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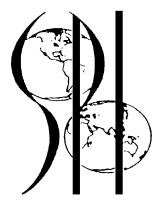
JANUARY-FEBRUARY 2000

Number 3

Jesse
Owens:
More Than
An
Olympic
Hero to Me!



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PHILATELISTS
INTERNATIONAL

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SPORTS PHILATELISTS INTERNATIONAL

JESSE OWENS

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UNIVERSIADE 99

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PRESIDENT: Mark C. Maestrone, 2824 Curie Place, San Diego, CA 92122
VICE-PRESIDENT: Charles V. Covell, Jr., 2333 Brighton Drive, Louisville, KY 40205
SECRETARY-TREASURER: Andrew Urushima, 906 S. Idaho Street, San Mateo, CA 94402
DIRECTORS: Glenn A. Estus, P.O. Box 451, Westport, NY 12993

Norman F. Jacobs, Jr., 2712 N. Decatur Rd., Decatur, GA 30033

John La Porta, P.O. Box 2286, La Grange, IL 60525

Sherwin Podolsky, 3074 Sapphire Avenue, Simi Valley, CA 93063 Jeffrey R. Tishman, 37 Griswold Place, Glen Rock, NJ 07452

Robert J. Wilcock, 24 Hamilton Cres., Brentwood, Essex, CM14 5ES, England

AUCTIONS: Glenn A. Estus, P.O. Box 451, Westport, NY 12993

MEMBERSHIP: Margaret A. Jones, 5310 Lindenwood Ave., St. Louis, MO 63109

SALES DEPARTMENT: Cora B. Collins, P.O. Box 2183, Norfolk, VA 23501

Sports Philatelists International is an independent, non-profit organization dedicated to the study and collecting of postage stamps and related collateral material dealing with sports (including Olympics) and recreation and to the promotion of international understanding and goodwill through mutual interest in philately and sports. Its activities are planned and carried on entirely by the unpaid, volunteer services of its members.

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BASEBALL

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2000 SUMMER OLYMPICS

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John La Porta, P.O. Box 2286, La Grange, IL 60525

EDITOR:

Mark C. Maestrone, 2824 Curie Place, San Diego, CA 92122

ASSISTANT EDITOR:

Sherwin Podolsky, 3074 Sapphire Avenue, Simi Valley, CA 93063

ASSOCIATE EDITORS:

Dennis M. Dengel, 17 Peckham Road, Poughkeepsie, NY 12603

Glenn A. Estus, P.O. Box 451, Westport, NY 12993

Brian Hammond, 6 Lanark Road, Ipswich, Suffolk, IP4 3EH, U.K.

AD MANAGER:

Norman F. Jacobs, Jr., 2712 N. Decatur Rd., Decatur, GA 30033

AD MANAGER: Norman F. Jacobs, Jr., 2712 N. Decatur Rd., Decatur, GA 30033

CIRCULATION: Margaret A. Jones, 5310 Lindenwood Ave., St. Louis, MO 63109

PUBLICITY: Glenn A. Estus, P.O. Box 451, Westport, NY 12993

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PRESIDENT'S MESSAGE

by Mark Maestrone

It's Election Time Again!

Before beginning, the officers, Board of Directors, and of course I, would like to extend a hearty New Year's greeting to each of you and your families. Let's all hope that this final year of the millennium is a healthy, prosperous, and happy one for all of us!

As you've no doubt noticed from the headline, this is, once again, an election year for our society. While I don't anticipate any of our officers or board members jumping ship, that should not deter any of you from running for office. Our Nominations Chairman will once again be Bernard McGovern. Any member in good standing is invited to run for an officer position (President, Vice-President, or Secretary-Treasurer) or for a spot on the Board of Directors. Simply submit your name and the position for which you wish to run to Bernard at 2107 Marianna Street, Tampa, FL 33612 (email: bmcgo10483@aol.com). Nominations close March 31, 2000. Ballots will be included with the May-June issue of the journal.

For those not wishing to participate at such a formal level, I'd like to encourage you to consider volunteering some of your time. Of course the journal is always looking for new articles. Additionally, there are committees and individual tasks which need your assistance:

(1) <u>SPI Commemorative Meter Coordinator</u>. Helps select U.S. Olympic medalists to be honored on SPI meters.

- (2) <u>SPI Publicity Coordinator</u>. Glenn Estus presently performs this task when his time permits. I think the job really needs the attention of an individual not already involved with other SPI duties. Expenses are reimbursed.
- (3) <u>SPI Convention Manager</u>. The manager is responsible for collaborating with the host show committee, soliciting exhibits from SPI members, assembling a program of events, and organizing volunteers to man the SPI table at the show. The job is not as daunting as it may sound primarily, it just takes some time and effort. Expenses are reimbursed.

For more information on any of these positions, or to apply for one, please contact me directly at 2824 Curie Place, San Diego, CA 92122-4110.

Olymphilex 2000 News Flash

Cora Collins has been named U.S. Commissioner to Olymphilex 2000. All enquiries regarding exhibiting should be directed to her at: P.O Box 2183, Norfolk, VA 23501-2183. Deadline for submitting applications to her is January 20. There is a \$20 application fee (\$5 with application, and \$15 upon acceptance) as well as a \$15 per frame fee for all exhibits carried to Sydney by the commissioner (due at a later date).

The SPI web site is located at: http://www.geocities.com/colosseum/track/6279

Mark Maestrone: markspi@prodigy.net Charles Covell: cvcove01@athena.louisville.edu Andrew Urushima: aurushima@yahoo.com Glenn Estus: gestus@westelcom.com Norman Jacobs: nfjjr@aol.com John La Porta: album@ziplink.net Sherwin Podolsky: sapphiresv@aol.com Margaret Jones: docj3@juno.com



Figure 1. In 1990, Jesse Owens was finally honored with a stamp from the United States commemorating his outstanding achievements at the Berlin Olympic Games of 1936.

Jesse Owens:

More Than An Olympic Hero To Me!

by John M. Hotchner

hough not specifically a sports philatelist, I am a stamp collector with an interest in sports and sports personalities. One, in particular, stands especially tall for me. That person is Jesse Owens.

From the time I met him in 1956, when he visited India under the U.S. government's People-to-People program, Jesse Owens became my hero, and he remains so to this day. James Cleveland Owens was then 43, 20 years beyond the 1936 Olympics where he had won four gold medals.

My father was a career officer of the Voice of America and was assigned to New Delhi, India's capital, as the U.S. Information Agency's liaison officer to All India Radio. One of the fun parts of the job was that our family had the opportunity to meet and host many visiting "stars" and dignitaries.

I met several American celebrities in the two years we were in India, but I remember none so vividly as the man who pinned Adolph Hitler's ears back with his deeds. He didn't have to hold a press conference to critique the Reich or its leader. He just went out on the athletic field and took away Hitler's ability to use the Games as a showcase for his racial theories.

And I remember Owens as being just that kind of person – immensely talented and intelligent, but self-effacing, gentle, and interested in the concerns of a 12-year-old youngster who was himself a minority in a strange but fascinating land.

I was no athlete, but as a stamp collector it seemed to me even then that Jesse Owens would be on stamps some day and that he would be included in my stamp collection. The only question was when that would be. When I became aware in 1988 that the Dominican Republic had scooped the United States by issuing the first Owens stamp in 1957, followed by Mongolia and several sand dune countries in the 1960s, I wrote a piece for my *Linn's* "U.S. Notes" series in which I called on *Linn's* readers to support a Jesse Owens stamp in 1990, the 10th anniversary year of his death.

And it came to pass. Owens was included with four other Olympic legends in the strip of five stamps (Figure 1) issued on July 6, 1990, a release marking the fact that the U.S. Postal Service (USPS) had become an official sponsor of the 1992 Olympic Games. Here is how George Amick, in *Linn's U.S. Stamp Yearbook 1990*, describes the genesis of the stamp:

"USPS originally contemplated issuing a single stamp honoring Jesse Owens ... as part of the American Sports series. The Citizens' Stamp Advisory Committee had recommended such a stamp on the basis of many requests from the public, and the Postal Service announced its intention to make it part of the 1990 stamp program when it released its first preview of that program on June 1, 1989.

"But after the USPS officially became an Olympic Games sponsor in November, 1989, officials decided to expand the issue into a booklet honoring not one but five U.S. Olympic athletes. The booklet plan was announced a few days before the USPS celebrated Olympics Day on December 2, at World Stamp Expo 89, with Jesse Owens' wife Ruth and his daughter Gloria Hemphill among the honored guests.

"On February 6, 1990, USPS unveiled the design of the Owens stamp during the 10th annual Jesse Owens International Trophy Award ceremony at the Hotel Waldorf-Astoria in New York City. ... At that time, collectors were still under the impression that the planned five stamps would be issued in booklet form.

"However, when USPS issued a news release February 15 containing additional information on its 1990 first day program, the Olympians stamps were listed only as a "five-stamp issue," with no reference to a booklet. Finally, on April 2, USPS made a brief announcement that 'because the issue was a late addition to the 1990 philatelic program, the Olympian stamps announced February 6 as a booklet will be a sheet stamp issue instead." By the time the U.S. stamp was issued, I was aware of several additional world stamps that honored Owens, but the publication of Mark Maestrone's and Joan Bleakley's book, *Olympians On Stamps 1896-1994*, contained a complete listing to that date; several of which were new to me. The complete listing follows:

1957: Dominican Republic

1968: Sharjah

1969: Khor Fakkan and Mongolia

1971: Manama

1984: Burundi, Liberia, and Togo 1990: United States of America

1991: Guyana

1993: Central African Republic

1994: St. Vincent Grenadines and Tanzania

1995: Ghana, Montserrat and Tanzania

Since publication, the following additional countries have been added to the list:

1972: Equatorial Guinea

1996: Guyana, Lesotho, and Palau

1998: Dominica

A sampling of the Owens stamps are shown in Figure 2; I have to confess to having a favorite. It's the one that stands out as clearly NOT showing Jesse Owens. I don't know who the gentleman is, but if you compare the stamp from Sharjah to the



Figure 2. A number of countries have featured Jesse Owens on their stamps. Most show him in action. Palau used an image of Owens in the midst of a broad jump, while Manama selected a well-known photo of him in the 100 meter sprint. Sharjah, however, was somewhat confused; that certainly doesn't look like Jesse!

