co-Chairman; and Maynard Jackson, Mayor of Atlanta. This agreement will provide for the formation of a non-profit foundation for amateur athletics similar to the Los Angeles Amateur Athletics Foundation funded by the 1984 Los Angeles Olympic Games.

A.D. Frazier, Chief Operating Officer, joined the ACOG in April. He is responsible for the implementation of the 1996 Games. Other officers are Payne, Ginger Watkins, Executive Vice President; Charlie Battle, Executive Vice President for External Relations; Shirley Franklin, Senior Vice President for External Relations; Pat Glisson, Senior Vice President for Finance and Administration; Linda Stephenson, Senior Vice President for Olympic Programs; and Morris Dillard, Senior Vice President for Operations and Support.

Recently added to the team is William J. Moss, presently Vice President for Construction at MCA, Inc./Universal Studios. Mr. Moss, whose experience includes the construction of Epcot Center at Disney World in Florida,

will serve as Senior Vice President for Construction and Capital Programs. He will oversee the \$500 million building program for the Games. The timetable calls for planning and design drafts to take place in 1991 and 1992, and construction to be done between 1993 and 1995.

Currently, sixteen of the sports will be held within the City of Atlanta and seven sports will take place at nearby Stone Mountain Park. The tennis venue is to be approved in June by the IOC and International Tennis Federation. Due to the summer heat in Georgia, relocation of part of the equestrian events has been requested and will be decided upon in September of this year.

Between 1993 and 1996 annual four-week artistic celebrations are being planned. The Olympic Arts Festival, during which OLYMPHILEX '96 will hopefully take place, is scheduled for the ten-week period prior to the 1996 Olympics.

On April 30, the ACOG moved into its new offices at 250 Williams Street, Suite 6000, Atlanta, GA 30303. On hand to cut the Olympic blue, yellow, black, green and red ribbon was IOC President Juan Antonio Samaranch. Following the cutting ceremony, President Samaranch started the entrance digital countdown clock indicating 1,910 days to the 1996 Opening Ceremony. The 29,000 square feet of space is being provided at cost by a subsidiary of the Equitable Life Assurance Society of the United States. Work stations are donated by GTE Mobile Communications.

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## Olympic Potpourri

The ACOG has made a portion of its Bid Book available to the general public. The first two volumes of the five-volume set, entitled "Welcome Book" and "Atlanta Book," (described in more detail on pages 23-25 of this issue of *JSP*) are primarily picture books, according to Norm Jacobs.

Peachtree Publishers in Atlanta, who are distributing the books for the ACOG, said that they became available around October or November of 1990 — shortly after Atlanta won the bid for the Games of the XXVI<sup>th</sup> Olympiad. The Bid Books are being offered in three different formats: "Gold" leather bound set of two for \$500.00 plus \$5 shipping and handling (limited edition of 300 numbered copies); "Silver" cloth covered set of two for \$150.00 plus \$5 shipping and handling (1000 sets available for sale); and "Bronze" paperback version for \$17.95 per volume, plus \$2 shipping and handling per volume.

While the paperback versions are available in ACOG outlet stores around the Atlanta area, the more expensive hardbound versions may only be purchased from Peachtree publishers, 494 Armour Circle N.E., Atlanta, GA 30324, Attention: Annie. They may also be ordered by calling toll-

free 1-800-241-0113. Proceeds from the sale of the Bid Books support the ACOG.

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Member Robert Michels sent in a clipping from the USPS publication *Postal Life* which explains the new Olympic Pen Pal Club. The program, which the USPS spearheaded as part of its worldwide sponsorship of the 1992 Olympic Games, is being conducted in concert with a number of other postal administrations around the world.

Geared primarily to children between 8 and 14 years of age, the program's goal is to "give club members the opportunity to learn about sports through stamps...via the exchange of letters with children in other countries who share similar interests."

For \$9.95, members receive, in addition to the name and address of a foreign pen pal, a U.S. Postal Service Olympic Pen Pal Membership Kit. The kit includes stationery, note pad, "Stuff to Write About" booklet, membership card and badge, calendar, and specially written "insider" newsletter about the Olympic Games. Ordering coupons are available by writing USPS Olympic Pen Pal Club, PO Box 9419, Gaithersburg, MD 20898-9419.



