

JOURNAL OF SPORTS PHILATELY

VOLUME 49

FALL 2010

NUMBER 1





**SPORTS
PHILATELISTS
INTERNATIONAL**

www.sportstamps.org

2010 SUMMER YOUTH OLYMPIC GAMES

5

2010 VANCOUVER OLYMPIC GAMES

16 & 18

BASEBALL

2 & 22

2010 FIFA WORLD CUP

24

**Vol. 49, No. 1
Fall 2010**

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Sports Philatelists International is an independent, non-profit organization dedicated to the study and collecting of postage stamps and related collateral material dealing with sports (including Olympics) and recreation and to the promotion of international understanding and goodwill through mutual interest in philately and sports. Its activities are planned and carried on entirely by the unpaid, volunteer services of its members.

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PRESIDENT'S MESSAGE

by Mark Maestrone

2010-2012 SPI Election

While our current slate of officers and board members were running unopposed – and despite the glitch with the misprinted deadline on the ballots – we still had a respectable 15% of members participate. Here were the results:

<i>President:</i>	Mark Maestrone	28
<i>Vice President:</i>	Charles Covell	28
<i>Secretary-Treasurer:</i>	Andrew Urushima	28
<i>Board of Directors:</i>	Norm Jacobs	28
	John La Porta	28
	Dale Lilljedahl	28
	Patricia Loehr	28
	Norman Rushefsky	28
	Robert Wilcock	28

Thanks to all those members who took the time to cast ballots, and welcome back to all our officers and board members!

Did you know that SPI was featured in ESPN The Magazine?

If not, then you haven't been checking out our SPI website like you should be! There is an incredible amount of new information that we include on the website that augments what is printed in our journal.

For example, the headline on our home page announces that SPI was featured in a new column in the August 23 issue of *ESPN The Magazine* which has a paid circulation in excess of 2 million readers.

In revamping their magazine, the editors decided to include a column on collecting. Naturally enough, stamp collecting came immediately to mind. The editors weren't quite sure, though, how

to approach this. We suggested they feature a few dozen worldwide stamps of different sports from various eras. Together with members Harry Johnson and Charlie Covell, we sent the editors a selection of stamps from our own collections from which they could choose. I was quite pleased with the result.

If you missed the issue, visit our website where we've included a scan of the page and additional information on each stamp shown.

Ernest Trory's "A Philatelic History of the Olympic Games" now online

Back in 1960, well-known British Olympic philatelist, Ernest Trory, began publishing one of the first major works on the subject of Olympic philately. Serialized in 6 parts over a 10-year period, the full original 104-page publication is almost impossible to find in its entirety. SPI has scanned this seminal work which spans the 1896-1936 Olympic (Summer and Winter) Games. Heavily illustrated throughout, Trory discusses the stamps, postmarks and vignettes.

The full PDF document [15.3 MB] may be viewed online or downloaded. This is free to everyone.

Index to Volume 48 of the Journal

To save a bit on postage costs, we've stopped automatically mailing our annual index to each member. However, the Volume 48 index is available upon request by mail (we do ask for a SASE). Better yet, save your envelope and postage by downloading it free from the website. Just go to: http://www.sportstamps.org/jsp_archives.html

The SPI web site is located at: <http://www.sportstamps.org>

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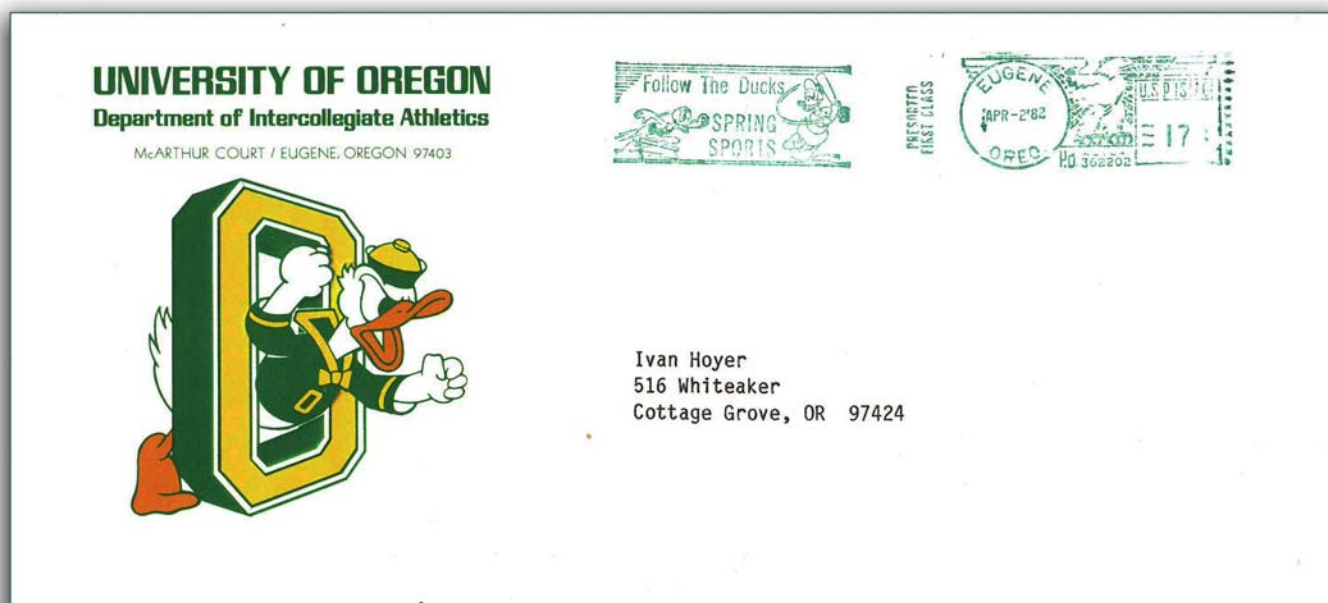


Figure 1. With Walt Disney's permission, the University of Oregon Ducks adopted Donald Duck as their mascot, seen here on a green meter imprint from 1982. The cover's reverse is shown in Figure 3.

Disney's Donald Duck on Baseball and Track Meters

by Norman Rushefsky

The Walt Disney Company is known to be very protective of the rights to their characters so I was quite surprised to find a meter slogan of the University of Oregon (UO) that shows Donald Duck, one of Disney's major characters.

The meter slogan (Figures 1-3) promotes the spring sports of baseball and track (hurdles) on envelopes from the UO's Athletic Department.

I have three envelopes all using the same meter number and slogan but with different advertising designs on the envelopes. Two of these designs feature Donald extending through the letter "O". The covers are dated 1964, 1965 and 1982 indicating a relatively long use of the meter.

I am not aware of any other athletic teams employing a famous Disney character. I thought there must be a story behind this and a modest level of research confirmed my suspicions.

According to the website GoDucks.com, the

official site of University of Oregon athletics, UO no longer uses the "fighting countenance" of Donald bursting through the block "O" logo.

The use of the duck as a mascot apparently evolved from Oregon being nicknamed "The Webbed Foot State." Students took a shine to the slogan and referred to themselves as "Webfoots." This name harkens back to certain descendents of patriotic Massachusetts fishermen who, with muddy shoes, in 1776 helped save Washington and his troops from imminent defeat. Some of these descendents moved to Oregon and the nickname moved with them.

The use of live ducks as mascots at UO athletic games was objected to by the Humane Society. In 1947 the university's first athletic director struck a handshake agreement with Walt Disney allowing UO to use Donald as a mascot as long as it was done in good taste. The unique deal lasted 20 years until Disney's death in 1966. Thereafter, questions arose as to whether or not an agreement existed.

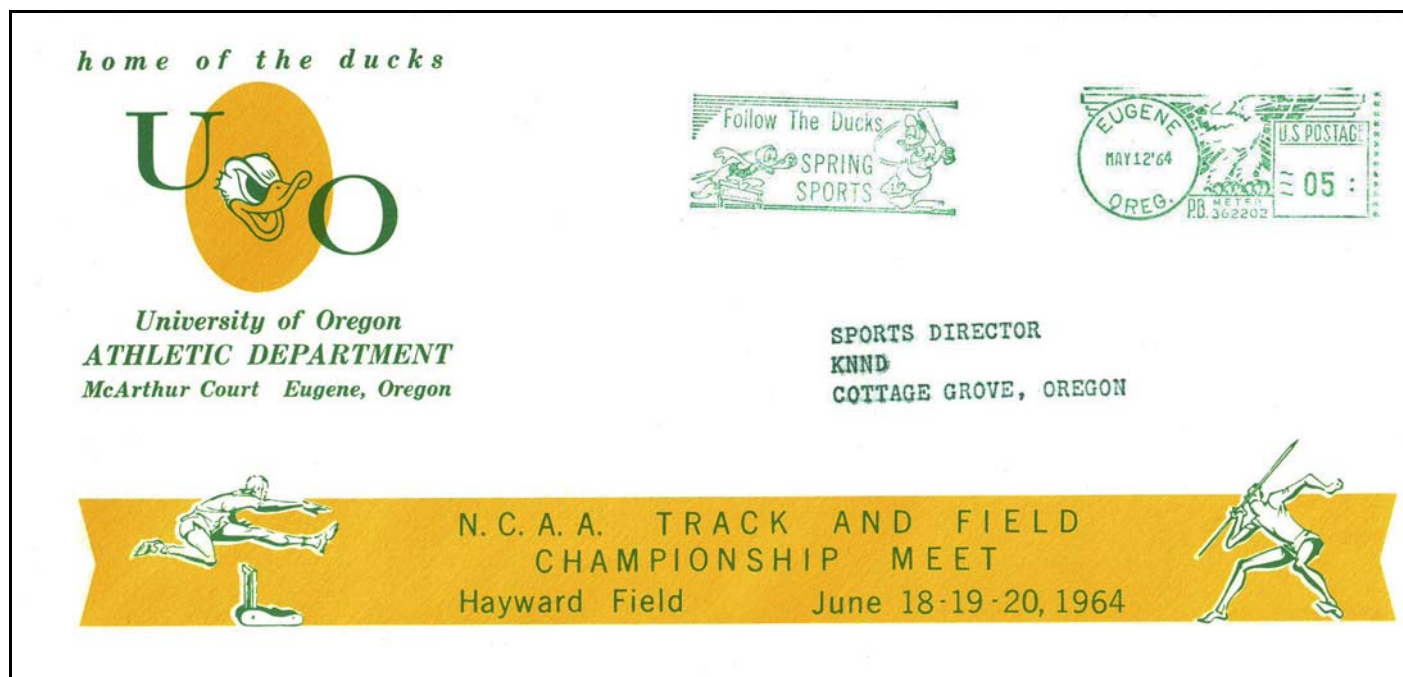


Figure 2. This cachet from 1964 used a more simplified image of Donald Duck to represent the UO's team mascot.

The university found a photo of Disney wearing a UO jacket with Donald clearly visible on the front. The Walt Disney Company then agreed to negotiate the first written contract in 1973 for the athletic department's continued use of Donald's image.

On Donald's 50th birthday celebration in 1984, 3000 fans turned out at the Eugene City Airport to welcome Donald and see him being presented with an academic cap and gown and being named an honorary alumnus of the University of Oregon.

Donald has been honored on many other

philatelic items as have other Disney characters.

Donald Duck baseball philatelic items include several stamps issued in 1984 by Bhutan (Figure 4) noting Donald's 50th birthday. One of the stamps shows Donald at bat and notes his 1949 animated short film involving baseball, "Slide, Donald, Slide." A poster for this film (Figure 4) is featured on a 1993 stamp from Guyana commemorating Donald's 60th birthday. The stamp is part of an attractive set of souvenir sheets featuring posters from Donald's many movies.