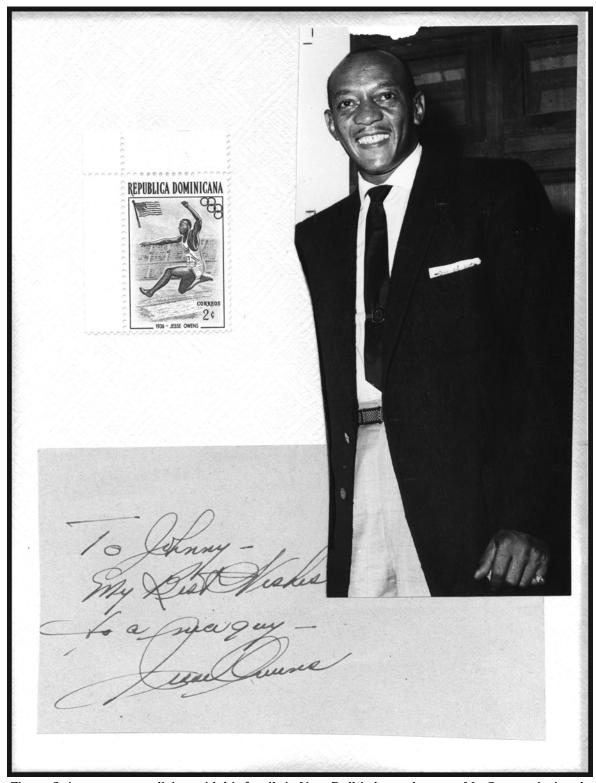


Figure 3. As a youngster living with his family in New Delhi, the author met Mr. Owens during the athlete's goodwill tour of India in 1956. The photograph of Jesse Owens was taken at that time. He also gave the author an autograph: "To Johnny – My Best Wishes to a nice guy – Jesse Owens." The Dominican Republic stamp at upper left was the first issued for Owens dating back to 1957.

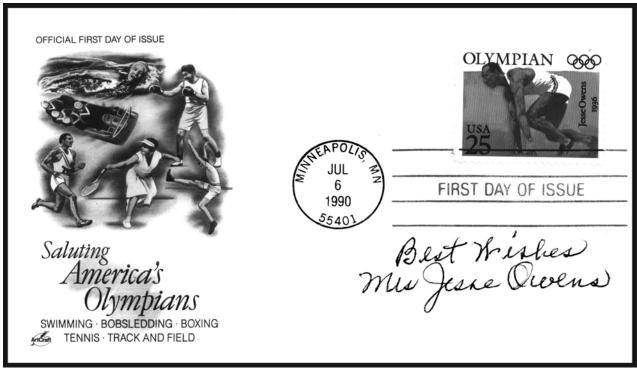


Figure 4. Autographs of people with a strong connection to Jesse Owens, such as from his wife, can flesh out a collection relating to the athlete's life. This is a first day cover of the Owens' stamp.

other stamps, and to the photo of Jesse Owens taken on his visit to India in 1956 (Figure 3), you will see there is no resemblance!

Stamps, however, are not the only philatelic evidence of Jesse Owens. One can also collect relat-ed autographs (Figure 4), meters (Figure 5), cach-ets, and 1936 Olympic memorabilia.

I have one more wish for a Jesse Owens commemorative, and I believe it should be issued by Germany featuring Owens and German long-jumper Luz Long. According to the official 1936 American Olympic Committee report, quoted in *Pursuit of Excellence, The Olympic Story* (by The Associated Press and Grolier, 1979):

"Jesse Owens apparently had more difficulty reaching the qualifying standard of 23 feet 5½ inches in the Broad Jump than in winning the event. He was not aware that the competition had started and ran through the pit to warm up which was charged as one of his three trials. On his second effort, he fouled but managed to qualify on his last jump with a leap of 23 feet 5-9/16 inches."

In other words, Jesse Owens qualified to compete for his second gold medal – he had won the 100-meter final the day before – with 1/16th of an inch to spare.

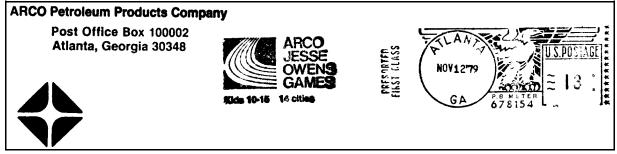


Figure 5. This ARCO meter promotes the company's sponsorship of the Jesse Owens Games held in various locations around the United States.

After the foul on the second jump, as Owens tells this story, "I kicked the dirt. 'Did I come 3,000 miles for this?' I thought bitterly. Suddenly, I felt a hand on my shoulder. I turned to look into the friendly blue eyes of a tall German long jumper."

"He offered me a firm handshake. 'I'm Luz Long,' he said, and he offered me the advice that helped me qualify for the final ..." When Owens later won, by nearly six inches, he remembered, 'Luz Long was at my side, congratulating me. It wasn't a fake smile either.'"

Long later fought in the German army during World War II and was killed in North Africa in 1939. There is no philatelic remembrance of him, but he is very much a part of Jesse Owens' life and accomplishments, and a wonderful example of what the Olympics have been about for the last 100 years.

The photo in Figure 6 appeared in many German publications following those Games. Wouldn't it make a spectacular stamp? In fact, wouldn't it make a tremendous joint issue!

A few words about Jesse Owens' personal history are in order here, because like so many other black athletes, he had to have more than talent to rise to the level he did. The son of an Alabama tenant farmer, Owens was a track star in high

school. He worked his way through Ohio State as a night elevator operator.

When Owens returned from the 1936 Olympics, he was both a hero and a man in need of a job. Though he had won four gold medals in Berlin (and set or tied three world records doing it), the era of commercial endorsements had not yet arrived, especially for black athletes. He pursued a variety of means of making a living including, speaking on behalf of political candidates, disc jockey, band leader, and salesman. He also demonstrated his speed racing against horses, dogs and motorcycles.

Owens eventually prospered as a lecturer, and headed his own public relations firm based in Phoenix, Arizona, until contracting the lung cancer that killed him in 1980 at the age of 66. At that time he was also continuing to serve the U.S. Department of State as a roving "Ambassador of Sports."

I don't know how many others he inspired by his personality and his example, but I can tell you I ran track in high school because of him (though without any distinction!) and I still remember his quiet determination today.

The author thanks Joan Bleakley for her assistance in locating some of the material illustrated with this article.

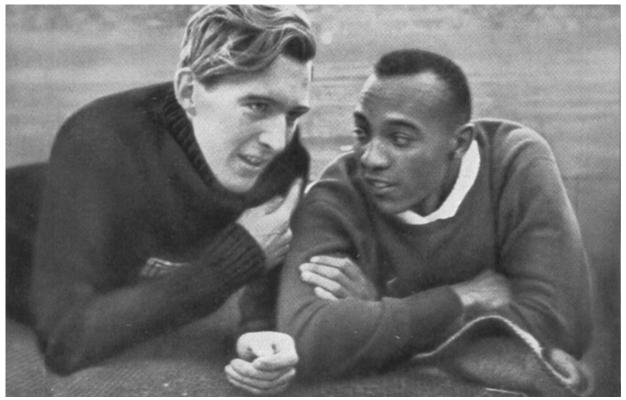


Figure 6. German Olympian, Luz Long, and Jesse Owens enjoying a conversation during the 1936 Berlin Olympics. Wouldn't this make a terrific stamp honoring not only the athletes but the Olympic Ideals as well?



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Figure 1. Official First Day Cover for the souvenir sheet containing the Universiade 99 stamp issued at the FILATEM thematic philatelic exhibition held in June 1999. The first day cancel from Palma de Mallorca depicts the Commodity Exchange building which also appears in the margin of the sheetlet.

FILATEM – Universiade 99 Palma de Mallorca, Spain

by George E. Killian

he 5th National Thematic Philately Exhibition (FILATEM Universiada 99) was held in Palma de Mallorca, Spain from June 18-26, 1999. The theme of the show was Universiade 99 which was to be celebrated a few weeks later in Palma, from July 3-13.

A souvenir sheet featuring the Commodity Exchange Building where the philatelic exhibition was held was placed on sale June 18, 1999. The stamp in the souvenir sheet shows the logo of Universiade Palma 99. Designed by Carloandres Lopez del Ray

from La Coruna, the sheet also features the games mascot ("Siulo") and the emblem of FISU (International Federation of University Sports), organizers of the multi-sport international competition.

The first day of issue was celebrated in Palma. The commemorative first day cancel (Figure 1) reproduces the Commodity Exchange. First day postmarks of a different style were also available in Madrid (Figure 2) and Barcelona on the same day along with a handstamped cachet.

On June 23, 1999 a special postmark celebrating Universiade 99 and featuring the games logo was used at the philatelic exhibition (Figure 3). Another





Figure 2. A different first day cancel (left) was also available in Madrid and Barcelona. The handstamp at top was applied as a cachet on both the Madrid and Barcelona covers. This may have been done after the fact at the exhibition in Palma.

cancel was used at the show (Figure 4) depicting the Commodity Exchange building along with text noting the FILATEM Universiada 99 exhibition. While I was informed that this was used as a postmark on June 18, 1999, there is no changeable date in the cancel to confirm this - just the date range of the show (18-26 June).

Two machine cancels were also in use at the Palma de Mallorca post office. The first (Figure 5), bearing a date of 1-06-99, commemorates the exhibition. A second cancel (Figure 6) honors the 50th Anniversary of FISU and is dated 14-06-99. It would be interesting to find out when these machine cancels were placed in service and how long they were used.

On July 3, 1999, the inauguration ceremony of San Moix, the new 20,000-seat stadium built for Universiade 99, was held. The stadium was the site of the opening and closing ceremonies of the games, as well as the venue for all track and field events. In celebration of the event, a specially cacheted cover was created (Figure 7). A generic handcancel depicting the mascot was used to postmark the stamps. An oval cachet in red notes the inauguration ceremony of the stadium.





Figures 3 and 4. At left, above, is a cancel used on June 23 at the FILATEM exhibition honoring the Universiade 99 sports competition that was to begin in a few weeks time. Another cancel, above right, is reported to have been used at the exhibition on the opening day, June 18. However, there is nothing in the cancel itself to indicate the dates of use.

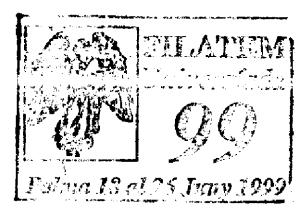


Figure 5. Machine cancel advertising the FILATEM thematic philatelic exhibition that preceded the Universiade 99 games. The date on the cancel reads June 1, 1999. As with the cancel in Figure 6, we have no information on when these machine cancels were placed in use or for how long.

XX UNIVERSIADA-PALMA 3-13 JULIO 1999 **50 ANIVERSARIO**

Figure 6. Machine cancel in use at the Palma de Mallorca post office honoring the Universiade 99.



Figure 7. Cacheted cover for the inauguration of the Estadio Son Moix, main venue for the track and field events at the Universiade 99 Games. The arrow points to the special rubber stamped cachet in red noting the stadium's inauguration ceremony. The postmark on the stamps was a generic cancel used for the games.