# News of Our Members

by C.A. Reiss & D. Weihrauch

## New Members

- 1771A Kim Ki Yeol, P.O. Box 197, Kwang ju 501-600, Republic of Korea. He is a stamp dealer and his special interests are athletics, swimming, Olympics, skiing and soccer. (Jones)
- 1772R David Meschi 2270 Trenton Dr., San Bruno, CA 94066-2846. He is in sales and collects Summer and Winter Olympics as well as newsletters, information and publicity by bid and organizing committees for Olympic Games. (Jones)
- 1773R Marc Finkelstein, 7 W 14th St. #14G-S, New York, NY 10011. He is in real estate and a general collector with interest in Olympics, tennis, golf, soccer and basketball. (Jones)
- 1774R Marcel Sabourin, P.O. Box 37, Beloeil, Que J3G 4S8 Canada. He is a general collector. (Estus)
- 1775R Larry Langen, 1659 22 Way NE, Auburn, WA 98002. He is a coach and teacher. His collecting interests are Winter and Summer Olympics, ice hockey and U.S.A. sports FDC's. (Jones)
- 1776R Andrew F. Potter, 75 Morley Ave., London N22 6NG, England. He is a statistician and collects Montreal '76 and regional games. (Reiss)
- 1777R Dr. Ronald Allen Charles, He is a judo instructor. He collects judo, karate, tai-kwan-do and martial arts. (Reiss)
- 1778R Dr. Bill Mallon, 1 Bunker Hill Pl., Durham, NC 27705. He is an orthopaedic surgeon and is fluent in French. His collecting interests are Olympics, golf, track & field and cycling. (Maestroni)
- 1779R Andy Barcellona, 1210 Sandra Place, Lakewood, NJ 06701. He collects Olympic memorabilia and is interested in corresponding with anyone interested in selling or trading such material. (Jones)
- 1780R William Bezio, Box 1584, Mineral Wells, TX 76067. He is a ranch manager and collects Olympics. (Jones)
- 1781R Louis M. Swiczewicz, Jr., 46 Ferncrest Blvd., North Providence, RI 02911-3313. He is a college professor and collects soccer and baseball. (ATA)

## Reinstated Members

- 1160A John Osbourne, 236 Bexley Lane, Sidcup, Kent DA14 4JH, England. He has recently completed a water skiing check list which he is offering to interested members.

Total Membership, March 8, 1991	406
New Members	11
Reinstated Members	1
Total Membership, May 11, 1991	418

## Sports & Olympics Exhibits Awards

### Local and Regional Shows

18TH ANNUAL STAMP EXHIBITION - Sponsored by the Johnstown (PA) Junior Stamp Club, held November 1990. A second place award went to Mark Swartz, age 9, for "Panorama of Sports."

LESPEX '90 - Sponsored by the Lebanon Stamp Collectors Club, held October 1990 at Lebanon, PA. A junior silver was awarded to Lori Spencer for "Olympics."

TOSAPEX '90 - Sponsored by the Wauwatosa Philatelic Society, held October 1990 at West Allis, WI. Claude Giralte received a silver for "The Swimming Hole."

YORK COUNTY (PA) STAMP SHOW - Sponsored by the White Rose Philatelic Society, held February 1991 at York. A junior bronze went to Dale Dixon for "Baseball."

NASHVILLE STAMP SHOW - Sponsored by the Nashville Philatelic Soc. (February 1991). Heinrich Hahn received a silver bronze for "Olympic Games-Germany 1936."

FLORIDA WEST COAST STAMP EXPO - A regional show sponsored by five stamp clubs in northwestern Florida, held at Tarpon Springs, FL in March 1991. Judged by APS-accredited judges to national standards. Joan R. Bleakley received a silver for her 5-frame exhibit "Volleyball."

### National Shows

CHICAGOPEX '90 - Sponsored by the Chicago Philatelic Society, November, 1990. James Danner's "Baseball on US Postage Stamps" won a literature bronze medal.

ARIPEX '91 - Sponsored by the Arizona Federation of Stamp Clubs, held January 1991. A bronze went to Vincent Leonardson for "Runners and Blades." In the youth category, silvers went to James Fortenberry for "Mexico Olympics on Foreign Stamps" and to Jennifer Lind for "Swimming and Tennis." Jennifer also received the ARIPEX youth medallion and the Arizona Society of Topical Collectors' bronze award.

MILCOPEX '91 - Sponsored by the Milwaukee Philatelic Society, held March 1991 at Milwaukee, WI. A.D. Jones received a silver for his exhibit "Scuba."

VAPEX '91 (November 1991 in Virginia Beach, VA) will have available the SPI "Best of Show" certificate.



## *Filatelìa Sport Olimpica #27*

This issue of the Italian Thematic Association's Sports Group's publication (dated November 1990) includes a report on CALCIOFIL '90. This stamp exhibition, which was devoted entirely to soccer exhibits, was held in Rome during July and August in connection with the World Soccer Cup matches. There were 19 exhibitors, apparently all Italian, ranging from world-class exhibitors Pierangelo Brivio and Franco Pellegrini to youth exhibitors. The Grand Prix went to Sig. Brivio for his exhibit "Il Calcio" (Soccer) while a special prize for philatelic research went to Sig. Pellegrini for "Il Calcio a Modo Mio" (Soccer My Way).