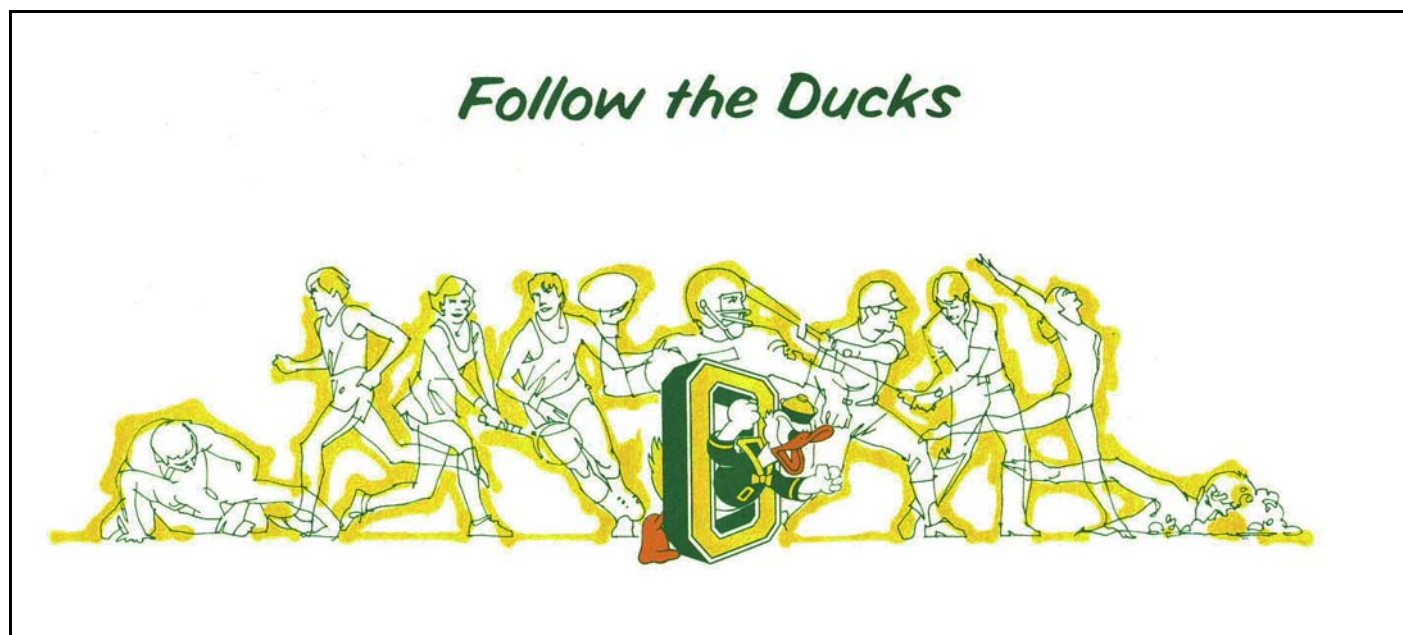


Figure 3. The reverse of the Figure 1 cover shows Donald rooting on men's and women's athletes.

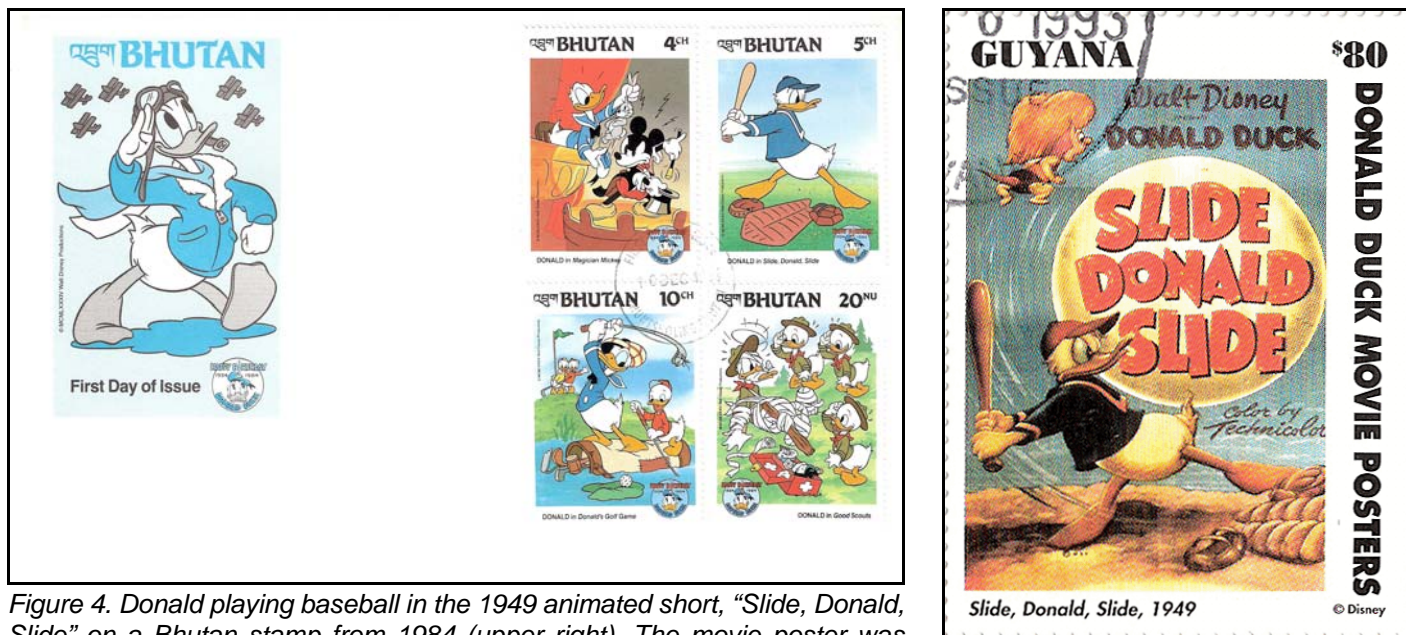
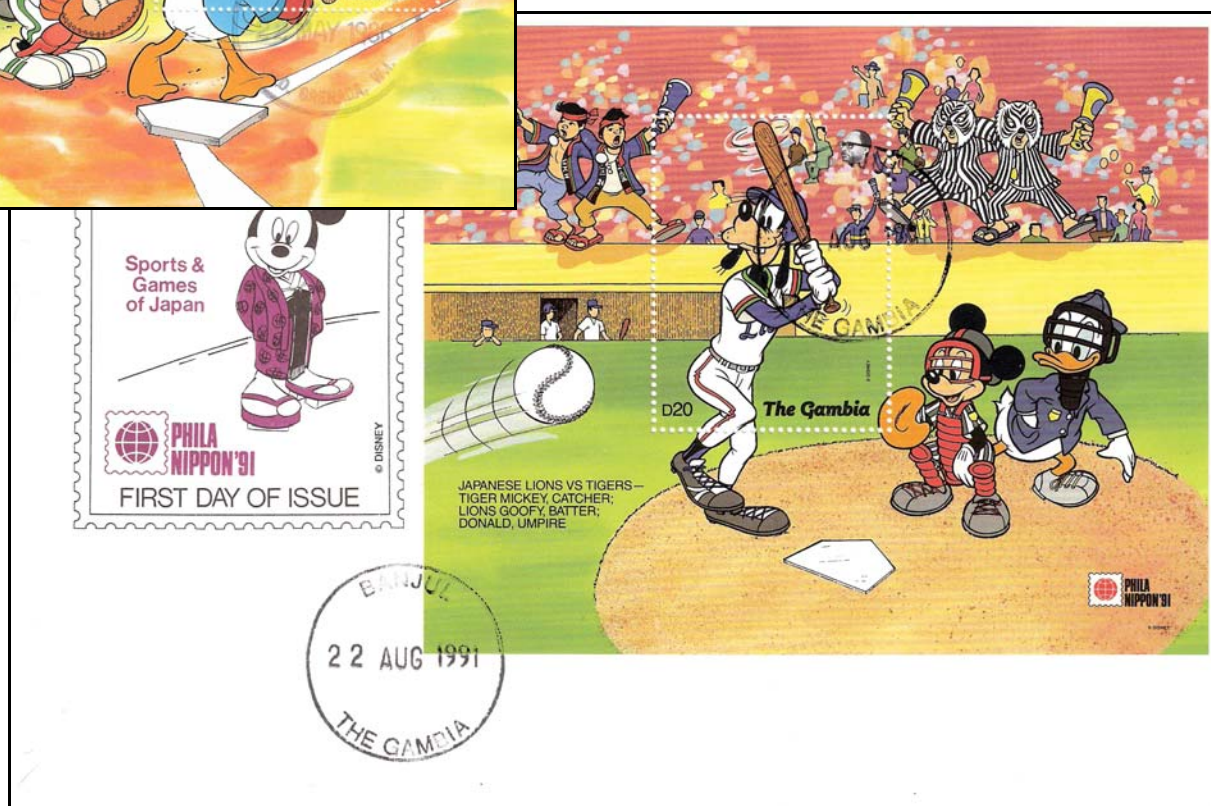


Figure 4. Donald playing baseball in the 1949 animated short, "Slide, Donald, Slide" on a Bhutan stamp from 1984 (upper right). The movie poster was reproduced on a 1993 stamp from Guyana (right).



Figure 5 (above). Donald at bat on a 1986 Grenada souvenir sheet.

Figure 6 (right). A 1991 Gambia souvenir sheet on First Day of Issue cover with Donald playing the umpire.



In 1986, Granada issued souvenir sheets and stamps honoring Ameripex '86 featuring Disney characters. Included among them are images of Donald playing baseball (Figure 5).

Gambia's 1991 souvenir sheet commemorating the Phila Nippon '91 philatelic exhibition shows Disney characters Goofy, Mickey Mouse and Donald in a baseball setting (Figure 6).



FIRST SUMMER YOUTH OLYMPIC GAMES DEBUTS IN SINGAPORE

by Mark Maestroni

Not since 1922 when the IOC voted to create a separate celebration of winter sports, has a new Olympic initiative been born. Dubbed the Youth Olympic Games (YOG) by the International Olympic Committee (IOC), it came into existence back in 2007 at the 119th IOC Session at Guatemala City (Figure 1).

The idea for this new multi-sport international event has been bandied about for some time. In fact, there had been a so-called World Youth Games held in Moscow in 1998 with the patronage of the IOC. While the competition drew an estimated 7,500 competitors from 140 nations, it was never repeated.

Modernizing the Olympic Movement is a continuing goal of the IOC as it strives to remain relevant in today's fast-paced world. Jacques Rogge, President of the IOC, first proposed a YOG in 2001 as a junior version of the quadrennial Olympic Games. With participants 14-18 years of age, there is a strong educational component of the YOG that distinguishes it from its parent competition (more on that later).

Like the Olympic Games, the YOG is divided into summer and winter components, each on an alternating four-year schedule.

Initially, eleven cities exhibited interest in hosting the first Summer Youth Olympic Games. Of those, nine applied and five made it to the short list: Athens, Greece (recent host of the 2004 Olympics and home to the Olympic Games); Bangkok, Thailand; Turin, Italy (which successfully held the 2006 Olympic Winter Games); Moscow, Russia (1980 Summer Olympics host); and Singapore. The five candidates were winnowed down to two with Moscow and Singapore competing head-to-head.

A mail ballot by IOC members concluded on 15 February 2008. President Rogge, speaking from the IOC headquarters in Lausanne on 21 February, announced the winner: Singapore. The final vote was 53-44.

The Singapore YOG are scheduled for August 14-26, 2010 at 18 venues around the island.

While it certainly couldn't have been forecast, perhaps the gods on Mount Olympus were guiding IOC members' hands in voting for Singapore. With Moscow experiencing an unprecedented August heat wave and smothering under a blanket of smoke from wild fires, I'm sure the athletes are breathing a sigh of relief to be elsewhere.



Figure 1. In addition to the election of the 2014 Olympic Winter Games host city (Sochi), the IOC also decided to proceed with a quadrennial Youth Olympic Games. (Special cacheted cover for the 119th IOC Session.)



Figure 2. Singapore celebrated its successful bid for the first Youth Olympic Games with a se-tenant pair of stamps issued 25 June 2008. The stamps show a joyous celebration of youth at the Padang after the IOC's announcement.



The Singapore Post Office issued a pair of se-tenant stamps on 25 June 2008 (Figure 2) in celebration of the election of this Southeast Asian city-state as the first YOG host city. The stamps, denominated “1st Local” and \$2, together create a panel

depicting exuberant youth in the Padang upon hearing the IOC's decision. The Padang is an open field in downtown Singapore that is fronted by historic government buildings. It is frequently used for cricket matches and parades. The first day postmark for the stamps is reproduced above.

The YOG includes all 26 sports on the 2012 London Olympic Games schedule, although not all disciplines and events will be competed. In all, some 3,600 youth athletes from 205 nations will vie for the 201 gold medals up for grabs!

The Schedule of Sports Events of the competition is reproduced on the facing page.

