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# JOURNAL OF SPORTS PHILATELY

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MAY-JUNE 1993

NUMBER 5

## Berlin's Olympic Bid and Its Philatelic Campaign

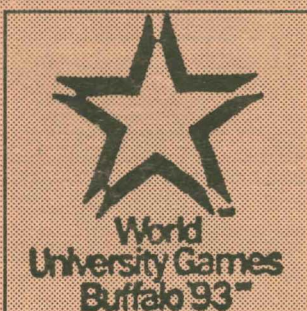
**BERLIN  
2000**

Kandidat  
für die Olympischen Spiele 2000

One of Berlin's Official Bid Labels



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MAY-JUNE 1993

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## President's Message

by Mark Maestroni

It gives me great pleasure to announce that the Board of Directors of SPI have elected a new Secretary/Treasurer of the Society. Robert L. Mummert of York, Pennsylvania will take over from Clem Reiss, effective May 1, 1993. He will be completing Clem's term of office which runs through August 31, 1994.

Robert, who specializes in Tennis philately, has been a member of SPI for a number of years. Professionally, his background is in accounting and financial management, and has held treasurer positions with a number of non-profit organizations.

I hope you will all join me in welcoming Robert as he settles into his new position.

One aspect of the Secretary/Treasurer's job is to maintain the Society's membership records. With the last issue of *JSP*, you will have received the new 1993-1995 Membership Handbook. If you haven't done so, please take a few minutes to review the Membership Directory and Members' Interests sections. Corrections to any errors or omissions should be sent to Robert Mummert.

While OLYMPHILEX '96 is still three years away, it's never too early to begin preparing packets of stamps for the OLYMPHILEX Youth Program. We will have a large youth area at the exhibition that will cater to many budding philatelists during the 16 days of the Games.

Trudy Innes has generously agreed to coordinate the Youth Stamp Program. She asks that members send her sports and Olympic stamps (preferably used and washed) which she will then sort and pack in individual glassines.

I would like to encourage *everyone*, especially our foreign members, to look through their boxes of envelope clippings and duplicates. When one considers that a few thousand packets containing 10 to 12 stamps each will be needed, the numbers add up quickly. A donation of at least 200 stamps per member will go far toward realizing our goals.

Let's get these young collectors started out on the right foot by taking a few extra minutes to cull those stamps that are torn, scuffed, have thins, heavy cancels or other defects. Keep in mind the simple maxim: if you wouldn't want it in *your* collection, then don't give it to someone else for theirs!

Please send donations to Mrs. Trudy Innes, 14738 Darbydale Blvd., Woodbridge, VA 22193, U.S.A.

Sorting and soaking all those wonderful extras that you have accumulated over time is not the most exciting of endeavors, I agree. So think about this while you're wrist deep in tepid water: wouldn't it be great to really take part in OLYMPHILEX '96 by exhibiting your specialty!

We have all (including myself) promised ourselves that we would one day get around to putting that exhibit together. Well, that time has arrived. Remember that to be eligible for the FIP Competitive Class, you must have obtained at least a National level silver. It will likely take you a few shows to achieve that first silver, and with the exhibitors' prospectus scheduled for release in early 1995 you should start NOW.

There are many people in the philatelic community ready and able to help you achieve this goal. One of the best resources of information are the members of the American Association of Philatelic Exhibitors. Their quarterly publication, *The Philatelic Exhibitor*, is packed with information that every exhibitor, from beginning to advanced, should know. They also offer their members a unique Exhibitor's Critique Service.

For more information and a membership application, please address your requests to the Executive Secretary, Dr. Russell V. Skavaril, 222 E. Torrence Road, Columbus, OH 43214.

I don't want to leave our foreign members out, as OLYMPHILEX '96 is for Olympic and sports exhibitors from around the world! If you are considering exhibiting or want to know how to qualify your exhibit in your own country, please write to your national philatelic federation for help.

On a more mundane, but no less serious note, your editor is becoming frantic trying to assemble enough material for the journal. Frankly, I don't have the time, nor the desire, to write every article that appears in each issue.

Each of you is an "expert" in your own field, whether it is a specific Olympic Games, a particular sport or event, or even a theme. If you are unsure on how to proceed, either myself or one of our team of editors would be happy to guide you. You might also consult Sherwin Podolsky's fine article on page 4 of your new Membership Handbook on writing for *JSP*.

Let's see some new authors come forward and contribute.



# Letters

by Mark Maestroni

Although I enjoyed the informative article by Lim Lik about the bids for the 1998 Commonwealth Games (*JSP*: Jan/Feb 1993), I believe he made a mistake when he referred to the earliest Commonwealth Games philatelic items.

He said: "The earliest known postal materials commemorating the Commonwealth Games were issued for the competition in Cardiff, Wales in 1958."

The first stamps ever to commemorate the games were issued in 1958, by Great Britain. However, cancellations and postal history material exist for some of the previous games. Special postmarks commemorated the Inter-Empire Championships held as part of the Festival of Empire at Crystal Palace, London in 1911. The Commonwealth Games movement can certainly be traced back to those competitions.

Also, postal history material exists for the 1950 Auckland, New Zealand Commonwealth Games as well as postmarks. The Canadian Post Office also used a slogan postmark to publicize the 1954 Games in Vancouver. It is difficult to find such material, but it does exist.

John Osbourne  
Sidcup, Kent, UK

## 1984 Los Angeles Olympic Material Wanted

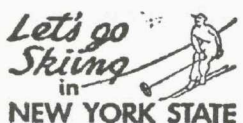
I am looking for all LA '84 philatelic items, including mint stamps, mint/postally used postal stationery, meters and postmarks on cover or cards. These items will be for my new collection "From Moscow to Barcelona" which I hope to exhibit in the near future.

I am a member of both SPI and ATA, and can offer PRC philatelic material for most any topic, or I would be happy to pay in US\$. If you can help, please write as soon as possible to:

Mr. Wei XU  
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Suzhou 215008  
People's Republic of China

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# ATA Sports Checklist Service

Dear Fellow SPI Members,

The following is an updated list of Sport Checklists available from the American Topical Association (ATA). You need not be a member of ATA to avail yourself of these helpful aids in assembling your collection; any SPI member may order them. The most recent entry for each sport is listed first. The number of pages per checklist follows the name of the sport. If you would like a copy of the checklist for those sports that are of interest, please include 15¢ per page and a large enough stamped addressed envelope(s)—or 25¢ for my envelopes—along with sufficient postage. (5 pages = 1 ounce: U.S. mailings @ 29¢ for the first ounce and 23¢ for each additional ounce; Canada: first ounce @ 40¢ and 23¢ for each additional ounce; Europe, etc. @ 50¢ each ½ ounce). Your requests should be mailed to me at 15906 Crest Drive, Woodbridge, VA 22191.

If you are also a member of the American Philatelic Society, I would appreciate your vote for me as a Director-at-Large in the forthcoming APS elections for the term 1993-1995.

Having served as an APS Vice President for the past two years, I feel very strongly that philatelic sports collectors should be represented on the APS Board and ask that you elect me to continue as your spokesman.

Thank you,  
(Mrs.) Joan R. Bleakley

Last Entry	Sport	Last Entry	Sport	Last Entry	Sport
11Jan92	Archery 7 Pages	14Mar93	Ice Hockey 7 Pages	<u>Track &amp; Field Events</u>	
09Jul91	Automobiles 31P	21Nov92	Judo 4P	10Oct90	Discus 5 Pages
17Dec91	Badminton 2P	21Nov92	Karate 2P	10Oct90	Hammer Throw 2P
14Mar93	Baseball 8P	13Aug92	Martial Arts 6P	10Oct90	High Jump 4P
14Mar93	Basketball 9P*	30Nov91	Motorcycles 10P	10Oct90	Hurdles 6P
31Mar90	Biathlon 2P*	15Apr92	Mountain Climbing 3P*	10Oct90	Javelin 5P
18Jan91	Bobsled, Luge, etc. 3P	05Jan93	Olympic Mascots 1P	10Oct90	Long Jump 3P
21Nov92	Bowling 1P	30Jan91	Parachute 3P	10Oct90	Pole Vault 3P
17Apr92	Boxing 9P	31Oct92	Polo 1P	10Oct90	Relay Race 2P
10Apr92	Chess 8P	18Apr92	Roller Skating 1P	10Oct90	Running 18P
27Mar92	Cricket 6P	16Jan92	Rowing 4P	10Oct90	Shot Put 3P
18Jan92	Diving Competition 3P*	08Aug92	Rugby 2P	10Oct90	Triple Jump 1P
14Mar93	Fencing 8P	24Nov92	Sailing 8P	10Oct90	Walking 1P
14Mar93	Field Hockey 3P	13Mar93	Scuba 5P		
11Sep92	Golf 2P	30Nov91	Skating (no Hockey) 8P	20Feb93	Volleyball 5P
20Mar92	Gymnastics, Men 6P	30Mar90	Skiing (no Biathlon) 16P	18Jan91	Water Polo 1P*
20Mar92	Gymnastics, Women 8P	01Mar91	Soccer 28P	21Nov92	Water Skiing/Surfing 2P*
21Nov92	Horse Racing 4P	19Jan91	Swimming 7P*	21Nov92	Windsurfing 2P*
10Oct88	Hunting & Shooting 6P	18Apr92	Table Tennis 3P	19Jan92	Wrestling 7P
03Sep87	Hunting Scenes 2 P	12Mar92	Tennis 10P		

\* = abbreviated list (no descriptions)





Figure 1a. The first pictorial cancel for Berlin's 2000 Olympic Games bid. This cover also participated in a special "greetings airmail" flight to the Olympic city of Barcelona.

## Berlin's Olympic Bid and Its Philatelic Campaign

by Thomas Lippert  
edited by Mark Maestrone

There still remains nearly half a year until the IOC's decision, in Monaco, on which city will have the honor of hosting the first Olympics of the new millennium. Nevertheless, a remarkable number of interesting philatelic items have been produced.

### Bid Cancels

The first philatelic mention of Berlin's candidature was on a pictorial postmark on June 23, 1991 celebrating Olympic Day. The inscription on the cancel reads "German Bid City Olympia 2000" (Figure 1a).

For the previous 28 years, Berlin (actually East Berlin) had conducted a track and field meet on this day. A pictorial cancel for the event was a tradition for East German sports and Olympic collectors.

With reunification, the 29th annual Olympic Day celebration became a united Berlin affair even though the athletic meet still took place in the eastern portion of the city. The day also coincided exactly with the IOC's officially designated Olympic Day, which normally takes place in July.

The design of the cancel surprised a lot of collectors. The official announcement designated a post office in eastern Berlin (O-1058 Berlin 58) as the source for the cancel. However, instead of the standard round cancel used in East Germany, the announcement carried a picture of an oval cancel typical of those used by the Deutsche Bundespost in the west (Figure 1b).

In the end, the Olympic Day cancel was moved to a post office in the western sector of Berlin: W-1000 Berlin 12, the special collector's service post office.

A second special cancel dedicated to the founder of Germany's Olympic

Movement, Dr. Willibald Gebhardt, was scheduled for use along with the Olympic Day cancel (Figure 2). Instead of moving it to the W-1000 Berlin 12 post office, it remained, as announced, at the Berlin 58 office.

There is a certain irony in this philatelic story for this (former Eastern) German collector, as two parts of one city that have been separated for so long finally found a small way of coming together.



Figure 1b. The cancel in Figure 1a was to have been used in an eastern Berlin post office—1058 Berlin 58.





Figure 2. Dr. Willibald Gebhardt, commemorated on a second cancel in June 1991, was the founder of the German Olympic movement.

These special postmarks created an opportunity for a special airmail flight cover to Barcelona, city of the 1992 Olympic Games. The covers bear an additional cachet in German which translates as: "Bid City Berlin/Greetings Air Mail/Olympic City 2000/Barcelona 1992." This cachet was applied in red on covers with the Olympic Day cancel (Figure 1a). Gebhardt-postmarked (Figure 2) covers have the cachet in blue.

A number of German cities were candidates to host the yachting competitions for the 2000 Games. Among

them were Kiel (once again a candidate after successfully hosting the 1936 and 1972 Olympic yachting events), Lübeck/Travemünde, and Rostock/Warnemünde. The German national Olympic committee finally made its decision on December 12, 1992: Rostock/Warnemünde.

As early as the summer of 1991, Rostock was already promoting its candidature through philately. HANSE SAIL '91, a wonderful regatta of tall (and not so tall) ships, was the first attempt to demonstrate the city's ability to organize a large sporting event. Two items of postal stationery (printed-to-private-order postal cards) recall these summer days of 1991. One card carries a sponsor's advertising (Rostocker Stadtdruckerei), which seems to be more important to him than the event itself (Figure 3). The cachet in the upper left corner is from the SS Blue Sirius, one of the ships, though not really a tall one, that participated in the regatta.

This card also illustrates a bit of interesting postal history regarding the unification of Germany. For the short period of time from October 2, 1990 to March 31, 1991, the new federal

states of Germany (i.e. the former East Germany) were allowed postal privileges at much reduced rates as compared with western Germans. This included a special domestic postcard rate of 30 pfennigs. Postal stationery was printed specifically for this use, of which Figures 3 and 4 are examples.

Once the "preferred" rate period expired, an additional 30 pfennigs had to be added to the card, as shown in Figure 4. The sender of the Figure 3 postal card failed to do so, and thus the addressee was assessed a penalty of 1 mark, 10 pfennigs, as indicated by the manuscript "110" over the address.

The Figure 4 printed-to-private-order postal card, which also promotes Rostock's candidacy, is one of 175 cards flown on the airship D-LDFP. The flight lasted 1½ hours, landing at noon. The card was then posted with the special HANSE SAIL cancel, as noted by the "12" (noon) following the date.

The next piece of postal stationery is very special (Figure 5b). It was created by the commercial arm of the Deutsche Bundespost in Wermsdorf.



Figure 3. Rostock began its campaign to secure the yachting events for the 2000 Olympics by hosting HANSE SAIL '91. The 30 pf post card rate for eastern Germany had expired; a 1.10 mark penalty was therefore assessed.