1992 Olympic Sponsor logos are shown: 3M, Sports Illustrated, Ricoh, Mars, VISA, Bausch & Lomb, Coca Cola, Kodak, EMS, National Panasonic, Brother and Philips.

There is a long article devoted to the philatelic material which has appeared for the three sports of bocce, skittles (ninepins) and bowling, and the difficulty of determining, from what is pictured on a stamp, which of the three sports is intended. (Bocce is an Italian game similar to lawn bowling.)

This issue also contains an Italian translation of Sherwin Podolsky's article "Exhibiting Olympics" which appeared in the September-October 1989 issue of *JSP*, and a request to the members for their comments.

As always, there are many pages devoted to descriptions and illustrations of new sports material, with particular emphasis on basketball and baseball. Also, all of the cancellations used throughout Italy in connection with the World Soccer Cup matches are reproduced (Figure 1).



Figure 1. Three hand cancels used in Italy for ITALIA '90, the World Soccer Cup competition.

The Italian Sports Group has also published a membership directory listing its membership as of December 31, 1990. Members' names and addresses are provided along with their collecting interests and their ability to correspond in languages other than Italian.

The group's membership totals 99; only nine members are resident outside of Italy—five in Spain, two in Uruguay, and one each in Germany and Belgium. The most popular

collecting interest of members is Olympics (28), followed by sports in general (20) and soccer (18). Other popular collecting interests are basketball (10), cycling (10), European Championships (9) and World Soccer Cup (10). Nearly every other competitive and recreational sport has at least one interested collector and of course many members collect more than one sport.

A total of 37 members indicate their ability to correspond in English. Drop me a note if you are interested in locating a pen pal in Italy (or among the non-Italian members) for your sport and I'll see if there is a match. There is no way of knowing, however, which of the members of the Italian group are advanced versus beginning collectors.

To join the Italian sports group, and thus receive its publications regularly, one must first belong to the Italian Thematic Association (1991 membership dues are 35,000 lira—roughly \$32.00). Membership in the sports group for 1991 is 31,000 lira—about \$28.00. Those interested may write (in English) the head of the sports group, Pierangelo Brivio, via Tiziano 19, 20043 Arcore MI, Italy. He speaks English.

## *FIPO Document #19*

The June 1990 issue of the International Federation of Olympic Philately's publication includes two long articles on the forthcoming Albertville Olympic Games. The first is primarily a chronology of the organizing committee's progress, together with lists of the broadcasting networks which will telecast the Games and the 12 commercial companies selected by COJO (the French organizing committee), to assist, both financially and with services, in the Games' sponsorship. In the U.S., CBS is committed to pay \$243 million for exclusive U.S. rights to telecast the Games, roughly five times the amount assessed any other national network. The 12 commercial sponsors selected by COJO are IBM France, Credit Lyonnais, BIS, Renault, AGF, SNCF, Yoplait-Canada, France Telecom, Evian, Alcatel, Thomson Consumer Electronics and the French Post Office.

The second article on the Albertville Games illustrates and describes special cancellations and meters publicizing the Winter Games (Figure 2).

The balance of this issue is composed of several short articles, plus the regular features. The articles detail the sports and Olympics exhibit awards at LONDON '90, discuss tennis as a demonstration sport at the 1968 Mexico City Games, and illustrate some of the Olympic-related cancellations used in St. Louis in 1904 to celebrate the Louisiana Purchase Exposition. In a footnote to this article, editor Maurizio Tecardi promises a more detailed study of this topic in a future *FIPO Document*.