There is more than a sports competition. Central to the YOG is the Culture and Education Programme (CEP) with the goal to “educate, engage and encourage athletes to be true to the spirit of the Olympic Movement, by adopting the Olympic values of Excellence, Friendship and Respect.”

As outlined, the CEP has 5 themes: Olympism, Skills Development, Well-Being and Healthy Lifestyle, Social Responsibility and Expression. These themes are reflected in all aspects of the YOG planning.

Seven specific CEP formats or programs enhance the athletes' learning experience: Chat with Champions, Island Adventure, Discovery Activity, World Culture Village, Community Project, Arts and Culture, and Exploration Journey.

A postal stationery card issued by Estonia on 14 August 2010 provides an excellent at-a-glance statistical synopsis of the Games (Figure 3).

A bit about the YOG emblem appearing on most of the philatelic items issued around the world (see illustration at the head of this article). It features three distinct elements which embody the identity of these Youth Olympic Games: Flame of Passion, Star of Champions and Crescent of Tomorrow.

The mascots, Lyo and Merly, were introduced on 21 November 2009. They represent, respectively, a fire-themed male lion and a water-themed female merlion (an imaginary creature with the head of a lion and the body of a fish). Their first philatelic appearance was on a postmark in Cologne, Germany on 18 April 2010 during at the 15th Olympic Collectors Fair.



Figure 3. Postal stationery card from Estonia Post featuring the 1st YOG emblem on the imprinted stamp and a by-the-numbers overview of the Games.

FIRST SUMMER YOUTH OLYMPIC GAMES

SCHEDULE OF SPORTS EVENTS

● Opening ceremony
 ● Event competitions
 ● Event finals
 ● Closing ceremony

August	12th	13th	14th	15th	16th	17th	18th	19th	20th	21st	22nd	23rd	24th	25th	26th	Total Gold Medals
Ceremonies			●												●	
Aquatics (Diving)										1	1	1	1			4
Aquatics (Swimming)				3	8	4	7	3	9							34
Archery								1	1	1						3
Athletics										12	12	12				36
Badminton								2								2
Basketball												2				2
Boxing														11		11
Canoeing											3			3		6
Cycling											1					1
Equestrian									1				1			2
Fencing				2	2	2	1									7
Hockey													1	1		2
Football													1	1		2
Gymnastics (Artistic)							1	1		5	5					12
Gymnastics (Rhythmic)														2		2
Gymnastics (Trampoline)									2							2
Handball														2		2
Judo										3	3	2		1		9
Modern Pentathlon										1	1		1			3
Rowing							4									4
Sailing														4		4
Shooting											1	1	1	1		4
Table tennis												2			1	3
Taekwondo				2	2	2	2	2								20
Tennis									2	2						4
Triathlon				1	1			1								3
Volleyball (Indoor)															2	2
Weightlifting				2	2	3	3	1								11
Wrestling				5	4	5										15
Total Gold Medals				15	19	16	18	11	15	25	27	20	6	26	3	201

http://en.wikipedia.org/wiki/2010_Summer_Youth_Olympics

No Olympic Games – even a Youth Olympic Games – would be complete without the running of an Olympic flame.

Because the “Olympic Torch Relay” held prior to the summer and winter Olympic Games already has a branded identity complete with its own corporate sponsors, the IOC decided to create something new for the YOG.

The Journey of the Youth Olympic Flame, or JYOF for short, began at Ancient Olympia on July 23, 2010. Much as occurs for each Olympic Flame lighting ceremony, a high priestess kindled the flame using a parabolic mirror to reflect the sun’s rays. So began the 13-day JYOF.

In all, the flame visited 5 cities, one on each continent: Berlin, Germany (24 July); Dakar, Senegal (25 July); Mexico City, Mexico (27-28 July); Auckland, New Zealand (1-2 August); and Seoul, South Korea (4 August). The JYOF arrived in Singapore on August 6, kicking off a 6-day relay around the island nation (Figure 4).

The final moments of the journey took place during the Opening Ceremonies on 14 August at The Float@Marina Bay, a huge floating stage. The last bearer, Darren Choy of Singapore, a 16-year-old on the Singapore sailing team, lit the towering light-house-shape cauldron from a trough at its base (Figure 5).

As it so happens, the only philatelic commemoration of the JYOF (of which I’m currently aware) was created for the Berlin visit on 24 July.



With the approval of the IOC, a special postmark was created by our sister society in Berlin, the OSPC. It features the two mascots on either side of the iconic Brandenburg Gate. It was near this landmark that the official celebration of the flame’s visit took place. The postmark was available at a temporary post office established in the nearby tent of the German National Olympic and Sports association.

SPI member, Thomas Lippert, was instrumental in arranging for some special postal stationery honoring the JYOF. He discovered that a school in Berlin had partnered with one in Singapore as part of the Friends@YOG program. In November 2009, members of St. Andrew’s Junior College in Singapore visited their counterpart in Berlin, Romain-Rolland-Gymnasium. Thomas managed to obtain permission to use two photographs of the meeting



Figure 4. (Above) Ino Menegaki (playing the High Priestess), lights the torch of Apolstolos Koutavas, the first Greek torch bearer, at Ancient Olympia on July 23.



(Right) A young Maori torch bearer giving a traditional New Zealand greeting during the Olympic flame’s Auckland stop.

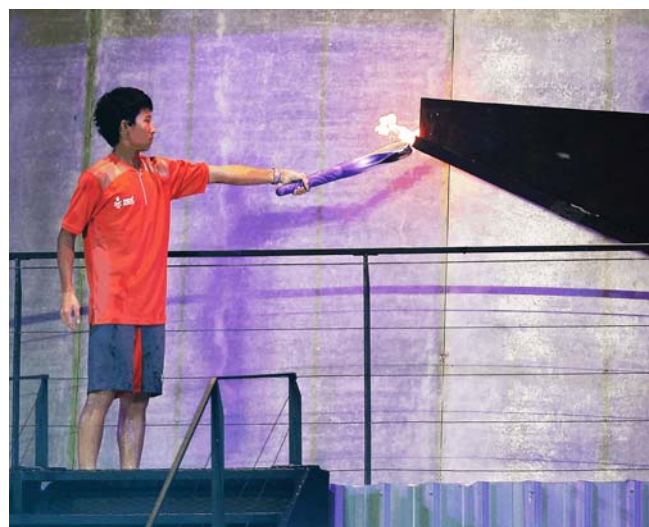


Figure 5. 16-year-old Darren Choy of Singapore, the final bearer of the Youth Olympic Games torch, lighting the cauldron. (Photos courtesy XINHUA-SYOGOC)

between the two schools as illustrations on “Plus-Karte Individuell” postal stationery (Figures 6-8).

A special design for the imprinted stamp shows a map of the world with the five stops of the flame (in green) as well as the beginning and end points, Ancient Olympia and Singapore (in red). The date of the Berlin stop on 24 July 2010 is inscribed at the bottom of the stamp. Because the cards were printed by the post office they should be considered legitimate postal stationery.

Figures 6-8. Postal cards linking the visit of the YOG flame to Berlin with a special sister program between high schools in Singapore and Berlin.



Obverse (above) and reverse (right) of the larger PlusKarte.





Figure 9. Singapore stamps and first day cover marking the one-year countdown to the YOG.

Singapore marked the one year countdown anniversary of the YOG with a set of four stamps issued 14 August 2009. The theme of the stamps reflects the Olympic values of Excellence, Friendship and Respect. The fourth stamp, Hello, is a greeting to all the participants and visitors (Figure 9).

The stamps were issued in individual panes of 10 stamps (5 rows of 2 stamps).

Also available was a special Presentation Pack consisting of the complete set of stamps with a write-up about the countdown to Singapore 2010 (Figure 10).



The First Day postmark (left) includes the official emblem of the games and text "Countdown To The Singapore 2010 Youth Olympic Games."

A MyStamp personalized sheet was issued 21 November 2009 (Figure 10). The limited edition sheet features one each of the 4 stamps, 4 emblem labels, and two pairs of labels reproducing the mascots in their official poses.

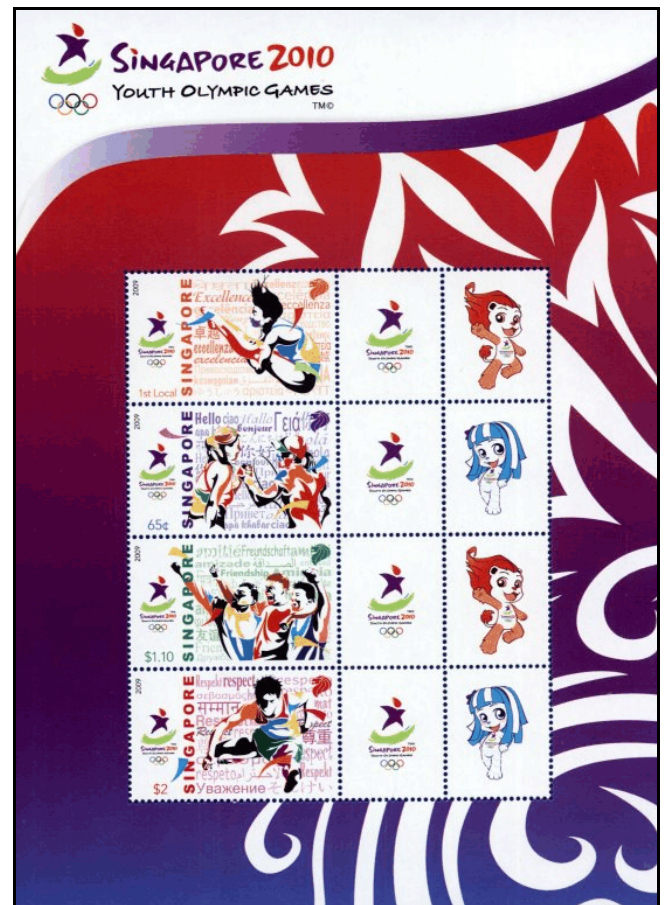


Figure 10. The Mystamp 2009 limited edition sheet (above) and Presentation Pack (left).

A final set of 4 stamps was issued on Opening Day of the YOG, 14 August 2010, depicting the mascots engaged in various activities (Figure 11).

This set of stamps helps illustrate the dual nature of these Youth Olympic Games as not only a sporting event but also an educational one.

Unlike at the Olympic Games and Olympic Winter Games, athletes are required to stay at the Village for the entirety of the Games so that they can take part in the many special Culture and Education Programme (CEP) events planned for them.

The first two stamps depict the mascots participating in two of the (CEP) formats: World Culture Village (1st Local) and Island Adventure (65¢).

As outlined by the YOG, “The World Culture Village is at the heart of the Youth Olympic Village Square. Visitors to the World Culture Village meet with one another and with Singaporean youths hosting cultural booths featuring each of the participating National Olympic Committee. Each booth gives visitors the chance to explore different cultures and take part in fun activities like face painting and traditional games.”

At the Island Adventure, participants “spend a day outdoors working in teams to go through confidence-building courses, take part in water activities, and overcome physical challenges. Teamwork, mutual respect and friendship are essential in overcoming these challenges under the guidance of trained instructors.”

The second pair of stamps show the mascots enjoying their favorite sports of Aquatics (Swimming) and Basketball.



Figure 11. The four final stamps, above, and limited edition MyStamp sheet (below).



The temporary post office at the Youth Olympic Village is the source of the special village postmark on the FD cover (Figure 12). The post office is illustrated on the front cover of the journal.



Figure 12. The final Singapore Post issue of stamps on the official first day cover. The Youth Olympic Village postmark was applied at the special Village post office.



CHECKLIST OF SINGAPORE ISSUES

Country	DOI	Format	FV
Singapore: celebrating youth (1)	25 Jun 2008	panes of 5 se-tenant pairs	local
Singapore: celebrating youth (1)	25 Jun 2008		\$2
Singapore: diving "excellence" (2)	14 Aug 2009	pane of 10	local
Singapore: tennis "hello" (2)	14 Aug 2009	pane of 10	65c
Singapore: athletes "friendship" (2)	14 Aug 2009	pane of 10	\$1.10
Singapore: hurdles "respect" (2)	14 Aug 2009	pane of 10	\$2
Singapore: MyStamp 2009 sheetlet	21 Nov 2009	sheetlet of one each of 2009 stamps + 8 labels	
Singapore: mascots on earth (3)	14 Aug 2010	pane of 10	local
Singapore: mascots on island (3)	14 Aug 2010	pane of 10	65c
Singapore: Merly the mascot swimming (3)	14 Aug 2010	pane of 10	\$1.10
Singapore: Lyo the mascot playing basketball (3)	14 Aug 2010	pane of 10	\$2
Singapore: MyStamp 2010 sheetlet	14 Aug 2010	sheetlet of one each of 2010 stamps + 8 labels	

(1) Also sold as part of a Presentation Pack for SGD\$4.05.