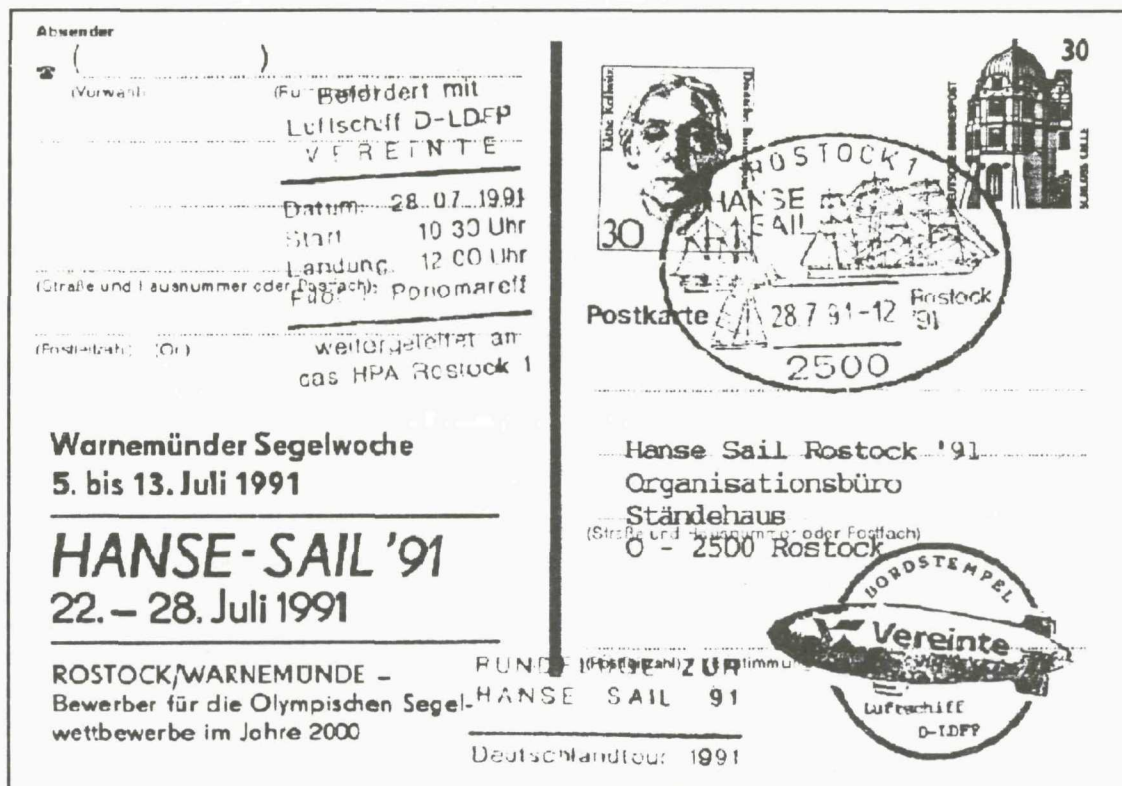


Figure 4. A properly franked version of the postal card in Figure 3 (an extra 30 pf was added). The card was also one of 175 flown on a special airship flight.

Before unification, the Wermsdorf facility was responsible for producing stamps and philatelic products for Deutsche Post (the postal administration of the former German Democratic Republic). These export philatelic items generated much needed hard currency from the West.

The background of this postal stationery envelope needs further explanation. The plain stationery with the 50 pfennig Deutsche Post stamp was part of the definitive set issued July 2, 1990. The first overprint of the envelope, illustrated in Figure 5a, was sold at Berlin's Philatelia '90 in November 1990.

The overprinted Philatelia '90 envelope was reoverprinted for Philatelia '91; this second version was never seen during the exhibition. It is known that the Philatelia '91 envelope was printed in December 1990 despite the fact that the Deutsche Post's responsibility for printing postal products had ended nearly two months previously on October 2, 1990!

Under their agreement with the Deutsche Bundespost, Deutsche Post was allowed to continue selling their postal items in the new Federal States

until March 31, 1991, when the postal rates for all of Germany were standardized. Deutsche Post stamps and postal stationery could still be used through December 31, 1991, at which point they were demonetized. While the post office could not sell the special envelope in Figure 5b during Philatelia '91, it should have been available from philatelic dealers. There were still approximately six weeks remaining until this envelope and all other Deutsche Post materials were demonetized. To this day, I have not seen this cover postally used!

OLYMBRIA '92, an exhibition of sports and Olympic philately normally held in the Olympic year, was the occasion for the issuance of a rather strange hand cancel. The cancel, from Leverkusen 1, commemorates the 1936 Olympic Flight, the 1992 Winter Olympics in Albertville, France, and, of course, Berlin's bid for the 2000 Games. Figure 6 shows two versions of the hand cancel. The original design, at top, correctly shows the Olympic Rings suspended between the two towers of Berlin's Olympic Stadium. For some unknown reason, the design that was eventually used, at

bottom, eliminated the Rings! The result of this stupid change is that the cancel inaccurately portrays the Olympic Stadium.

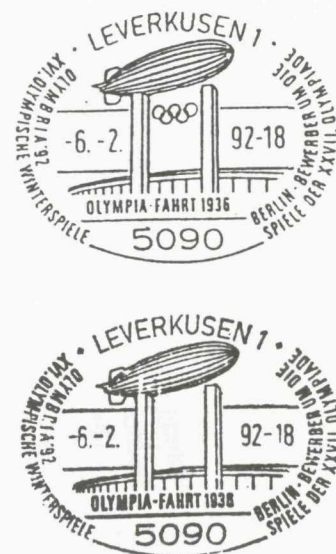


Figure 6. Proposed (above) and final (below) cancels for OLYMBRIA '92. The proposed version correctly shows the Olympic Rings suspended between the towers of the Berlin Olympic Stadium. These were removed from the final cancel.





Figure 5a. First edition of the printed-to-private-order postal stationery envelope overprinted for Philatelia '90 in Berlin.

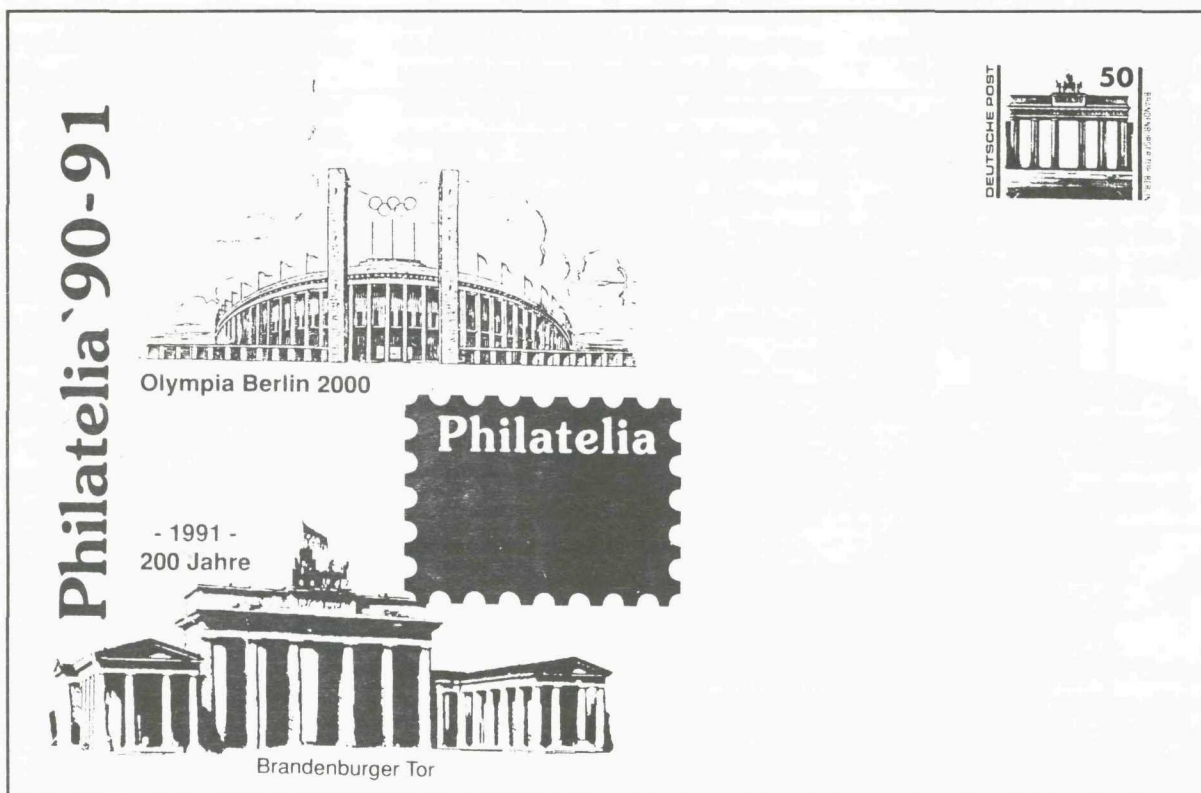


Figure 5b. Reoverprinted postal stationery envelope illustrated in Figure 5a. Valid for postage for only 6 weeks after Philatelia '91, the author has never seen one postally used.



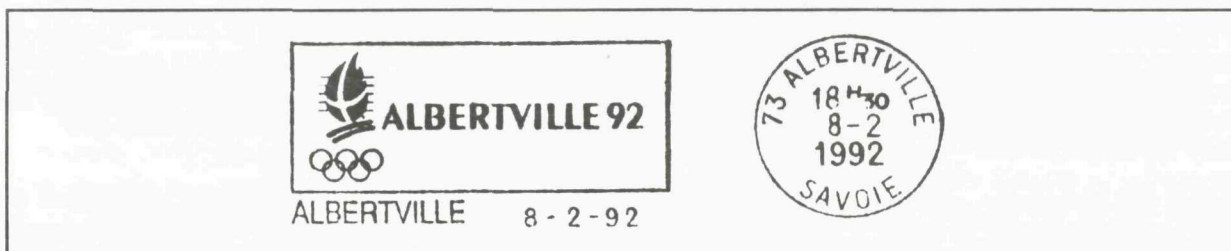
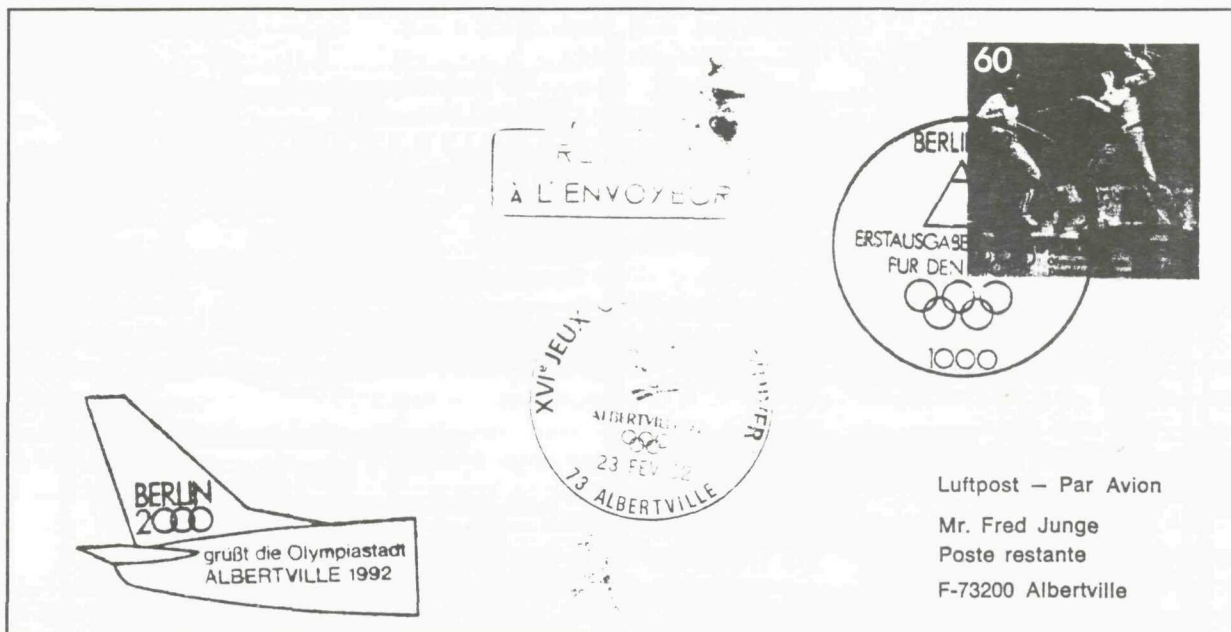


Figure 7. FD cover (top) of the 1992 German Sports' Aid stamp flown on a special Olympic flight to Albertville. Above is the Winter Olympic receiving cancel.



Figure 8. ILA '92 flight cover with cachet promoting Berlin 2000.





Figure 9. The 1992 Berlin Marathon cancel was the first of many promotional cancels commissioned by the Berlin 2000 bid committee for various sporting events.

The German philatelic newspaper, *Sammler-Express/DBZ*, headlined their article on this mistake by calling it a "Schuldbürgerstreich" which roughly translates as "something done by a citizen of the city of Schilda." Evidently, according to an old legend, the citizens of Schilda are renowned for doing silly illogical things.

When the new German Sports' Aid set was issued in February 1992, Berlin inaugurated a special flight to Albertville, similar to the one previously described to Barcelona. Figure 7 illustrates a first day cover for one of the stamps and the flight cachet: "Berlin 2000 greets the Olympic City Albertville 1992." The cover is back-stamped with an Albertville 92 Olympic machine cancel on February 8. A circular Olympic hand cancel, dated February 23, was used on the front to return the cover to its sender.

Remaining on the theme of airports, Figure 8 reproduces a special cover for the famous International Aircraft Exhibition (ILA) which returned to Berlin in 1992. It is customary for a special airmail stamp to be issued on this occasion. It's no wonder, then, that airmail enthusiasts organized a special flight from the little 80-year-old airport at Borkheide.

The flight cachet, which depicts a tiny AN-2 aircraft, also contains the Barcelona Olympic logo as well as the Berlin 2000 wording.

The activities of Berlin's stamp collectors in general, and its sports collecting clubs especially, finally led to the integration of philately and the city's promotional campaign for Berlin 2000. The bid committee office began ordering special cancellations for various sporting events being held in the city. The first of these was for the well-known Berlin Marathon (Figure 9). The Bundespost did not have a special post office substation set up where the cancel could be obtained. However, a special post box was installed in the Deutschlandhalle where mail could be deposited for cancels dated September 24-26, 1992. The post box was moved to Breitscheidplatz on September 27 for those wishing cancels after February 26.

The next special cancel noting Berlin's bid appeared in November (Figure 10). The cancel commemorated the Concours Hippique International, an international equestrian competition. Again, a special post box was placed in the Deutschlandhalle for collectors wishing the pictorial cancel applied to their covers.



Figure 10. Special commemorative cancel for the Concours Hippique International equestrian competition. The cancel also promotes the Berlin 2000 Olympic bid.



Figure 11. Bundespost cancel for its special collector service. Created for Philatelia '92, the cancel portrays the Brandenburg Gate, Olympic Rings, and incorporates the words "Bid City Olympia 2000."





Figure 12. The Berlin 2000 bid committee held a special ceremony commemorating the 130th birthday of Pierre de Coubertin. A special cancel and stationery envelope were issued for the occasion.



Figure 13. A special Olympic airmail flight to Lillehammer took place on February 14, 1993, as noted by the flight cachet. The Lillehammer receiving cancel is for Norway's Snow Festival.



The Bundespost issued its own cancel for its stamp collectors service (Sammler-Service) noting Philatelia '92 in Berlin. The cancel (Figure 11) was organized in concert with the Union of Berlin Philatelic Associations and depicts the Brandenburg Gate and Olympic Rings. The words "Bid City Olympia 2000" also appear in the cancel. It should be mentioned that a special non-competitive Olympic stamp exhibition was conducted at the same location where the special post office was erected.