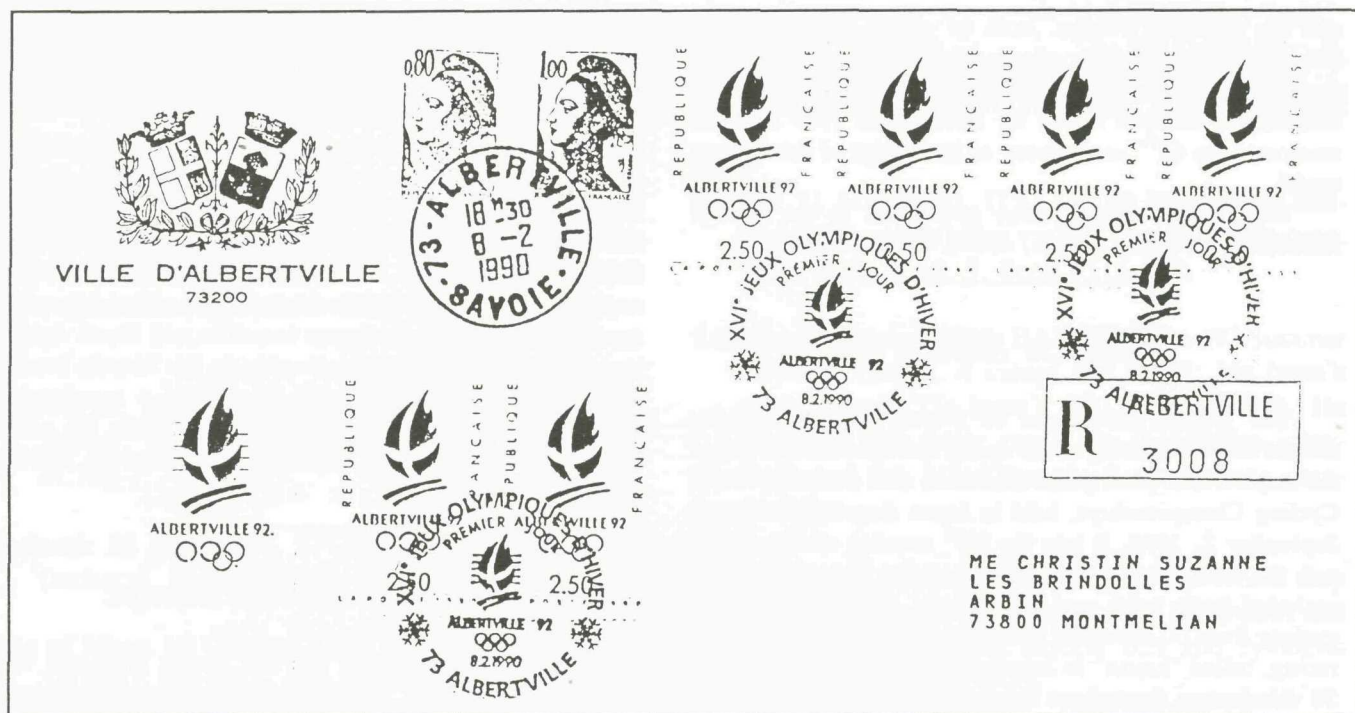


Figure 2. Registered letter sent from the temporary post office of "Pierre du Roy," site of a philatelic exhibition on the Albertville Olympic Winter Games and venue for the stamp's first day of issue.

Regular features are the reproduction of bulletins from postal administrations describing in detail their new sports stamp and postal stationery issues; a section entitled "Let's Meet," consisting primarily of inquiries from members seeking specific philatelic material or exchange partners; a review of offerings of sports and Olympics material from European auction catalogs; and, finally, the continuation of a list, by country, of FIPO members' names, addresses and collecting interests.

This issue contains an announcement that Volume 3 of *Sarajevo/Los Angeles 1984*, co-edited by FIPO/IOC and IMOS, is available, as are the first two volumes. Volume 3 catalogs stamps issued in connection with the 1984 Games, while Volume 1 covers cancellations and Volume 2 postal stationery. The price for each is 35 Swiss Francs (presumably postpaid); they may be obtained from the Olympic Museum, Avenue Ruchonnet 18, 1003 Lausanne, Switzerland.

## FIPO Document #20

The September 1990 issue of this publication is shorter than the previous issue (55 vs. 78 pages in *Document #19*). The lead editorial looks forward to OLYMPHILEX '90 held at Varna, Bulgaria last October. The two principal articles concern CALCIOFIL '90 and rugby. The latter is entitled "Rugby at the Olympic Games." It notes that Pierre de Coubertin, the father of the modern Olympic Games, was the referee of the final of the French rugby championship held in Paris in 1892. Rugby was played in the Olympics of 1900, 1908, 1920 and 1924. In its final appearance in 1924 (Figure 3) there were only three competitors: France, Romania and the U.S. The gold went to the U.S.