(2) Also sold as part of a Presentation Pack for SGD\$5.90.

(3) Also sold as part of a Presentation Pack for SGD\$5.90, and Commemorative Pack (book) for SGD\$59.90.

CHECKLIST OF WORLDWIDE ISSUES

Country	DOI	Format	FV
Belgium: athlete climbing podium	14 Jun 2010	souvenir sheet of 5	€1.50
Bulgaria: logo	30 Jul 2010	pane of 4	1.40 L
Bulgaria: logo	30 Jul 2010	postal envelope	0.60 L
Estonia: logo	14 Aug 2010	postal card	world
France: smiling youth over Singapore skyline	16 June 2010	pane of 42	€0.85
Italy: athletes reaching for world depicted as a ball	12 Feb 2010	pane of 50	€0.85
Lithuania: basketball player & logo	31 Jul 2010	pane of 10	2.90 Lt
Moldova: hurdles and kayak	21 Aug 2010	postal envelope	1.20 L
Monaco: runners and sailing event	22 Jun 2010	pane of 10	€0.87
New Caledonia: youth track and field events	06 Aug 2010	pane of 10	75 Fr
Pakistan: volleyball, basketball, running, javelin, etc.	14 Aug 2010	pane of 36	8 Rs
Romania: logo, books, mortarboard & tassel, medal	12 Aug 2010	souvenir sheet of 1	8.10 Lei
Sri Lanka: logo and mascots	12 Aug 2010		10 Rs

Postal stationery envelopes with imprinted stamps honoring the Youth Olympic Games from Bulgaria (left) and Moldova (below).



Destinatar _____

WORLDWIDE FIRST DAY CANCELS



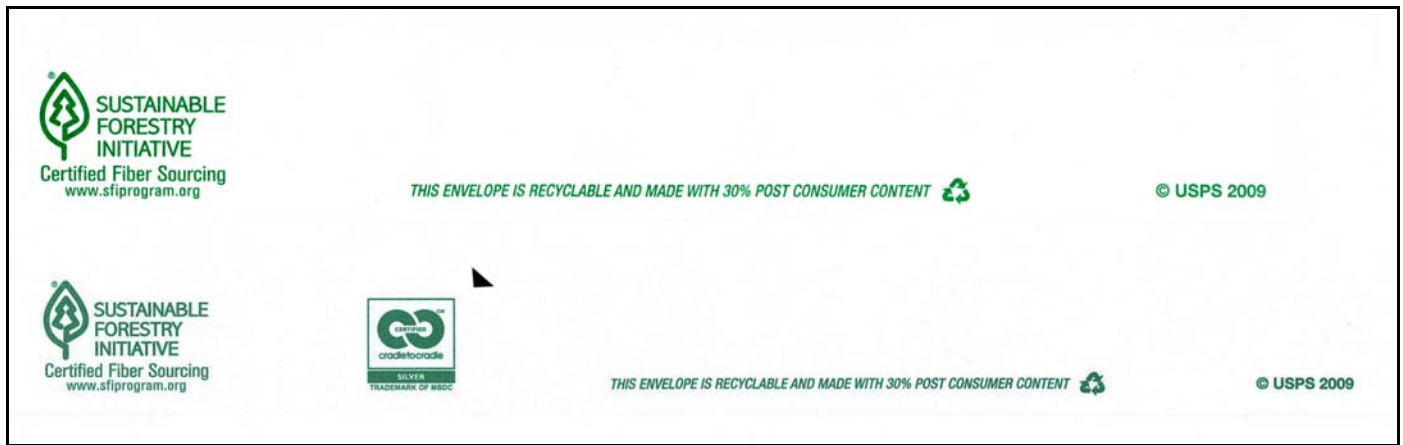
(1) Bulgaria, (2) Estonia, (3) Italy, (4) Lithuania, (5) Moldova, (6) Monaco, (7) Pakistan, (8) Romania, (9-11) Singapore first day cancels for 2008, 2009, and 2010 issues, respectively.

SINGAPORE POST SLOGAN MACHINE CANCELS



From 19 July through 30 September 2010, Singapore Post used a series of seven slogan machine cancels (six are face different). The pictorial slogans were assigned to specific facer-canceller machines (numbered C1 to C4):

- C1: Merly swimming
- C1: Lyo and Merly in their official poses
- C2: Official logo
- C2: Lyo playing basketball
- C3: Lyo and Merly sitting on the world
- C3: Lyo and Merly fencing (this design is not reproduced on any other philatelic product.)
- C4: Mascots official poses (same as C1)



New varieties of the Seabiscuit postal stationery (shown above, at bottom) are imprinted with the “cradle to cradle” logo – a designation not included on the original Seabiscuit envelopes (top).

SEABISCUIT POSTAL STATIONERY ENVELOPES: NEW C2C VARIETIES

by Mark Maestroni
submitted by John La Porta

In the Winter 2009 issue of the journal, we reported on the 17 varieties of postal stationery envelopes that had been issued in honor of the famous racehorse, Seabiscuit. Since then, changes have been made to the printing on the reverse of some of the envelopes, creating another 6 varieties.

The December 17, 2009 issue of the USPS *Postal Bulletin* announced that certain Seabiscuit postal stationery envelopes issued in May had been altered to include the designation “Cradle to Cradle” (also referred to as “C2C”).

“Cradle to Cradle” refers to the environmentally friendly design of the envelopes and in fact has been bestowed on other postal stationery products including the Koi stamped cards and Liberty Bell forever stamped envelope.

According to the USPS bulletin, “Cradle to Cradle Certification is awarded to products that pursue an innovative vision of ecologically intelligent design that eliminates the concept of waste. These products have been certified by McDonough

Braungart Design Chemistry (MBDC) for human and environmental health for their material content, recyclability, and manufacturing characteristics.

The table below provides a concordance based on the USPS order numbers. Both the new and old numbers are listed.

Each 44¢ stamped envelope sells for 54¢ (the additional 10¢ covers the cost of the envelope).

For each of the six new varieties, the USPS also sold first day cancelled versions dated January 4, 2010 from Kansas City, Missouri. These were priced at 64¢ each.

The USPS also sold a bundle of 6 covers with pressure-sensitive adhesive (PSA) on the flaps. These bundles included all three standard sizes (No. 10, 9, and 6 3/4) each with and without window. Oddly, these bundles were only sold first day cancelled. Postal stationery with the PSA flaps and C2C logo do not seem to have been available mint!

C2C Varieties of the 44¢ Seabiscuit Postal Stationery Envelopes					
New USPS#	Old USPS#	Size	Type	Flap	DOI
294800	264800	6¾	regular	water	Jan. 4, 2010
294900	264900	6¾	window	water	Jan. 4, 2010
288700	218700	9	regular	water	Jan. 4, 2010
288800	218800	9	window	water	Jan. 4, 2010
288500	218500	10	regular	water	Jan. 4, 2010
288600	218600	10	window	water	Jan. 4, 2010



Figure 1. Cypress Mountain: so far the only known 2010 Olympic slogan meter.

For the Record, Part 2: Vancouver 2010 Philately

by Mark Maestroni

Since my “For the Record” article in the last issue of *JSP*, member Thomas Lippert has reminded me of a few additional items of interest to complete our philatelic snapshot of the 2010 Vancouver Olympic Winter Games.

Ink-Jet Slogan Machine Cancels

Three slogan machine cancels were used throughout Canada during specific periods. The text of the slogans (in a sans serif font) was arranged in 3 lines: English text / French text / date time postal code. While the three lines were generally centered one above the other, examples have been seen where text on one or more lines has been shifted to the left or right. Quality of imprints vary widely.

A. “Let the Games Begin! / Place aux Jeux!” used from 8-16 February 2010.

B. “Congratulations Canada / Félicitations Canada” used from 24 February - 5 March 2010.

C. “Paralympic Games / Jeux Paralympiques” used from 12-19 March 2010.

Olympic Slogan Meter

Figure 1 shows the only known 2010 Olympic slogan meter. Cypress Mountain, the venue for both freestyle skiing and snowboarding, used the meter on its business mail from well before the Olympic

Games began to well after the conclusion of the Paralympic Games. The example shown here was dated 20 May 2010. The return address on the reverse of the envelope reads:

Cypress Mountain
PO Box 91252 West Vancouver, BC Canada V7V 3N9

The postal code matches that found on the meter.

Olympic Infrastructure Post Offices

In addition to the 5 post offices in Vancouver and Whistler where the various Olympic sports postmarks were made available to the general public, special facilities were provided for accredited individuals in non-public areas. The three contract (i.e. non-Canada Post) facilities were at:



Vancouver *Athletes Village*; postal code V5Y 08A (this code does not conform to the standard format of letter-digit-letter digit-letter-digit).



Vancouver *Media Centre*; postal code V6Y 0B8. The Media Centre, housing press and broadcast media, occupied Canada Place and the Vancouver Convention Centre.



Whistler *Athletes Village*; postal code V0N 2T0.



Figure 2. Incoming mail to Olympic facilities was subjected to a security check after which a handstamped "maple leaf" was applied in red ink. This cover was addressed to the International Broadcast Centre (IBC).

Olympic Security Marking

Ever since the 9/11 terrorist attacks, it has been standard practice for all incoming mail to the Olympic villages and other Olympic facilities to be screened. At the 2010 Games, the security screening was performed at the Vancouver Main Post Office on West Georgia Street. Mail that had been checked received a red handstamp in the form of a Canadian maple leaf (Figure 2).

Post Office Meter Labels

Each of the five Canada Post post offices with the pictorial sports postmarks also had meter labels. While not Olympic in nature, they do provide information that can be used to identify a cover's origin. In the label shown in Figure 3:

- #1 = Date meter label was generated
- #2 = Value of meter label postage in \$CD

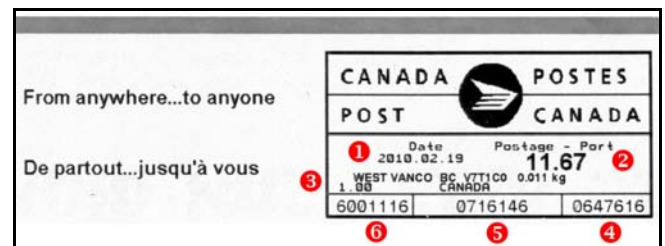


Figure 3. Post office meter label.

- #3 = Post office location; postal code; weight.
- #4 = Post office identification number
- #5 = Tracking number
- #6 = Meter number

The post office identification numbers were:

Vancouver Main: 647365
 Vancouver "D": 105503
 West Vancouver: 647616
 Richmond: 640247
 Whistler: 640247

Vancouver 2010 Olympic Medalists: an update

by Mark Maestroni

Since the publication of my article in the Summer 2010 issue, I've heard from members about new or missed philatelic commemorations of Vancouver Olympic medalists. So, here's an update!

Certainly one of my favorites is the souvenir sheet in Figure 1. Between them, Slovenian athletes Tina Maze and Petra Majdič brought home all three medals for their nation.

Tina's two silver medals were won in the Giant Slalom and Super-G events in Alpine skiing. Tina, an Alpine ski racer from Slovenj Gradec, has had nine World Cup victories, and participated in the 2002 Salt Lake City Olympic Winter Games. At Vancouver, she was selected by her team to be the Slovenian flag bearer during the Opening Ceremony.

Teammate Petra Majdič, against seemingly insurmountable odds, finished the Cross-Country Skiing Ladies' Individual Sprint Classic with a bronze medal. In the warm-ups for her event, Petra suffered a bad fall into a gully, resulting in broken ribs and a collapsed lung. Even with those injuries she was able to make it through the quarterfinals and semifinals to finish third in the event.

At the conclusion of the Vancouver Olympic Winter Games on 27 February, Petra, along with Canadian figure skater Joannie Rochette, were named winners of the first Terry Fox Award, given to the Olympic athlete(s) who best demonstrate "determination and humility in the face of adversity" (Figure 2).



Figure 2. Terry Fox's cross-Canada Marathon of Hope in 1980 was commemorated on this 1982 stamp.