A ceremony celebrating the 130th birthday of Pierre de Coubertin was held in the offices of the Berlin 2000 bid committee on January 1, 1993. A special printed-to-private-order stationery envelope was issued at the request of the bid committee (Figure 12). The cachet portrays a scene from the area of the Berlin Olympic Stadium with the designation Coubertinplatz (Coubertin Place).

On this occasion, Berlin 2000 inaugurated a special collectors service. Short advance announcements were mailed out with an illustration of the proposed cancel (Figure 12a). As it so happens, the final design of the cancel changed. The Bundespost insisted that the cancel include the additional word "Feierstunde" (ceremony). Again, we have a difference between the advertised version of a cancel and its final design.

The 1993 set of German Sports' Aid stamps were issued on February



**Figure 12a.** The Coubertin commemorative cancel depicted in Figure 12 was publicized without the word "Feierstunde" (ceremony). The Bundespost required that this be added before the cancel could be used.

11. The set depicts German sporting venues. A special cover (Figure 13) for the Berlin Olympic Stadium value of the set includes the words "Berlin 2000."

Once again, there was a special Olympic airmail flight—this time to Lillehammer, site of the 1994 Olympic Winter Games (Figure 13). As noted by the brown flight cachet, the special mail was flown on Lufthansa Flight LH 5462 on February 14 to Oslo, Norway. The receiving postmark in Lillehammer on February 16, a stylized snowflake, represents the Snow Festival. The festival ran from February 12 through 28. Note that because the date for this cancel appears in the outer ring, it is not

changeable. In other words, a new cancel was used for each day. Many covers were cancelled with the February 23 handstamp as this was the first day for the last pre-Olympic miniature sheet depicting Norwegian winners. The cancel may perhaps appear to be a special first day cancel, but it is not!

Last, but not least, we have the semi-official stamp booklets of the Foundation for German Sports' Aid in Frankfurt/Main. In 1991, stickers depicting the Berlin Bear mascot and a notation on Berlin's bid were affixed to remainders of booklets dating back to 1989. A part of the sticker was then cancelled with the first special Olympic Day postmark (Figure 1a).

The back covers of the 1993 German Sports' Aid booklets carry a promotion for Berlin's Olympic 2000 bid (Figure 14).

## Bid Meters

Never before, to my knowledge, have so many slogan meters appeared during the bidding period for an Olympic Games. It is not unusual for bidding committees and official offices to use special meter imprints. Berlin 2000 Olympia GmbH, the Berlin bid committee, continues this tradition.

It should be noted that the committee's offices are located in Eastern Berlin, roughly comparable, geographically-speaking, to the former East Berlin. Present-day postal borders follow along similar lines.



**Figure 14.** The Foundation for German Sports' Aid has produced special semi-official booklets of the 1993 sports aid stamps, the back covers of which promote the Berlin 2000 Bid.





Figure M1. The first Berlin 2000 Olympia GmbH bid committee publicity meter. (Hasler type meter, #C15/688F)

As with handcancels, which were discussed earlier in this article, the positioning of various required elements in a meter differs between east and west as well. This is especially true for the location of the postal code in the upper part of the meter's circular dater. The standards for a meter's indicium (the box that contains the postage value) is also unique to both parts of Berlin. These differences are due, however, to variations in the construction or design of the machines themselves, or by older machines that have not yet been converted. Paradoxically, the latter situation only occurs in the western portion of Berlin!

The earliest meter from the bid committee utilizes the official logo to the left of the dater (Figures M1 and M1a). The meter is from postal district O-1020 Berlin, noted in the top

crescent of the dater. Figure M1a illustrates an airmail cover for a special flight from Berlin to Barcelona on July 25, 1992 (opening day of the Barcelona Olympic Games). The flight cachet applied by Lufthansa makes reference to "Team Olympia 1992." This was the group of sponsors of the German Olympic Team, of which Lufthansa was a member.

Late in the 1992 Olympic year, the city administration of Berlin began to integrate slogan meters into their Olympic promotion. The target audience were the citizens of Berlin, whose support was critical if Berlin's bid was to succeed. The stylized face of Berlin's mascot, a bear, was created to appeal to the general populace (Figure M2). A slogan was added to the mascot portrait to reinforce the message of Berlin's support: "Wir

sind dafür" (we are for it). Additional text in the meter further identifies the point of origin of the meter imprint. Some examples may provide evidence of the interesting variety of users involved in this promotional project.

The Mayor of Berlin is, of course, an important proponent of his city's Olympic Bid. His office is situated in Central Berlin which falls into the eastern postal district. The Postalia meter machine in the Mayor's office (#F66/0249) therefore bears the 1020 postal code (Figure M3).

The Parliament of Berlin has its seat in the former western postal district, which explains its use of the unique 1000 code. Berlin 62 further defines the Parliament's location. Their meter imprint, shown in Figure M4, illustrates some of the previously mentioned unusual characteristics of the older machines still in use in the western sector. For example, the designation "Berlin" still appears vertically along one edge of the indicium. Collectors will recognize this as comparable to the stamps issued for West Berlin while the city was still divided. Also, there are no identifying machine numbers at the bottom of the indicium. Secondly, the symbol of the Bundespost, the post horn, is old-fashioned in design. Compare this to



Figure M1a. A second meter machine in the bid committee offices with identical slogan meter. This cover was posted on a special Olympic airmail flight to Barcelona on opening day. (Hasler meter, #C15/688F)





Figure M2. A stylized rendering of Berlin's bear mascot was included with the Berlin 2000 logo to appeal to the public. (Pitney Bowes #E70/2998F)



Figure M3. Berlin 2000 slogan meter from Berlin's Mayor's office. (Postalia meter #F66/0249)



Figure M4. Meter imprint from the Berlin Parliament offices, which uses the old style post horn and vertical "Berlin" in the indicium. (Pitney Bowes)



Figure M5. Berlin Traffic Office meter with old version indicium. (Pitney Bowes)



Figure M6. Senate meter using the new post horn, but still incorporating the vertical "Berlin." (Hasler #C23/2923)

the version reproduced in Figure M2: the old version shows tassels dangling from the horn while the newer logo uses outward-pointing arrows. It is likely that the indicium in the Parliament's machine was taken from an old meter produced by the former East German Deutsche Post.

Various administrations within the city's government also applied meters with the promotional logo. Figure M5 is a meter from the Berlin Traffic Office in postal district 1000 Berlin 30 in the western sector. It, too, uses old symbols (vertical "Berlin," old post horn design, and no machine numbers) in the meter, comparable to those in Parliament's machines.

Berlin's Senate, postal district W-1000 Berlin 31, uses two slogan meter machines. Figure M6 is a Francotyp machine which uses the newer post horn logo, while still incorporating the vertical "Berlin" into the indicium. The second meter is, a Hasler, which conforms to the new standards of the Bundespost (Figure M6a).

Beginning in 1993, the administrations of most of Berlin's districts began participating in the promotional campaign. Some of the more unusual ones are illustrated and discussed below.

The district of Zehlendorf uses a Pitney Bowes meter (Figure M7). Strangely, they still use the old designation for Berlin 1000 which is Berlin 1 (seen in the bottom of the dater). The meter indicium has no identifying number, and uses the archaic version of the post horn and vertical "Berlin."

District names are not always included in the slogan imprint, as is the case with the meter in Figure M8. This Francotyp meter was applied in the district of Kreuzberg (W-1000 Berlin 61). A horizontal "Berlin" in the indicium still remains.

Figure M9 depicts what would be considered a "correct" meter according to present Bundespost standards. This Postalia meter is from the district of Weissensee in the eastern postal district (O-1120 Berlin). The "Berlin" designation in the indicium has been





Figure M6a. A second Berlin Senate meter incorporating the Bundespost's new standards for meter imprints. (Francotyp #B66/4566)

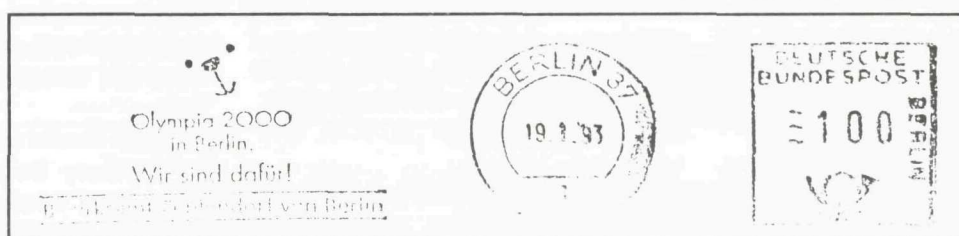


Figure M7. Old Berlin 1 meter used in the Berlin district of Zehlendorf. (Pitney Bowes meter)

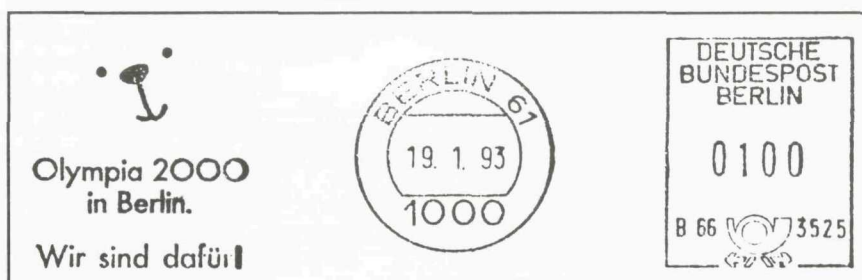


Figure M8. The Kreuzberg District omitted its name completely from its slogan meter. (Francotyp #B66/3525)





Figure M9. Weissensee District standard meter, including district name. (Postalia #F68/8116)

removed, the post horn is of the new variety, and meter identification numbers are included.

In addition to those already discussed and illustrated, meters that use the Berlin 2000 Olympia GmbH designation and Berlin Bear include:

Francotyp: B66/7269 ("Berlin");  
B66/7723; B66/7735.

Pitney Bowes: E11/1447; E11/2550;  
E11/2651; E84/1032.

Hasler: C22/411F; C39/2496.

Postalia: F68/1181; F68/4824;  
F68/4973; F68/5187; F68/7834

In February 1993, the members of the German International Sports and Olympic collectors group (IMOS) received their bulletins in covers

mailed with the new meter. The bear's face greets us again (Figure M10)!

Members of SPI can be sure that their list of "Berlin 2000 Olympia" meters will continue to expand, at least until the IOC's decision this September in Monaco. □



Figure M10. Members of IMOS received the March issue of their journals franked with a handsome meter incorporating the Berlin Bear Mascot and Olympia 2000 slogan. (Hasler #C47/876C)



# Lottery Fever: Financing the 1940 Helsinki Olympic Games

by Mark Maestroni  
& Risto Pitkänen

No one ever said it was easy to raise money for an Olympic Games. It must have been doubly difficult in the 1930s with most of the world just emerging from a devastating economic depression.

However, in typical Scandinavian fashion, the Finns decided to enlist the help of their countrymen in the task.

Bond issues are certainly not an unusual way to finance special projects, especially in the United States. But in this case, the Finnish government added an extra twist: instead of redeeming the bonds at face value plus interest at maturity, they would instead conduct periodic lotteries!

In 1938, 1 million bonds were sold at 200 Finnish marks each. The purchaser received the colorful certificate illustrated in Figure 2. Figure 1 is a translation of the certificate. The background color is green, including the central flame rectangle. The borders with corner designs are in black. The revenue tax stamp (60 öre) at upper left is in brown and series number (0798) is red.

There are indications that varieties exist, or at least that more than one printing of the bond certificate took place. The variation is apparent in the color of the curved and linear markings along the left margin. In some cases, the markings are in orange tones; in others, they are printed in greens and blues.

The rules of the lottery/bond issue, printed on the reverse of the certificate, were fairly simple. Between 1939 and 1943, ten lottery drawings would be held, with every certificate eligible for every drawing.

The prizes could be quite substantial. For each drawing the following prizes were awarded:

- 1 prize of 500,000 marks
- 4 prizes of 100,000 marks
- 6 prizes of 50,000 marks
- 120 prizes of 10,000 marks
- 8,000 prizes of 200 marks

At a minimum, a prize winner earned 100% on his investment! And with over 81,310 winners over the life of the lottery, everyone had a 1 in 12 chance of winning something. Though it is not clear if winners' certificates were eligible for future drawings, it is not likely. This would mean that the odds improved with later drawings. The total prize money amounted to 4 million marks per drawing—40 million marks in total.

The catch, and there was a catch, is that non-winners in the lottery received no interest on their bond certificate when they redeemed it for its face value in 1944.

I am not sure how much money the Finnish government intended to raise. They undoubtedly invested a good portion of the principle, and paid the lottery winnings out of the earned interest, assuming of course they received at least 4% per year.

In the end, however, this point was made moot by the outbreak of World War II and subsequent cancellation of the 1940 Helsinki Olympic Games. The proceeds from the bond issue were then redirected to the war effort.

Members with further details on this unusual Olympic item are welcome to write the editor. □



Series 0798		No. 0938						
<p>FINNISH STATE OLYMPIC</p> <p>Lottery Loan Certificate Two Hundred Million Marks Of Which This Certificate Is Worth</p> <table style="width: 100%; margin-top: 20px;"> <tr> <td style="width: 33%;">Two Hundred Marks</td> <td style="width: 33%; text-align: center;">200</td> <td style="width: 33%; text-align: right;">Two Hundred Marks</td> </tr> </table> <p style="text-align: center; margin-top: 20px;">This certificate will participate in the years 1939-1943 in a total of ten drawings. After the last drawing this certificate will be redeemed for two hundred (200) marks.</p> <p style="text-align: center; margin-top: 20px;">Helsinki, December 1938.</p> <table style="width: 100%; margin-top: 20px;"> <tr> <td style="width: 33%;">Series 0798</td> <td style="width: 33%; text-align: center;">1938</td> <td style="width: 33%; text-align: right;">No. 0938</td> </tr> </table>			Two Hundred Marks	200	Two Hundred Marks	Series 0798	1938	No. 0938
Two Hundred Marks	200	Two Hundred Marks						
Series 0798	1938	No. 0938						

Figure 1 (above). Translation of the bilingual 1940 Finnish Olympic Lottery Bond certificate illustrated in Figure 2.


Figure 2 (right). Multi-colored Finnish Lottery Bond certificate issued to raise money for the 1940 Olympic Games to be held in Helsinki. The certificate is bilingual: the left side is written in Finnish, while the right side appears in Swedish. A translation of the text is reproduced in Figure 1.



*Fabianus. 19.*



SARJA      SERIE      JÄRJ.      ORDN.  
No 0798      No 0938




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**OLYMPIA**      **OLYMPISKA**

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**KAKSISATAAMILJOONAA MARKKAA • Å TVÅHUNDRAMILJONER MARK**  
JOSTA TÄMÄ OBLIGATIO MÄÄRÄLTÄÄN • VARAV DENNA OBLIGATION Å


**KAKSISATAA**      **200**      **TVÅHUNDRA**  
MARKKAA      M A R K  
ON OSA.      ÄR EN DEL.



Obligatio osallistuu vuosina 1939-1943 yhteensä kymmeneen voittojen arvontaan. Viimeisen arvonnän jälkeen maksetaan tästä obligatiosta lunastus kaksisataa (200) markkaa.