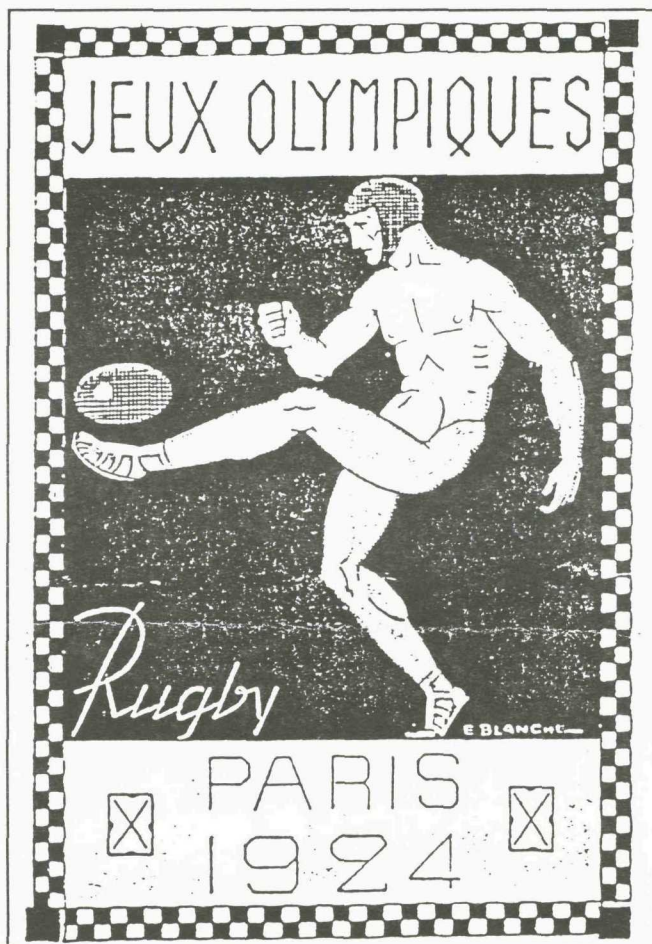


Figure 3. Rare 1924 Olympic postal card illustrating Rugby.



and the silver to France, both of whose teams soundly defeated the Romanians, who took the bronze. Among the many fine illustrations for this article are several postal stationery envelopes issued by Romania in 1989 to commemorate the 65<sup>TH</sup> anniversary of its receipt of this bronze medal.

The balance of this issue is devoted to the regular features listed in my review, above, of *Document* #19.

## Bicycle Stamps

The Winter 1991 issue of *Bicycle Stamps* includes several articles relating to the sports and recreational use of the bicycle. The principal article deals with the 1990 World Cycling Championships, held in Japan August 20 through September 2, 1990. It was the 87<sup>TH</sup> running of this event, and the first time it was held in Asia. The competition included both track and road races, with about 1,000 cyclists from 60 countries taking part. Professional bicycle racing, called "keirin" in Japan, is very popular. There are 50 velodromes throughout the country; professional racing is one of only four Japanese legalized gambling sports. The article is illustrated with photocopies of the considerable number of Japanese philatelic items issued to commemorate the championships (Figure 4).

This article also contains a warning about "yupanes" or "U-panes," unofficial Japanese booklet covers. The Japanese post office issues both booklet panes in covers and booklet panes without covers, both sold at the face value of the stamps. Anyone may buy the latter at a post office and attach it to a cover of his own creation. Some of these are now being sold abroad at up to four times the face value of

the stamps. These unofficial booklets may be recorded with one of the regional postal services bureaus in order to get a "regional serial number," but this does not make them official postal service issues.

There are also two short articles by British collectors who exhibit the bicycle topic, and an extensive listing, much of it illustrated, of new issue bicycle material. This issue of the publication also includes a roster of Bicycle Stamps Club members, who number 84. The club's largest constituency resides in Great Britain, with many other members in western European countries and North America, and a few in Asia. Membership in the Bicycle Stamps Club, which includes *Bicycle Stamps* as a membership benefit, costs U.S. \$24 or £14 annually. Write the secretary, Benoit Carrier, C.P. 154 STN 'M,' Montreal, Quebec H1V 3L8, Canada.

## Australian Cricket Stamps

This is a publication for the sports collector who specializes in cricket. The 16-page, spiral-bound booklet is devoted entirely to the Australian 1977 Test Cricket Centenary stamp issue and its first day and commemorative covers, all of which are reproduced. In his introduction, the author lists all philatelic emissions of Australia relating to cricket and indicates his intention to cover them in similar depth in the future.

Copies are available from the author, Noel G. Almeida, at Cricket Local Post, P.O. Box 768, Dandenong 3175, Australia, for a price of \$16 Australian postpaid, via surface mail (approximately U.S. \$12.30). □



Figure 4. Japanese stamps issued for the World Cycling Championships and cancelled with special commemorative postmarks.



# New Stamp Issues

by Brian Bjorgo

Information for this list has been obtained from the following sources: *Linn's*, *STAMPS*, *Stamp Collector*, *Mekeel's*, *Stamp Wholesaler*, and *Scott's Monthly Journal* between 1 September 1990 and 31 December 1990.

**Honduras:** 1990 (No DOI), ITALIA '90 World Cup Soccer. 1 stamp and 1 S/S, overprinted. Scott #C796-7.

**Iceland:** 28 June 1990, SPORTS. 21k (soccer), 21k (archery). Scott #700-1.

**Isle of Man:** 10 October 1990, WINTER RECREATIONAL SPORTS. 14p (sledding), 18p (sledding and ice skating), a single S/S depicts these two values and remainder of set, but in different colors.