Figure 1. Slovenian souvenir sheet honoring the nation's two Olympic medalists.

From North Korea we have an overprinted version of a previously issued souvenir sheet depicting four events: ladies figure skating, ice hockey, short track speed skating, and Alpine skiing (Figure 3).



Figure 3. Overprinted medalist souvenir sheet from N. Korea.

Overprints include the text "Winners of XXI Olympic Winter Games" at top, reproductions of the gold medal on each side, and the inclusion of the gold medalist's national flag on the corresponding stamp.

Two stamps bear an appropriate flag: Canadian on the ice hockey stamp (Canadian teams won both the men's and women's events), and an Italian flag on the Alpine skiing stamp honoring Giuliano Razzoli, winner of the Men's Slalom.

For the remaining two stamps, politics, as sometimes happens, managed to rear its ugly head.

The short track speed skating stamp is overprinted with the Czech Republic flag. As there were no Czech medalists in short track, this could only represent Martina Sablikova's two golds in the 3,000-meter and 5,000-meter women's speed skating events. Not a big error, but telling as South Korean skaters won a number of medals in both short and long track speed skating.

It was the figure skating stamp that presented the biggest problem for the North Korean post office. The Ladies Figure Skating event depicted on the stamp was won by Kim Yu-Na of South Korea. How could the stamp's designer, given the escalating tension between the two countries, honor the real winner? The answer was to completely ignore the facts and overprint the stamp with a Chinese flag to represent the Chinese gold medal in the pairs event. Ironically, it would have made more sense to overprint the short track speed skating stamp with the Chinese flag as they won four of the eight gold medals in that sport!

As winner of Italy's only gold medal at the Vancouver Olympic Winter Games, the aforementioned Giuliano Razzoli was honored in his own country with a special postmark (left) at the 4th Waiting for the Snow Festival at Villa Minozzo held 12-13 June. The inscription



along the lower edge translates as "Celebrating 2010 Olympic Gold Medal Slalom." An image of a slalom skier navigating the course wearing bib #13 is most certainly meant to represent Razzoli as this was his number in the Vancouver slalom event.

From our Japanese member, Masaoki Ichimura, we have a report of some philatelic items devoted to Japanese athletes at the Vancouver Olympics.

The first item is a "P" stamp souvenir sheet issued in mid-July by Japan Post Media Direct. The sheet (Figure 4) features a montage of Japanese athletes in action at the top. The same athletes are then shown on ten "P" (for "Picture," also called "Frame") stamps in two rows at the bottom. Clockwise from top left, the stamps depict:

- Masako Ishida: *Cross Country Skiing*: Ladies' 30km, Mass Start Classic (5th)
- Keiichiro Nagashima: *Speed Skating*: Men's 500m (Silver)
- Mao Asada: *Figure Skating*: Ladies' Figure Skating (Silver)



Figure 4. Japanese "P" stamps for its 2010 athletes.

- Maki Tabata, Nao Kodaira, Masako Hozumi: *Speed Skating*: Ladies' Team Pursuit (Silver)
- Norihito Kobayashi: *Nordic Combined*: Individual NH/10 km CC (7th)
- Joji Kato: *Speed Skating*: Men's 500 m (Bronze)
- Aiko Uemura: *Freestyle Skiing*: Ladies' Moguls (5th)
- Noriaki Kasai: *Ski Jumping*: Team (5th)
- Daisuke Takahashi: *Figure Skating*: Men Figure Skating (Bronze)
- Mayo Yamaura, Anna Ohmiya, Kotomi Ishizaki, Mari Motohashi, Moe Meguro: *Curling*: Team (8th)

The sheet was only sold by advance order between 11 May and 18 June. The face value of each stamp is 50¥, however the 10-stamp sheet sold for the princely sum of 4,500¥ (about \$52). At nine times face value this is definitely meant for the collectors market.

Mao Asada was most certainly the darling of the Japanese team. More than a few hopes were pinned on her to bring home the gold in the Ladies Figure Skating competition.



Figure 5 (left). Japan Post postal stationery card publicizing Ito Ham's sponsorship of figure skating silver medalist, Mao Asada. Figure 6 (right). Chinese privately-issued postal stationery featuring the medalists in the Ladies Figure Skating event at Vancouver.

Her sole corporate sponsor was Ito Ham, one of Japan's largest meat processing companies. A 2010 New Year Greeting postal card (Figure 5) pictures Mao eating various Ito Ham products, the star-like company logo prominently displayed at the bottom of her picture. The card had a limited edition of 100,000.

Asada was also featured on two privately-issued China Post postal stationery cards.

The image on the first card (Figure 6) shows a photograph at top of the medal winners in the Ladies Figure Skating event: (left to right) Mao Asada (JAP) - silver; Kim Yu-Na (KOR) - gold; Joannie Rochette (CAN) - bronze. At bottom is Kim Yu-Na performing.

The second card (Figure 7) reproduces a pair of photographs of Mao Asada performing her Vancouver free skate program.

Thanks to our readers for delivering a refreshing snow-and-ice break to the summertime heat. ❄️



Figure 7. Mao Asada featured on a China Post privately-issued postal card.



Janssen-Fritsen Gymnastics Meters

Mark Maestroni

When we think “sports on stamps” the first thing that comes to mind is of course an athlete engaged in some type of athletic activity, whether it’s hurdling, tennis, or baseball. But what would sport be without that hurdle, racket or ball? Pretty boring, I’ll grant you. So why not search out philatelic material that directly references that sports equipment.

In my case, for I collect and exhibit gymnastics, the “equipment” is actually some pretty solid stuff that is manufactured by only a handful of companies worldwide.

One of the leaders is Janssen & Fritsen in The Netherlands who have been supplying gymnastics apparatus for both men and women for the better part of the last half-century.

The Olympic gymnastics competitions in 1968, 1972, 1992, 2004 and 2008 featured their equipment, as have many World and European Gymnastics Championships.

Following a number of serious vaulting accidents, the International Gymnastics Federation in 2000 ap-

proved a new vaulting table designed by Janssen-Fritsen which was subsequently introduced at the 2001 World Gymnastics Championships in Ghent, Belgium. This has since become the standard.

Fortunately for we gymnastics philatelists, the company has favored us with some nice red meters promoting themselves as suppliers to various sports events.

In 1994, J&F provided equipment to the European Women’s Gymnastics Championships in Stockholm (top). They were also exclusive suppliers for both the 1997 Lausanne and 2001 Ghent World Championships (below).





Negro Leagues Baseball Stamps

by Norman Rushefsky

The U.S. Postal Service issued a pair of set-tenant stamps honoring early African-American baseball players and their contributions to the nation's culture and history.

The Negro Leagues Baseball stamps pay tribute to the all-black professional baseball leagues that operated from 1920 to about 1960. The two 44¢ stamps comprise one scene painted by Kadir Nelson.

Drawing some of the most remarkable athletes ever to play the sport, including Satchel Paige and Josh Gibson, the Negro Leagues galvanized African-American communities across the country, challenged racist notions of athletic superiority, and ultimately sparked the integration of American sports.

The first day of issue ceremony took place on 15 July 2010 at the Negro Leagues Baseball Museum in Kansas City, Missouri. Thurgood Marshall Jr., vice chairman of the Postal Service board of governors and son of the late Justice of the U. S. Supreme Court, said the legacy of the players will spread far and wide each time someone uses or receives the stamps.

One stamp depicts the umpire giving an emphatic "safe" sign as a player slides across home plate just ahead of the catcher's tag. The other is a portrait of Rube Foster, the African-American athlete, manager and businessman who formed the Negro National League in 1920. The ceremony was well attended as the date chosen coincided with a convention of the National Association for the Advancement of Colored People (NAACP) being held in Kansas City.

In 1920, Andrew "Rube" Foster (1879–1930), who

began his baseball career as a pitcher, established the Negro National League, the first successful league of African-American teams. According to legend he was nicknamed "Rube" after defeating major-league pitcher George Edward "Rube" Waddell in 1902 in an exhibition game.

Foster is considered the "father" of Negro Leagues baseball. Many historians rate him as perhaps the best African-American pitcher of the first decade of the twentieth century.

He founded and managed the Chicago American Giants, one of the most successful black baseball teams of the pre-integration era. Most notably, he organized the Negro National League, the first long-lasting professional league for African-American ballplayers, which operated from 1920 to 1931. In 1981, Foster was elected to the National Baseball Hall of Fame. He was the first representative of the Negro Leagues elected as a pioneer or executive to the Hall of Fame.

Starting in 1947 the Major Leagues slowly began the recruitment of African-American ballplayers. Jackie Robinson joined the Brooklyn Dodgers and was the first to demonstrate the untapped talent available in the Negro Leagues.

Robinson was the first African-American to play in the Major Leagues since the 1880s and he was instrumental in bringing an end to racial segregation in professional baseball, which had relegated black players to the Negro Leagues for six decades. The example of his character and unquestionable talent challenged the traditional basis of segregation, which then marked many other aspects of American life, and



Early Design

contributed significantly to the civil rights movement in America.

Other players from the Negro Leagues slowly joined the Major Leagues as owners noticed the increased numbers of Negroes in attendance at games featuring Negro players and the talent available was too costly to ignore. With the integration of Major League Baseball the talent in the Negro Leagues declined and the Negro Leagues folded in about 1960.

Stamp Details

First Day: 15 July 2010 in Kansas City, MO

Art Director: Howard E. Paine, Delaplane, Va.

Artist: Kadir Nelson, San Diego, Calif.

Printing process: gravure by Avery Dennison

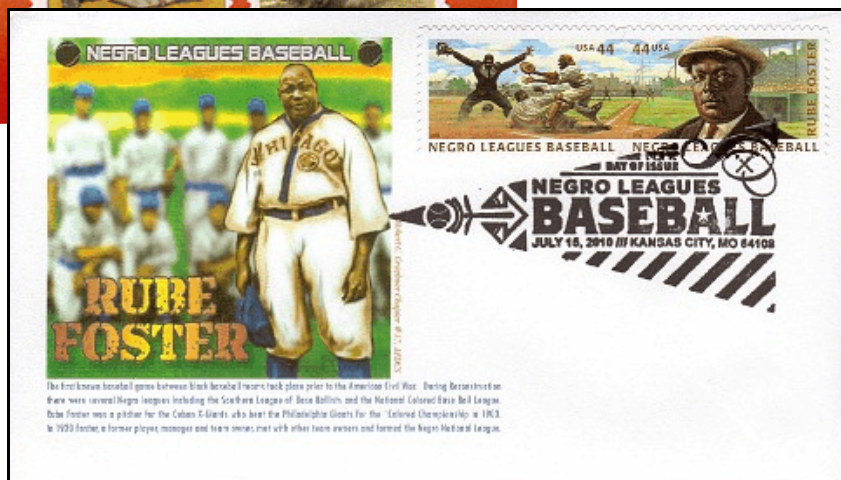
Paper: prephosphored, type 1

Gum: self-adhesive

Print quantity/format: 80 million stamps/panes of 20



Two of the many colorful First Day Covers created for the Negro Leagues Baseball stamps.



2010 FIFA WORLD CUP SOUTH AFRICA

FINAL WRAP-UP

by Mark Maestroni

Match 64 – the final – of the 2010 FIFA World Cup was certainly a nail-biter with neither The Netherlands nor Spain gaining the upper hand at Soccer City Stadium in Johannesburg. At the end of regulation play it was still 0-0. In the 116th minute, Spain's Andres Iniesta placed a beautiful kick right past The Netherlands' goalie, Maarten Stekelenburg, to secure Spain's first World Cup championship, 1-0.

The World Cup was remarkable for early exits. 2006 runner-up France didn't make it past Group Match play. England was eliminated in the Round of 16 and Brazil was sent home after the Quarters.

If two teams deserved to battle it out in the finals, it was Spain and The Netherlands.

Spain, reigning European Football Champions, finished the tournament having won 15 of 16 games (9 during the qualifying rounds). Their only loss was to Switzerland in their opening game in South Africa.



Spain's World Cup stamp.





Spain has not yet issued a stamp commemorating their World Cup win, however the postal authorities expect to release one in September. They did issue a World Cup stamp on 4 June before the FIFA World Cup Finals in South Africa began.