Obligationen deltagar under åren 1939-1943 inalles i tio utlottningar av vinster. Efter den sista utlottningen inlöses denna obligation med tvåhundra (200) mark.

Helsingissä, joulukuulla 1938      Helsingfors, i december 1938.





SARJA      SERIE      JÄRJ.      ORDN.  
No 0798      No 0938

**1938**

SUOMEN PANKIN SETELIPAINO



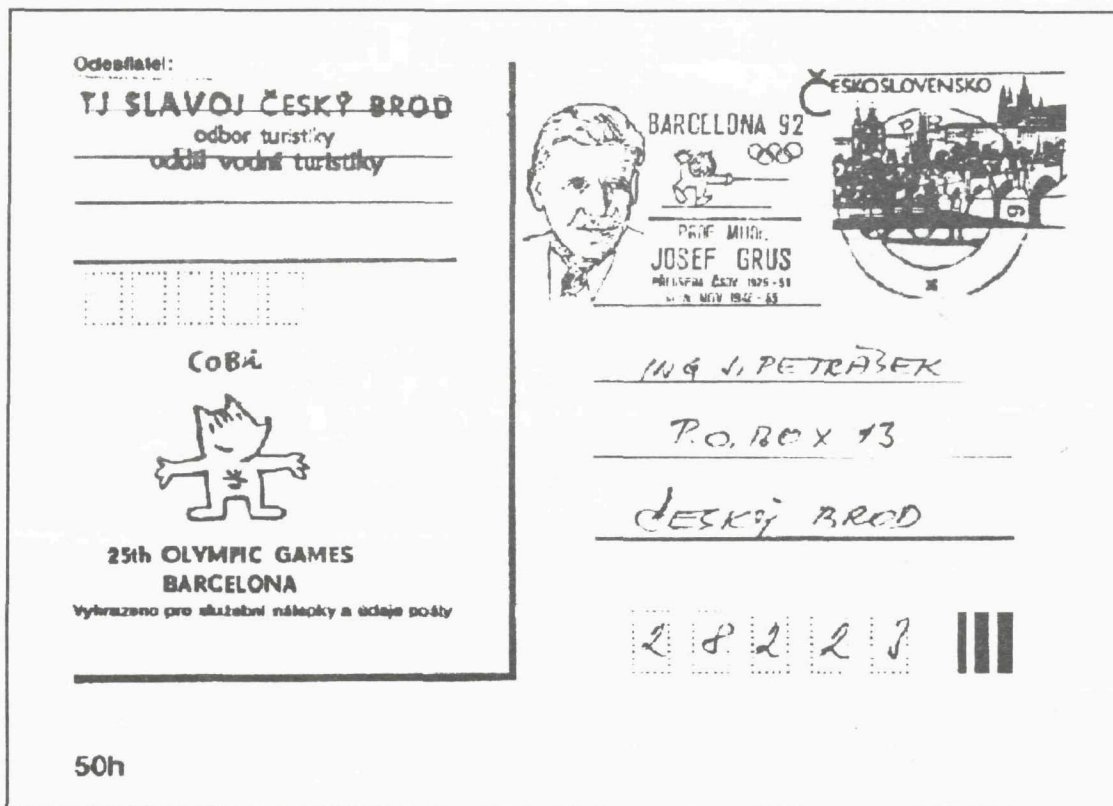


Figure 1. 1992 Prague, Czechoslovakia machine cancel honoring Dr. Josef Grus, IOC member and early Czech national ice hockey team member.

## Czech Sports and Olympic Figures

by Jaroslav Petrásek  
and Mark Maestroni

Czech philatelists are indeed fortunate to have so many of their sports and Olympic stars commemorated on postal products. SPI-member Jaroslav Petrásek recently submitted three items—two slogan machine cancels and one slogan meter—noting the sporting contributions of four Czech figures.

### Dr. Josef Grus

The first of these honors an early leader of sports in Czechoslovakia: Professor MUDr. Josef Grus. Prof. Grus, born July 8, 1884, was a leading sportsman and proponent of the Olympic Movement. His prowess on the ice as a hockey goal tender for the Czech national team began with the European Championships in 1910, and

continued until World War I. At his own expense, Grus published the first Czech-language rule book for the sport, which he himself translated from the original.

Following his retirement from active participation, Grus turned his attention to the field of sports diplomacy as president of the Czechoslovak Amateur Athletic Union, Czechoslovak Sport Union, and Czechoslovak Fencing Union. From 1925 to 1951, he served as president of the Czechoslovak Olympic Committee.

Acknowledging his dedication to amateur sports, the International Olympic Committee elected him a member of the IOC in 1946. In his first year in that position, Dr. Grus proposed the creation of Olympic Day. This festival of excellence continues to be celebrated each year in countries around the world.

Grus' dedication to the Olympic

Movement is evidenced by the fact that he managed to attend every Games between 1924 and 1964, including the 1932 Games in Los Angeles. Upon his retirement from the IOC in 1964, Grus was awarded the Olympic Diploma.

Despite his extensive involvement in sports and the Olympics, Dr. Grus actively pursued his profession as a medical doctor. Specializing in gynecology, he taught medicine as a professor at the University Carolinae in Prague.

Dr. Grus died on May 28, 1968 at the age of 83. One year later, the Communist government of Czechoslovakia prohibited his name from being used, despite all his contributions to amateur sports. The special slogan meter imprint in Figure 1 is the first philatelic commemoration of this outstanding sportsman and promoter of the Olympic Games.



## Emil & Dana Zátopek

Track and field fans will, of course, remember the magnificent achievements of Emil Zátopek and his wife Dana Zátopková (née Ingrova).

Emil began his Olympic long-distance track career at the 1948 Games in London. His first place finish in the 10,000 meters and second place in the 5,000 meters marked him as the man to watch. At Helsinki in 1956, Emil returned to defend his title (and Olympic and World records) in the 10,000 meters. He won this handily. Four days later, Zátopek entered the 5,000 meter race. The race was close, as Zátopek hit the tape only five yards ahead of his closest opponent, Alain Mimoun O'Kacha of France.

Though he had never before run a Marathon, Zátopek decided to try his hand at it. While he did not set a World record, his Olympic record time of 2 hours, 23 minutes, 3.2 seconds was more than 2½ minutes faster than the second place finisher, Reinaldo Gorno of Argentina.

Emil did return in 1956 in Melbourne, but only competed in the Marathon, placing fourth. Nevertheless, his triple sweep of the 1952 long-distance races will forever immortalize him in track and field history.

Dana Zátopková, whose specialty was the javelin, had a far longer career spanning four Olympiads. As Dana Ingrova, she too made her debut at the 1948 London Games, coming in seventh. Four years later, and now Mrs. Emil Zátopek, Dana was again competing in the javelin. David Walchinsky in his *Complete Book of the Olympics* relates the amusing story illustrating the competitiveness of this famous couple:

"Shortly before the competition began, Dana Zátopková's husband, Emil Zátopek, was awarded a gold medal for winning the 5000 meters. After the ceremony, she rushed up to him and said, 'You've won! Splendid! Show me that medal.' After examining it, she added, 'I'll take it with me for luck.' She put it in her bag and left. On her first throw she set an

Olympic record and earned a gold medal of her own. That evening Emil claimed that he deserved partial credit for his wife's gold medal because he had inspired her. Naturally, Dana was quite offended and replied, 'What? All right, go and inspire some other girl and see if she throws a javelin fifty meters.' "

Dana accompanied Emil to the Melbourne Games in 1956, but unfortunately dropped to fourth in her sport.

Her last Olympic appearance was in Rome in 1960. Nearly 38, an unheard of age in a sport that favors youth, she nonetheless took a silver medal!

These remarkable husband and wife Olympians were honored by the Czechoslovak Olympic Committee at a special celebration at the Hotel International in Prague. The October 16, 1992 event recognized the couple's 70th birthdays (they were both born on September 19, 1922). A special cacheted cover and slogan meter cancel were created for the occasion (Figure 2).



Figure 2. Czech Olympians, Dana and Emil Zátopek, celebrated their 70th birthdays in 1992. With 5 gold medals and 2 silvers between them, they are two of the winningest track & field athletes in history.



## Dr. Jiri Guth-Jarkovsky

Our final Czech sports figure is Dr. Jiri Stanislav Guth-Jarkovsky, one of the founding members of the International Olympic Committee along with his close friend Baron Pierre de Coubertin.

The Czech Olympic Committee was founded on March 18, 1899. In 1918, with the unification of the Czechs and Slovaks following World War I, the Czech Olympic Committee became the Czechoslovak Olympic Committee.

On December 21, 1992, the name reverted to the original form as a result of the dissolution of the Czechoslovak Republic. The machine cancel in Figure 3, which pictures Dr. Guth-Jarkovsky, commemorates the newly constituted committee.

This postal card's cachet is also of interest in telling the history of the Czech Olympic Committee. At the 1912 Olympic Games in Stockholm, the Czech delegation unveiled their new ensign, portrayed in the cachet. The flag met an unfortunate end during World War II when the Old Town

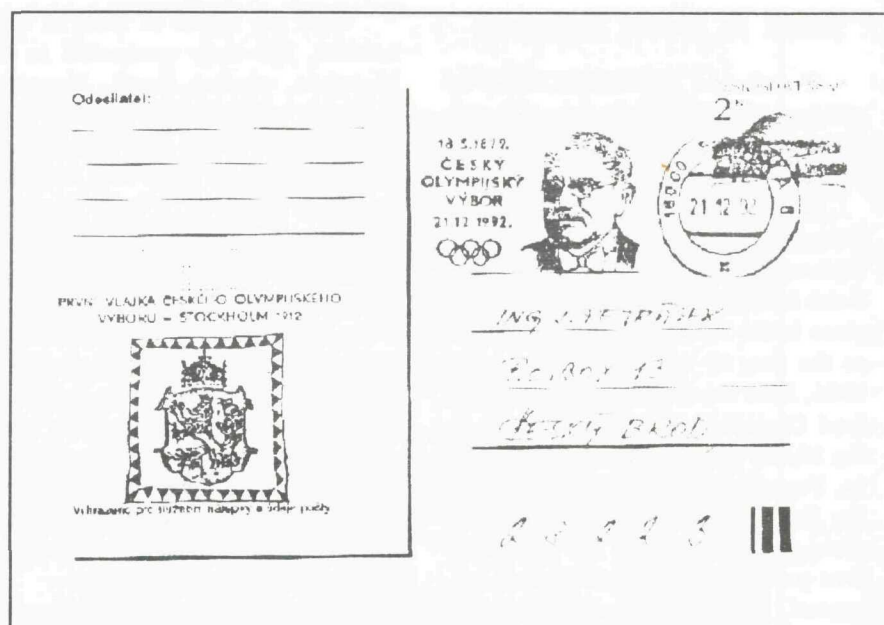


Figure 3. Dr. Guth-Jarkovsky, a founding member of the IOC, is portrayed on this machine cancel noting the new name of the Czech Olympic Committee. Between 1918 and 1992, it was known as the Czechoslovak Olympic Committee. The original committee flag of 1912 is at lower left.

Tower in Prague, where the flag was housed, caught fire and was razed.

In conclusion, I'm certain that we will see other famous Czech sport and

Olympic personages portrayed on Czech postal items in the future. And that's good news for all of us collectors of sport and Olympic material! □

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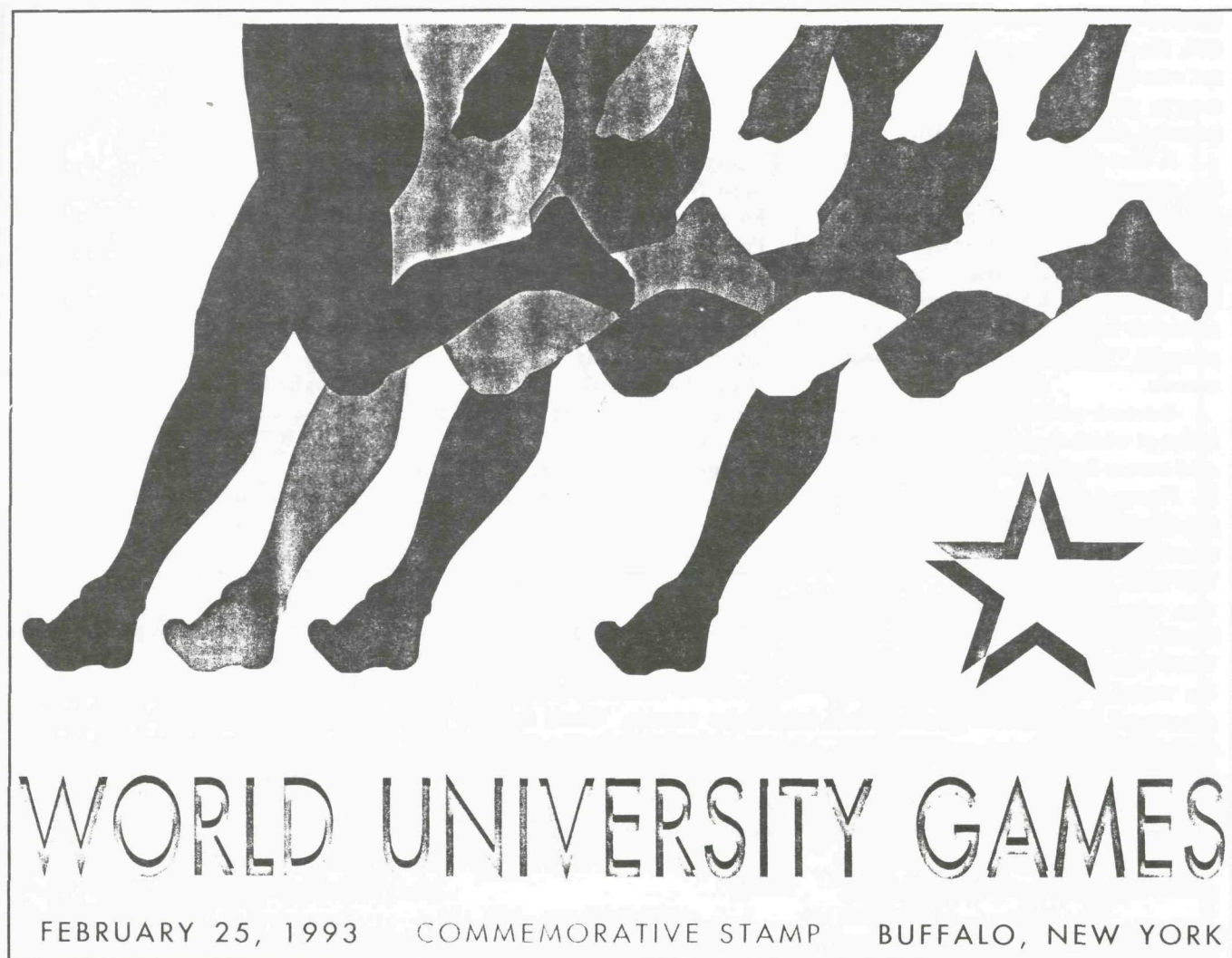


Figure 1. Cover of the World University Games ceremony program.