A special set of eight full-color post cards was issued by the local organizing committee for use by all who attended Universiade 99. The cards are unnumbered but obviously belong to a single set. All illustrations are vertically oriented. The divided backs of each card bear the text "XX Universiade PALMA '99", games logo and FISU logo. The subjects of the illustrations, in no particular order, are:

Games logo
Games mascot
Dancing games mascot and FISU's five stars
Multi-colored, free-form circles and arcs
Relay racer holding baton (Figure 8)
Track runner waving the five-star FISU flag
Stylized archer and runner
Male gymnast on rings superimposed over cathedral

Much to the complete surprise of FISU administrators and Universiade collectors, this was the first time in many years that the summer Universiade did not have a special stamp or stamps issued during the period of the games. In an additional departure from the norm, there was no special postmark, other than the generic mascot cancel reproduced in Figure 7, created for the individual sports. In two years we can look forward to Universiade 2001 in Beijing, China. Hopefully, then, our philatelic needs will once again be met.

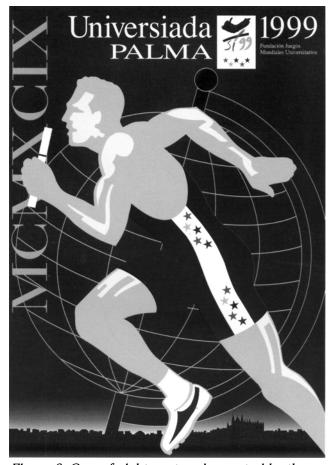


Figure 8. One of eight postcards created by the organizing committee and available to all attendees.

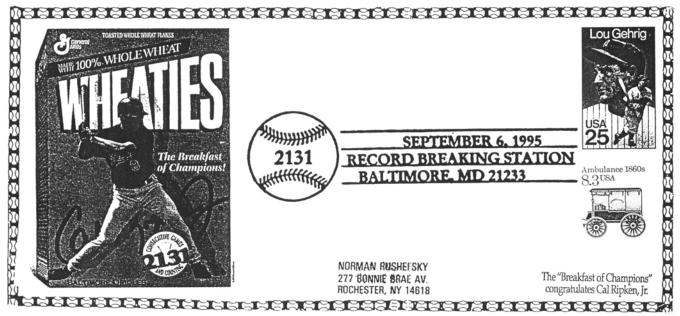


Figure 1. Yankee first baseman, Lou Gehrig, set one of the sport's most enduring records – an unbroken streak of 2,130 continuous games played. This record wasn't surpassed until 1995 when Cal Ripken, Jr. played his 2,131st straight game, as noted on this special cancel.

Lou Gehrig, the Iron Horse

by Norman Rushefsky

n the July-August 1999 issue of the *Journal of Sports Philately*, I illustrated various philatelic tributes to Babe Ruth. This article, in a similar vein, examines the life of the man who batted directly after Babe Ruth in the Yankees lineup of the great New York Yankee teams of the 1920s and 1930s – Lou Gehrig.

Henry Louis Gehrig was born in an upper Manhattan neighborhood of New York City on June 19, 1903. His parents were very poor German immigrants. An excellent athlete, Gehrig played football and baseball for Columbia University. In 1923, while still in college, Gehrig was signed by the Yankees. He played sporadically for them during the years 1923 and 1924, mainly with their farm team in Hartford. Gehrig was called up to the Yankees in 1925 to understudy for Yankee first baseman, Wally Pipp. Gehrig's big chance came on June 2 when he replaced Pipp who was suffering from a headache. Gehrig went on to play 2,130 straight games over 15 vears to establish one of the most remarkable records in sports – a record many considered unbeatable. Gehrig's achievement, lasting 56 years, was finally broken by Cal Ripkin, Jr. in 1995 (Figure 1).

Over those 15 years Gehrig had a string of 13 consecutive years of batting over .300. The middle part of the Yankee batting order of 1927 featured Babe Ruth, Gehrig, Earle Combs, Tony Lazzeri and Bob Meusel and was known as "Murderer's Row." This team is considered one of the greatest baseball teams ever, winning 100 games and sweeping the Pittsburgh Pirates in the World Series. While the legendary Ruth hit 60 homers that same year, Gehrig slammed 47 over the fence. This was the most home runs ever hit in one season by anyone other than Ruth.

Gehrig's performance on the field for the first eight games of 1939 was noticeably not of Major League caliber, and certainly wasn't up to Gehrig's standard. As team captain, Gehrig pulled himself out of the lineup. He sought medical advice as to why he lacked strength and was eventually diagnosed with amytrophic lateral sclerosis. This disease is very rare and attacks the central nervous system. It is alternatively known as Lou Gehrig's Disease.

On July 4, 1939 the Yankee organization held "Lou Gehrig Appreciation Day" at Yankee Stadium. Gehrig gave a short speech to the packed stadium which was long remembered:

GENERAL FOODS CORPORATION

Postum Building, 250 Park Avenue, New York, N. Y.







Figure 2. Lou Gehrig was no stranger to product endorsements, promoting the merits of Huskies whole wheat flakes. General Foods used his likeness on this corporate meter from 1937.

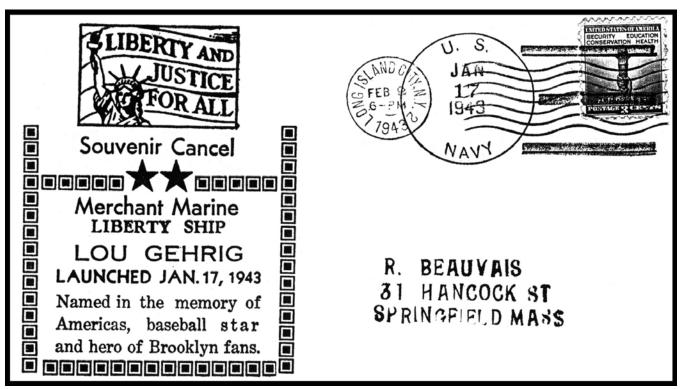


Figure 3. Two years after Gehrig's death, his memory was honored by naming a Merchant Marine Liberty Ship after him. Ship cover postmarked on launch day and bearing a special souvenir cachet.

"Fans, for the past two weeks you have been reading about a bad break I got. Yet today I consider myself the luckiest man on the face of the Earth. I have been in ballparks for seventeen years and I have never known anything but kindness and encouragement from you fans ... So I close in saying that I might have been given a bad break but I have an awful lot to live for."

Gehrig's brief remarks that day were so characteristic of this quiet, modest man. He will long be remembered as a player who was kind to fans, especially children, and who always performed to the best of his abilities. He still remains one of the greatest and most inspirational of sports figures. In 1937 a meter slogan was used by General Foods Corporation which features Gehrig (Figure 2) extol-

ling Huskies whole wheat cereal. He was unanimously elected into the then new Baseball Hall of Fame in 1939.

Lou Gehrig passed away in 1941 at the age of 37. Two years later, during World War II, a Merchant Marine Liberty Ship was named for him (Figure 3).

The U.S. Postal Service honored Gehrig with a stamp in 1989. The first day cover shown in Figure 4 includes both the standard FD handcancel and a pictorial cancel used to celebrate the 50th anniversary of the establishment of the Baseball Hall of Fame at Cooperstown, NY. The pictorial cancel was also used June 12, 1989 at Cooperstown for the actual 50th anniversary. Additionally, the June 12 pictorial cancel is known to have been used, in red, to cancel the Gehrig stamp on a souvenir folder sold by the USPS. The folder featured a train, a direct reference to Gehrig's nickname: the "Iron Horse."

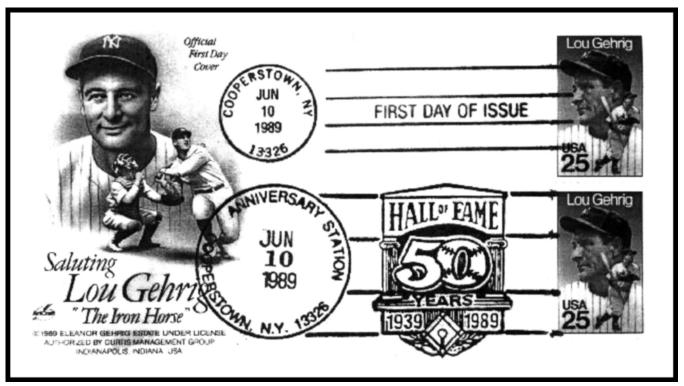


Figure 4. The ultimate philatelic honor was paid Gehrig in 1989 when the U.S. Postal Service issued a first class domestic rate stamp for the Yankee great. Shown here is a FDC with a second cancel noting the 50th anniversary of the Baseball Hall of Fame in Cooperstown, New York. A variety of this latter cancel exists with the date "1989" in the circular date stamp shifted approximately 1.5mm to the right.

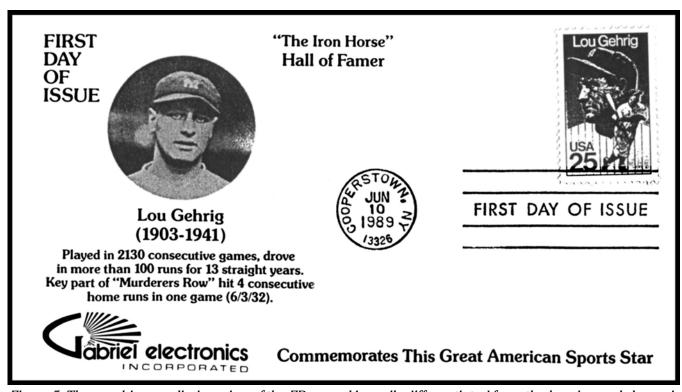


Figure 5. The machine-applied version of the FD cancel is easily differentiated from the handcancel shown in Figure 4. Most machine FD cancels were done in Washington, DC despite the "Cooperstown" designation.

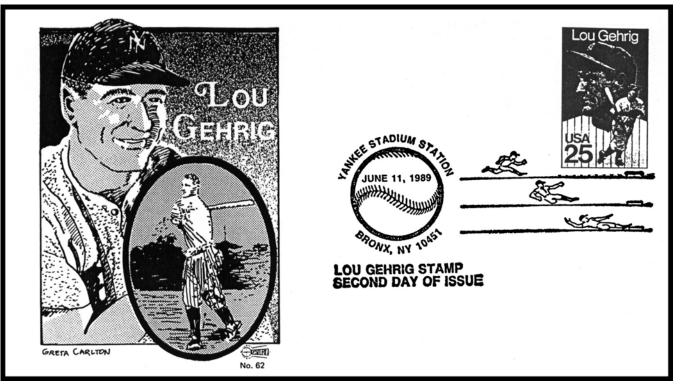


Figure 6. The Yankees commemorated the second day of issue of the Gehrig stamp with a special cancellation applied at Yankee Stadium on June 11, 1989.