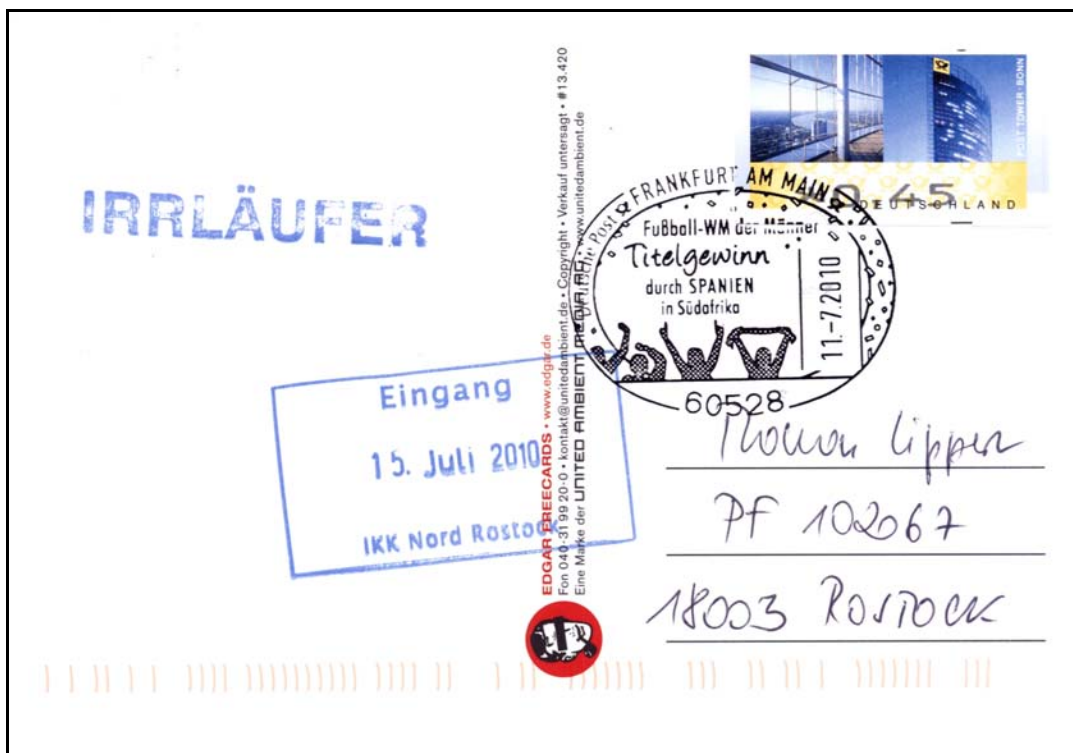
The Netherlands arrived at their showdown with Spain with a remarkable record of 14 straight wins. The Orange won all 8 of their qualifying matches in Europe.

While there was no stamp from The Netherlands that directly commemorated the FIFA World Cup finals in South Africa, they did print a prestige booklet following their European qualification. The 10-page booklet, issued 11 May 2010, provides a synopsis of each of the 8 qualifying games they played against Macedonia, Iceland, Norway and Scotland (two games against each). Bound into the booklet were three stamp sheetlets. Each sheetlet contained three stamps with two different Dutch players portrayed, plus the goalie and team manager.

Germany was the only country so far to philatelically honor the winning team (right).

For a full listing of all 2010 FIFA World Cup stamps issued worldwide complete with illustrations, please visit the SPI website.

Three sheetlets honoring members of The Netherlands team bound into a prestige booklet issued 11 May following their qualification to WC finals.



Germany's final postmark honored World Cup winner, Spain, on 11 July, 2010.

Mounting Covers in an Exhibit or Album

by Mark Maestroni

You've managed to finally get that exhibit or album page laid out and printed. Your stamps, securely encased in clear mounts, are carefully positioned and affixed to the page. But wait, what do you do with those oversized philatelic elements like the neatly cancelled maximum card or marvelous registered cover? They're really too large for a clear mount – and frankly that's not a very cost effective solution anyway. The most attractive and certainly less expensive method is to use mounting corners.

A few years ago I picked up 3 packages of G&K Jumbo Art Corners which have served me well. Essentially, they are triangles of crystal clear material similar to that used in clear mounts which are backed with white paper. The reverse is gummed. One simply slips the corner of the item to be mounted under the clear triangular corner; the white backing disappears behind your cover or card. The gum is lightly moistened and then your philatelic piece is mounted to the page. Usually, attaching opposite corners of the item is sufficient to safely secure it so it doesn't shift or become dislodged.

In an effort to bring some semblance of order to my collection, I began organizing my extensive Olympic "accumulations" into albums – beginning with the recent 2010 Vancouver Winter Games.

I already had a good assortment of clear mounts for the stamps and other smaller philatelic items that would be mounted on my homemade album pages. What I lacked was easily remedied with an order of Scott Mounts (use the clear-back rather than black-back mounts, especially if you exhibit). If you're already a subscriber to *Linn's Stamp News* I would enthusiastically recommend registering in their online *Amos Advantage* marketplace as philatelic supplies are dramatically discounted!

As my 2010 collection included dozens of cards and covers, I soon realized that my supply of corner mounts was rapidly disappearing. No problem, I figured I'd just order another few packages online.

To my surprise, this wasn't quite as easy a proposition as I imagined. *Amos Advantage* didn't carry them; neither did many other philatelic suppliers. When I did locate them, my eyes literally popped out of my head at the cost. A package of 100 was priced at between \$12 and \$15 PLUS shipping and handling of another \$7 to \$10. I did the math: using 2 mounts for each item was going to cost me a minimum of 38¢. That may not seem like a lot, but multiply that by maybe a 100 covers and cards and ... well you get the idea!

As philatelists, we're used to paying inflated prices for our hobby supplies, but this was beyond acceptable. There had to be an alternative.

With a bit of online hunting, I discovered a mainstream (as opposed to a strictly philatelic) solution. Lineco, a company specializing in archival quality products for framing and other purposes, manufactures "Framers Corners." Made of archival polyester (mylar), they contain no plasticizers and are acid-free. Their 1.375-inch mounts are nearly identical in size to the G&K Jumbo mounts. There are, however, a couple of important differences.

First, the Lineco corners are self-adhesive which makes them a little trickier to use as they don't allow repositioning once mounted on the page. With the gummed G&K's one could always slide them a bit before the gum dried. With a bit of practice, one gets the hang of using the self-adhesive variety.

Second – and perhaps most important – they weren't a drain on the wallet. A package of 240 retails for \$17.49 from Blick's, a national art supply chain (I paid \$14.39 in-house at Blick's San Diego store). Even if you have to order them through their website, which slaps on a hideous \$6.50 shipping charge, that still works out to a modest 20¢ per pair of corner mounts – a savings of 50% over G&K!

My recommendation: skip the outrageously priced philatelic versions and try Lineco's product. For more information, consult these websites:

lineco.com
www.dickblick.com





Royal Mail releases second set of stamps in countdown to the 2012 London Olympic Games

by Mark Maestroni

July 27, 2010 not only marked two years until the opening of the London Olympic Games, but also the second of three releases of Olympic stamps from Great Britain's Royal Mail.

The set of 10 stamps is printed in two panes of 25 stamps. Each pane contains 5 horizontal strips of five different stamps or 5 vertical strips of five of each stamp.

The stamps in this release – denominated First Class (41p at the time of issue) – comprise Paralympic Rowing, Shooting, Modern Pentathlon, Taekwondo, Cycling, Paralympic Table Tennis, Hockey, Football, Paralympic Goalball, and Boxing.

In addition to the first day cover (right, and available with two different first

day postmarks), various complementary products are for sale including a Presentation Pack, Stamp Cards and retail stamp booklets.

The first booklet, also released on July 27, features the rowing and table tennis stamps. A second booklet will be issued on October 12, 2010 with the football and cycling stamps. Both booklets include 4 First Class Machin definitive stamps flanking the Olympic stamps.

For more information, check out Royal Mail's shop at www.royalmail.com.



Standard Royal Mail postmark



Alternative postmark



REVIEWS OF PERIODICALS

by Mark Maestroni

Esprit: Sports et Olympisme: Jean-Pierre Picquot, 172 Bd. Berthier, 75017 Paris, France. [In French]

June 2010 (#56). This issue opens with brief salutes to two lions of the sports world who recently passed away: Jean Boiteux, France's preeminent Olympic swimmer (Helsinki 1952) and Juan Antonio Samaranch, president of the IOC from 1980-2001. Brief reports are provided on the newest Royal Mail stamp issues relating to the 2012 Olympic Games in London, South Africa Post's World Cup stamps, the Olympic Fair in Cologne, and the Youth Olympic Games in Singapore.

IMOS Journal: Diethard Hensel, Dorfstr. 15, OT Koselitz, D-01609 Röderaue, Germany. [In Ger.]

August 2010 (#147). Wolfgang Marx provides a detailed look at the Biber private post and various sports-related postal stationery options provided by the German post. Stefan Breinfeld discusses the handcancels used at the 1936 Berlin Olympic Games. Lastly, Armin Haug review equestrian-related numismatics dating back to ancient times.

Olimpiafila: MOSFIT, Vorosmartyu. 65, 1064 Budapest, Hungary. [In Hungarian; English synopses]

December 2009 (Vol. XII, No. 1-2). This issue of the Hungarian sports and Olympic philatelists journal opens with Part 2 of Sandor Kurdics review of host country philately of the Winter Olympic Games. This installment touches on 1948 St. Moritz, 1952 Oslo, 1956 Cortina d'Ampezzo, and 1960 Squaw Valley. Hungarian philately is center stage in Pal Hencsei's article on the successes of Hungarian Olympic wrestlers. Zoltan Klein reminds readers of the upcoming 2010 World Cup of Football with a look at the first four cups. Finally, Sandor Kzekeres discusses a uniquely Hungarian event – Balaton Sport Week – held between 1931 and 1943.

June 2010 (Vol. XIII, No. 1). A review of Hungarian participation at the Vancouver Olympic Games, accompanied by illustrations of various philatelic items, begins this issue. Sandor Szekeres looks back one hundred years to the first Hungarian

sports postmark honoring an airplane competition through rare postmarked letters from the period. Other articles include a remembrance of Juan Antonio Samaranch, the game of chess, Singapore's hosting of the first Youth Olympic Games, and a review of recent sports and Olympic philatelic issues.

OSPC Bulletin: Thomas Lippert, PB 102067, D-18003 Rostock, Germany. [In German]

#2, 2009. Thomas Lippert opens this issue with a detailed look at the Vancouver Olympic Torch Relay in Greece and the flame's arrival in Canada. The philately of the 2009 IOC Session in Copenhagen at which the 2016 Olympic Games host city was chosen is presented by Lippert. Hans-Jürgen Ostermann and Thomas Lippert tackle, in separate articles, the complexities of the 2009 World Athletics Championships in Berlin. Rudiger Fritz discusses German Olympic runner, Rudolf Harbig, in "Rudolf the 'Silent' still an idol after 70 years".

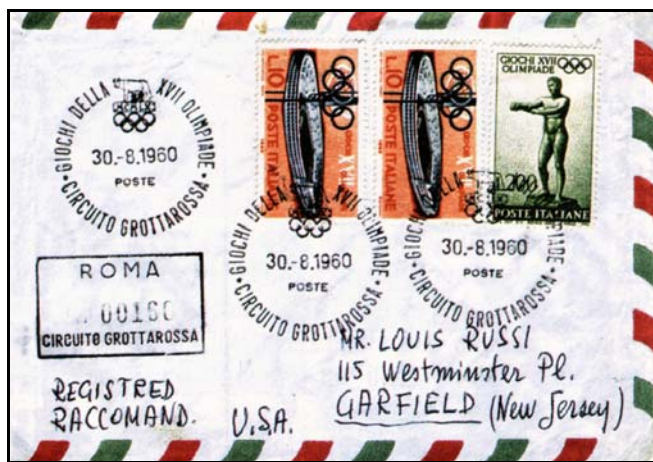
#1, 2010. With the 2010 Olympics now a memory, Thomas Lippert reviews their philately. London, as the host of the next Olympic Games in 2012, receives attention from various authors. Hans-Jürgen Ostermann updates readers on the newest stamps issued by the U.K. for 2012. Peter Fischer and Werner Sidow return to the London 1908 Games. Thomas Lippert takes readers on an anniversary adventure in "50 years ago: we flew to Rome. Comments on airmail and air services to the 1960 Olympic Summer Games of Rome." Taking on a different aspect, Wolfgang Marx discusses the participation of the GDR at both the 1960 Summer and Winter Games.