## World University Games Stamp Issued By U.S.

by Mark Galough

To commemorate the First Day of Issue of the World University Games stamp, a ceremony was held at Alumni Arena at the State University of New York (SUNY) at Buffalo, Amherst Campus, on February 25. Although billed as an "invitation only" event (many going to members of the Buffalo Stamp Club), anyone with previous knowledge of the ceremony attended. Tickets were not distributed for the ceremony.

The World University Games are billed as second in size only to the Summer Olympic Games themselves.

Buffalo, NY will be the host city during the eleven days of competition which begin July 8, 1993 and continue through July 18.

The stamp design and World University Games logo are patterned after the symbolism of the five interlocking rings of the Olympic Games. The five colors of the stamp design's runners and star logo duplicate the Olympic Ring's colors. At least one of the colors is said to be represented in the flag of every nation that is a member of the International Olympic Committee. Printing details on the stamp appear in Table 1.

The actual ceremony was brief,

lasting 20 to 25 minutes, with approximately 1,000 in attendance. Presiding over the event and seated at a head table, were SUNY, USPS, and World University Games officials. The stamp's designer, David Buck of Buffalo, NY, and Olympian Edwin Moses also participated. Each received the traditional commemorative leather-bound folder containing a sheet of World University Games stamps.

Figure 1 depicts the cover of the ceremony program that was distributed free of charge to the public. A half hour wait in line was necessary to obtain each official's signature. I have been told that when the supply of

folders dwindled to approximately 800, the distribution was stopped. I'm not sure why this number was held in reserve or for whom, or if they are intended for sale at a later date.

A first day cancelled example of the stamp was provided inside the ceremony program (Figure 2), along with description of the games' history and purpose. Unlike more recent first day cancels, the USPS has apparently reverted to the rather tired, non-pictorial "First Day Of Issue" hand cancels.

Several philatelic dealers had tables at which they sold special cacheted covers for the new stamp (Figure 3). Figure 4 is a cover commemorating the games that was available at the annual Buffalo Stamp Club show, BUFPEX, in January 1993. In addition, some Buffalo Bills 1993 Super Bowl covers were available. The USPS was also represented, selling the stamp. World University Games personnel distributed promotional material and accepted contributions, entitling donors to various gifts.

Coffee and a cake decorated to resemble the stamp's design were served. Also present was Victor, the games mascot (a buffalo, of course).

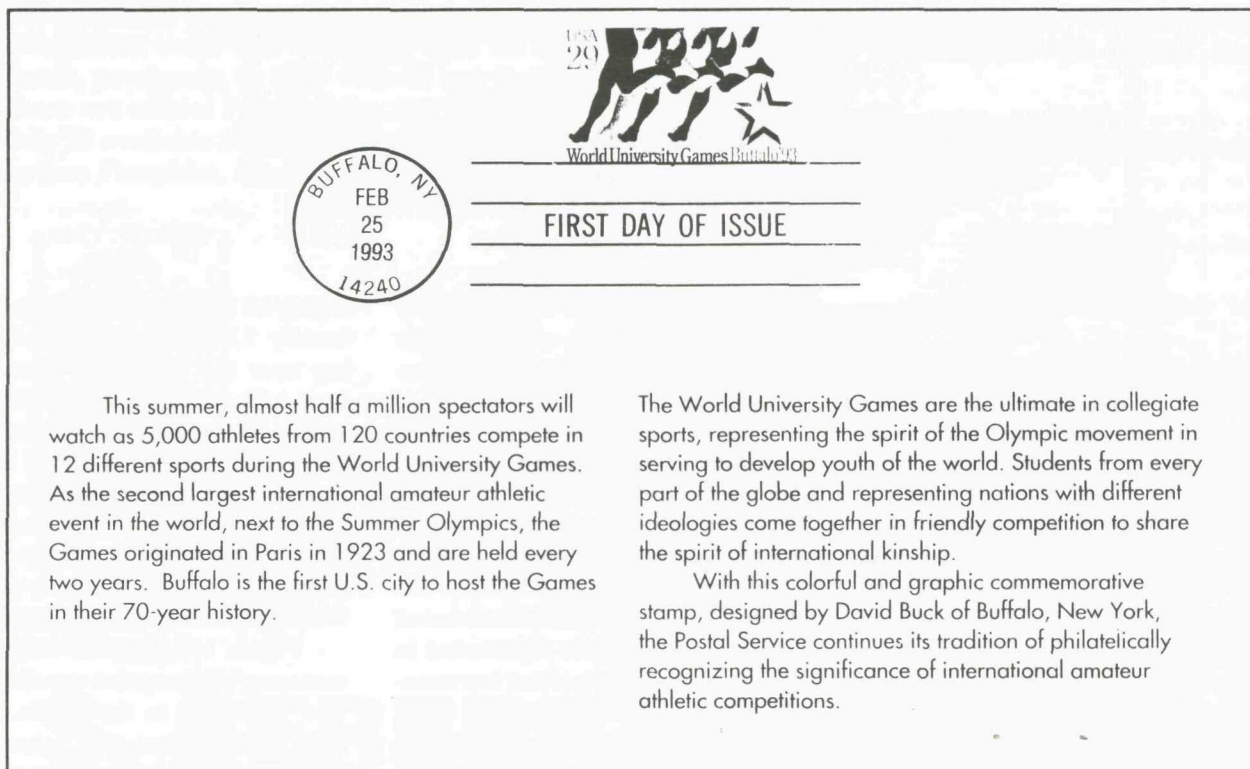
**Table 1**  
**29¢ World University Games Stamp**

**First Day:** February 25, 1993 in Buffalo, NY  
**General Sale:** Beginning February 26, 1993.  
**Scott Number:** Not yet assigned.  
**Format:** Post office pane of 50 stamps (10 rows of 5 stamps each)  
**Perforation:** 11  
**Process:** Gravure, by BEP  
**Colors:** Red, yellow, green, blue and black.  
**Stamp Size:** Horizontal 0.99" x 1.56" (overall)  
**Quantity Printed:** Not known  
**Plate Number:** One group of five gravure cylinder numbers.  
**Marginal Markings:** "©United States Postal Service 1992"; "Use Correct ZIP Code®".  
**Designer:** David Buck, Buffalo, NY.  
**Art Director, Typographer:** John Boyd, Anagraphics Inc.  
**Project Manager:** Bill Halstead, stamp design, USPS.

In addition to the opening and closing ceremonies, twelve events will be held over a ten-day period at twenty-eight venues. These include the cities of Buffalo, Niagara Falls, numerous suburban communities, Rich Stadium (home of the Buffalo Bills football team), and four sites in Canada, making this a bi-national sporting event.

Tickets are still available, ranging in price from \$3 to \$10 for preliminary events, \$15 to \$25 for some finals, and up to \$100 for choice seats at the Opening Ceremonies.

As yet, there has been no information on whether or not sport-specific USPS hand cancels will be made available at the various venues during the games. □



**Figure 2.** The inside of the program features a first day cancelled copy of the new stamp along with a short narrative on the World University Games.



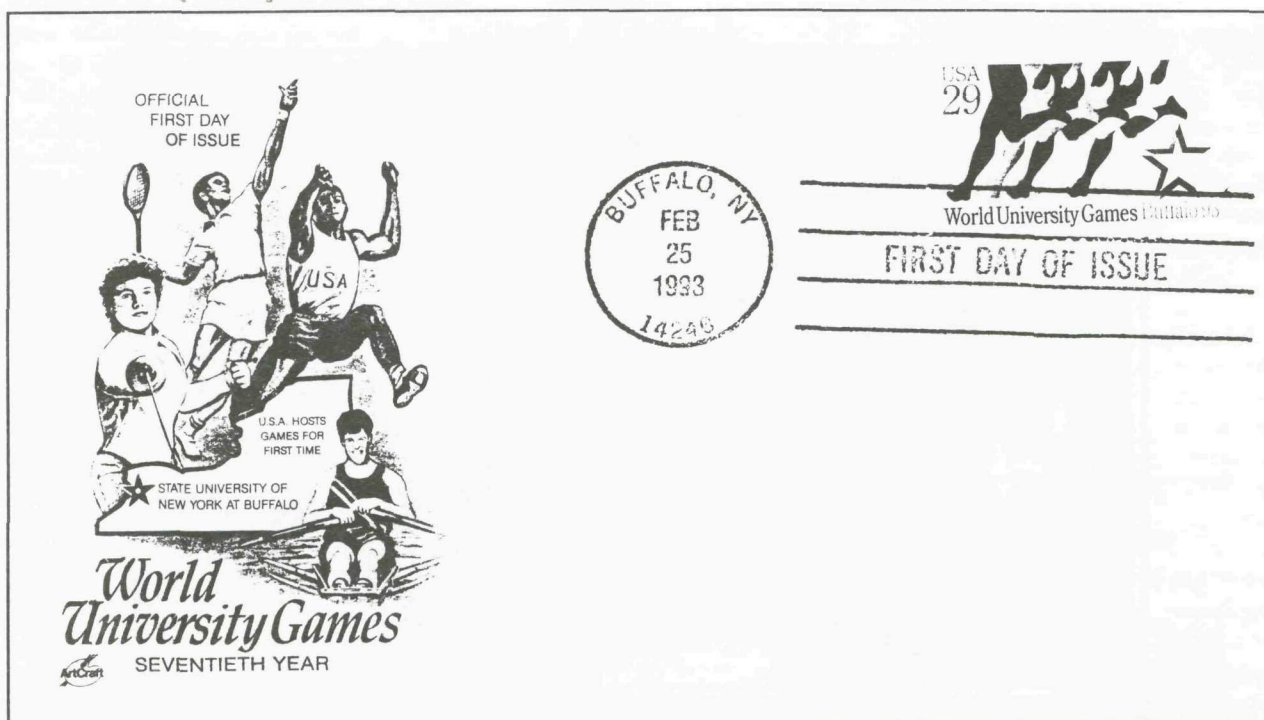
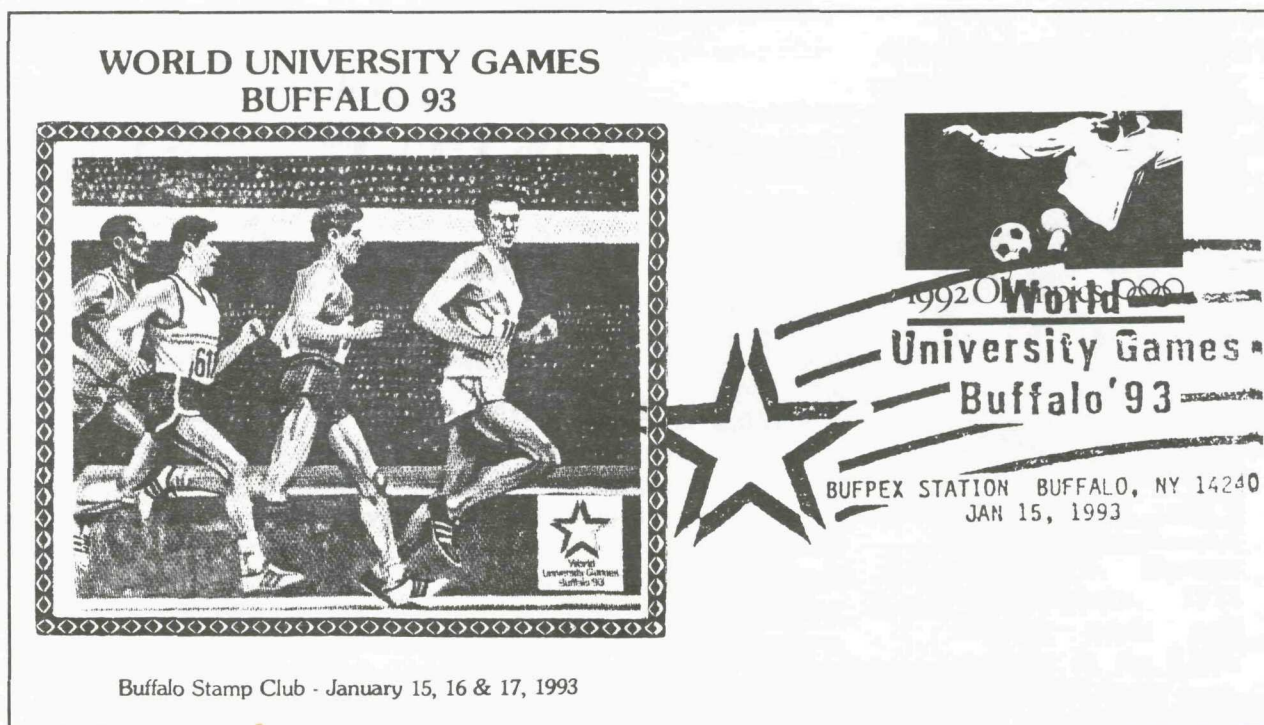


Figure 3. Arcraft first day cover with first day cancel that was on sale at the ceremony.



Buffalo Stamp Club - January 15, 16 & 17, 1993

Figure 4. BUFPEX, annual show of the Buffalo Stamp Club, had a special pictorial cancel on January 15 through 17, 1993, commemorating the World University Games.