The standard FD machine cancel for the Gehrig stamp (Figure 5), although inscribed Cooperstown, was actually applied in Washington, DC. Possibly some covers were canceled in Albany, New York as well.

A second day of issue cancel for the Gehrig stamp was used at Yankee Stadium (Figure 6). The San Diego Padres also honored Gehrig, "The Pride of the Yankees," with a pictorial postmark used at their stadium on June 16, 1989 (Figure 7). The USPS used a cancel on August 18, 1989 at the JUNEX 89 philatelic exhibition in Tokyo, Japan (Figure 8). The cancel reproduces the Gehrig stamp. This is the only

baseball-related postmark used by the USPS outside of the U.S.

Various other Gehrig related postmarks are known Figure 9.

In a recent vote by fans for baseball's All-Century Team, Lou Gehrig received more votes than any other Figure 8. USPS cancel player attesting to the en- used at JUNEX '89 in during regard for him by Tokyo, reproducing the those who love the game.



Gehrig stamp.

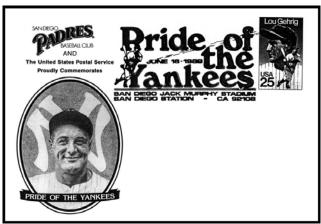


Figure 7. San Diego Padres' "Pride of the Yankees" cancel honoring Gehrig.





Figure 9. A number of other postmarks saluted the "Iron Horse" of baseball, two of which are illustrated here.

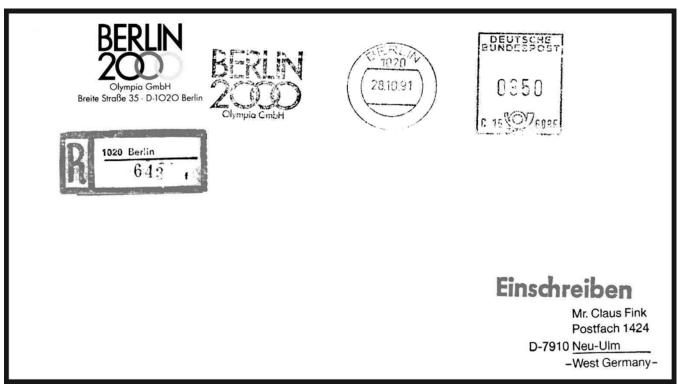


Figure 1. The Berlin 2000 bid committee was formed on March 28, 1991. A slogan meter was introduced in their meter machine on October 24, 1991. Shown here is a registered letter mailed within the first few days the slogan meter was in use.

The Berlin 2000 Meters

Philatelic remarks on Berlin's bid to host the Olympics (Part 1)

by Dieter Diehlmann translated by Thomas Lippert

his article augments Brian Hammond's regular column on the 2000 Sydney Olympic Games which currently appears in the *Journal of Sports Philately*. Earlier versions of this report have been printed as separate articles in the bulletins of the OSPC (Olympic and Sports Philatelic Club of Berlin) and the IMOS. This version updates previous information. Sufficient time has passed that the reader may regard this report as final, thus providing collectors with a thorough guide to the field of meters used to publicize the Berlin 2000 Olympic bid. Additional philatelic material supporting the bid – postmarks, special airmail covers, postal stationery, etc. – are outside the scope of this article.

BACKGROUND

On September 23, 1993 during its session in Monte Carlo, the International Olympic Committee (IOC) selected the host city for the 2000 Summer Olympic Games. In the final round Sydney, Australia won over Beijing, China. Berlin had been one of the cities vying for the honor.

The is not the first time Berlin had considered hosting the Summer Olympics in the divided city; there were previous proposals in 1963 and 1985. Not until 1989, however, did the time seem ripe for developing these ideas further. On January 12, 1989, the "Governing Mayor of Berlin," as he was officially known, named an advisory group to investigate the possibility of hosting the Olympics. That September, a study was begun at almost the same time that great political changes were sweeping across cen-

tral Europe. In those early autumn days of 1989, hundreds of citizens of the German Democratic Republic (GDR – also known as East Germany) left their country via Hungary creating a very tense political atmosphere. Discussions about an Olympics in West Berlin only made matters worse in the eastern sector. There, Erich Honecker, the party leader and head of state, blurted out quite suddenly that the GDR also intended to bid on the Games – with the city of Leipzig! This was a complete surprise to the mayor of Leipzig who could only respond to questions on the subject with rather vague statements. The east's intention of submitting a competing bid crumbled along with the Berlin Wall on November 9, 1989.

Just nine days later, the National Olympic Committee (NOC) of Germany convened a general assembly to discuss the impact of these political changes on sport in Germany. The NOC president, Willi Daume, along with the governing mayor of West Berlin, Walter Momper, renewed the idea of an Olympics in Berlin. What had been separate study groups in West and East Berlin decided to form a common working group on July 10, 1990. Both Berlin administrations intended to found a single bid committee in October to be known as "Olympia GmbH." The unification of Germany that month delayed formal incorporation of the bid committee as other more important administrative and political tasks took priority. Finally on March 28, 1991, the bid committee - Olympia GmbH - was founded. Later that same year, on December 10, 1991, the marketing arm of the committee was formed known as "Berlin 2000 Marketing GmbH."

The use of meters began, as is typical, with the bid committee itself. They introduced a meter on October 24, 1991 (Figure 1). Figure 2 depicts the marketing arm's meter.

In order to more fully publicize the bid project, as well as build public support, the administration of the internal affairs division of the Berlin Senate asked the other administrative offices of the senate and the various city district offices (*Bezirksämter*) to use advertising slogans in their meters on outgoing mail. The office in Kreuzberg was a forerunner, using such a meter by mid-1992. Only two districts declined to participate: the Schöneberg district (in the former West Berlin) and Mitte district (in what was East Berlin) assemblies voted against the bid project and consequently didn't use a slogan meter.

Sponsors also had the right to use the emblem of the bid committee on their advertising materials.

Strictly speaking, these meters shouldn't exist! According to the regulations of the German postal administration, Deutsche Bundespost, meter machines may not use slogans advertising a third party (Article 4.4). While no cases have surfaced in which postal clerks have refused mail with such third party slogans, this point was debated by potential Olympic slogan meter users. This is why the meter created by the Christian Democratic Union (CDU) faction in the city's assembly (*Abgeordnetenhaus*) wasn't used. In another instance, the *Oberfinanz-direktion Berlin* (a high-level government finance office) withdrew its order for such a meter.

If one follows Article 4.4 of postal service regulations precisely, only the following meters would



Figure 2. Meter used by the "Berlin 2000 Marketing GmbH" office.

comply: those of the bid committee itself (Berlin 2000 Olympia GmbH – #1.1.1. and #1.1.2.); Berlin 2000 Marketing GmbH (#1.2.1.); the Kreuzberg district office (#2.6.7.1. through #2.6.7.3.) because their name does not appear in the slogan along with the "Berlin 2000" text; and, partially, of the Olympia 2000 Sportstättenbauten GmbH OSB (#3.3.1.). In reality, of course, usage was quite different.

METER TYPES AND OTHER DIFFERING MARKS

The meter machines that have been identified (from the code in the registration numbers to the left of the post horn at the bottom of the meters' indicia) as having been used with Berlin 2000 bid related slogans are listed in Table 1.

There are also differences in the date cancels. The date cancels in the Pitney Bowes machines are smaller than in the other meters.

The indicia (the framed boxes carrying the postage value) differ in size between meter types. We also find three variations in how the country of origin is designated: DEUTSCHE / BUNDESPOST (post-unification designation); and DEUTSCHE / BUNDESPOST / BERLIN in its two varieties:





There are also four different kinds of the face values (3 or 4 digits, and with or without 3 or 4 wavy lines in front of the value):





DEUTSCHE BUNDESPOST



4 digits, wavy lines

Two types of postal horns (line drawn or stylized):





line drawn

stvlized

Two different ways of designating the registration numbers (mailer identification number) to the right of the post horn (either 4 digits or 3 digits plus a letter:





4 digits

3 digits + letter

Only the HASLER machines use a letter. These designate the year of acceptance of the machine beginning with "A" for 1986, "B" for 1987, etc.).

THE **A**DVERTISING **S**LOGANS

It hasn't been possible to determine the precise periods of use of each meter. Often the Olympic slogans were temporarily exchanged with other non-Olympic ones during the period. Some dates are, however, known:

October 24, 1991	First day: "Berlin 2000 Olym-
	pia GmbH" meter
November 4, 1992	First day: Spandau von Berlin

district office meter

September 23, 1993 Last day: senate & district administrative office meters

Last day: "Berlin 2000 Olym-March 31, 1994

pia GmbH

The author also received other detailed information from reliable clerks in the offices. However, contradictory information based on mail in the author's or other collectors' hands casts some doubt on the certainty of this information.

Olympic advertising slogans on mail originating from private enterprises has, in some instances, been used long after September 23, 1993 (the date Sydney was selected to host the 2000 Games). In one unusual case - that of the Olympia 2000 Sportstättenbauten GmbH OSB (Olympic construction and building office) - the Olympic related meter was not placed in use until early 1994!

(to be continued)

Table 1 Berlin 2000 Meter Types

Maker	ID#	Model/Notes		Example	
Frama	A 05	E-12000	Olympia 2000 in Berlin. Wir sind dafür! Landeseinwohneramt Berlin	26. 4. 93 1000	O 1 0 2 2 2 2 4 4 7
Francotyp	B 66	EFS 3000	Olympia 2000 in Berlin, Wir sind dafür! Der Senat von Berlin	20. 9. 95 107 17	DEUTSCHE BUNDESPOST 0045
Hasler	C 15 C 22 C 23 C 29 C 39 C 47 C 56 C 67 C 68 C 80 C 86		Olympia 2000 in Berlin. Wir sind dafürl Land Berlin	21. 6.93 1000	O 100
Pitney Bowes	No ID# E 10 E 11 E 23 E 70 E 84	Identical to E 10/11 5335/5345 & 5337/5347 5335/5345 & 5337/5347 6337/6347 5337RMRS & 5396RMS Portophon/A 930	Olympia 2000 in Berlin. Wir sind dafürl Bezirksamt Hellerssforf von Berlin	SERL/W 1140 27. 1, 93	BUNDESPOST 1 1 0 0 E 11 2550
Postalia (Francotyp -Postalia)	F 23 F 66 F 68 F 75 F 83 F 91	NEF 300 NEF 300 T 100 / T 1000 WK 4 / MS 5 WK PS 4 / PSE	BERLIN 2 CODD Randidal 107 dl. Oymolution Epicle 2000 Landesversicherungsanstalt Berlin	16. 7. 93 14050	DEUTSCHE BUNDESPOST 0100 F 660077480
Stielow	H 02	7505/7700	Olympia 2000 in Berlin, Wir sind dofürl Landeseinwohneramt Berlin	23. 9. 95 10961	BUNDESPOST ≈ 0 0 H 02 © Z015



The 1999 Women's World Cup Champions celebrate their victory!