Phila-Sport: UICOS, CP 14327 Roma Trullo - via Lenin, 00149 Rome, Italy. [In Italian]

October 2009 (#72). In "Origins of Olympic Airmail," Thomas Lippert returns to the early days of the Olympic Games to discuss this fascinating specialty of Olympic philately (see illustration below). Alvaro Trucchi takes on Judo using philately to describe the sport's history, rules, and techni-

cal aspects. Stefano Mecco previews the upcoming "South Africa 2010" World Cup, while Alessandro Di Tucci goes back in time to review the first World Cup competition hosted by Uruguay in 1930. Another large international event, the 2002 Asian Games held in Busan, South Korea is reviewed by Nino Barberis.

April 2010 (#74). An extensive tribute to the IOC's Juan Antonio Samaranch who recently passed away in Barcelona at the age of 89 is featured in this issue. Following a review of the Olympic Collectors Fair in Cologne held this past April, the World Cup of Football takes center stage. Articles cover the first World Cup in Uruguay (1930) continuing to the present day, medals and other prizes awarded in World Cup play, the "Divine Pepin" about Italian great Giuseppe Meazza.



A registered letter with "Circuito Grottarossa" 1960 Olympic cycling postmarks to the USA as illustrated in *Phila-Sport's* special issue devoted to the 50th anniversary of the Rome Olympic Games of 1960.

July 2010 (#75). This issue is dedicated to the 50th anniversary of the 1960 Rome Olympic Games and features extensive reviews of the philately, participants and events. Articles on individual events include the basketball competition, boxing, cycling, rowing, fencing, and, of course, the soccer competition. For anyone specializing in the 1960 Rome Games, this would be a great issue to have in your library!

Also mailed with this issue was the latest addition to the series by Alvaro Trucchi on Olympic Medalists. Volume VIII (248 pages) is the IIIrd Update and includes the summer Olympic Games from 1896-2004. This is available for purchase from the group for €15 (plus s/h).

Torch Bearer: Miss Paula Burger, 19 Hanbury Path, Sheerwater, Woking, Surrey GU21 5RB, U.K.

December 2009 (Vol. 26, #4). This issue begins with a final look at the preparations for the 2010 Vancouver Olympic Winter Games with a review of the Torch Relay which began in Greece on October 22. Continuing with his philatelic history of the IOC begun in the previous issue, Brian Hammond discusses the IOC Sessions starting with the 50th in 1954 (the first with a direct philatelic connection) and continuing up to the 75th in Vienna in 1974. Details follow on the 121st Session held in Copenhagen in October where Rio de Janeiro was selected as host of the 2016 Olympics. The remainder of this issue introduces philatelic and other news related to the 2012 London Games.

March 2010 (Vol. 27, #1). With this issue, devoted entirely to the 2010 Vancouver Olympic Winter Games, *Torch Bearer* makes its full-color debut. In addition to the philatelic emissions from Canada Post, Bob Farley provides a daily log of his philatelic pursuits while in Vancouver. This includes visits to all the various post offices offering Olympic postmarks (both sports and Olympic City). A discussion of the philatelic opportunities at the Olympic infrastructure facilities (Olympic Villages, Media Centre and Olympic Hotel) are included.

June 2010 (Vol. 27, #2). The lead story this issue is a look back at the 1968 Olympic Winter Games at Grenoble, France. These Games were one of the first to recognize the importance of branding with emblems, icons and mascots which are discussed in depth. Next is a remembrance of Juan Antonio Samaranch focusing on his contributions to philately. Under Samaranch's guidance, Olymphilix was born. The philately of the first exhibition in 1985 in Lausanne is discussed.

The new London Olympic Games stamps from Royal Mail are presented along with the mascots for the Games, Wenlock (below) and Mandeville.

With the next Olympics only 2 years away, the history of pin collecting is reviewed.

Lastly, part 2 of the series by Brian Hammond on the philatelic history of the IOC Sessions is included (1976-1992).



BOOK REVIEW

by Mark Maestrone

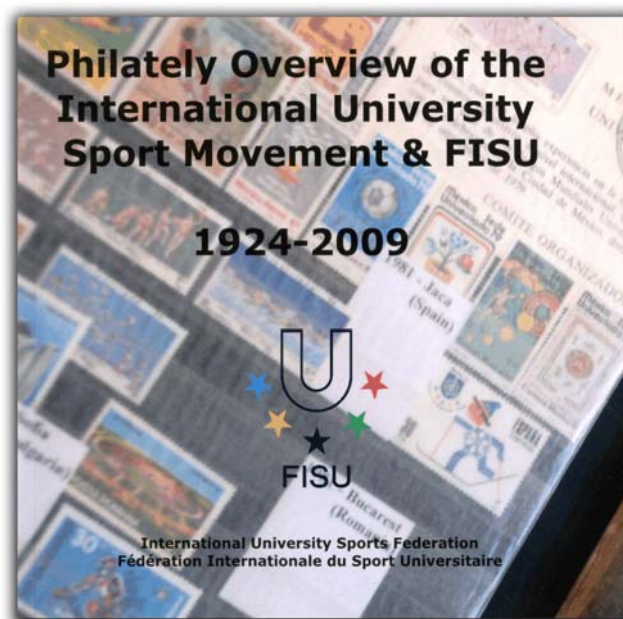
Philately Overview of the International University Sport Movement & FISU, 1924-2009. Edited by Luciano Calenda & Christian Pierre. English language, full color, pp. 214. Published by FISU, 2010. Price: \$35.95 soft cover or \$49.95 hard cover with dust jacket (shipping and handling extra). Available online at www.blurb.com.

The University Games, while one of the oldest multi-sport events in the world, has received far less exposure than the Olympic Games when it comes to a published philatelic record. With this book, that ends.

Editors Luciano Calenda and Christian Pierre have assembled a relatively complete compendium of the various stamps, postal stationery, meters, and cancels devoted to the University Games – both summer and winter – and its predecessors which went by a variety of names.

Arranged in chronological fashion, this philatelic history includes both the biennial Universiade and the World University Championships. According to Mr. Calenda in his forward, “more than 130 stamps, more than 300 commemorative cancellations and more than 100 postal stationery items ... narrate the whole story of the Universiade.” The great majority of these are listed and illustrated.

Organized into chapters, the bulk of this over 200-page book concentrates on the philately of the



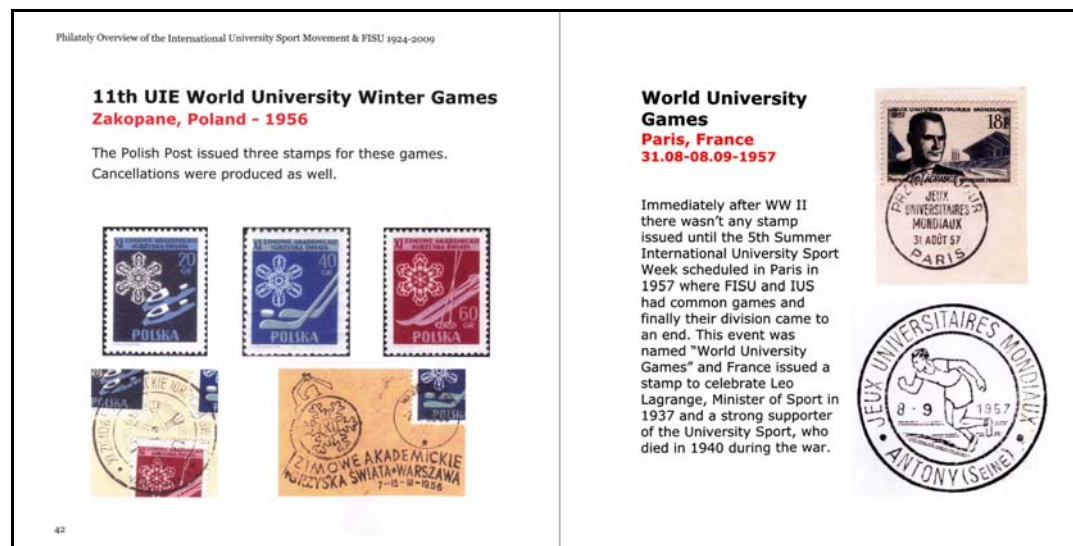
Universiade. The Pre-Universiade section covers the period from the 1st Summer World Student Championship in Warsaw, Poland (1924) through the 5th Winter International University Sport Week at Zell-am-See, Austria (1959). The Universiades (1959-2009) are divided into two separate chapters for the Summer and Winter celebrations. A small section at the end provides an overview of the philatelic emissions for the World University Championships.

Aside from the introduction and brief remarks for each of the Games, the English-language text is minimal. Instead, the full color illustrations are

allowed to tell the story. A sample pair of pages is shown at left.

This perfect bound book is printed on heavy glossy paper. The reproduction quality is excellent throughout.

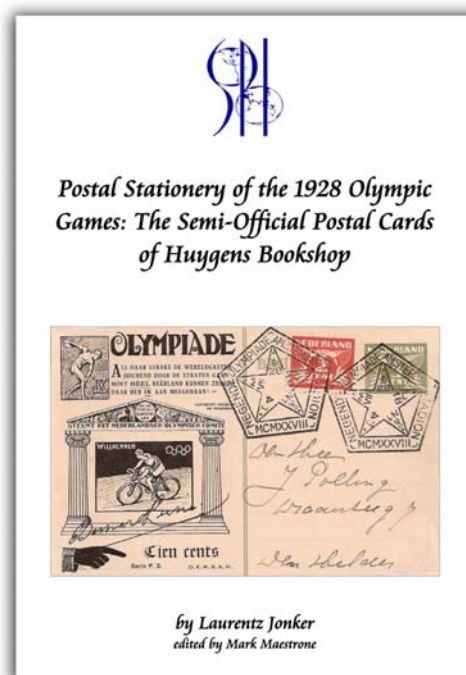
University Games philatelists will benefit from adding this book to their library as will those wishing to add spice to their sports collections.



Postal Stationery of the 1928 Olympic Games: The Semi-Official Postal Cards of Huygens Bookshop. By Laurentz Jonker; edited by Mark Maestrone. English language, full color, pp. 20. Monograph published by Sports Philatelists International, 2010. Price: \$7 postpaid worldwide. Available online at www.sportstamps.org or by mail from Custom Impressions, PO Box 98, Orland Park, IL 60462 USA. SPI members may receive a free copy upon request.

The third in a series of monographs authored by renowned 1928 Olympic Games philatelist and exhibitor, Laurentz Jonker, this number explores the fascinating semi-official postal cards issued by the Huygens Bookshop to raise money for the 1928 Amsterdam Olympic Games. As a fund-raising tool, the postal cards were a flop, generating only 50 guilders (about US\$20 at the time). However, as so few were sold the cards remain difficult to find unused, and are rare in used condition.

Jonker discusses the origin of the cards, organizes them in three distinct types, and illustrates all 28 varieties (along with some of the proof models).



A magnificent series of 8 cards sent via registered mail to Java in the Dutch East Indies complete with Olympic stamps and Olympic Stadion cancels is the highlight of the study.

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NEWS OF OUR MEMBERS

by Margaret Jones

NEW MEMBERS

2274 Karl Smout, 55 Wesley Road, Kiveton Park, Sheffield, S26 6RJ, United Kingdom. He is a civil servant and is interested in **soccer, international games, and Spartakiad.**

2275 John R. Tollan, PO Box 3014, Caroline Springs, Victoria 3023, Australia. Mr Tollan collects **horse racing and rugby.**

RENEWALS

Frans M. Geerlings, 2837 Lower Breckenridge Loop, Salem, Oregon 97304-3423 USA.

ADDRESS CHANGES

Noel Almeida, PO Box 768, Dandenong 3175, Australia.

Ingrid O'Neil, PO Box 265, Corona Del Mar, California 92625-0265 USA.

Brian G Vincent, PO Box 1321, Wellington 6140, New Zealand.

EXHIBIT AWARDS

Garfield-Perry March Show (Cleveland, Ohio). Patricia Ann Loehr won silver for "On Course for Golf"; Sherri Biendarra received Youth silver for "The Olympics – Let the Games Begin."

NewMexPex (Albuquerque). Paul L. Morton was awarded ATA Third for "Chess and Bobby Fischer on Stamps."

Rocky Mountain Stamp Show (Denver, Colorado). Charles J. Ekstrom obtained gold for "Federal Migratory Bird Hunting Stamps."