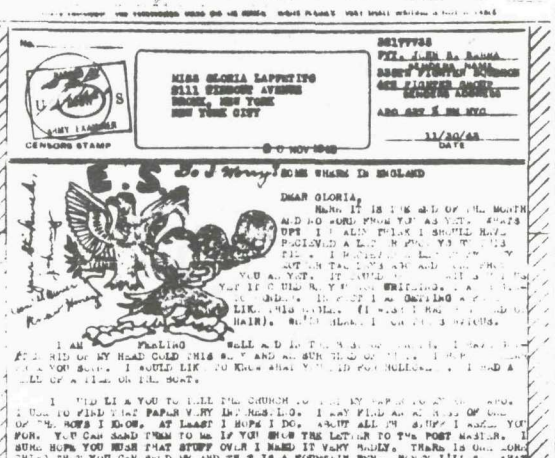
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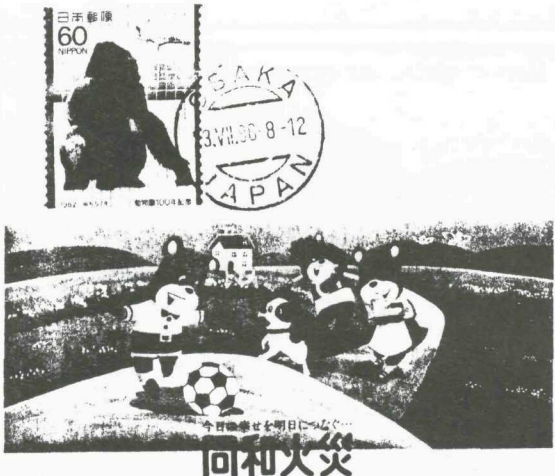
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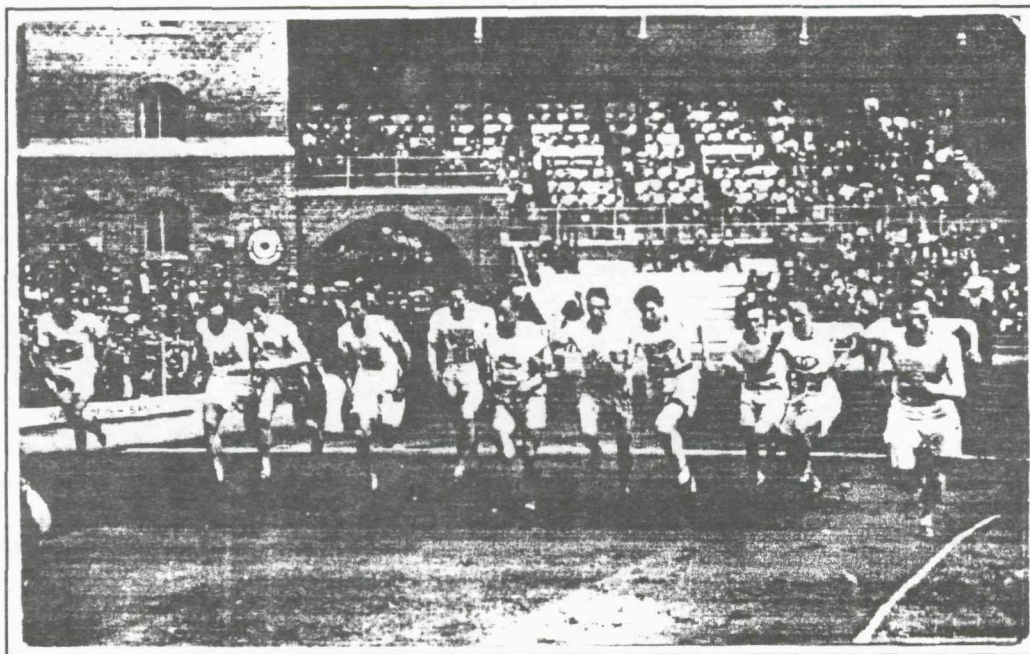


Figure 1. The start of the 1,500 meter final, won by the author, Arnold Strode-Jackson of Great Britain. (Official 1912 Olympic post card)

## Swedish Classic

*[This article is reprinted from Olympic Odyssey, compiled and edited by Stan Tomlin, and published on behalf of Messrs. Bovril Limited by Modern Athlete Publications Limited, Croydon, England, 1956. The original article was not illustrated.]*

by A.N.S. Strode-Jackson

The headaches of the International Olympic Committee were unknown to most of the competitors in the 1912 Games. For instance, the Finns (who were to produce the triple winner Hannes Kolehmainen—see Figure 2) demanded the right to participate as an independent group—to which Russia protested. Bohemia made the same demand, thereby drawing the ire of Austria-Hungary. The Greeks demanded that the Olympic Games should be held in

Athens every eight years—other countries to have the intervening year. The Finnish problem was solved by the discovery that the “Czar of all the Russias” also bore the additional title of “Grand Duke of Finland.” It was also an indisputable fact that the Emperor of Austria was also “King of Bohemia.”

It then devolved on the Swedish Olympic Committee, energised by an unusually capable man, J. Sigfrid Edström (Figure 3), to select the programme of events. At the outset they included track and field athletics, swimming, fencing, gymnastics and wrestling. The following further events were added: football, lawn tennis, modern pentathlon, cycling, game shooting, equestrian competitions, shooting, rowing and yacht racing. There was a natural tendency for each nation to request an event at which it was especially proficient—



Figure 2. Hannes Kolehmainen, 1912 Finnish triple gold medalist in the 5,000, and 10,000 meter runs, and 12 kilometer cross country race.





Figure 3. J. Sigfrid Edström, 4th President of the IOC, 1942-1952.

even to an award for mountain climbing! And there were also gold medals for architecture, painting, sculpture, music and literature.

The Swedes, spurred on by the late King Gustav V and the Crown Prince and Princess, entered with gusto into the task of preparing for the Games. An imposing new stadium was erected to accommodate over 20,000 spectators (Figure 4). The stadium itself and its surroundings was well adapted to handle the crowds and to keep them informed, from moment to moment, of what was happening in every event. However, I think that

nobody knew just what was happening in the wrestling. During the most thrilling races on the track the wrestlers continued unabated their Græco-Roman writhings.

Colonel "Tommy Gun" Thompson had chartered the ocean liner *Finland* as a mobile hotel for the American Olympic Team. I spent my

first day under the American flag on the American Day of Independence, July 4th, on board the *Finland* as the guest of John Paul Jones, of Cornell University, the first holder of the mile record as recognised by the International Amateur Athletic Federation. It was a very warm day. My host took great delight in introducing me to

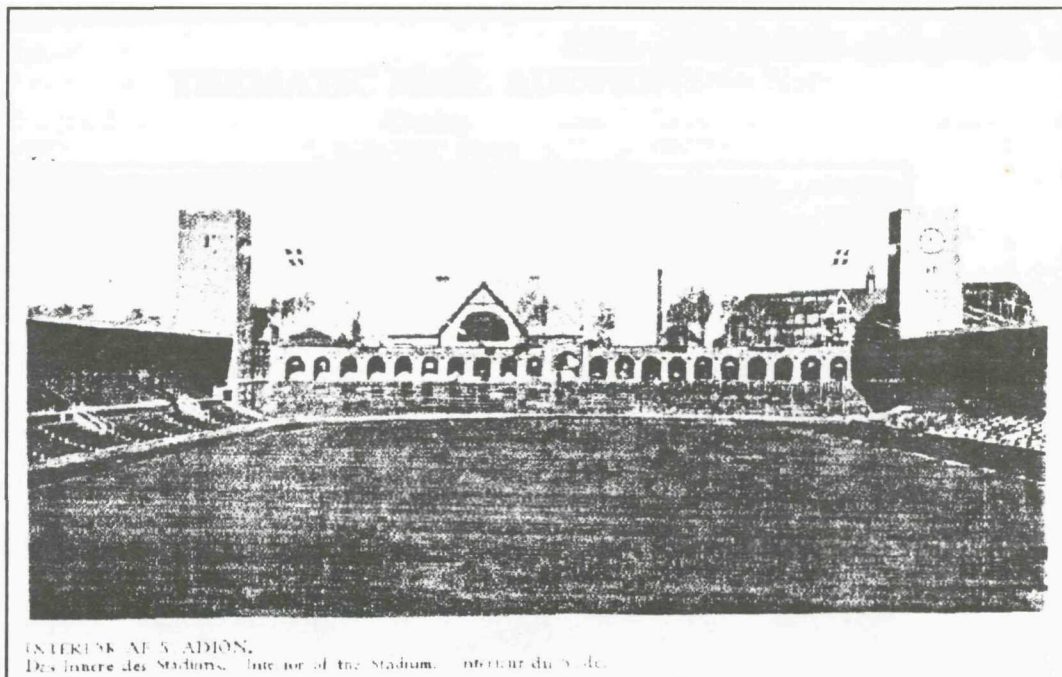


Figure 4. The magnificent new stadium built expressly for the 1912 Stockholm Olympic Games was capable of seating over 20,000.

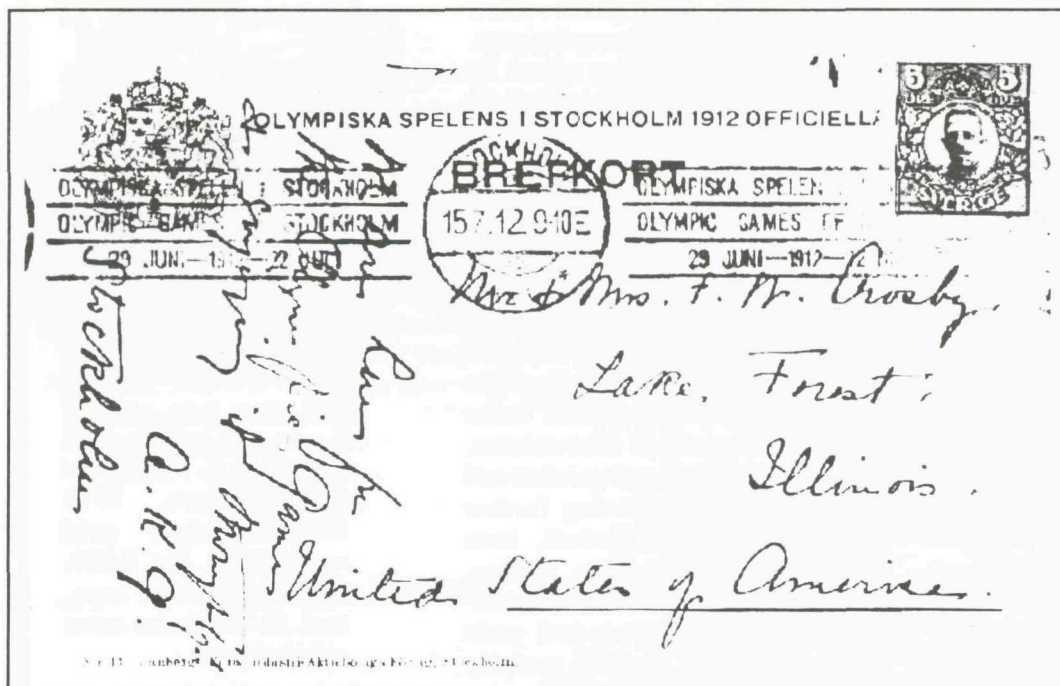


Figure 6 (below). Jim Thorpe rose to prominence as a football star at the tiny Indian college, Carlisle. Accused of violating amateur rules for accepting \$25 a week to play baseball in 1910 & 1911, he was stripped of his two Olympic gold medals in 1913. The ruling was reversed in 1983.

Figure 5. Continuous machine slogan cancellation in two languages, dated July 15, 1912. On this day, the decathlon concluded and Jim Thorpe of the U.S.A. won the event.



what he called his "exhibits"—the most impressive perhaps being the massive shot putter, Ralph Rose, sweltering in his bunk and giving the appearance of a huge flat fish hauled from the sea to dry land. He was in process of counter-attacking the discomfort of his situation with bottles of Swedish beer. Then there was the great Indian athlete, Jim Thorpe, who swept the board in both the pentathlon and decathlon but had to forfeit his titles and medals when it was discovered that he had played baseball as a professional (Figures 5 & 6).

Reclining on a surf board in the pool whom should we see but Duke Kahanamoku from Hawaii, the fastest human in the water. Then "unknownst" (as Pepys might have said) I met the future dashing American General of World War II—pistol packing George Patton, who was placed fifth in the modern pentathlon (Figure 7).

In our intervals away from training we would assemble at the lawn tennis courts to applaud every stroke of Mlle. Broquedis, the French ladies' singles champion, one of the most delectable sights ever to appear on a court.

The draw of the 1,500 metres heats found me up against John Paul Jones. The thought of it gave me a twinge in my stomach. The morning before the heat G.R.L. Anderson, the Oxford hurdler, asked me to run beside him while he took the high hurdles and to keep just ahead of him to "pull him out." He was unofficially clocked in what should have been a record, but as I only just managed to do what he asked me to do, I realised that there was something very wrong with me—getting stale or the heat perhaps?

I quietly went back to my room at the hotel, went to bed and stayed there until it was time for me to go to the stadium next day for my battle with Jones. That "rest" did the trick and when I stepped on to the track before the final next day veteran Joe Binks said to me with conviction, "You are going to win this race," I realised that it was not impossible.

There were fourteen of us in the final of the 1,500 metres (Figure 1). The seven from the United States



**Figure 7. George S. Patton, Jr., later famed WWII general, competed in the modern pentathlon, placing fifth. Surprisingly, his poorest showing was in the marksmanship event of the competition.**

included Sheppard, Jones, Taber, Kiviat, Madeira, McClure and Hedlund—with P.J. Noel-Baker and myself of the English Team, plus Arnaud, the Frenchman, Wide, the Swede, and three others in for good measure.

It was not my custom to make the pace. The thrill of a race was in watching and laying back, within reasonable striking distance, and determining when to put on the final sprint. In a mile race, maybe 150-200 or 250 yards from the tape was the time to lengthen one's stride and put every ounce of strength into sustaining the effort to the end.

On the second night after our arrival in Stockhölme there was a gala performance of the Opera. Dressed in white flannel trousers and our Olympic blazers, Philip Noel-Baker and I decided to dine at the Opera Café. We had provided ourselves with Anglo-Swedish dictionaries which we had studied assiduously coming over on the boat, so that we could at least express one or two words of welcome and appreciation. The long menu, written entirely in Swedish, had us stumped. It contained words that were not in our dictionaries. Finally, in exasperation, we noticed some words in bold type. We discovered that they signified LARGE something or other (word not in the dictionary) costing the equivalent of a guinea and below this, SMALL so and so, twelve and sixpence. As the price seemed a little steep to us we guessed that possibly the one was for a full course dinner

and the other for a shorter dinner. As we were both becoming ravenous we finally hailed a waiter and each order the LARGE.

The café was crowded and we had been sitting there quite a time when finally two waiters arrived, bearing aloft huge silver platters from which they deposited in front of us the largest lobsters I have ever seen. That was not what we were after! A Swede dining with his wife at the next table had evidently been watching this pantomime with some amusement and leaning across to us he said, "I see that you must be competing in the Games and I'm afraid that they are taking advantage of you. You don't want lobsters, of course. What you would like, I expect, is a nice juicy steak. May I be allowed to order one for you?"

We thanked him profusely. He gave a benign smile when the steak arrived and asked permission to bring his wife to our table to have coffee with us. They were supposed to be going to the opera but he explained that they had attended that opera several times and did not mind being late. He turned out to be a very distinguished shipowner with two children at school in the Isle of Wight. Every evening after the Games programme for the day, he would take us for a drive in his car in the cool of the evening, followed by dinner at some attractive spot beside the beautiful Swedish lakes.

I envy all competitors who will be making the journey to Melbourne. We were particularly warned at Stockhölme not to be deceived by the apparent innocuousness of Swedish Punch. The Australians of my acquaintance are most hospitable and I'm sure they will put on what we term "a good show."

---

*Briton, Arnold Strode-Jackson, won the 1,500 metres in the record time of 3 mins. 56.8 secs. Strode-Jackson, now a naturalised citizen of the U.S.A., was then athletics president at Oxford University where the track was right-handed and of three laps to the mile. Before his Olympic race, he recalls, he had never competed on a four lap track—and had never run with the left foot inside.* □



# 1996 Atlanta Olympic Games

by Mark Maestroni

Murphy's Law: "What can go wrong, will go wrong." This theorem was proven when the Great Blizzard of 1993 hit the entire eastern seaboard the weekend of March 13. By 10:00 a.m. eastern time, six inches of snow had already been deposited on Atlanta, and an additional four to six inches were to fall over the following 24 hours.

Needless to say, Atlanta's Hartsfield International Airport ground to halt. All flights were cancelled, including mine...and with the General Committee of Olympilex '96 scheduled to meet bright and early on Monday morning!

My duty was clear—cancel the meeting while I still had time to call everyone. The last thing I wanted was to have some poor soul, especially our members coming from Europe, stranded in an airport.