**Israel:** 12 December 1990, SPORTS COMPUTER GAMES. Three 60a stamps depicting car racing, chess and basketball.

**Italy:** 9 July 1990, ITALIA '90 World Cup Soccer. 600l (symbolic design dedicated to Germany team). Scott #1819.

11 October 1990, WORLD GRECO-ROMAN WRESTLING CHAMPIONSHIPS. 3,200l (wrestlers and stone carving).

**Ivory Coast:** 9 June 1990, ITALIA '90 World Cup Soccer. 155f, 195f, 500f, and 600f (soccer scenes).

**Japan:** 14 September 1989, FESPIC GAMES in Kobe. 62y (wheelchair race).

20 August 1990, WORLD CYCLING CHAMPIONSHIPS. 62y (three cyclists). Scott #2061.

27 September 1990, HORSE SERIES. 62y (famous race horse "Kurobeuma" in painting). Scott #2036.

**Jersey:** 1990 (No DOI), ROYAL JERSEY GOLF COURSE. Scott #480a.

1990 (No DOI), LANDSAILING. Scott #487a.

**Kenya:** 21 May 1990, ITALIA '90 World Cup Soccer. 4 values depicting various championship cups: 1.50, 4.50, 6.50, 9. Scott #515-518.

**Lesotho:** 5 October 1990, BARCELONA '92 Summer Olympic Games. 4 values and 1 S/S: 16s (men's triple jump), 55s (men's 200 meter sprint), 1m (men's 5,000 meter race), 4m (equestrian jumping), and 5m S/S (Olympic flame-lighting ceremony).

**Liechtenstein:** 8 June 1990, ITALIA '90 World Cup Soccer. Triptych: 5c (soccer ball), 10c (hands and soccer ball), and 14c (soccer ball and symbolic design).

**Macao:** 22 September 1990, ASIAN GAMES in Beijing. 5 values and 1 S/S: 80, 1, 3, 4, and 20 (cycling, swimming, judo, shooting and martial arts). Scott #625-9.

15 November 1990, GAMES WITH ANIMALS. 20a (cricket fight), 80a (bird fight), 1p (greyhound race), and 10p (horse race).

**Malagasy Republic:** 3 May 1990, BARCELONA '92 Summer Olympic Games. 6 values and 1 S/S: 80f (long jump), 250f (pole vault), 550f (hurdles), 1,500f (cycling), 2,000f (baseball), 2,500 (tennis), and 3,000f S/S (soccer).

17 July 1990, ALBERTVILLE '92 Winter Olympic Games. 4 values and 1 S/S, plus 1 gold-foil stamp and 1 S/S: 350f (two-man bobsled), 1,000f (speed skating), 1,500f (skiing), 2,500f (skiing), 3,000f S/S (slalom), 5,000f gold-foil (ice skating), and 5,000f gold-foil S/S (ice hockey).

7 August 1990, THIRD INDIAN OCEAN GAMES. 100f + 20f (Games Mascot). Scott #B26-B27.

24 August 1990, THIRD INDIAN OCEAN GAMES. 100f and 350f (flame and games symbol). Scott #983-4.

**Malawi:** 14 June 1990, ITALIA '90 World Cup Soccer. 4 values and 1 S/S. 15t, 40t, 50t, 2K, and 3.05K S/S. Scott #566-9.



**Mali:** 4 June 1990, ITALIA '90 World Cup Soccer. 200f and 225f stamps, and 500f S/S depicting competitors. Scott #C552-4.

13 August 1990, ITALIA '90 World Cup Soccer. Winners: above set overprinted "Coupe du Monde de Football Italia." Scott #C555-7.

**Malta:** 7 April 1990, XX<sup>TH</sup> ORDINARY CONGRESS OF UEFA in Malta. 20c (soccer ball on island).

**Mauritania:** 4 June 1990, ITALIA '90 World Cup Soccer. 50um, 60um, 70um, 90um, and 150um (various soccer plays). Scott #C272-6.

**Mexico:** 24 June 1990, FORMULA 1 GRAND PRIX OF MEXICO. 700p. Scott #1652.

25 June 1990, BASEBALL HALL OF FAME OF MEXICO. Setenant pair of 550p (umpire, catcher and batter).

2 July 1990, 35<sup>TH</sup> WORLD ARCHERY CHAMPIONSHIPS. Setenant pair of 650p (bows and arrows, target).

24 September 1990, 7<sup>TH</sup> MEXICO CITY MARATHON. 450p (runners).

**Monaco:** 4 September 1990, WORLD CHAMPIONSHIP OF OFFSHORE POWERBOAT RACING. 2.30f (boat).

4 September 1990, 26<sup>TH</sup> WORLD CHAMPIONSHIP OF PETANQUE. 6f (petanque player). Scott #1735.

**Mongolia:** 1 October 1990, SEOUL '88 WINNERS. 4 stamps and 1 S/S depicting various athletes: 60mu stamps and 4t S/S.

6 January 1990, WINTER SPORTS. 6 values and 1 S/S: 20mu (bobsled), 30mu (luge), 40mu (women's figure skating), 50mu (bobsled), 6-mu (pair's figure skating), 80mu (speed skating), 1.20t (ice track), and 4t S/S (ice hockey).