LOUISVILLE KENTUCKY 40209

OCTOBER 10, 1999

USPS Issues Postal Card for Nike Women's Soccer Cup Finals

by Charles Covell, Jr.

n October 10, 1999 in Louisville, Kentucky, the national women's soccer teams of Brazil, Finland, South Korea and the United States played the final matches of the Nike Women's Cup, a round-robin tournament with previous matches in Kansas City, Missouri; Columbus, Ohio and Denver, Colorado. Over 30,000 fans showed up for each doubleheader.

In contrast to the earlier matches, those in Louisville featured something special: a 20-cent "Red Barn" postal stationery card imprinted <u>by the USPS</u> with a color cachet photo of U.S. women's players celebrating their World Cup '99 victory at the Rose Bowl the previous July. The cancel is, as far as I know, the only soccer-related cancel in the United States in 1999. I am not aware of any U.S. cancels for any of the World Cup series – even the final. Thanks to fellow SPI member, Joe Lacko, I've been informed that there was a variation of this same cancel applied by hand and with the U.S. Soccer Federation shield included just to the left of the cancel text.

I had no advance notice of this card and cancel, nor was I aware that it was being handed out free at the stadium until, in walking to my seat, I found two of them trampled underfoot on the pavement. I soon discovered more. The USPS stand where they were distributed was on the far side of the venue, so I did not get to it. The game ended with the USA beating Brazil 4-2, thereby winning the tournament.

In succeeding days I saw small piles of the cards at the service windows at our main post office, and enquired about how and why they were produced. I was told that they were made up as a USPS promotional souvenir through an arrangement between the U.S. Postal Service and the U.S. Soccer Federation. There were quite a few still available.

Mr. Don Byerly of the Louisville office of the USPS gave me 100 card with cancels to distribute among soccer philatelists. Interested collectors may obtain one by sending me a self-addressed stamped envelope if they reside in the U.S.A. Those resident outside the U.S. should send a self-addressed small envelope with \$1 for postage. Send your requests to: Charlie Covell, 2333 Brighton Drive, Louisville, KY 40205-3023 U.S.A.

International Philatelic Golf Society Founded 1987 Quarterly journal Tee Time Member auctions For information and application, write: Ron Spiers 8025 Saddle Run Powell, OH 43065





BOOK REVIEW

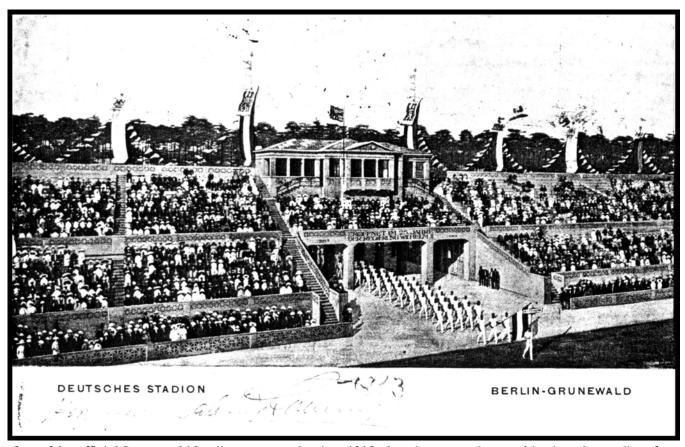
by Sherwin Podolsky

THE OLYMPIC STADIUM BERLIN: From the German Stadium to the Reichssportfeld. Now the Home Stadium of the Hertha BSC. Ulrich Rödiger. Publisher: Rödiger-Verlag, P.O. Box 121117, 10605 Berlin, Germany. E-mail: roediger.u@berlin.de. Soft cover, 40 pages, illustrated, © Summer 1999. In English.

Jim Bowman obtained this booklet when he visited the Olympic Stadium in Berlin this summer. The booklet is a mine of information for the Olympic collector, especially those interested in Olympic architecture. Much of the material can be related to special cancellations, registry labels, and stamps. Indeed, a collection or exhibit might be structured around the information contained herein.

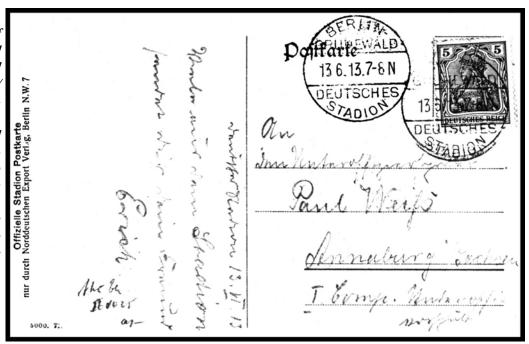
This history of the Olympic Stadium begins with the approval by Emperor Wilhelm II of a recreation and leisure area for the people. The German Stadium (Grunewald Stadium) with a capacity of 30,000 was built in 1913. The Olympic Stadium of 1936 was built on top of the old 1913 stadium which Hitler felt was too small. Numerous photographs, blueprint layouts and maps provide much detail.

In addition to the Olympic Stadium proper, the booklet explores the other competition venues used for the 1936 Berlin Olympic Games. These include the Swimming Stadium, the Riding Arena, Tennis and Hockey Stadia, and the Waldbühne, also known as the Dietrich Eckart Open Air Stage, where the gymnastics competitions were conducted. A brief biography of architect Werner March is given.



One of the official Grunewald Stadium postcards, circa 1913, showing a parade marching into the stadium from the main entrance. The stands around the entrance are crowded with spectators. The view in this postcard has been used in one of the official vignettes (DuBois 2, 1913 - Consecration of the German Stadium).

At right, address side of postcard with special handcancel (applied twice) reading Berlin/ Grunewald / 13.6.13. 7-8N/Deutsches/Stadion. The cancel was used during the "Pre-Olympic" competitions at the German Stadium from June 13-16, 1913. "Grunewald" is German for "green forest." Note the printed inscription at left.

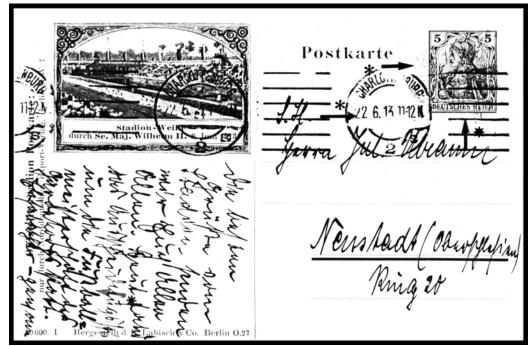


Ironically, it was Werner March's father, Otto, who designed the German Stadium which Werner had to raze in order to construct the 1936 Olympic Stadium! The stadium and surrounding racecourse became the Reichssportfeld.

The information in this booklet clearly gives the impression that Hitler's emphasis was on grand architecture. This would explain why many of the 1936 Olympic cancellations emphasize buildings. Many later Olympic cancellations recognize the sports events and not just the venues.

The sports complex survived World War II with only minor damage. Following the war, much of the Reichssportfeld was occupied by the British military who headquartered at the German Imperial Academy of Physical Education. In 1994, the entire area was again open to the public.

Hertha BSC, referred to in the title, is a soccer team. Incidentally, the finals of the 2006 World Cup of soccer are scheduled for the Olympic Stadium. Interested readers should contact the publisher for information on availability and price of this booklet.



At left is an official postal card with official label for the opening of the stadium. The Du-Bois catalog records and illustrates 17 different labels honoring the event, each showing a different view. Two show interior and exterior views of the stadium. The remaining fifteen labels show athletes in different sports. The label shown here is inscribed (translated) "Stadium - Consecration/by His Majesty Wilhelm II June 8, 1913."

AUCTION RESULTS

by Sherwin Podolsky

This is the fourth, and final, installment of the prices realized in the David Feldman Olympic auction of February 1999. Prices are in Swiss francs and do not include the buyer's commission of 15%. The Swiss franc had a value of US\$.6751 at the time the first report in the series was prepared in April 1999. Thanks to Ossi Virtanen and Jim Bowman for assistance and illustrations for this article.

1936 OLYMPICS - BERLIN

Lot 60717. Souvenir sheet (Scott B91, Michel Block 5) with Kiel yachting Olympic cancels (2x). Watermark reversed. The only known used souvenir sheet. Certified Schlegel. Michel catalog value of DM 60,000. Estimated at Sfr. 20,000 - 25,000. Realized Sfr. 26,000.

Lot 60718. Souvenir Sheets. (Scott B91-92, Michel Blocks 5 & 6). Unused set of two IMPERFORATE. Scott B91 Michel Block 5 without gum. Very fine and extremely rare pair. Olympic showpiece. Certified Schlegel. Estimated Sfr. 15,000 - 20,000. Realized Sfr. 22,000.

Lot 60719. Miniature sheets. A group of 16 covers with an array of special cancels. Est. Sfr. 700 -1000. Realized Sfr. 650.

Lot 60722. Meter. Argentina. Cover front with corner address of Banco Germanico, Buenos Aires. Meter inscribed "Visite XI Olympiada/Internationalen/Berlin/1-16 Agosto 1936." Window envelope front. Stains, but fine and rare. Est. Sfr. 1000 - 1500. Realized Sfr 3400. (Figure 1)



Figure 1 - Lot 60722. The Banco Germanico office located in Buenos Aires, Argentina used this meter franking to advertise the forthcoming Berlin Games. The rounded box with the "Viste La..." inscription and the adjacent oval are in red The corner letterhead "Banco Germanico" is printed in black. The black overcancel of Buenos Aires is dated May 5, 1936.

Lot 60737. Meter. Brazil. Publicity meter "Agosto/ Olympic rings/XI Olympiada Berlin/ Banco Germanico/ da Informacoes." Addressed cover. Est. Sfr. 1000 - 1500. Realized 3200.

The following seven lots are 1936Olympic flight covers from various countries. Covers from treaty state countries have stamps of the country of origin, only. Covers from non-treaty states have stamps from Germany and the foreign country.