So, while I had promised in the last issue of *JSP* to report on the results of the trip, I guess that will have to wait until another time.

In the meanwhile, we do have a few news items to report, along with some post cards (both official and pseudo-Olympic).

## New Olympic Stadium Approved

After many months of wrangling between the various Atlanta groups involved in planning the Games, an agreement was finally struck between all parties.

Evidently, the Atlanta Braves baseball team, had agreed to move into the new Olympic stadium after the Games providing they were granted a number of perquisites. The one that seemed to strike the most nerves was that the Braves would not have to pay the expenses for any renovation or expansion of the stadium over the life of their 40-year lease. Instead, the cost would be borne by the citizens of Atlanta. Shades of Montreal!

Well, that problem was ironed out after much negotiation. The Braves agreed to assume all costs beyond a \$50 million threshold. And instead of providing parking for 10,000 cars, area residents would only be subjected to traffic generated by 8,900 vehicles. To sweeten the pot, the Braves will contribute \$300,000, plus 8.25% of all parking receipts, to a neighborhood improvement fund.

The Atlanta Committee for the Olympic Games (ACOG) will begin construction immediately on the \$207 million stadium. Located just south of downtown Atlanta, and adjacent to the existing Atlanta-Fulton County Stadium (present home of the Braves), the Olympic Stadium will hold 80,000. Following the Games, seating is scheduled to be reduced to 45,000.

In other Olympic news, the ACOG announced that golf would not be included as a sport at the 1996 Games. Apparently, there had been major objections to the proposed venue, the Augusta National course, because of its lack of any women members and only one black member. Golf philatelists will have to wait for another year!

## Official Candidacy Postcards

Courtesy of SPI-Director, Norm Jacobs, we now have a listing for a number of Official postcards produced during Atlanta's candidacy period. Norm has found eight cards, however the manufacturer's code numbers on the reverse of the cards indicate that there may be as many as eleven.

Each card illustrates a different scene in the Atlanta area that relates to the Olympic Games. In some cases, artists' renderings of proposed sports venues are portrayed. A common element of each card is the use of the Atlanta Olympic Committee logo in one corner. The logo features the star-in-circle design that characterized Atlanta's bid for the Games (Figure 1).

The cards' serial numbers and subjects pictured are listed below. All cards were published by Farris Color Visions Inc., Atlanta, Georgia. There are no copyright dates on the cards.

Serial Number	Subject
FCV-96-1	?
FCV-96-2	Stone Mountain Park
FCV-96-3	Skyline, Atlanta, GA
FCV-96-4	Tech Tower, Georgia Tech campus
FCV-96-5	?
FCV-96-6	?
FCV-96-7	Herndon Stadium, Atlanta
FCV-96-8	Velodrome Stadium, Stone Mountain Park
FCV-96-9	Olympic Natatorium, Georgia Tech, Atlanta
FCV-96-10	Georgia Dome Stadium, Atlanta
FCV-96-11	MARTA Subway and Atlanta Skyline

If any member can fill in the blanks for those cards that we suspect exist (indicated by ?), but haven't seen, please drop your editor a line (with a clear photocopy of both sides of the postcard, if possible).

## Pseudo-Olympic Postcard

Norm also reports that he discovered another one of our "phantom" Olympic postcards. I discussed two of these cards in this column in the March-April 1993 issue of *JSP*. Like those, this third postcard does not bear any protected devices (i.e. the Olympic Rings, word "Olympic" or the ACOG logo). The phrase "Site of 1996 Games" certainly makes it Olympic-related (Figure 2).

The card portrays Stone Mountain Park, which will be the venue for archery, canoeing, cycling, pentathlon, rowing and tennis. The Olympic Park at Stone Mountain is located 17 miles east of downtown Atlanta.

Norm adds that he has not seen this card anywhere but at the gift shop at Stone Mountain.



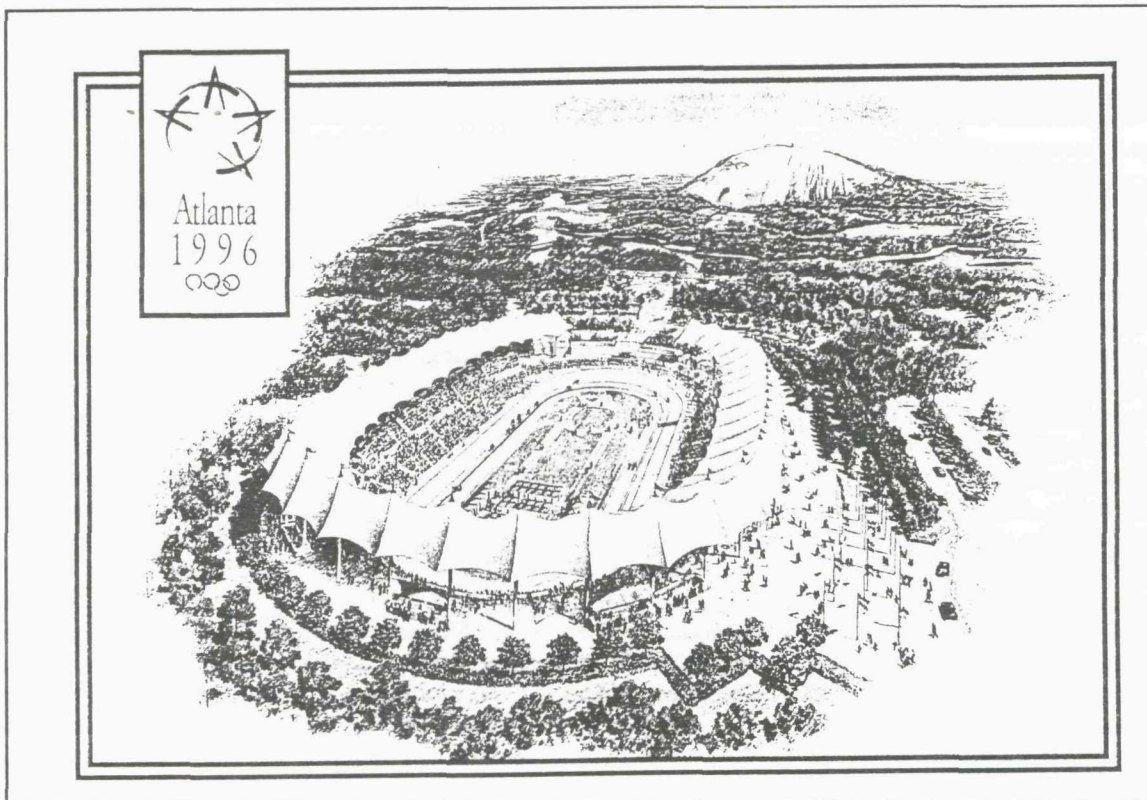


Figure 1. Official Atlanta Olympic candidacy postcard reproducing an artist's conception of the Velodrome Stadium to be constructed at Stone Mountain Park. Farris Color Visions (#FCV-96-8).

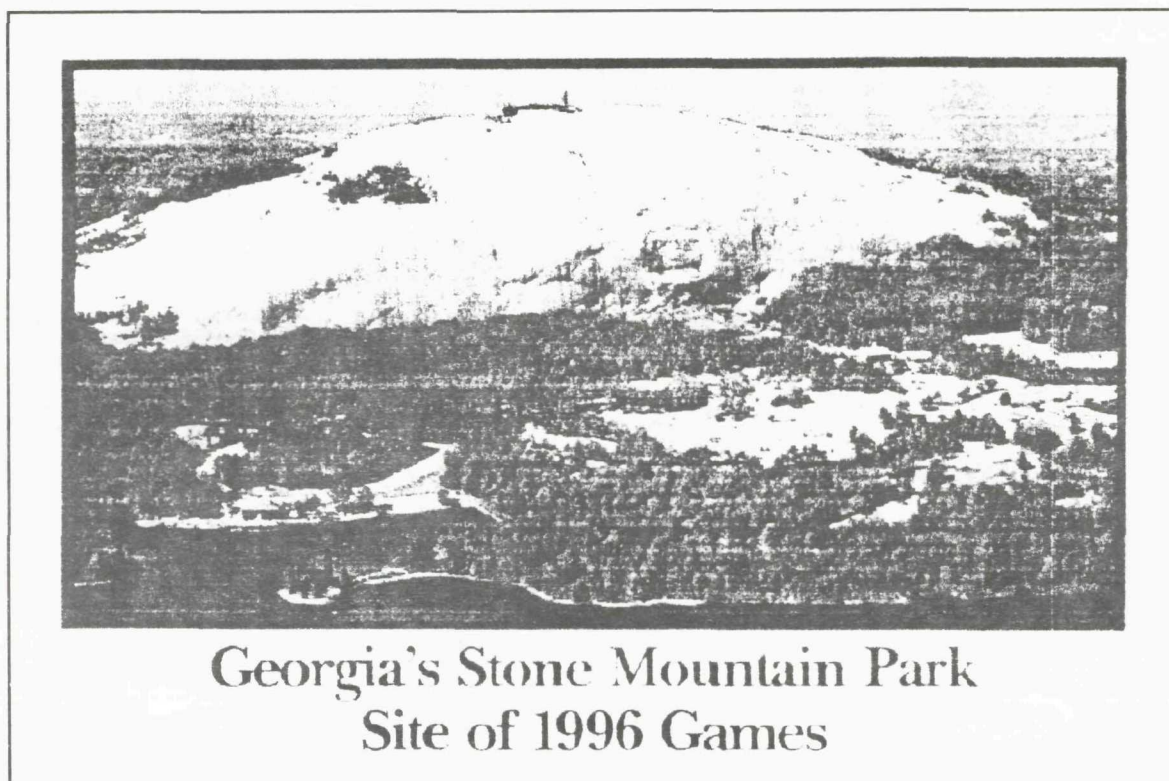


Figure 2. Olympic-related postcard identifying Stone Mountain Park as a "Site of 1996 Games." So far, this postcard has only been found at the park's gift shop.



# The Sports Arena

by Mark Maestroni

Despite taking every possible precaution with regard to proper observation of copyrighted material, even the mighty USPS occasionally gets caught out.

In an article in the March 8, 1993 issue of *Linn's Stamp News*, writer Michael Schreiber reports on a problem with last year's Olympic Baseball stamp. Apparently, a photographer has approached the USPS demanding compensation for use of his photograph as the basis for the stamp's design. Pending resolution of the conflict, the USPS prematurely withdrew the stamp from sale on January 8 of this year. Normally, the USPS will keep a commemorative stamp on sale for at least one year from its first day of issue (April 3, 1992, in this case), or until the stamp is sold out.

It will be remembered that the design contract for the stamp was awarded to artist Anthony DeLuz of Boston in August of 1991. The selection was made from about 80 different entries in a contest sponsored by the USPS. The stamp was reviewed in the July-August 1992 issue of *JSP*.

When contacted by *Linn's*, Mr. DeLuz said that he had used a photograph that had appeared in *Sports Illustrated* magazine as reference, but that he believed he had made sufficient and substantial changes when creating the design for the stamp. DeLuz also mentioned that while his contract with the USPS had "alluded to references for the design,"

they had never requested that he provide the references for their inspection.

Although not related to this case, the USPS has begun withdrawing some of its other Olympic stamps from sale as of the end of February. Also, they have been gradually removing their sponsorship logo from stationery and other postal products. Generally, Olympic sponsorship agreements terminate the end of the year in which the Games are held. With the summer and winter Olympics now on a two-year alternating schedule instead of the previous four, it is even more critical that past sponsors discontinue the use of Olympic devices in a timely fashion.

SPI-member, Dieter Germann, submits an interesting item from Berlin, one of many bid cities for the 2000 Olympic Games. The postcard, which pictures the 1936 Olympic Stadium, is franked with the new Olympic Stadium semi-postal stamp (Figure 1). The first day cancel also portrays the stadium in its design.

This is not the first time that the Olympic Stadium has appeared on a stamp, but perhaps it is the most attractive. Berlin's 2000 Olympic bid includes plans to reuse the 1936 stadium as the central focus of the Games, much as Los Angeles did in 1984.

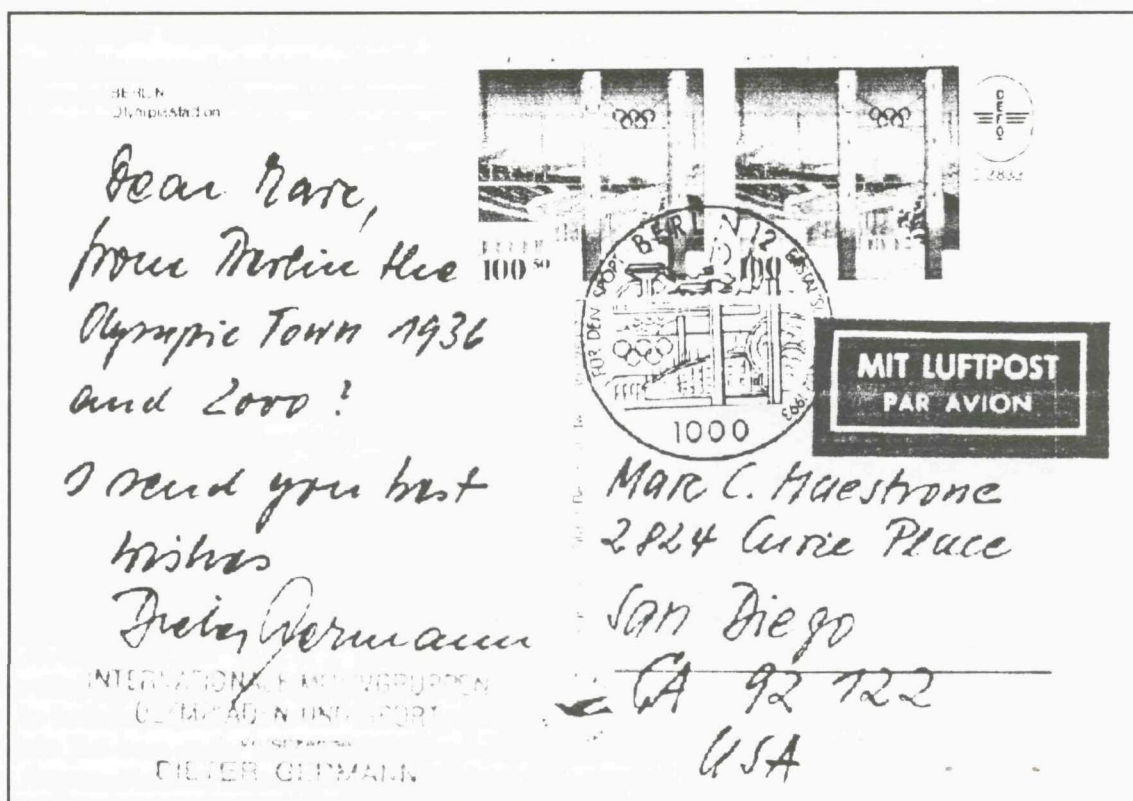


Figure 1. 1993 German semi-postal commemorating the 1936 Olympic Stadium in Berlin with pictorial first day cancel. Berlin hopes to be host of the 2000 Olympics.