30 April 1990, ITALIA '90 World Cup Soccer. 7 values and 1 S/S: 20, 30, 40, 50, 60, 80mu, and 1t S/S. Designs depict soccer players and trophy.

**Montserrat:** 8 July 1990, ITALIA '90 World Cup Soccer. 3 values and S/S: various teams, trophy and stadium. Scott #748-751.

**Netherlands:** 7 November 1990, RECREATIONAL SPORTS. 55c + 25c (horse-riding). S/S 5Fl contains one of this stamp and two each of other values of set.

**Nevis:** August 1990, ITALIA '90 World Cup Soccer. 4 values and 2 S/S, each depicting different soccer stars of various participating nations.

**Nicaragua:** 1990 (No DOI). Set entitled Baseball 1984, consisting of 7 values depicting baseball stars Babe Ruth, Clemente, and others.

**Niger:** 6 March 1990, ITALIA '90 World Cup Soccer. 130f, 210f, 500f, and 600f (players).

4 June 1990, BARCELONA '92 Summer Olympic Games. 5 values and 1 S/S: 85f, 110f, 250f, 400f, 500f and 600f S/S. Details not reported.

**Niue:** 5 February 1990, ITALIA '90 World Cup Soccer. 4 values: 80c, \$1.15, \$1.40, and \$1.80, all depicting German players. Scott #578-581.

**Norfolk Island:** 25 September 1990, RECREATIONAL SPORTS. 65c (man surfing). Scott #493.

**Paraguay:** 1 March 1990, ALBERTVILLE '92 Winter Olympic Games. Setenant strip of four 1g stamps (Olympic skier, Alberto Tomba), 2g, 3g, 5g (skiers), sheetlet of four 60g stamps and five labels (M. Kiehl), 100g S/S (F. Piccard).

4 January 1991, BARCELONA '91 Summer Olympic Games. 4 stamps 1896 Greek Olympic Games stamps), one sheet of 4 stamps and 4 labels (Coubertin), 1 S/S (gold medalists in equestrian jumping).

**Poland:** 22 August 1990, 23<sup>RD</sup> WORLD CANOEING CHAMPIONSHIPS. 2 values (700zl and 1,000zl) and 1 S/S (1,000zl and label), depicting kayaking. Scott #2980-1, 2981a.

**Russia:** 25 May 1990, ITALIA '90 World Cup Soccer. Setenant strip of 5k, 10k, 15k, 25k, and 35k (soccer scenes). Scott #5895-9.

**St. Thomas:** No DOI, BARCELONA '92 Summer Olympic. Series of four special S/S (running, basketball, tennis and baseball).

**St. Vincent:** August 1990, ITALIA '90 World Cup Soccer. 4 values and two S/S: 10c, 75c, \$1, \$5 and \$6 S/S (soccer players of various nations).



**St. Vincent-Grenadines:** August 1990, ITALIA '90 World Cup Soccer. 4 values and two S/S: 25c, 50c, \$2, \$4 and \$6 S/S (soccer players of various nations).

**Salvador, El:** No DOI, ITALIA '90 World Cup Soccer. Germany's victory. No data on set.

**Saudi Arabia:** August 1990, EQUESTRIAN CLUB. Four setenant stamps (50h), and three additional values (75h, 100h, 150h) depicting horse breeds.

**Senegal:** 31 January 1990, ITALIA '90 World Cup Soccer. 6 values and 1 S/S: 45f, 140f, 180f, 220f, 300f, 415f, and 700f S/S (various soccer athletes).

2 March 1990, AFRICAN SOCCER CLUB CHAMPIONSHIPS. 4 values: 20f, 60f, 100f, and 500f (players, flags and trophy).

**Sierra Leone:** 11 May 1990, ITALIA '90 World Cup Soccer. 24 values: eight 15l, eight 30l, and eight 45l stamps (each stamp shows a team photo). Errors in spelling of countries Columbia, Uruguay and Czechoslovakia have been noted. Scott #1209-32.

**Somalia:** 1989 (No DOI), RECREATIONAL GAMES. 70s (children's game), 100s (swinging), 150s (see-sawing), 300s (jumping rope).

**Spain:** 7 March 1990, BARCELONA '92 Summer Olympic Games. Three stamps: 18 + 5p (weight-lifting), 20 + 5p (field hockey), 45 + 5p (judo).