Lot 60757. Olympic Flight. Austria. Postal stationery card with added adhesives. Card imprinted at upper corner "LZ 129" and bars. Also imprinted "Olympiafahrt 1936" and Olympic rings. With torch cancel. Est. Sfr. 600 - 800. Realized Sfr. 600. (Figure 2)



Figure 2 - Lot 60757. Austrian printed to Private Order (PTPO)postal stationery card has red stripes and LZ 129 in black. The Olympic rings and "Olympiafahrt 1936" below are in black. Imprinted postage of 12 and 15 groschen. Additional postage of 10 and 80 groschen affixed. With special cancel for the arrival of the Olympic Flame during the Torch Run at Vienna. Cancel used for one day only in Vienna. Then later flown on the Olympic Flight of the LZ-129 Airship Hindenburg in conjunction with the Opening Ceremonies of the Berlin Olympic Games.

Lot 60758. Olympic Flight. Belgium. With German and Belgian franking. Est. Sfr. 600 - 800. Realized. Sfr. 950. (Figure 3)

Lot 60759. Olympic Flight. Danzig. Postcard with Danzig 5/22/36 oval cds.Pilot's signature alongside. Sfr. 1500 - 2000. Realized. Sfr. 1600.

Lot 60761. Olympic Flight. Denmark. With Danish franking. Est, Sfr. 400-500. Realized. Sfr. 650. (Figure 4)

Lot 60763. Olympic Flight cover. Hungary. Rare. Signed Gilbert. Est. Sfr. 1500 - 2000. Realized. Sfr. 3200.

Lot. 60765. Olympic Flight cover. Iceland. Rare. Signed. E. Diena. Est. Sfr. 1500 - 2000. Realized Sfr. 4000.

Lot 60766. Olympic Flight cover. Luxembourg. With German and Luxembourg postage. Est. Sfr. 600 - 800. Realized Sfr. 2200.

Lot 60777. Official telegrams. 2 front pages and one back page with stamps and special cancels. 3 items. Est. Sfr. 100 - 150. Realized Sfr. 100.

1940 OLYMPICS - JAPAN AND HELSINKI

Lot 60792. Japan. Large brown envelope from the Organizing Committee of the XIIIth Olympiad Tokyo 1940. "Tokyo Olympic News." With mailing address label of the Committee. To Austria. With round Olympic vignette showing Olympic rings and outline of Mount Fuji (DuBois no. 3), not tied by postmark. Imprinted postage "taxe percue.." Est. Sfr. 300 -400. Realized Sfr. 1100.

Lot. 60797. Finland. Official Envelope with imprint along bottom "XII OLYMPIADE HELSINKI 1940, FINNLAND." With red slogan postal meter "XII OLYMPIA 1940 and Olympic Rings. Addressed to Germany. Reduced at top. Est. Sfr. 300 - 400. Realized Sfr. 600.

Lot 60798. Finland. Large part official envelope with corner imprinted "Olympic rings/XII Olympia/Helsinki 1940." At bottom meter as in previous lot. Est. Sfr.300 - 400. Realized. Sfr. 180.

Lot 60799. Finland. Cover Red meter with slogan "Olympic Games/In Finland/1940." Address appears scratched over. Est. Sfr. 120 - 200. Realized. Sfr. 800.

Lot 60809. Switzerland. Comic postcard with "Pro Finnland" vignette issued by the Swiss Olympic Committee in 1939-40 to support Finland in the battle against the invasion by the USSR. This was a unique occasion of a National Olympic Committee

collecting money for a foreign country and not for an Olympic purpose. The vignette shows Olympic rings at bottom. Est. Sfr. 80 - 100. Realized Sfr. 2400. (Figure 5)

1948 OLYMPICS AND BEYOND

Lot 60824. 1948 London. Cacheted, addressed cover with red meter "Olympic Games 1948 July Wembly Aug 14" and Olympic rings. Est. Sfr. 400 -500. Realized. Sfr. 750.

Lot 60859. 1948 St. Moritz. Switzerland. Cover with red pictorial meter marking showing sun face in circular commemorative inscription. Official commemorative window envelope. Est. Sfr. 200 - 300. Realized Sfr. 1200.

Lot 60919. 1956 Melbourne. Four covers with different meter markings in red. One cover is illustrated. It is a commercial Johnson & Johnson envelope



Figure 3 - Lot 60758. Some countries without airmail treaties with Germany, such as Belgium, were required to add German franking to gain access to airmail services. Such mail originating outside of Germany was collected at Friedrichshafen and processed at Frankfurt. The non-treaty mail generally received a RHEIN-MAIN cancellation. This non-treaty post card dispatch from Belgium required an additional 50 Pfg. In German postage for the special airmail service.



Figure 4 - Lot 60761. Entire is an example of treaty acceptance dispatched Kobenhavn 29.7.36 for return to Kolding, Denmark. The Danish acceptance is evidenced by a transit cancel on reverse "HAMBURG 1/ZUG 2.8.36/EILBRIEFE marking.

with a PAID slogan meter "Olympic Games 1956/Olympic rings over torch/etc." Est. Sfr. 300 - 400. Realized. Sfr. 750.

Lot 60931. 1956 Melbourne. Korea. 2h &5h unused set of two miniature sheets Est. Sfr. 600 - 800. Realized. Sfr. 2000.

The following two lots are covers with cancels for the Uruguay 1930 World Cup (soccer).

Lot 60989 and 60990. Each lot is a local commercial cover. Lot 60989 with boxed cancel "El campeonato mundial de football sera un certament de confraternidad." Lot 60990 with slogan not boxed. Each est. Sfr. 800 - 1200. Realized Sfr. 2800 and Sfr. 3000 respectively.

There are several Uruguay lots for 1930 World Cup including covers and fragments and with cancel wording variations. Fragments generally realized lower

prices.



Figure 5 - Lot 60809. The Swiss Olympic Committee issued in 1939-40 a label "PRO FINNLAND" to support Finland in the battle against the invasion of the USSR by the Germans. This was a unique occasion in Olympic history - a National Olympic Committee collecting money for a foreign country and NOT to an Olympic purpose.

2000 SYDNEY OLYMPICS

by Brian Hammond

SYDNEY OLYMPIC LOGO STAMP

Details of this issue are to be found in the November-December 1999 issue of the journal. In addition to the logo first day cancellation, a special first day cancellation was used in Adelaide (Figure 1). The text of this cancel reads "OLYMPIC SPORTS-FIELD" at top. At center is a drawing of a sports field with the date "14 SEP 1999". Text below the drawing reads "KENSINGTON PARK SA 5068".





Figure 1. Two FD cancels of the logo stamp.

A maximum card showing the Sydney logo on the front is a postal stationery card with the standard Australia globe imprinted stamp and is for postage both in Australia and worldwide.

I have a cover with the logo stamp miniature sheet bearing the six postmarks used in Sydney on the September 14, 1999. The cancels are:

- (1) "Homebush South/L.P.O./N.S.W. 2140"
- (2) "Licensed Post Office/Homebush West/ N.S.W./ 2140"
- (3) "Australia Post/Sydney/N.S.W. 2098/Business Centre"
- (4) "Pyrmont/N.S.W. 2009/Pyrmont Bridge/Darling Harbour" (pictured: Pyrmont Bridge)
- (5) "Gateway to Sydney/Royal Exchange N.S.W." (pictured: Sydney skyline)
- (6) "Sydney Harbour Bridge/Royal Exchange N.S.W." (pictured: line of vehicles)

The official FDC was also available in four versions, each showing one of the Sydney mascots: Syd in blue, Olly in red, Millie in orange, and Lizzie the Paralympic mascot in green.

SYDNEY 2000 LABELS

Two labels were issued for Olymphilex 2000, the international philatelic exhibition to be held in Sydney concurrent with the Olympic Games.

The first label is round, measuring 80mm in diameter and is self-adhesive. The background is white. At center is the word "OLYMPHILEX" in green above the exhibition's logo in green, orange and white. Around the label's perimeter in green is the text "Olympic Stamp, Numismatic and Memorabilia Exhibition 15 - 28 September 2000".

A second Olymphilex label is rectangular, 30 x 50mm in size. The label is similar to the one above but with the perimeter text beneath the logo.

Another very attractive self-adhesive label has been produced by Ansett. Measuring 180 x 75mm, the blue label appears similar to their postcard. An Ansett aircraft with the Olympic 2000 logo flies above a view of Sydney Harbour. The text arranged in white along the top reads: "OFFICIAL AIRLINE OF THE SYDNEY 2000 OLYMPIC GAMES".

SYDNEY 2000 - JUST A YEAR TO GO

To celebrate the one-year mark before the start of the Games, various events were held including a very interesting exhibition at the Royal Institute of British Architects in London which opened on the September 15, 1999. Included were a history of the Homebush site and models of the Sydney Olympic venues and facilities. A series of talks was held and a guide booklet and fact sheets about the Olympic sites were available to visitors from the Olympic Coordination Authority. The exhibition was sponsored by Boral who were a sponsor of the Australian team in 1996 at Atlanta. For the Centennial Olympics in 1996, they produced a multicolored label, 250 x 45mm, reproducing the Australian flag and Olympic rings in full color.

In Australia, a cover was produced marking 366 days to go (Figure 2). It bears the Philatelic Sales Centre postmark and a green cachet. Other covers have appeared for both 500 and 400 days to go, postmarked from the State Sports Centre at Homebush with cachets in black.



Figure 2. Special cover commemorating the one year mark to the opening of the Sydney 2000 Olympics.

NEW **S**PONSORS

Four additional sponsors have been approved:

Tyco International (fire protection and electronic security systems)

Diamond Press (offset printing services for programs, brochures, booklets)

Generale Location (temp. structures and seating) Showpower (heating, ventilation and air-conditioning)

SYDNEY TEST EVENTS

The new list of upcoming test events for the 2000 Olympics is shown in Table 1. I should also note that a number of covers have been produced for some of the events that have already taken place. The following are all part of the Olympics 2000 series of covers:

No. 22. UCI Mountain Bike World Cup, April 11, 1999. Official Sydney 2000 Olympic venue test event (Fairfield). Postmark: Philatelic Sales Centre.

No. 24. International Volleyball Challenge 5-8 August 1999. A test event for the Sydney Entertainment Centre. Cover includes the results. Postmark -Post Shop Haymarket N.S.W. 2000.

No. 25. Junior Wrestling FILA World Freestyle Championships, August 19 - 22 1999. Test event for the State Sports Centre at Sydney Olympic Park. Postmark: State Sports Centre Homebush N.S.W. 2140. Includes view of five sports. Winners are listed on the cover.

No. 26. 1999 Pan Pacific Swimming Championships, Olympic Aquatic Centre, August 22-29, 1999. Postmark: same as on No. 25. Includes winners.

PARALYMPIC GAMES SYDNEY 2000

The Ink Group has produced two postcards in their series for next year's Paralympic Games. Both have the Games logo on the front and reverse sides:

#6032107: Lizzie, the Paralympic Games mascot. Text in black: "Lizzie", "Sydney 2000 Paralympic Games."

#6032106: A lizard. Text in white: "in training", "Sydney 2000 Paralympic Games."