Ropex 2010 (Henrietta, New York). Christian Kemp was awarded Youth silver for "Olympic Ovations."

St. Louis Stamp Expo (Missouri). Conrad Klinkner won silver for "Games of the Xth Olympiad, Los

Angeles – 1932"; John Phillips received Youth silver for "The Game of Chess"; Joseph Phillips obtained Youth silver bronze for "Olympics: Old & New."

WESTPEX (San Francisco, California). Patricia Anne Loehr was awarded ATA First for "The World of Golf."

Updates to your membership information and email address (indicate whether email address is for publication or "office use only") should be sent to docj3@doverplacecc.org. Exhibit awards information may be sent to the same email address.

If you attend an exhibition, please take along some Membership Prospectuses to share and/or ask the exhibition chairperson for permission to place them near the check-in area at the exhibition.

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NEW STAMP ISSUES

by John La Porta

Albania: October 21, 2009. Sport/weightlifting. A block of four se-tenant stamps, 10 lek, 60 lek, 120 lek, 150 lek different stamps of weightlifting. Printed in sheets of eight.

Algeria: May 10, 2010. World Soccer Cup. Two 15d stamps, soccer player, crowd; trophy, flags. Souvenir sheet with two se-tenant 15d stamps, Algeria's desert fox mascot playing soccer; soccer player.

Argentina: June 5, 2010. World Soccer Cup. Two 1.50p stamps, Nigeria; Greece; 5p South Korea; 7p Argentina. Four souvenir sheets each with a \$5 stamp, goalkeeper making a save; defender sweeping the ball; midfielder kicking the ball; player hitting the ball with his head.

Azerbaijan: May 18, 2010. World Soccer Cup. Se-tenant pair of 20g stamps, symbolic soccer player, emblem; 60g symbolic player, mascot.

Bangladesh: April 22, 2010. International Cricket Council World Twenty. 15t emblems of 12 teams.

Belgium: June 14, 2010. Sports. Two nondenominated "1" stamps, World Soccer Championships, foot on soccer ball; Youth Olympics, symbolic figure leaping up podium; "2" stamp cyclist Eddy Merckx.

Brazil: May 12, 2010. Fifth World Military Games. 2r symbolic dove.

June 11, 2010. World Cup Soccer. 2.55r circular stamp, map of South America and Africa, two players, ball.

Chile: April 15, 2010. Tall Ships Regatta. Triptych of two 430p stamps and a label, two ships, flag; ship, map of South America.

Denmark: June 1, 2010. 100th Anniversary Copenhagen Racecourse. 5.50k horse race, clock; 24k house and jockey.

Ecuador: May 7, 2010. Tall Ships Regatta. Pane of 10 se-tenant 75¢ stamps showing ships; \$1 Guayas, Ecuador.

June 8, 2010. World Soccer Cup. Three se-tenant \$1 stamps, each showing a symbolic player, ball. Souvenir sheet with \$5 stamp leopard mascot.

Egypt: October 5, 2009. U-20 World Cup Soccer. Pane of 16 150p stamps with nine labels depicting trophy, emblem and flags of participating nations.

Greece: December 15, 2009. European Basketball Championships. Three souv. sheets each with a 2€ stamp, gold medal; silver medal; bronze medal.

Grenada: June 11, 2010. World Cup Soccer. Four panes of six se-tenant \$1.50 stamps. Pane 1 features first round group A; Pane 2 first round group B; Pane 3 first round group C; Pane 4 first round group D. Two souvenir sheets each with se-tenant pair of \$3.50 stamps showing stadiums.

Grenada Carriacou & Petite Martinique: June 11, 2010. World Cup Soccer. Four panes of six se-tenant \$1.50 stamps. Pane 1 features first round group E; Pane 2 first round group F; Pane 3 first round group G; Pane 4 first round group H. Three souvenir sheets with se-tenant pair of \$3.50 stamps showing stadiums.

Honduras: May 27, 2010. World Soccer Cup. 3 lempiras emblem, stadium; 5 lempiras Switzerland; 14 lempiras Chile. Souvenir sheet with a se-tenant pair of 20 lempira stamps, trophy, emblem.

Hungary: May 7, 2010. World Cup Soccer. 325ft ball, symbolic players.

Indonesia: May 1, 2010. World Cup Soccer. Four se-tenant 1,500p stamps, soccer player Piala Dunia; mascot; logo; Dunia with ball. Printed in sheets of 48 with two central labels.

Israel: June 14, 2010. World Sailing Championships. 9s sailboats. Printed in sheets of 15.

Italy: February 12, 2010. Sporting events. Two 0.85 stamps, skier (Vancouver Olympics), Olympic Rings; Singapore 2010 youth Olympic Games, athletic with arms raised.

Japan: May 31, 2010. World Soccer Cup, Jules Rimet Cup. Pane of five 80y stamps, soccer ball; trophy; poster showing map of Africa, soccer ball; South Africa 2010 emblem; Japanese national team emblem. Pane of 20 se-tenant 80y stamps showing trophy and posters from previous championships.

Kazakhstan: February 2010. Vancouver Olympics. 32t ski jumper; 90t downhill skier.

April 15, 2010. National Game. 32t baige, a horse race. Printed in sheets of ten.

Korea, South: May 6, 2010. Vancouver Olympics. Skating victories. Pane of 11 250w stamps showing skating medalists and a label.

June 11, 2010. World Soccer Cup. 230w symbolic soccer players. Printed in sheets of ten.

Laos: December 9, 2010. Southeast Asian Games. 5,000k elephant mascots, torch, emblem; 7,000k mascots, flag, torch emblem. Souvenir sheet.

Macedonia: February 12, 2010. Vancouver Olympics. 50d ski jumper; 100d athletic. Offset in sheets of eight with a label.

Mexico: April 16, 2010. Baseball. Souvenir sheet with three 7p stamps showing Los Diablos Rojos del Mexico players; Jose Luis Sandoval; Miguel Ojeda; Roberto Saucedo.

May 15, 2010. World Cup Soccer. Se-tenant strip of three stamps, two 70 stamps, team; players Gerardo Torrado and Giovani Dos Santos in action; 11.50p players Andres Guardado, Guillermo Ochoa.

Monaco: June 22, 2010. First Youth Olympics. €0.87 runners, sailing competition.

Montenegro: April 16, 2009. Tourism. €0.25 water skiing; €0.40 repelling down waterfall; €0.50 paragliding; €0.60 rafting. Offset in sheets of five and a label.

June 4, 2009. Sport/Belgrade Universiade. €0.50 faces of athletes, emblem. Offset in sheets of eight and a label.

February 12, 2010. Vancouver Olympics. €1 speed skater, emblem; €1.50 snowboarder, emblem. Offset in sheets of eight and a label.

Nepal: December 31, 2009. Sports. Two 10re stamps kayaking in white water; mountain biking.

New Caledonia: May 2010. World Va'a (outrigger canoe) Championships. 75f drawing of outrigger canoe, animals, flowers. Printed in sheets of 10.

New Zealand: June 9, 2010. 100th Anniversary Maori Rugby. 50¢ centenary jersey; \$1.80 logo.

Papua New Guinea: June 11, 2010. Game Fishing. 1k angler at Hankow Reef; 3k two people catch fish; 4.65k sailfish caught at Driftwood Resort, Dormalin Islands; 6.30k barramundi caught at Mullins Harbor. Two souvenir sheets, one with 10k stamp, Irene Robinson with record-breaking bluefin trevally, 2003; the other souvenir sheet with four se-tenant stamps, 1k game fishing boat going to Bagabag Island; 3k open sea fishing; 4.65k wahoowas caught near Driftwood Island; 6.30k large barramundi.

Oman: December 19, 2009. Gulf Soccer Cup. 200b, hands holding trophy; souvenir sheet with 300b stamp, team trophy. Printed in sheets of ten.

San Marino: March 17, 2010. Men's Volleyball World Championships. €1 volleyball player, net, ball.

March 17, 2010. World Cup Soccer. €1.50 soccer players, emblem.

March 17, 2010. Fausto Coppi and Gino Bartali. Se-tenant pair of stamps showing the cyclists passing a water bottle. €1.40 Bartali; €1.50 Coppi.

Slovakia: April 22, 2010. World Cup Soccer. €2.30 player kicking ball in stadium.

Slovenia: March 18, 2010. Ski Jumping World Ch. Souvenir sheet with €2.38 stamp, ski jumper in air.

Spain: June 4, 2010. Sports. €0.34 javelin thrower, emblem of XIV Ibero-American Athletics Championship. €0.64 Barni mascot running, European Athletics Championships; €0.78 soccer player logo, World Cup Soccer.

Thailand: June 1, 2010. Tourism. 3b stamp depicting sea kayaking.

United Arab Emirates: December 19, 2009. Club World Cup Soccer. 1d soccer ball text "Toyota Presenting Partner", souvenir sheet with 10d stamp with similar design.

COMMEMORATIVE CANCELS

by Mark Maestrone

THE NUMBERING SYSTEM

Catalogue numbers are shown at left, such as 05101-911. In this example: 05=Year [2005]; 1=Month [January]; 01=First day of use; 911=First 3 ZIP code digits. The months of October, November and December are 2-digit months, and are expressed as X, Y, and Z. The place of use is listed next, followed by the dates of use. All cancels are in black unless otherwise indicated.

SPORTS CROSS INDEX MAY-AUGUST 2010

Auto Racing: 10725-462,
10811-501.

Baseball: 10702-278, 10713-928,
10715-402, 10715-941,
10718-958, 10719-292,
10723-386, 10725-133,
10805-216, 10806-605,
10807-490, 10807-605,
10808-605, 10813-760,
10820-761, 10822-600
10826-724.

Basketball: 10709-331.

Boxing: 10821-147.

Cycling: 10727-504, 10730-600.

Fishing: 10504-795.

Football: 10807-447, 10826-292.

Horse Racing: 10723-128,
10807-128, 10828-128.

Olympics: 10528-049.

Snowboarding: 10528-049.

Surfing: 10805-926.

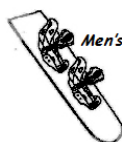
Lueders Annual Fish Day Station



May 4, 2010 - Lueders TX 79533

10504-795 Lueders, TX

4



2006 & 2010 Olympian
Men's Snowboard Cross Gold Medalist
Seth Wescott's
Celebration Station
May 28, 2010
Farmington, ME 04938

10528-049 Farmington, ME

28



Negro League Station
July 2, 2010
Washington, NC 27889

10702-278 Washington, NC

2



10709-331 Miami, FL

9



10713-928 Anaheim, CA

13



10715-402 Louisville, KY

15



10715-941 San Francisco, CA

15



10718-958 Sacramento, CA

18

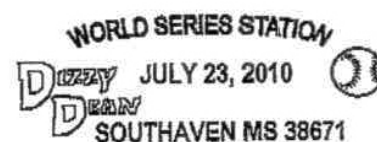


10719-292 Columbia, SC

19



10723-128 Saratoga Spr., NY 7/23-9/6



10723-386 Southaven, MS

23-24



10725-133 Cooperstown, NY

25

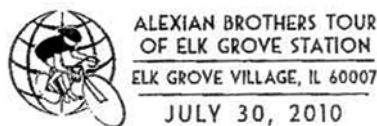


10725-462 Indianapolis, IN

25



10727-504 Clear Lake, IA 27



10730-600 Elk Grove Village, IL 30



10805-216 Queenstown, MD 5



10805-926 Huntington Beach, CA 5-8



10806-605 Oak Brook, IL 6



10807-128 Saratoga Spr., NY 7



10807-447 Canton, OH 7



10807-490 Paw Paw, MI 7



10807-605 Oak Brook, IL 7



10808-605 Oak Brook, IL 8



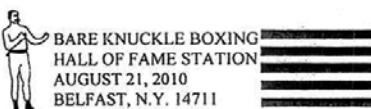
10811-501 Knoxville, IA 11-14



10813-760 Arlington, TX 13



10820-761 Fort Worth, TX 20



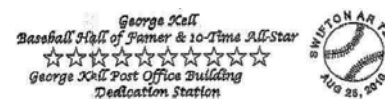
10821-147 Belfast, NY 21



10822-600 Highland Park, IL 22



10826-292 Columbia, SC 26



10826-724 Swifton, AZ 24



10828-128 Saratoga Spr., NY 28

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