2 October 1990, BARCELONA '92 Summer Olympic Games. Three stamps: 8 + 5p (wrestling), 18 + 5p (swimming), 20 + 5p (baseball).

**Sri Lanka:** 14 August 1990, 75<sup>TH</sup> ANNIVERSARY OF SRI LANKA TENNIS ASSOCIATION. 1r and 8r. No details.

**Switzerland:** 20 November 1990, RECREATIONAL SPORTS. Two of 4 values: 50+20c (hiking), 80+40c (ballgame).

**Syria:** 1990 (No DOI), ITALIA '90 World Cup Soccer. 3 values and 1 S/S: 550, 550, 600 and 1,300 S/S. Scott #1192-5.

**Tanzania:** August 1990, ITALIA '90 World Cup Soccer. 4 values and 2 S/S: 1, 60, 100, 300 and 400 each S/S (athletes). Scott #518-523.

**Thailand:** 16 December 1990, SPORTS. Set of four: 2b + 1b (judo, archery, high jump, and wind surfing).

**Uganda:** August 1990, ITALIA '90 World Cup Soccer. 4 values and 2 S/S: 50s, 100s, 250s, 600s, and 1000s each S/S (athletes of various nations).

**United Arab Emirates:** 8 June 1990, ITALIA '90 World Cup Soccer. 4 values and 1 S/S: 50f, 1Dh, 2Dh, 250F, and 3Dh S/S. Scott #322-6.

**United States:** 6 July 1990, AMERICAN OLYMPIANS. Setenant strip of five designs: 25c (Owens, Ewry, Wightman, Eagan, and Madison). Scott #2496-2500, 2500a.

**Wallis and Futuna:** May 1990, ITALIA '90 World Cup Soccer. 59f (players on field). Scott #391.

**Yemen P.D.R.:** 30 April 1990, ITALIA '90 World Cup Soccer. 7 values and 1 S/S: 5f, 10f, 20f, 35f, 50f, 60f, 500f, and 340f S/S (winners of World Cup finals from 1930 to 1962).

**Yugoslavia:** 15 May 1990, INTERNATIONAL TENNIS CHAMPIONSHIPS OF YUGOSLAVIA. 6.50d and 10d (two different tennis players). Scott #2045-6.

**Zambia:** 7 July 1990, ITALIA '90 World Cup Soccer. 4 values and 1 S/S: 1.20k, 18.50k, 19.50k, 20.50k and 50K S/S. Scott #507-510.

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by Mark C. Maestroni

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The place of use is listed next, followed by the dates of use. All cancels are in black unless otherwise specified.

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## SPORTS CROSS INDEX MAY-JUNE 1989

AUTO RACING: 506-490, 516-462.  
BASEBALL: 526-600, 602-681.  
BASKETBALL: 511-027.  
CYCLING: 505-122, 527-923, 529-760.  
FISHING: 531-15951.  
FOOTBALL (American):  
GOLF: 508-430.  
HORSE RACING: 506-402.  
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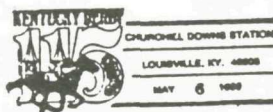
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"Tour de Trump"

5-6



89506-402 LOUISVILLE, KY  
"Kentucky Derby"

6



89506-490 KALAMAZOO, MI

6-7



89507-945 DANVILLE, CA  
"Devil Mountain Run"

7



89508-430 DUBLIN, OH (GREEN)  
"Memorial Tournament"

8-14



89511-027 FALL RIVER, MA  
"Massachusetts Basketball State Champ."

11



89516-462 INDIANAPOLIS, IN

16-28



89520-894 GENOA, NV  
"Snowshoe Thompson Day"

20



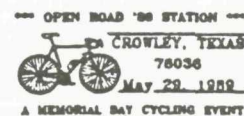
89526-600 ROSEMONT, IL  
"50th Anniversary Baseball Hall of Fame"

26-28



89527-923 REDLANDS, CA  
"Redlands Bicycle Classic 1989"

27



89529-760 CROWLEY, TX

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89531-15951 SAINT MICHAEL, PA  
"South Fork Fishing & Hunting Club"

31



89602-681 OMAHA, NE

2-10



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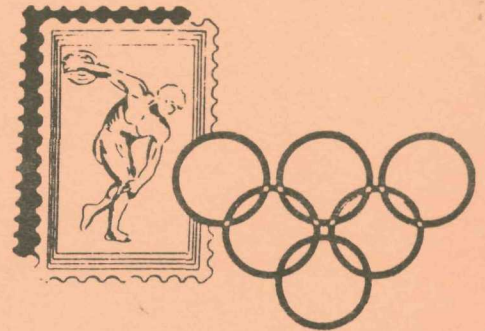
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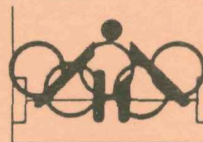


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