OFFICIAL MERCHANDISE TAG

OLYMPIC TEAM"

To deter counterfeiters and unlicenced production of Olympic merchandise, all officially licenced Sydney 2000 items bear a special cardstock tag. The front of the tag, which measures 40 x 65 mm, is light blue while the back is white. At center is the multicolored Sydney logo with "Sydney 2000" and rings in dark blue. Encircling the logo is the text:

"OFFICIAL LICENSED MERCHANDISE" and "BY PURCHASING THIS PRODUCT / YOU WILL BE SUPPORTING THE / SYDNEY 2000 OLYMPIC GAMES AND / THE AUSTRALIAN

OLYMPIC SPONSORS POSTAL STATIONERY

Many Olympic sponsors produce postage paid envelopes. Thanks to Tom D'Arcy and our other Australian friends, I am able to list these here (Table 2). Some companies and organizations have issued a number of different sizes and designs of envelopes, with or without windows. The use of registered marks varies according to a company's level of sponsorship. Some use the Sydney Organizing Committee for the Olympic Games (SOCOG) logo. Others use the Australian Olympic Committee (AOC) logo, old bid committee logo or perhaps no logo at all. Please note, all sizes are approximate.

We expect to see many more envelopes between now and the Games. Any additional information or copies are welcome and may be directed to me at: 6 Lanark Road, Ipswich IP4 3EH Great Britain, or by e-mail to: bkcpham@aol.com

	Table 1: Sydney Olympic Test	Events In 2000		
Dates	Sport: Event	Venue		
Jan. 9-15	Tennis: Sydney International	Tennis Centre, Sydney Olympic Park (SOP)		
Jan. 13-16	Table Tennis: ITTF Pro Tour Final	State Sports Centre, SOP		
Jan. 15-22	Softball: Australian Championships	Softball Centre, Aquilla Reserve		
Jan. 22-23	Fencing: FIE World Cup/Challenge Australia	State Sports Centre, SOP		
Jan. 25 - 29	Diving: FINA World Cup	Sydney International Aquatic Centre, SOP		
Jan Mar.	Football: International Invitational Matches	Sydney Football Stadium/Interstate Venues		
Feb. 21-27	Artistic Gymnastics: Australian Championship	Sydney Super Dome		
Feb. 23	Trampoline: Australian Championship	Sydney Super Dome		
Feb. 24-27	Athletics: Australian National Championships	Olympic Stadium		
Feb. 26-27	Rhythmic Gymnastics: Australia Championship	Sydney Super Dome		
Mar. 24-26	Weightlifting: Darling Harbour International	Sydney Convention Centre, Darling Harbour		
Mar. 24-31	Shooting: ISSF World Cup	Sydney Shooting Centre, Cecil Park		
Apr. 10-13	Synchronized Swimming: FINA Synchro Olympic Qualifier Open	Sydney International Aquatics Centre, SOP		
Apr. 16	Triathlon: ITU World Cup	Triathlon Course, Sydney Opera House		
Apr. 17-24	Water Polo: Women's 6 Team Challenge	Ryde Swimming Centre		
Apr. 29	Athletics (Race Walking): Australian Selection Trials	Race Walk Course, SOP		
Apr. 30	Athletics (Marathon): Celebrating Sport Sydney Marathon	Marathon Course		
Apr. 13-20	Swimming: Australian Championships	Sydney Aquatics Centre, SOP		
June 12-17	Basketball: OZ Basket 2000	Sydney Superdome, SOP		
Aug. 16-20	Athletics: Australian Selection Trials	Olympic Stadium, SOP		

Table 2: Postage Paid Envelopes of Sydney 2000 Olympic Sponsors

		ı	-	<u> </u>	
	Company	Size		Logo Type	Indicium Text and Descriptive Notes
1A	Adecco	235 x 112	W	SOCOG	"Postage Paid Australia"
1B	Adecco	235 x 112	Р	SOCOG	"Postage Paid Australia"
IC	Adecco AOC	235 x 112	W	SOCOG	"Postage Paid Australia", Koala
2A	AMP	235 x 112	W	SOCOG	"AMP Postage Paid Australia"
2B	AMP	235 x 112	Р	SOCOG	"AMP Postage Paid Australia"
2C	AMP	235 x 112	W	SOCOG	"AMP Postage Paid Australia", "Works For Me"
2D	AMP	235 x 112	Р	socog	"AMP Postage Paid Australia", "Works For Me"
2E	AMP		W	SOCOG	"AMP Postage Paid Australia", "Is Super Good As Ever"
2F	AMP		W	SOCOG	"AMP Postage Paid Australia", "Return to Eastern Suburbs"
2G	AMP		W	SOCOG	"AMP Postage Paid Australia", "Return to Sydney"
3A	AGC	245 x 110	W	SOCOG	"Post Paid Australia AGC", in box
3B	AGC	235 x 120	W	SOCOG	"Post Paid Australia AGC", plus change of address details
4A	Ansett Australia	235 x 135	W	socog	"Postage Paid Australia"
5A	A.O.C.	235 x 112	Р	AOC	"Postage Paid Australia" (see Figure 3)
6A	Carlton & United	325 x 230	Р	socog	"Postage Paid Australia"
7A	Channel 7	220 x 110	W	None	"Solid Gold Australia Sydney 2000"
7B	Channel 7	220 x 110	W	None	"Solid Gold Australia Sydney 2000", but with an outlined "7"
8A	Clipsal	320 x 230	Р	socog	"Postage Paid Australia"
8B	Clipsal	220 x 110	Р	socog	"Postage Paid Australia"
8C	Clipsal Club	235 x 120	W	SOCOG	"Postage Paid Australia"
9A	Com Bank	188 x 98	W	Squiggles	"Postage Paid Australia"
10A	Energy Australia	235 x 120	W	SOCOG	"Postage Paid Australia"
10B	Energy Australia	235 x 114	Р	socog	"Postage Paid Australia"
10C	Energy Australia	220 x 100	Р	SOCOG	"Postage Paid Australia"
10D	Energy Australia	325 x 227	Р	SOCOG	"Postage Paid Australia"
10E	Energy Australia	235 x 120	W	SOCOG	? reusable envelope
10F	Energy Australia		Р	SOCOG	? type 2 wording
10G	Energy Australia		W	SOCOG	? "Postage Paid Australia", in small box
11A	Herald Sun	235 x 120	W	SOCOG	"Postage Paid Australia"
12A	Olympic Club	235 x 120	W	SOCOG	"Postage Paid Australia"
12B	Olympic Club	235 x 120	Р	SOCOG	? "Postage Paid Off Peak", in box
13A	Olympic Authority	355 x 255	Р	None	"Postage Paid Australia"
14A	Paralympic	235 x 120	W	Paralympic	"Postage Paid Australia"
15A	Samsung	220 x 112	W	SOCOG	"Postage Paid Australia"

				_	e Paid Envelopes Olympic Sponsors
15B	Samsung	220 x 112	Р	socog	"Postage Paid Australia"
16A	Stadium Australia	220 x 120	Р	None	"No Postage Stamp Required if Posted in Australia"
16B	Stadium Gold	230 x ?	Р	socog	"Postage Paid Australia"
17A	socog	235 x 120	W	Squiggles	"Postage Paid Australia"
17B	socog	235 x 120	Р	socog	"Postage Paid Australia"
17C	socog	220 x 120	Р	socog	"Postage Paid Australia"
17D	SOCOG	350 x 250	Р	socog	"Postage Paid Australia"
17E	socog	355 x 163	Р	socog	"Postage Paid Australia"
17F	socog	350 x 250	Р	socog	"Postage Paid Australia", in square design
18A	Telstra	210 x 130	W	AOC	"Postage Paid Australia", in square design
18B	Telstra	220 x 112	Р	socog	"Postage Paid Australia"
18C	Telstra	235 x 120	W	SOCOG	"Postage Paid Australia", "Affix Stamp To Return Mail"
18D	Telstra 2	235 x 120	W	SOCOG	"Postage Paid Australia", in square design
18E	Telstra		Р	socog	? "Postage Paid Australia"
18F	Telstra		W	socog	"Postage Paid Australia", "Affix Stamp To Return Mail"
19A	UPS	235 x 120	W	SOCOG	"Postage Paid Australia"
19B	UPS	235 x 120	Р	socog	? "Postage Paid Australia"
20A	Visa	220 x 110	Р	Olympic Rings	"Postage Paid Australia"
21A	Volunteer 2000	230 x 110	Р	socog	"Postage Paid Australia", in square design
22A	Westpac	235 x 120	W	Logo on CC	
22B	Westpac	230 x 120	W	socog	"Postage Paid Australia"
22C	Westpac	325 x 225	W	SOCOG	"Postage Paid Australia" (500 Days & Counting, Swimmers in black & gold)
22D	Westpac	325 x 225	W	SOCOG	"Postage Paid Australia" (500 Days & Counting, Swimmers in red)
22E	Westpac [Mel- bourne]	325 x 225	W	SOCOG	"Postage Paid Australia" (21C issued by Bank of Melbourne)
22F	Westpac [Challenge]	325 x 225	W	SOCOG	? "Postage Paid Australia" (confirmation required)
23A	Xerox	220 x 110	W	SOCOG	"Postage Paid Australia"
23B	Xerox	220 x 110	Р	SOCOG	"Postage Paid Australia"

If not claimed within 7 days please return to AUSTRALIAN OLYMPIC COMMITTEE

Level 18, The Maritime Centre 207 Kent Street, Sydney, NSW 2000, Australia.



Figure 3. The Australian Olympic Committee (AOC) postage paid indicium features the Australian flag over Olympic rings, the logo of the AOC.

REVIEWS OF PERIODICALS

by Mark Maestrone

IMOS Journal September 1999 (#103)

The September issue of the German sport and Olympic philatelic society's journal follows up on a number of articles begun in earlier issues. Part 3 of Thomas Lippert's article on the Nagano Olympics, this time concentrating on Japan Post contributions, is included. Thomas also begins a new series on the 2006 Olympic Winter Games which were recently awarded to Turin, Italy. This issue's athlete profile, written by Siegfried Schlesiger, is on German Olympic gymnast, Georges Miez.

IMOS is renowned for running a number of specialty listings/catalogues for different sports and the Olympic Games. In addition to updates of commemorative handcancels, postal stationery, and machine and meter cancels, there is a presentation of Australian Olympic meters, and catalog of soccer stamp booklets from around the world. A separate booklet included with this issue contains society news, reviews of other sport and Olympic philatelic periodicals, and reprints of noteworthy articles in the German press.

Contact: Dieter Germann, Postbox 1128, D-63534 Grosskrotzenburg, Germany.