## Reviews of Periodicals

by Dorothy Weihrauch

### *Basketball Philatelic News*

The feature article in the January 1993, issue of this basketball newsletter is by Luciano Calenda, the Italian collector whose basketball exhibit is world famous. It concerns the use of philatelic elements with no obvious connection to basketball. Mr. Calenda discusses how these may be used in an exhibit on that sport when the connection is clarified in the thematic text.

The balance of this issue consists of reproductions of new basketball material—stamps, cancels, meters, and postal stationery.

To subscribe to *Basketball Philatelic News*, write to George E. Killian, Editor, c/o National Junior College Athletic Association, P.O. Box 7305, Colorado Springs, CO 80933-7305, U.S.A.

### *Bicycle Stamps*

The autumn issue of *Bicycle Stamps* (34 pages) has good coverage of new stamps and cancellations picturing bicycles; many are related to the Barcelona Olympics and thus of interest to sports philatelists. There is also a short article with illustrations about the Myanmar (formerly Burma) National Sports Festival commemorative stamp issued April 10, 1992 and the stamp's triangular first day cancellation. Both stamp and cancellation display the Olympic Rings, as do two semi-official postcards (not postal stationery) released by the post office for the festival (Figure 1). Most of the balance of the material in this issue of the periodical concerns other than sports-related aspects of the bicycle.

*Bicycle Stamps* is a membership benefit of the Bicycle Stamps Club. Dues are U.S. \$20 or £11. Inquiries from the U.S. should be directed to Bill Hofmann, Treasurer, 610 N. Pin Oak Lane, Muncie, IN 47304.

### *La Philatelie Thematique-Supplement Sports*

Francis Hournon, editor of the publication of the French Thematic Association's sports group, notes that 1993 will mark the 40th anniversary of the Association. A special anniversary issue of his publication is planned. It will concentrate on sports-related philatelic material which was issued during the Association's first year.

Material in this issue of the Sports Supplement (#47 for the first quarter of 1993) includes a detailed listing of all French sports-related stamps from the first issued in 1924 through 1991. Other articles concern cycling, rowing as an Olympic sport, Olympism and archery. The cycling article consists mainly of reproductions of a sampling of U.S. bicycle-related cancels. The article titled "Olympism" begins an alphabetical listing of Olympic sports. It is illustrated with appropriate stamps and a notation of when each became an Olympic sport, along with the first winner of each event (Figure 2).

### *Torch Bearer*

In the February 1993 issue, Francesca Rapkin, who has edited this periodical for nearly ten years, advises of her intention to relinquish the editorship when a replacement is found. She invites volunteers to step forward.



Figure 1. One of two semi-official postcards produced by Myanmar (formerly Burma) for their 1992 National Sports Festival. These cards and other philatelic items issued for the festival were discussed in the autumn issue of *Bicycle Stamps*.



Figure 2. An article on "Olympism" in the latest issue of the french language *La Philatelie Thematique-Supplement Sports*, discusses each Olympic sport. At right, the Marathon event.



This issue reprints the text of a lecture given by Franceska at OLYMPHILEX '92 in Barcelona, in which she offers suggestions for themes around which an Olympics exhibit could be constructed. Using one of these—Olympic architecture—as an example, she writes about the types of philatelic material available from the ancient and each of the modern Olympic Games.

In addition to the regular features, other articles in this issue concern the philatelic material Norway plans to issue for Lillehammer 1994; Jesse Owens and the ARCO Games; and an analysis of the use made by the French sugar firm

Generale Sucriere of its "official partner" status for the Albertville Games. A book entitled *Postcards of the XVIth Winter Olympic Games* by Robert Farley, vice chairman of the Society of Olympic Collectors, will be published in May 1993. Write him at 14 Line Walk, Acton, Sudbury, Suffolk CO10 9UL, Great Britain, for the price, including shipping.

*Torch Bearer* is the quarterly periodical of the Society of Olympic Collectors, published in February, May, August and November. Write the secretary, Mrs. Elizabeth Miller, for a membership application. Her address is 258 Torrisholme Road, Lancaster LA1 2TU, Great Britain.

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# On Sports & Olympic Exhibiting

by Jim Bowman

I have devoted much time recently to sorting through several auction catalogs that arrived by mail, all within a few days of each other. One of these was Christian Wapler's catalog for his 35th Special Auction of Thematic Postmarks and Postal History. His catalogs are well-illustrated and always have a large section devoted to thematic cancellations, meter frankings and covers.

In addition to 339 lots devoted to various Olympic Games, there are another 858 lots devoted to specific sports which include:

Angling	Archery
Auto racing	Badminton
Basketball	Bicycle racing
Billiards	Boat/yacht racing
Bowling	Boxing
Canoeing/Kayak	Equestrian sports
Fencing	Golf
Gymnastics	Handball
Hiking	Hockey
Karate/Judo	Motorbike racing
Mountaineering	Power boat racing
Soccer	Swimming/diving
Table tennis	Tennis
Track and field	Volleyball
Water skiing	Weightlifting
Winter sports	Wrestling

For the active or soon-to-be exhibitor, the above menu is an example of what can be found in the well-organized catalog.

In this installment, I will concentrate on sports related cancellations and meter frankings. As an introduction to this subject, the following quote from the *Regulations for the Evaluation of Thematic Exhibits at FIP Exhibitions* is appropriate:

"Generic cancellations can be of interest because of the specific meaning of a place name; alternatively, they must contain adequate thematic information (e.g., advertizing text, illustration), in addition to the data concerning the place and/or the date. A pre-philatelic postmark does not document the birth place of a person, nor is the postmark date relevant when related to a special event which happened on the same day (unless other thematic elements on the document or cancellation are relevant to the theme)."

Based upon the above criteria, the Figure 1 example would not be appropriate for a sports thematic exhibit. The cancel has no advertising text relating to the Olympic Games, nor to swimming, as depicted on the stamp.

Figure 2 depicts a thematic cancellation for the 50th anniversary of Peru's participation in the Olympic Games. In this instance, the adhesive franking also commemorates their participation. However, in selecting thematic cancels, it is not necessary that the stamps have a thematic relationship to the cancel, although it is quite nice if it does. For the example shown, it would be better to find the cancel on a good commercially used cover without concern as to the stamp subject. You always have the option to display the commercial cover along with a mint copy of the commemorative stamp issue.

Figure 3 illustrates a thematic soccer cancel on an aerogram that would be suitable in an exhibit but preferably without the cycling cachet included. I mailed this item from Seoul while attending the 1988 Games and show it here to make a point about the cachet. These large circular cachets were readily available at most venues and liberally applied to tickets, programs, and most any paper items available. You simply walked up to a table and picked up the cachet stamp and proceeded to stamp away. In fact, I "cancelled"

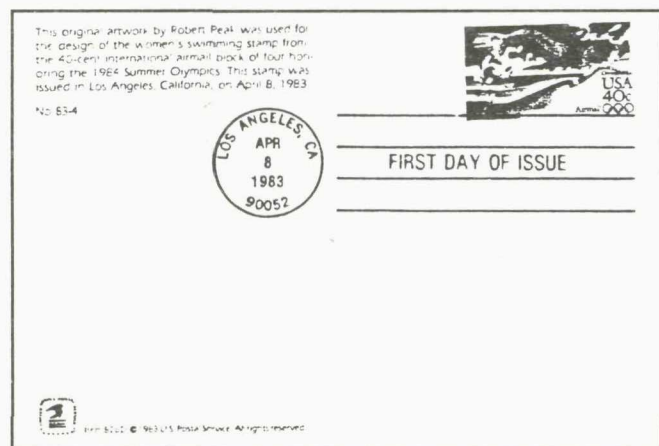


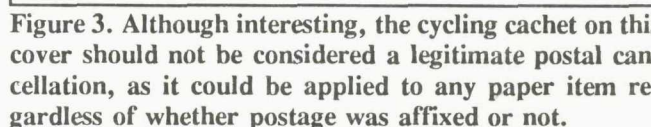
Figure 1. As this FD cancel bears no text nor picture noting swimming, it does not conform to FIP thematic exhibiting regulations.



Figure 2. Unlike the cancel in Figure 1, this FD cancel does note, in the text and picture, Peru's Olympic participation, thus satisfying thematic requirements.



I would appreciate hearing from readers with subjects for future columns and I also solicit your thoughts and experiences on exhibiting.





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### *Button Gwinnett Stamp Club to Honor Mount Everest Climbers*

BUTTPEX V, the annual stamp show of the Button Gwinnett Stamp Club (June 12 and 13, 1993) will honor the search for excellence as duplicated by those individuals who have successfully climbed to the top of Mount Everest.

Three special cachets featuring the accomplishments of Sir Edmund Hillary (the 40th anniversary) and Atlanta, Georgia resident Hugh Morton (the 7th person over the age of 40), will be available. Two bi-colored cachets will commemorate Hillary's climb; a single one-color cachet is to represent Morton's achievement.

Although Morton could stay on the summit for only 20 minutes, he did have a chance to raise a flag replica of the 1996 Olympic Games logo (visible on the Morton cacheted cover). A special show cancel depicting Mount Everest and the four national flags carried by Sir Hillary will be available. All covers will be franked with two of the 15¢ Mount McKinley stamps (also climbed by Morton).

Cacheted and cancelled covers will be available for \$3.00 per cover, plus a SASE. A limited number of sets of covers personally autographed by Sir Edmund and Hugh Morton will be available (price on request—reservations *highly* recommended). For orders or information write to Roy Johnson, 5949 Mark Trail, Norcross, GA 30093.



# Commemorative Sports Cancels

by Mark C. Maestroni

## THE NUMBERING SYSTEM

Catalogue numbers are shown at left, such as 88101-911. In this example:

88=Year [1988]

1=Month [January]

01=First day of use

-911=First 3 ZIP code digits

Because the months of October, November and December are 2-digit months, they are expressed as O, Y, and Z respectively.

The place of use is listed next, followed by the dates of use. All cancels are in black unless otherwise specified.

The numbering system is from the Commemorative Cancel Catalog published by General Image, Inc., PO Box 335, Maplewood, NJ 07040, and is used with their kind permission.

[Note: The following entries and accompanying illustrations, when available, have been assembled from the *Linn's* "Postmark Pursuit" column and USPS Bulletins.]

## SPORTS CROSS INDEX NOV '92-APRIL '93

BASEBALL: 92Y20-337, 92Y25-040, 92Y28-303, 93313-681, 93328-128.

BOXING: 93313-913.

CANOEING: 93416-010.

CYCLING: 93219-798.

FOOTBALL (American): 92Z30-921, 93128-911.

GOLF: 93205-600.

HOCKEY, ICE: 93219-021.

OLYMPICS (Summer): 92Y28-303.

TENNIS: 93226-903.

WORLD UNIV. GAMES: 93115-142.

### Please Remember

When writing to an officer or board member of SPI, please include a self-addressed stamped envelope if you need a reply. This reduces operating costs, and helps postpone dues increases!

Baseball bats, stylized illustration of "Florida Suncoast Dome," "Home of Tampa Bay's Professional Baseball" (Artwork Unavailable)

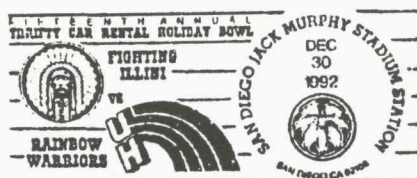
92Y20-337 ST. PETERSBURG, FL 20-21

Baseball in glove (Artwork Unavailable)

92Y25-040 BIDDEFORD, ME 25



92Y28-303 ATLANTA, GA 28-29



92Z30-921 SAN DIEGO, CA 30



93115-142 BUFFALO, NY 15



93128-911 PASADENA, CA 28-31

Golf ball on tee, head of a driver, "Chicago Philatelic Fair 93/Golf Club 100th Anniversary/First 18 Hole Golf Course USA" (Artwork Unavailable)

93205-600 ROSEMONT, IL 5-7

NHL HOCKEY

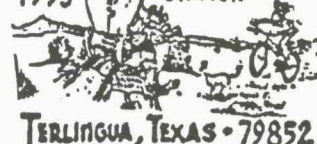
FEBRUARY 19, 1993

metroexpo STATION BOSTON MA 02116-5426



93219-021 BOSTON, MA 19-21

CHIHUAHUA DESERT CHALLENGE 1993 STATION



TERLINGUA, TEXAS • 79852

93219-798 TERLINGUA, TX 19-20

BLACK HISTORY STATION

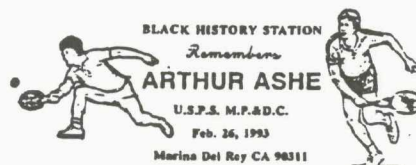
Remember

ARTHUR ASHE

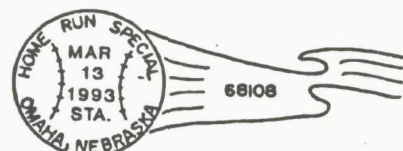
U.S.P.S. M.P.&D.C.

Feb. 26, 1993

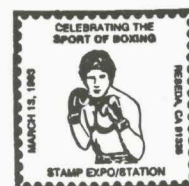
Marina Del Rey CA 90311



93226-903 MARINA DEL RAY, CA 26



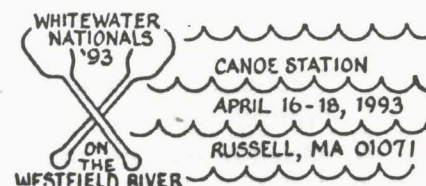
93313-681 OMAHA, NE 13-14



93313-913 RESEDA, CA 13-14

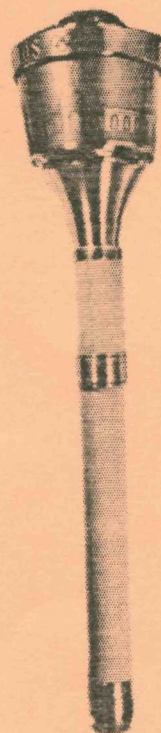
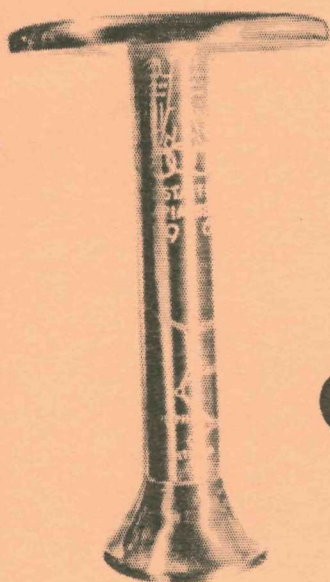


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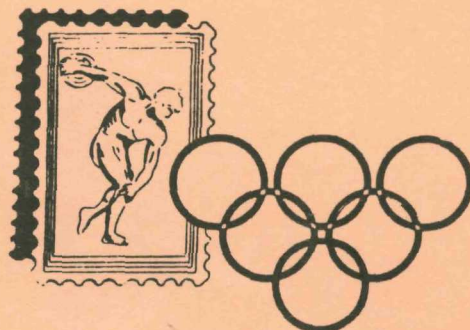
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