Olympsport Volume 32, #3/103

In this Czech-language publication, Jaroslav Petrasek begins with a brief primer on developing a thematic exhibit. The tenth installment of the continuing series on Olympic medalists in philately is followed by news on the world of tennis. Two post cards noting Zakopane's bid to host the 2006 Olympic Winter Games are examined. The sports of cycling (Tour de France '99), football, volleyball, and rugby are briefly reviewed.

New cancellation information relating to sports and the Olympic Games is covered, along with society news.

Contact: Jaroslav Petrasek, POB 13, 282 23 Cesky Brod, Czech Republic.

Torch Bearer May & Aug. 1999 (Vol. 16, #2 & 3)

Two issues of *Torch Bearer*, our sister society in Great Britain, have arrived since my last reviews.

The May issue is devoted to a look at the host country philately of the 1956 Melbourne Games (including the equestrian competitions at Stockholm). In a separate article, Bob Dubois, with the assistance of Tom D'Arcy, updates information on Coles' series of "swap cards" produced for the 1956 Olympics. Five sets are known, with a sixth set attributed to either Coles or a local Melbourne photographer named Fox. Finally, David Buxton talks about his latest thematic collection devoted to Winter Olympic events and medal winners on February 20th, his birthday. Of course all items from Salt Lake City 2002 (day/month in Europe) are included.

The August 1999 *Torch Bearer* provides updates on a variety of subjects including: Coca-Cola Olympic slogan machine cancels used in Australia in 1992; Sydney 2000 Olympic phonecards portraying the Games' mascots; philatelic items relating to Turin's selection as host of the 2006 Olympic Winter Games; additions to the Montreal 1976 and Moscow 1980 sections of the DuBois catalog of Olympic labels; and newly reported Olympic meters from past Games.

In a lengthy article on Sydney 2000 sponsor ephemera, Tom D'Arcy attempts to provide as complete a listing as possible of envelopes and other stationery items and lapel pins produced by each sponsor. The items are conveniently arranged in a matrix by sponsor level and company name. Alan Sabey discusses plans for the redevelopment of Wembley Stadium, site of the 1948 Olympic Games, as a more modern and larger venue for soccer, rugby and athletics. He notes that 2012, but more likely 2016, are the earliest dates being considered for an Olympic Games in London. Finally, Visa envelopes imprinted with Olympic sponsor logos are explored.

Contact: Mrs. Elizabeth Miller, 258 Torrisholme Road, Lancaster, LA1 2TU, Great Britain.

NEWS OF OUR MEMBERS

by Margaret Jones

New Members

2172 Mukhlis Faraj Hanna, PO Box 5728, Baghdad, Iraq. Mr. Hanna is a dealer with Mesopotamia Stamps. *General Sports, Olympics.* (Jones)

2173 Robert M. Brady, 25 McAndrew Road, Braintree, MA 02184-8245 USA. Robert is a bank supervisor and belongs to the Boston Braves Historical Association. *General Sports, Olympics.* (Fraleigh)

2174 Donald E. Harrop, 123 East Dune Lane, Beach Haven, NJ 08008-2827 USA. He is retired. *General Sports, Baseball.* (Jones)

2175 Paul C. Kos, 112 Creek View Drive, St. Charles, MO 63304-0424 USA. Mr. Kos is a dealer. *Ice Hockey.* (Jones)

RENEWED:

563 C. Mitchell Draper Jr., 44 Blueberry CV, Yarmouth ME 04096-6526 USA.

1620 Cary Frederick, 1896 Beacon St #2, Brookline MA 02146-1901 USA.

ADDRESS CHANGE:

Nancy B.Z. Clark, PO Box 451, Lexington GA 30648.

E-MAIL **A**DDRESS:

James McDevitt cwouscg@aol.com Carlo Morselli camors@tin.it Juan Carlos Santacruz digipost@col-online.com

DROPPED: 45

Total Membership, October 31, 1999 = 364

Exhibit Awards

BALPEX '99 (Baltimore, Maryland). Charles J. Ecstrom III obtained a vermeil for "Federal Migratory Bird Hunting Stamps."

COLOPEX 99 (Grove City, Ohio). Alyson Colton received a youth silver for "The Games of Winter."

MINNESOTA STAMP EXPO (Crystal). Charles J. Ecstrom III won a gold for "Federal Migratory Bird Hunting Stamps"; Robert Gould received a silver for "Mountaineering – Around the World."

NATIONAL TOPICAL STAMP SHOW (Milwaukee, Wisconsin). F. Brian Sole received an open class gold for "Go By Cycle"; Conrad Klinkner obtained an open class vermeil for "Games of the Xth Olympiad: Los Angeles 1932"; Patricia Loehr won open class silver for "The World of Golf"; Claude Giralte received an open class silver-bronze for "Swimming Pools and Water Sports"; Robert F. Gould won an open class bronze for "Mountain Climbing."

STAMPSHOW 99 (Cleveland, Ohio). Jim McDevitt obtained a silver-bronze for his one-frame exhibit "It's Chess Not Right"; Alyson Colton won a youth vermeil for "The Games of Winter." Jim is also the APS Affiliate Representative. Among other tasks, he's responsible for maintaining and staffing the Affiliate's Table at APS shows. At present, Jim is seeking assistance in manning the tables at both the February APS show in Portland, OR, and August show in Providence, RI. If you are able to help, please contact Jim at PO Box 1126, Kingsland, GA 31548 or via email: cwouscg@aol.com.

Gibbons' International Stamp News, originally started to feature exhibitions, has ended with the thirteenth issue, August 1999. A new publication Through the Letterbox will begin in the near future.

SPI Rapid Notification Service

Do you collect new U.S. sport and Olympic commemorative postmarks? If so, then you need to take advantage of SPI's Rapid Notification Service. For more information send a self-addressed stamped envelope to William E. Fraleigh, RD #3, Box 176, Red Hook, NY 12571, U.S.A.

NEW STAMP ISSUES

by Dennis Dengel

Aland: August 5, 1999. Sailing. 2.70 markka, yacht racing.

Argentina: May 15, 1999. 75th Anniversary, Argentine Olympic Committee. 75 centavos, Pierre de Coubertin, 1924 Olympic medal and Olympic rings.

Brunei: 1999 South East Asia Games. Ten 20 sen stamps: shooting, golf, boxing, squash, swimming, hockey, soccer, track and field, snooker, bowling. \$1.00 souvenir sheet, crossed flags.

Chile: 1999. 100th Anniversary Barcelona Soccer Club. Souvenir sheet with 1,000 peso stamp showing soccer player, club emblem and soccer stadium.

Cuba: June 25, 1999. Pan-American Games, Winnipeg. 15c, baseball; 65c, volleyball; 75c, boxing.

Germany: September 16, 1999. German Soccer Champions. 1.10 DM, soccer scene.

Great Britain: October 1, 1999. Rugby World Cup. Stamp booklet with 4 non-denominated first class QE II definitives. Tab shows a Welsh and South African player in action.

Guyana: August 25, 1999. China Soccer League. Pane of eight \$50.00 stamps, team members.

Italy: August 26, 1999. 30th World Speed Canoeing Championships. 900 Lire (.46 Euros), canoers.

September 15, 1999. World Cycling Championships. 1,400L (.72e), bicycle handlebars and cyclist's hands and arms.

Mexico: May 31, 1999. 75th Anniversary, Mexican AAA Baseball League. Four se-tenant 3 pesos stamps, pitcher in action.

Paraguay: June 24, 1999. America Cup Soccer. 300 guaranis, Carlos Humberto Paredes; 500g, monument in front of South American Federation of Soccer headquarters; 1,900g, Feliciano Caceres Stadium.

San Marino: September 20, 1999. 100th Anniversary, Milan Soccer Club. Souvenir sheet of six 800 Lira (.41 Euros) stamps, team members.

Spain: June 18, 1999. University Games, Palma. Souvenir sheet with 185 pesetas stamp showing the games emblem, exhibition site and games mascot.

Monaco N. Caledonia St. Parre Li Walis et Futuna Benin C. Cameroun C. Africa Rep. Clud Li Congo, P.R. Li Djibouti G. Gabon	Algeria Cambodia Comoro Ia. Dahomey Fr. Eq. Afr. Fr. W. Afr. Fr. Guiana Fr. India Fr. Morocco Fr. Coeania Fr. Sudan	[.] Lebenon [.] Madagascar [.] Martinique [.] Mauntania [.] Saar [.] Sonegal [.] Sonegal [.] Togo [.] Tunisia [.] Upper Volta [.] Viet Nam
in Award		Varieties.
Artist Drawings Trial Colors Printer's Color Die Proofs Plate Proofs	Die Proofs w/o seal 1956(9)-1964 1964 to date Stage Proofs	Sepia Inspection Sheets Imperis Deluxe Sheets Collective Sheet

COMMEMORATIVE STAMP CANCELS

by Mark Maestrone

THE NUMBERING SYSTEM

Catalogue numbers are shown at left, such as 88101-911. In this example: 88=Year [1988]; 1=Month [January]; 01=First day of use; 911=First 3 ZIP code digits. The months of October, November and December are 2-digit months, and are expressed as X, Y, and Z. The place of use is listed next, followed by the dates of use. All cancels are in black. The numbering system is from the Commemorative Cancel Catalog published by General Image, Inc., PO Box 335, Maplewood, NJ 07040, and is used with their kind permission.

SPORTS CROSS INDEX AUGUST-OCTOBER 1999

Baseball: 99830-379, 99X01-581. Basketball: 99X01-011.

Cycling: 99913-978, 99918-978. Football: 99828-675, 99904-292. Games, Highland: 99924-180. Golf: 99921-024, 99X23-021.

Hockey, Ice: 99X08-029. Horse Racing: 99X16-405. Mascots: 99904-292.



99828-675 Ellinwood, KS

SMOKIES BASEBALL STATION
Bill Meyer Stadium
Knoxville, TN 37917



28

13

99830-379 Knoxville, TN 30



99904-292 Columbia, SC 4



99913-978 Haines, OR

CYCLE OREGON RIDE THRU STATION



99918-978 Wallowa, OR 18



99921-024 Brookline, MA

<u>eluc</u> elassic

Celtic Fest Station

Bethlehem, PA 18018

September 1999

99924-180 Bethlehem, PA 24-26



99X01-011 Springfield, MA



99X01-581 Fargo, ND

1

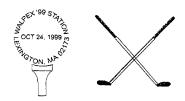
8



99X08-029 Providence, RI



99X16-405 Lexington, KY 16



21-26 99X23-021 Lexington, MA 23-24

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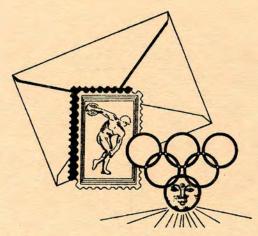


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